KAKE-TV 1500 N. West Street Wichita, KS 67203 Main: (316) 943-4221 Billing: (804) 672-6565

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plz Ste 555 Alexandria, VA 22314

Send Payment To:

KAKE-TV 3914 Wistar Road Richmond, VA 23228

KAKE-TV			
187366-1	Order #	187366	
11/02/23	Alt Order#	28293983	
November 2023	Deal #		
10/23/23 - 10/30/23	Flight Dates	10/24/23 - 10/30/23	
Lily Wu For Mayor- V	Vichita KS		
Lily Wu for Mayor			
7010			
Account Executive	Continental P	hiladelphia	
Sales Office	Continental-Philadelphia		
Sales Region	National		
Agency Code	9914273		
Advertiser Code	294		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	603		
Product 2			
	187366-1 11/02/23 November 2023 10/23/23 - 10/30/23 Lily Wu For Mayor- V Lily Wu for Mayor 7010 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	187366-1 Order #  11/02/23 Alt Order #  November 2023 Deal #  10/23/23 - 10/30/23 Flight Dates  Lily Wu For Mayor-Wichita KS  Lily Wu for Mayor  7010  Account Executive Continental F  Sales Office Continental-F  Sales Region National  Agency Code 9914273  Advertiser Code 294  Billing Calendar Broadcast  Billing Type Cash  Special Handling  Agency Ref  Advertiser Ref  Product 1 603	

Line Start Date End Date Description	Start/End Time	MTWTFSS L	Spots/ ength Week	Rate	Type	
<u> </u>	5:00 AM-5:30 AM	-1	:30 1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/23 10/29/23 -1	Spots/Week 1	<u>Rate</u> \$25.00				
Spots: # Ch Day Air Date Air Time Description	o <u>n</u>	Start/End Time	Length Ad-ID			Rate Type
1 All Tu 10/24/23 5:29 AM M-F		5:00 AM-5:30 AM	:30 LW102423			\$25.00 NM
2 10/25/23 10/25/23 M-F	5:00 AM-5:30 AM	1	:30 1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/23 10/29/231	Spots/Week 1	<u>Rate</u> \$25.00				
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Length Ad-ID			Rate Type
1 All W 10/25/23 5:26 AM M-F		5:00 AM-5:30 AM	:30 LW102423			\$25.00 NM
3 10/26/23 10/26/23 M-F	5:00 AM-5:30 AM	1	:30 1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/23 10/29/231	Spots/Week 1	<u>Rate</u> \$25.00				
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Length Ad-ID			Rate Type
1 KAKE Th 10/26/23 5:09 AM M-F		5:00 AM-5:30 AM	:30 LW102423			\$25.00 NM
4 10/27/23 10/27/23 M-F	5:00 AM-5:30 AM	1	:30 1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/23 10/29/231	Spots/Week 1	<u>Rate</u> \$25.00				
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Length Ad-ID			Rate Type
1 KAKE F 10/27/23 5:18 AM M-F		5:00 AM-5:30 AM	:30 LW102423			\$25.00 NM
5 10/30/23 10/30/23 M-F	5:00 AM-5:30 AM	1	:30 1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/30/23 11/05/23 1	Spots/Week 1	<u>Rate</u> \$25.00				
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Length Ad-ID			Rate Type
1 KAKE M 10/30/23 5:24 AM M-F		5:00 AM-5:30 AM	:30 LW102423			\$25.00 NM
6 10/24/23 10/24/23 M-F	5:30 AM-6:00 AM	-1	:30 1	\$40.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate				

Send Payment To:



Invoice #	187366-1	Invoice Month	November 2023
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23
Advertiser	Lily Wu For Mayor- Wich	nita KS	
Product	Lily Wu for Mayor		
Estimate #	7010		

Line Start Date							Spots/			
Clair Date	End Date	Description	1	Start/End Time	MTWTFSS L	ength	Week	Rate	Type	
6 10/24/23	10/24/23	M-F		5:30 AM-6:00 AM	-1	:30	1	\$40.00	NM	
Spots: # Ch		Date Air T	-1 <u>Fime</u> <u>Descript</u> 7 AM M-F	1 ion	\$40.00 Start/End Time 5:30 AM-6:00 AM		<u>h</u> <u>Ad-ID</u> 0 Lw102423			<u>Rate Type</u> \$40.00 NM
7 10/25/23	10/25/23	M-F		5:30 AM-6:00 AM	1	:30	1	\$40.00	NM	·
Weeks:	Start Date 10/23/23	End Date 10/29/23	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: <u>#</u> <u>Ch</u> 1 All	<u>Day Air</u>	Date Air T	Time Descript B AM M-F	· ·	Start/End Time 5:30 AM-6:00 AM	-	h <u>Ad-ID</u> 0 Lw102423			<u>Rate</u> <u>Type</u> \$40.00 NM
8 10/26/23	10/26/23	M-F		5:30 AM-6:00 AM	1	:30	1	\$40.00	NM	
Weeks: Spots: # Ch 1 KA	<u>Start Date</u> 10/23/23 <u>Day Air</u> .KE Th 10/	10/29/23 Date Air T	MTWTFSS 1 Time Descript B AM M-F	<u>Spots/Week</u> 1 i <u>on</u>	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM		h <u>Ad-ID</u> 0 Lw102423			<u>Rate</u> <u>Type</u> \$40.00 NM
9 10/27/23	10/27/23	M-F		5:30 AM-6:00 AM	1	:30	1	\$40.00	NM	
Weeks: Spots: # Ch 1 KA	<u>Start Date</u> 10/23/23 <u>Day Air</u> KE F 10/	10/29/23 Date Air T	MTWTFSS 1 Time Descript B AM M-F	Spots/Week 1 ion	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM		<u>h Ad-ID</u> 0 Lw102423			<u>Rate</u> <u>Type</u> \$40.00 NM
10 10/30/23	10/30/23	M-F		5:30 AM-6:00 AM	1	:30	1	\$40.00	NM	
1		IVI-I		5.30 AIVI-0.00 AIVI	T	.30	•	φ40.00	INIVI	
Weeks: Spots: # Ch 1 KA	Start Date 10/30/23	End Date 11/05/23 Date Air T	MTWTFSS 1 Time Descript 1 AM M-F	Spots/Week 1	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM	<u>Lengt</u>	h <u>Ad-ID</u> 0 Lw102423	<b>\$40.00</b>	INIVI	<u>Rate</u> <u>Type</u> \$40.00 NM
Spots: # Ch	Start Date 10/30/23 Day Air	End Date 11/05/23 Date Air T /30/23 5:41	1 Fime Descript 1 AM M-F	Spots/Week 1	Rate \$40.00 Start/End Time	<u>Lengt</u>	h Ad-ID	\$70.00	NM	
Spots: # Ch	Start Date 10/30/23 Day Air KE M 10/ 10/24/23 Start Date 10/23/23 Day Air	End Date 11/05/23 Date Air T /30/23 5:41 Good Morn End Date 10/29/23 Date Air T	1 Time Descript AM M-F Ing Kansas  MTWTFSS -1 Time Descript	Spots/Week 1 ion 6:00 AM-6:30 AM Spots/Week 1	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM	Lengt :30	<u>h Ad-ID</u> 0 Lw102423			
Spots: # Ch 1 KA 11 10/24/23 Weeks: Spots: # Ch	Start Date 10/30/23 Day Air KE M 10/ 10/24/23 Start Date 10/23/23 Day Air	End Date 11/05/23  Date Air T /30/23 5:41  Good Morn  End Date 10/29/23  Date Air T /24/23 6:17	1 Time Descript 1 AM M-F Ding Kansas  MTWTFSS -1 Time Descript 7 AM Good Mo	Spots/Week 1 6:00 AM-6:30 AM Spots/Week 1 ion	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM -1 Rate \$70.00 Start/End Time	Lengt :30	h Ad-ID 0 Lw102423 1 h Ad-ID			\$40.00 NM
Spots: # Ch 1 KA 11 10/24/23 Weeks: Spots: # Ch 1 All	Start Date 10/30/23  Day Air KE M 10/ 10/24/23  Start Date 10/23/23 Day Air Tu 10/ 10/25/23  Start Date 10/25/23  Start Date 10/23/23	End Date 11/05/23 Date Air T /30/23 5:41 Good Morn End Date 10/29/23 Date Air T /24/23 6:17 Good Morn End Date 10/29/23 Date Date 10/29/23 Date Air T Air Date 10/29/23	1 Time Descript 1 AM M-F Ining Kansas  MTWTFSS -1 Time Descript 7 AM Good Mo Ining Kansas  MTWTFSS -1 Time Descript MTWTFSS -1 Time Descript	Spots/Week 1 6:00 AM-6:30 AM Spots/Week 1 ion orning Kansas 6:00 AM-6:30 AM Spots/Week 1	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM -1 Rate \$70.00 Start/End Time 6:00 AM-6:30 AM	Lengt  :30   Lengt  :30   Lengt  :30   Lengt	h Ad-ID 0 Lw102423 1 h Ad-ID 0 Lw102423	\$70.00	NM	\$40.00 NM
Spots: # Ch 1 1 10/24/23  Weeks: Spots: # Ch 1 2 10/25/23  Weeks: Spots: # Ch	Start Date 10/30/23  Day Air KE M 10/ 10/24/23  Start Date 10/23/23 Day Air Tu 10/ 10/25/23  Start Date 10/25/23  Start Date 10/25/23	End Date 11/05/23 Date Air T /30/23 5:41  Good Morn  End Date 10/29/23 Date Air T /24/23 6:17  Good Morn  End Date 10/29/23 Date Air T /24/23 6:17	1 Time Descript 1 AM M-F Ining Kansas  MTWTFSS -1 Time Descript 7 AM Good Mo Ining Kansas  MTWTFSS -1 Time Descript MTWTFSS -1 Time Descript	Spots/Week 1 6:00 AM-6:30 AM Spots/Week 1 ion orning Kansas 6:00 AM-6:30 AM Spots/Week 1 ion fring Kansas	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM -1 Rate \$70.00 Start/End Time 6:00 AM-6:30 AM 1 Rate \$70.00 Start/End Time	Lengt  :30   Lengt  :30   Lengt  :30   Lengt	h Ad-ID 0 Lw102423 1 h Ad-ID 0 Lw102423 1 h Ad-ID	\$70.00	NM	\$40.00 NM  Rate Type \$70.00 NM  Rate Type
Spots: # Ch 1 KA  11 10/24/23  Weeks:  Spots: # Ch 1 All  12 10/25/23  Weeks:  Spots: # Ch 1 All  13 10/26/23  Weeks:  Spots: # Ch 2 Ch 2 Ch 3 Ch 3 Ch 4 Ch 4 Ch 5 Ch 6 Ch 7 Ch 7 Ch 8 Ch 8 Ch 9	Start Date 10/30/23  Day Air KE M 10/ 10/24/23  Start Date 10/23/23 Day Air Tu 10/ 10/25/23  Start Date 10/23/23  Day Air W 10/ 10/26/23  Start Date 10/23/23	End Date 11/05/23 Date Air T /30/23 5:41  Good Morn  End Date 10/29/23 Date Air T /24/23 6:17  Good Morn  End Date 10/29/23 Date Air T /25/23 6:11  Good Morn  End Date 10/29/23 Date Air T /25/23 6:11  Good Morn  End Date 10/29/23 Date Air T /25/23 6:11	1 Time Descript 1 AM M-F  Ining Kansas  MTWTFSS -1 Time Descript 7 AM Good Mo  Ining Kansas  MTWTFSS1 Time Descript 1 AM Good Mo  Ining Kansas  MTWTFSS1 Time Descript 1 AM Good Mo  Ining Kansas	Spots/Week 1 6:00 AM-6:30 AM Spots/Week 1 ion orning Kansas 6:00 AM-6:30 AM Spots/Week 1 ion orning Kansas 6:00 AM-6:30 AM Spots/Week 1 Spots/Week 1 Spots/Week 1	Rate \$40.00 Start/End Time 5:30 AM-6:00 AM -1 Rate \$70.00 Start/End Time 6:00 AM-6:30 AM 1 Rate \$70.00 Start/End Time 6:00 AM-6:30 AM	Lengti :3 :30  Lengti :3 :30  Lengti :3 :30  Lengti :3	h Ad-ID 0 Lw102423 1 h Ad-ID 0 Lw102423 1 h Ad-ID 0 Lw102423	\$70.00 \$70.00	NM NM	\$40.00 NM  Rate Type \$70.00 NM  Rate Type

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Invoice #	187366-1	Invoice Month	November 2023
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23
Advertiser	Lily Wu For Mayor- Wich	nita KS	
Product	Lily Wu for Mayor		
Estimate #	7010		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS L	ength	Week	Rate	Туре	
14 10/27/23	10/27/23	Good Morning Kansas	6:00 AM-6:30 AM	1	:30	1	\$70.00	NM	
Weeks:	Start Date	End Date MTWTFSS 10/29/231	Spots/Week	Rate					
Spots: # Ch	10/23/23 Day Air		1	\$70.00 Start/End Time	Longth	n Ad-ID			Pata Typo
1 KAI		/27/23 6:24 AM Good N		6:00 AM-6:30 AM		) LW102423			<u>Rate Type</u> \$70.00 NM
1 100				0.0071101 0.0071101	.00	,			ψ70.00 14101
15 10/30/23	10/30/23	Good Morning Kansas		1	:30	1	\$70.00	NM	
Weeks:	Start Date 10/30/23	End Date MTWTFSS 11/05/23 1	<u>Spots/Week</u> 1	<u>Rate</u> \$70.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Length	<u>Ad-ID</u>			Rate Type
1 KAI	KE M 10	/30/23 6:18 AM Good N	Norning Kansas	6:00 AM-6:30 AM	:30	) LW102423			\$70.00 NM
16 10/24/23	10/24/23	Good Morning Kansas	6:30 AM-7:00 AM	-1	:30	1	\$95.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/23 -1	Spots/Week 1	<u>Rate</u> \$95.00					
Spots: # Ch	Day Air		•	Start/End Time	Lenath	Ad-ID			Rate Type
1 All	Tu 10			6:30 AM-7:00 AM		LW102423			\$95.00 NM
17 10/25/23	10/25/23	Good Morning Kansas	6:30 AM-7:00 AM	1	:30	1	\$95.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spoto: # Ch	10/23/23	10/29/231	1	\$95.00 Stort/End Time	Longth	74 ID			Poto Typo
Spots: <u>#</u> <u>Ch</u> 1 All	<u>Day</u> <u>Air</u> W 10			Start/End Time 6:30 AM-7:00 AM		<u>1 Ad-ID</u> ) LW102423			<u>Rate Type</u> \$95.00 NM
					.00	7			ψ55.00 14141
18 10/26/23	10/26/23	Good Morning Kansas		1	:30	1	\$95.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231	<u>Spots/Week</u> 1	<u>Rate</u> \$95.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
1 KAI	KE Th 10	/26/23 6:58 AM Good N	Morning Kansas	6:30 AM-7:00 AM	:30	) LW102423			\$95.00 NM
19 10/27/23	10/27/23	Good Morning Kansas	6:30 AM-7:00 AM	1	:30	1	\$95.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231	Spots/Week 1	<u>Rate</u> \$95.00					
Spots: # Ch	Day Air		•	Start/End Time	l enath	Ad-ID			Rate Type
1 KAI	-	/27/23 6:47 AM Good N		6:30 AM-7:00 AM	_	) LW102423			\$95.00 NM
							405.00		,
20 10/30/23	10/30/23	Good Morning Kansas		1	:30	1	\$95.00	NM	
Weeks:	Start Date 10/30/23	End Date MTWTFSS 11/05/23 1	Spots/Week 1	<u>Rate</u> \$95.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time		Ad-ID			Rate Type
1 KAI	KE M 10	/30/23 6:59 AM Good N	Norning Kansas	6:30 AM-7:00 AM	:30	) LW102423			\$95.00 NM
21 10/24/23	10/24/23	Good Morning America	7:00 AM-9:00 AM	-1	:30	1	\$80.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/23 -1	Spots/Week 1	<u>Rate</u> \$80.00					
Spots: # Ch	Day Air		•	Start/End Time	Length	Ad-ID			Rate Type
1 All	Tu 10		Morning America	7:00 AM-9:00 AM	:30	) LW102423			\$80.00 NM
22 10/25/23	10/25/23	Good Morning America	7:00 AM-9:00 AM	1	:30	1	\$80.00	NM	

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Invoice #	187366-1	Invoice Month	November 2023
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23
Advertiser	Lily Wu For Mayor- Wich	nita KS	
Product	Lily Wu for Mayor		
Estimate #	7010		

Line   Start Date   End Date   Description   Start/End Time   MTTES   Length   Week   Rate   Type							Spots/			
Weeks:   Start Date   End Date   MTMTESS   Spots/Week   Start Date   For Date   MTMTESS   Spots/Week   Start Date   Star	Line Start Date	End Date	Description	Start/End Time	MTWTFSS Le	ength	Week	Rate	Туре	
Sepote: # Ch	22 10/25/23	10/25/23	Good Morning America	7:00 AM-9:00 AM	1	:30	1	\$80.00	NM	
Spots: # Ch	Weeks:									
All   W 10/25/23 10/26/23   10/	Snots: # Ch			· ·	•	l enath	Ad-ID			Rate Tyne
	i ·	-				-				
Weeks   Start Date				· ·						<del></del>
Spots: # Ch	23 10/26/23	10/26/23	Good Morning America	7:00 AM-9:00 AM	1	:30	1	\$80.00	NM	
1 KAKE   Th 10/26/23   8:55 AM Good Morning America   7:00 AM-9:00 AM   30 Lw102423   \$80.00 NM	Weeks:									
24 10/27/23   10/27/23   Good Morning America 7:00 AM-9:00 AM1   :30   1   \$80.00   NM	Spots: # Ch	<u>Day</u> <u>Air</u>	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
Weeks: Start Date	1 KA	KE Th 10	/26/23 8:55 AM Good N	Morning America	7:00 AM-9:00 AM	:30	) LW102423			\$80.00 NM
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate Type	24 10/27/23	10/27/23	Good Morning America	7:00 AM-9:00 AM	1	:30	1	\$80.00	NM	
Name	Weeks:			Spots/Week 1						
25 10/30/23	Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   S80.00   Start/End Time   Length Ad-ID   Rate   Type   S00.00   NM	1 KA	KE F 10	/27/23 8:39 AM Good N	Morning America	7:00 AM-9:00 AM	:30	) LW102423			\$80.00 NM
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate Type	25 10/30/23	10/30/23	Good Morning America	7:00 AM-9:00 AM	1	:30	1	\$80.00	NM	
1 KAKE M 10/30/23 8:40 AM Good Morning America	Weeks:									
26 10/24/23	Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   S36.00	1 KA	KE M 10	/30/23 8:40 AM Good N	Morning America	7:00 AM-9:00 AM	:30	) LW102423			\$80.00 NM
Spots: # Ch   Day Air Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start	26 10/24/23	10/24/23	M-F	9:00 AM-10:00 AM	-1	:30	1	\$36.00	NM	
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           27 10/25/23         10/25/23         M-F         9:00 AM-10:00 AM        1         :30         1         \$36.00         NM           Weeks: Start Date Into Date	\Maska									
27 10/25/23   10/25/23   M-F   9:00 AM-10:00 AM  1   :30   1   \$36.00   NM	vveeks:									
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/23/23   10/29/23  1   1   \$36.00		10/23/23	10/29/23 -1	1	\$36.00	Length	n Ad-ID			Rate Type
Spots: # Ch	Spots: # Ch	10/23/23 <u>Day</u> <u>Air</u>	10/29/23 -1 Date <u>Air Time</u> <u>Descri</u>	1	\$36.00 Start/End Time					
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   9:00 AM-10:00 AM   :30 Lw102423   \$36.00 NM	Spots: # Ch	10/23/23 <u>Day Air</u> Tu 10	10/29/23 -1 r <u>Date</u> <u>Air Time</u> <u>Descrip</u> /24/23 9:27 AM M-F	1 otion	\$36.00 <u>Start/End Time</u> 9:00 AM-10:00 AM	:30	) LW102423	\$36.00	NM	
1 All       W 10/25/23       9:57 AM M-F       9:00 AM-10:00 AM       :30 Lw102423       \$36.00 NM         28 10/26/23       10/26/23       M-F       9:00 AM-10:00 AM      1       :30 1       \$36.00 NM         Weeks: Start Date In/0/23/23       End Date In/0/29/23       MTWTFSS Spots/Week Rate 10/23/23       Rate 10/23/23       Rate Type 10/29/23       Rate Type 11 KAKE Th 10/26/23       Rate Type 11 KAKE Th 10/26/23       P:39 AM M-F       P:00 AM-10:00 AM       :30 Lw102423       \$36.00 NM         29 10/27/23       10/27/23       M-F       P:00 AM-10:00 AM      1       :30 1       \$36.00 NM         Weeks: Start Date End Date 10/29/23       MTWTFSS Spots/Week Rate 10/23/23       Rate 10/23/23       Rate 10/29/23	Spots: # Ch 1 All 27 10/25/23	10/23/23 <u>Day Air</u> Tu 10  10/25/23  Start Date	10/29/23 -1 r Date	9:00 AM-10:00 AM  Spots/Week	\$36.00 <u>Start/End Time</u> 9:00 AM-10:00 AM 1 <u>Rate</u>	:30	) LW102423	\$36.00	NM	
Weeks:         Start Date 10/23/23         End Date 10/29/23         MTWTFSS 21         Spots/Week 36.00         Rate 36.00           Spots:         # Ch Day Air Date 1 KAKE Th 10/26/23         Air Time Description 9:00 AM-10:00 AM 30 Lw102423         Ength Ad-ID 8:36.00 NM         Rate Type 3:00 AM-10:00 AM 3:30 Lw102423         \$36.00 NM           29 10/27/23         10/27/23         M-F         9:00 AM-10:00 AM 3:30 Lw102423         \$36.00 NM           Weeks:         Start Date 10/23/23         End Date 10/29/23 31-         Air Time Description 1 Start/End Time 1 Length Ad-ID 8:36.00 NM           Spots:         # Ch Day Air Date Air Time Description 1 KAKE F 10/27/23         Start Time Description 9:00 AM-10:00 AM 3:30 Lw102423         Rate Type 3:00 AM-10:00 AM 3:30 Lw102423	Spots: # Ch 1 All 27 10/25/23 Weeks:	10/23/23 <u>Day Air</u> Tu 10 10/25/23 <u>Start Date</u> 10/23/23	10/29/23 -1 r Date Air Time Descrip //24/23 9:27 AM M-F  M-F  End Date 10/29/231	9:00 AM-10:00 AM  Spots/Week 1	\$36.00 <u>Start/End Time</u> 9:00 AM-10:00 AM 1 <u>Rate</u> \$36.00	:30	1	\$36.00	NM	\$36.00 NM
Weeks:         Start Date 10/23/23         End Date 10/29/23         MTWTFSS 21         Spots/Week 36.00         Rate 36.00           Spots:         # Ch Day Air Date 1 KAKE Th 10/26/23         Air Time Description 9:00 AM-10:00 AM 36.00         Ength Ad-ID 36.00         Rate Type 36.00 NM           29 10/27/23         10/27/23         M-F         9:00 AM-10:00 AM1         :30 1 \$36.00 NM           Weeks:         Start Date 10/23/23         End Date 10/29/231         MTWTFSS 10/29/231         Spots/Week 10/23/20 Rate 10/29/231         Rate 10/23/20 Rate 10/29/231           Spots:         # Ch Day Air Date Air Time Description 1 KAKE F 10/27/23         Start/End Time 10/20/2423         Length Ad-ID 10/24/23         Rate 17/20/24/23           1 KAKE F 10/27/23         9:58 AM M-F         9:00 AM-10:00 AM 36.00 AM 36	Spots: # Ch 1 All 27 10/25/23 Weeks: Spots: # Ch	10/23/23 Day Air Tu 10 10/25/23 Start Date 10/23/23 Day Air	10/29/23 -1 r Date Air Time Descrip //24/23 9:27 AM M-F  M-F  End Date MTWTFSS 10/29/231 r Date Air Time Descrip	9:00 AM-10:00 AM  Spots/Week 1	\$36.00 <u>Start/End Time</u> 9:00 AM-10:00 AM 1 <u>Rate</u> \$36.00 <u>Start/End Time</u>	:30	1 Ad-ID	\$36.00	NM	\$36.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	Spots: # Ch 1 All 27 10/25/23 Weeks: Spots: # Ch 1 All	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10	10/29/23 -1 r Date Air Time Descrip //24/23 9:27 AM M-F  M-F  End Date MTWTFSS 10/29/231 r Date Air Time Descrip //25/23 9:57 AM M-F	9:00 AM-10:00 AM  Spots/Week 1 otion	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate  \$36.00  Start/End Time  9:00 AM-10:00 AM	:30 :30 <u>Length</u>	1 Ad-ID ) Lw102423			\$36.00 NM
1       KAKE       Th       10/26/23       9:39 AM M-F       9:00 AM-10:00 AM       :30 Lw102423       \$36.00 NM         29       10/27/23       10/27/23       M-F       9:00 AM-10:00 AM      1       :30       1       \$36.00 NM         Weeks: Start Date 10/23/23       End Date 10/29/23       MTWTFSS 10/29/28       Spots/Week 10/23/29       Rate 10/23/	Spots: # Ch 1 All 27 10/25/23 Weeks: Spots: # Ch 1 All 28 10/26/23	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23	10/29/23 -1 r Date Air Time Descrip //24/23 9:27 AM M-F  M-F  End Date MTWTFSS 10/29/231 r Date Air Time Descrip //25/23 9:57 AM M-F  M-F	9:00 AM-10:00 AM  Spots/Week 1  0tion  9:00 AM-10:00 AM	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1	:30 :30 <u>Length</u>	1 Ad-ID ) Lw102423			\$36.00 NM
29 10/27/23       10/27/23       M-F       9:00 AM-10:00 AM      1       :30       1       \$36.00       NM         Weeks: Start Date 10/23/23       End Date MTWTFSS Spots/Week 10/23/23       Rate 10	Spots: # Ch 1 All 27 10/25/23 Weeks: Spots: # Ch 1 All 28 10/26/23	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23  Start Date	10/29/23 -1 r Date Air Time Descrip //24/23 9:27 AM M-F  M-F  End Date MTWTFSS 10/29/231 r Date Air Time Descrip //25/23 9:57 AM M-F  M-F  End Date MTWTFSS	9:00 AM-10:00 AM  Spots/Week 1  0tion  9:00 AM-10:00 AM	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate	:30 :30 <u>Length</u>	1 Ad-ID ) Lw102423			\$36.00 NM
Weeks:         Start Date 10/23/23         End Date 10/29/23         MTWTFSS Spots/Week 10/23/23         Rate 10/23/23         Sac. 00           Spots:         # Ch Day Air Date 1 KAKE F 10/27/23         Air Time Description 1 Start/End Time 1 Start/End Time 1 Start/End Time 2 Start/End Time 2 Start/End Time 2 Start/End Time 3 Start/E	Spots: # Ch 1 All 27 10/25/23 Weeks: Spots: # Ch 1 All 28 10/26/23 Weeks:	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23  Start Date 10/23/23	10/29/23 -1 r Date Air Time Descrip /24/23 9:27 AM M-F  M-F  End Date MTWTFSS 10/29/231 r Date Air Time Descrip /25/23 9:57 AM M-F  M-F  End Date MTWTFSS 10/29/231	9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00	:30 :30 Length :30	1 Ad-ID Lw102423			\$36.00 NM  Rate Type \$36.00 NM
To/23/23   To/29/23   To/29/23	Spots: # Ch 1 All  27 10/25/23  Weeks:  Spots: # Ch 1 All  28 10/26/23  Weeks:  Spots: # Ch	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23  Start Date 10/23/23  Day Air Date 10/23/23  Day Air	10/29/23	9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time	:30  Length :30  :30	1 Ad-ID 1 Ad-I			\$36.00 NM  Rate Type \$36.00 NM  Rate Type
Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate         Type           1         KAKE         F         10/27/23         9:58 AM M-F         9:00 AM-10:00 AM         :30 Lw102423         \$36.00 NM	Spots: # Ch 1 All  27 10/25/23  Weeks:  Spots: # Ch 1 All  28 10/26/23  Weeks:  Spots: # Ch 1 KA	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23  Start Date 10/23/23  Day Air Endown Air Marke Th 10	10/29/23	9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1  Spots/Week 1	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM	:30  Length :30  :30  Length:30  Length:30	1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Lw102423	\$36.00	NM	\$36.00 NM  Rate Type \$36.00 NM  Rate Type
	Spots: # Ch 1 All 27 10/25/23 Weeks: Spots: # Ch 1 All 28 10/26/23 Weeks: Spots: # Ch 1 KA	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23  Start Date 10/23/23  Day Air KE Th 10  10/27/23  Start Date	10/29/23	9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 2  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM	:30  Length :30  :30  Length:30  Length:30	1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Lw102423	\$36.00	NM	\$36.00 NM  Rate Type \$36.00 NM  Rate Type
30 10/30/23 10/30/23 M-F 9:00 AM-10:00 AM 1 :30 1 \$36.00 NM	Spots: # Ch 1 All  27 10/25/23  Weeks:  Spots: # Ch 1 All  28 10/26/23  Weeks:  Spots: # Ch 1 KAl  29 10/27/23  Weeks:	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23  Start Date 10/23/23  Day Air KE Th 10  10/27/23  Start Date 10/23/23  Start Date 10/23/23	Tolay   Time   Descrip	9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00	:30  Length :30  :30  Length :30  :30  Length :30	1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Ad-ID 1 Lw102423 1 1 1 1 Ad-ID 1 Lw102423 1	\$36.00	NM	\$36.00 NM  Rate Type \$36.00 NM  Rate Type \$36.00 NM
	Spots: # Ch 1 All  27 10/25/23  Weeks:  Spots: # Ch 1 All  28 10/26/23  Weeks:  Spots: # Ch 1 KAl  29 10/27/23  Weeks:  Spots: # Ch 29 10/27/23	10/23/23  Day Air Tu 10  10/25/23  Start Date 10/23/23  Day Air W 10  10/26/23  Start Date 10/23/23  Day Air KE Th 10  10/27/23  Start Date 10/23/23  Day Air KE Th 20  10/27/23  Start Date 10/23/23  Day Air Air Air Date 10/23/23  Day Air Air Air Date 10/23/23	Tolay   Time   Description	9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM  Spots/Week 1  9:00 AM-10:00 AM	\$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1  Rate \$36.00  Start/End Time  9:00 AM-10:00 AM 1	:30  Length :30  :30  Length :30  Length :30	1 Ad-ID 1 Ad-I	\$36.00	NM	\$36.00 NM    Rate Type

Send Payment To:



Invoice #	187366-1	Invoice Month	November 2023
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23
Advertiser	Lily Wu For Mayor- Wich	nita KS	
Product	Lily Wu for Mayor		
Estimate #	7010		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS I	Length	Week	Rate	Туре	
30 10/30/23	10/30/23	M-F	9:00 AM-10:00 AM	1	:30	1	\$36.00	NM	
Weeks:	Start Date	End Date MTWTFSS 11/05/23 1	Spots/Week	Rate					
Spots: # Ch	10/30/23 <u>Day</u> <u>Air</u>	, 00, 20	1 tion	\$36.00 Start/End Time	l enat	h Ad-ID			Rate Type
1 KA			<u></u>	9:00 AM-10:00 AM		0 LW102423			\$36.00 NM
31 10/24/23	10/24/23	Midday News	11:00 AM-12:00 PM	-1	:30	1	\$45.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/23 -1	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
1 All	Tu 10	/24/23 11:59 AM Midday	News	11:00 AM-12:00 F	PN :3	0 LW102423			\$45.00 NM
32 10/25/23	10/25/23	Midday News	11:00 AM-12:00 PM	1	:30	1	\$45.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch			<u>tion</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 All	W 10	/25/23 11:19 AM Midday	News	11:00 AM-12:00 F	PN :3	0 LW102423			\$45.00 NM
33 10/26/23	10/26/23	Midday News		1	:30	1	\$45.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air		<del></del>	Start/End Time		h Ad-ID			Rate Type
1 KAR	KE Th 10,	/26/23 11:25 AM Midday	News	11:00 AM-12:00 F	PN :3	0 LW102423			\$45.00 NM
34 10/27/23	10/27/23	Midday News			:30	1	\$45.00	NM	
Weeks:	Start Date 10/23/23	End Date <u>MTWTFSS</u> 10/29/231	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KAR	KE F 10	/27/23 11:48 AM Midday	News	11:00 AM-12:00 F	PN :3	0 LW102423			\$45.00 NM
35 10/30/23	10/30/23	Midday News	11:00 AM-12:00 PM	1	:30	1	\$45.00	NM	
Weeks:	Start Date 10/30/23	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
1 KAR	KE M 10	/30/23 11:21 AM Midday	News	11:00 AM-12:00 F	PN :3	0 LW102423			\$45.00 NM
36 10/24/23	10/24/23	KAKE News @ 4p-5p	4:00 PM-5:00 PM	-1	:30	1	\$35.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/23 -1	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # Ch	<u>Day</u> <u>Air</u>		<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 10	/24/23 4:09 PM KAKE N	lews @ 4p-5p	4:00 PM-5:00 PM	:3	0 LW102423			\$35.00 NM
37 10/25/23	10/25/23	KAKE News @ 4p-5p	4:00 PM-5:00 PM	1	:30	1	\$35.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # Ch	<u>Day</u> <u>Air</u>		<del></del>	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 All	W 10	/25/23 4:36 PM KAKE N	News @ 4p-5p	4:00 PM-5:00 PM	:3	0 LW102423			\$35.00 NM
38 10/26/23	10/26/23	KAKE News @ 4p-5p	4:00 PM-5:00 PM	1	:30	1	\$35.00	NM	

Send Payment To:



Invoice #	187366-1	Invoice Month	November 2023			
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23			
Advertiser	Lily Wu For Mayor- Wich	Lily Wu For Mayor- Wichita KS				
Product	Lily Wu for Mayor					
Estimate #	7010					

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS L	ength \	Week	Rate	Type	
38 10/26/23	10/26/23	KAKE News @ 4p-5p	4:00 PM-5:00 PM	1	:30	1	\$35.00	NM	
Weeks:	Start Date	End Date MTWTFSS 10/29/231	Spots/Week	Rate					
Spots: # Ch	10/23/23 <u>Day</u> Air		1 otion	\$35.00 Start/End Time	Length	۸d-ID			Rate Type
1 KAI				4:00 PM-5:00 PM		LW102423			\$35.00 NM
									<del>+++++++++++++++++++++++++++++++++++++</del>
39 10/27/23	10/27/23	KAKE News @ 4p-5p	4:00 PM-5:00 PM	1	:30	1	\$35.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 KAI	KE F 10	/27/23 4:58 PM KAKE	News @ 4p-5p	4:00 PM-5:00 PM	:30	LW102423			\$35.00 NM
40 10/30/23	10/30/23	KAKE News @ 4p-5p	4:00 PM-5:00 PM	1	:30	1	\$35.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
Spots: # Ch	10/30/23 Day Air	11/05/23 1 Date Air Time Descrip	1 otion	\$35.00 Start/End Time	Length	∆d-ID			Rate Type
1 KAI				4:00 PM-5:00 PM		<u>AU-ID</u> LW102423			<u>Rate Type</u> \$35.00 NM
				4.00 1 101-3.00 1 101	.50	LWIOZ4ZJ			ψ55.00 ΝΝ
41 10/24/23	10/24/23	KAKE News @ 5p	5:00 PM-5:30 PM	-1	:30	1	\$90.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/23 -1	<u>Spots/Week</u> 1	<u>Rate</u> \$90.00					
Spots: # Ch	<u>Day</u> Air		<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	Tu 10		News @ 5p	5:00 PM-5:30 PM	:30	LW102423			\$90.00 NM
42 10/25/23	10/25/23	KAKE News @ 5p	5:00 PM-5:30 PM	1	:30	1	\$90.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	10/23/23	10/29/231	1	\$90.00	141-	A - L ID			Data Tama
Spots: # <u>Ch</u>	<u>Day</u> <u>Air</u> W 10			Start/End Time 5:00 PM-5:30 PM	Length	<u>Ad-ID</u> LW102423			Rate Type
1 All	VV 10	123/23 5. 19 PW NAKE	News @ 5p	5.00 PM-5.30 PM	.30	LW102423			\$90.00 NM
43 10/26/23	10/26/23	KAKE News @ 5p	5:00 PM-5:30 PM	1	:30	1	\$90.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch			· · · · · · · · · · · · · · · · · · ·	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 KAI	-			5:00 PM-5:30 PM	_	LW102423			\$90.00 NM
									ψουσο τ
44 10/27/23	10/27/23	KAKE News @ 5p	5:00 PM-5:30 PM	1	:30	1	\$90.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231	<u>Spots/Week</u> 1	<u>Rate</u> \$90.00					
Spots: # Ch			otion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 KAI	-	/27/23 5:23 PM KAKE	News @ 5p	5:00 PM-5:30 PM	:30	LW102423			\$90.00 NM
45 10/30/23	10/30/23	KAKE News @ 5p	5:00 PM-5:30 PM	1	:30	1	\$90.00	NM	
Weeks:	Start Date 10/30/23	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch			· · · · · · · · · · · · · · · · · · ·	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 KAI				5:00 PM-5:30 PM		LW102423			\$90.00 NM
46 10/24/23	10/24/23	KAKE News @ 6p	6:00 PM-6:30 PM	-1	:30	1	\$130.00	NM	

Send Payment To:



Invoice #	187366-1	Invoice Month	November 2023				
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23				
Advertiser	Lily Wu For Mayor- Wich	Lily Wu For Mayor- Wichita KS					
Product	Lily Wu for Mayor						
Estimate #	7010						

						S	pots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	ı W	eek	Rate	Туре	
46 10/24/23	10/24/23	KAKE News @ 6p	6:00 PM-6:30 PM	-1	:30	)	1	\$130.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/23 -1	Spots/Week 1	<u>Rate</u> \$130.00						
Spots: <u>#</u> Ch			· ·	Start/End Time	e Len	igth A	d-ID			Rate Type
1 All	<u> </u>		News @, 6p	6:00 PM-6:30 I		:00	<u>u 10</u>			\$130.00 NM
·	Credited		© sp							********
	Madegoo	od on New Line								
47 10/25/23	10/25/23	KAKE News @ 6p	6:00 PM-6:30 PM	1	:30	)	1	\$130.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231	Spots/Week 1	<u>Rate</u> \$130.00						
Spots: <u>#</u> Ch			· · · · · · · · · · · · · · · · · · ·	Start/End Time	e Len	igth A	d-ID			Rate Type
1 All	W 10/			6:00 PM-6:30 F			w102423			\$130.00 NM
48 10/26/23	10/26/23	KAKE News @ 6p		1	:30	)	1	\$130.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
Wooks.	10/23/23	10/29/231	1	\$130.00						
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Len</u>	<u>igth</u> A	<u>d-ID</u>			Rate Type
1 KA	KE Th 10/	26/23 6:09 PM KAKE	News @ 6p	6:00 PM-6:30 F	PM	:30 L	w102423			\$130.00 NM
49 10/27/23	10/27/23	KAKE News @ 6p	6:00 PM-6:30 PM	1	:30	)	1	\$130.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
Spots: # Ch	10/23/23 <u>Day Air</u>	10/29/231 <u>Date</u> <u>Air Time</u> <u>Descri</u>	1 ntion	\$130.00 Start/End Time	. len	igth A	4-ID			Rate Type
i · — —	KE F 10/			6:00 PM-6:30 F			w102423			\$130.00 NM
50 10/30/23	10/30/23	KAKE News @ 6p		1		)		\$130.00	NM	***************************************
								Ψ100.00		
Weeks:	Start Date 10/30/23	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$130.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Len</u>	igth A	d-ID			Rate Type
1 KA	KE M 10/	30/23 6:28 PM KAKE	News @ 6p	6:00 PM-6:30 F	PM	:30 ੫	w102423			\$130.00 NM
51 10/24/23	10/24/23	KAKE News @ 630p M	1-F 6:30 PM-7:00 PM	-1	:30	)	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
Chata: # Ch	10/23/23	10/29/23 -1	1	\$50.00 Stort/End Time		ath A	4 ID			Data Tuma
Spots: <u>#</u> <u>Ch</u> 1 All	<u>Day All</u> Tu 10/	Date Air Time Descri	News @ 630p M-F	Start/End Time 6:30 PM-7:00 I		<u>igth</u> A :00	<u>u-ID</u>			Rate Type \$50.00 NM
/ 📶	Credited		ivews @ 050p ivi-i	0.501 10-7.001	IVI	.00				<del>ф00.00</del> ТИИ
	Madegoo	od on New Line								
52 10/25/23	10/25/23	KAKE News @ 630p N	1-F 6:30 PM-7:00 PM	1	:30	)	1	\$50.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231	Spots/Week	<u>Rate</u> \$50.00						
Spots: <u>#</u> <u>Ch</u>		.0,20,20	ı otion	\$50.00 Start/End Time	e len	igth A	d-ID			Rate Type
1 All	W 10/		News @ 630p M-F	6:30 PM-7:00 F			w102423			\$50.00 NM
53 10/26/23	10/26/23	KAKE News @ 630p N		1	:30	)	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
	10/23/23	10/29/231	1	\$50.00	_					<b>-</b> . –
Spots: # Ch	<u>Day</u> <u>Air</u>	Date <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	<u>Len</u>	igth A	<u>d-ID</u>			Rate Type

Send Payment To:



Invoice #	187366-1	Invoice Month	November 2023			
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23			
Advertiser	Lily Wu For Mayor- Wich	Lily Wu For Mayor- Wichita KS				
Product	Lily Wu for Mayor					
Estimate #	7010					

S	pc	ts
0	рc	บร

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
53 10/26/23	10/26/23	KAKE News @ 630p	M-F 6:30 PM-7:00 PM	1	:30	1	\$50.00	NM	
Spots: # C	h <u>Day Air</u>	<u> Date</u> <u>Air Time</u> <u>Des</u>	cription	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 K	AKE Th 10	/26/23 6:56 PM KAK	E News @ 630p M-F	6:30 PM-7:00 PM	<i>l</i> :30	) LW102423			\$50.00 NM
54 10/27/23	10/27/23	KAKE News @ 630p	M-F 6:30 PM-7:00 PM	1	:30	1	\$50.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS		<u>Rate</u> \$50.00					
Spots: # C		. 0/20/20	•	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 K	AKE F 10		E News @ 630p M-F	6:30 PM-7:00 PM	Л :3I	) LW102423			\$50.00 NM
55 10/30/23	10/30/23	KAKE News @ 630p	M-F 6:30 PM-7:00 PM	1	:30	1	\$50.00	NM	
Weeks:	Start Date 10/30/23	End Date MTWTFSS		<u>Rate</u> \$50.00					
Spots: # C	h <u>Day Air</u>		•	Start/End Time	Lengtl	n Ad-ID			Rate Type
:	AKE M 10		Œ News @ 630p M-F			) LW102423			\$50.00 NM
56 10/24/23	10/24/23	KAKE News @ 10p	10:00 PM-10:30 PM	-1	:30	1	\$130.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
vveeks.	10/23/23	10/29/23 -1		\$130.00					
Spots: # C	<u>h Day Air</u>	<u> Date</u> <u>Air Time</u> <u>Des</u>	<u>cription</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 A	II Tu 10	/24/23 10:30 PM KAK	Œ News @ 10p	10:00 PM-10:30	PN :3	) LW102423			\$130.00 NM
57 10/25/23	10/25/23	KAKE News @ 10p	10:00 PM-10:30 PM	1	:30	1	\$130.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS1		<u>Rate</u> \$130.00					
Spots: # <u>C</u>		<u> Date</u> <u>Air Time</u> <u>Des</u>		Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
1 A	II W 10	/25/23 10:18 PM KAK	Œ News @ 10p	10:00 PM-10:30	PN :3	) LW102423			\$130.00 NM
58 10/26/23	10/26/23	KAKE News @ 10p	10:00 PM-10:30 PM	1	:30	1	\$130.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231		<u>Rate</u> \$130.00					
Spots: # C			-	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 K	AKE Th 10	/26/23 10:25 PM KAK	Œ News @ 10p	10:00 PM-10:30	PN :3	) LW102423			\$130.00 NM
59 10/27/23	10/27/23	KAKE News @ 10p	10:00 PM-10:30 PM	1	:30	1	\$130.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/231		<u>Rate</u> \$130.00			_		
1	<u>h</u> <u>Day</u> <u>Air</u>		-	Start/End Time		n Ad-ID			Rate Type
1 K	AKE F 10	/27/23 10:07 PM KAK	Œ News @ 10p	10:00 PM-10:30	PN :3	) LW102423			\$130.00 NM
60 10/30/23	10/30/23	KAKE News @ 10p	10:00 PM-10:30 PM	1	:30	1	\$130.00	NM	
Weeks:	Start Date 10/30/23	End Date MTWTFSS		<u>Rate</u> \$130.00					
Spots: <u>#</u> C	h <u>Day</u> Air		•	Start/End Time	<u>Leng</u> tl	n Ad-ID			Rate Type
1	AKE <i>M</i> 10	/30/23 KAK	Œ News @ 10p	10:00 PM-10:30					\$130.00 NM
	<i>Credited</i> Credit								
04 40/00/55			0.000.444.7.00.411				400.00		
61 10/28/23	10/28/23	Good Morning Kans	as S 6:00 AM-7:00 AM	1-	:30	1	\$22.00	NM	

Send Payment To:



Invoice #	187366-1	Invoice Month	November 2023			
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23			
Advertiser	Lily Wu For Mayor- Wich	Lily Wu For Mayor- Wichita KS				
Product	Lily Wu for Mayor					
Estimate #	7010					

								Spots/			
Line Star	rt Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
61 10/2	28/23	10/28/23	Good a 6a	Morning Kansas	S 6:00 AM-7:00 AM	1-	:30	1	\$22.00	NM	
Wee	eks:	Start Date 10/23/23	End Da 10/29/2		Spots/Week 1	<u>Rate</u> \$22.00					
Spots: #	# <u>Ch</u>	Day Air		Air Time Descrip	•	Start/End Time	I enat	th Ad-ID			Rate Type
1					Morning Kansas Sa 6a	6:00 AM-7:00 AI		0 LW102423			\$22.00 NM
62 10/2	28/23	10/28/23	Good		S 7:00 AM-8:00 AM	1-	:30	1	\$50.00	NM	
Wee	eks:	Start Date 10/23/23	End Da		Spots/Week	<u>Rate</u> \$50.00					
Spots: #	# <u>Ch</u>	Day Air		Air Time Descrip	otion .	Start/End Time	Lengt	th Ad-ID			Rate Type
1	I KAK	(E Sa 10	/28/23	7:29 AM Good N	Morning America Sat	7:00 AM-8:00 AI	M :3	0 LW102423			\$50.00 NM
63 10/2	28/23	10/28/23	Good 9a	Morning Amer Sa	at 9:00 AM-10:00 AM	1-	:30	1	\$50.00	NM	
Wee	eks:	Start Date 10/23/23	End Da		Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #	# <u>Ch</u>	Day Air		Air Time Descrip	•	Start/End Time	Lenat	th Ad-ID			Rate Type
1					Norning Amer Sat 9a	9:00 AM-10:00 A		0 LW102423			\$50.00 NM
64 10/2	28/23	10/28/23	KAKI	E News 6-7p Sat	6:00 PM-6:30 PM	1-	:30	1	\$50.00	NM	
Wee	ks:	Start Date			Spots/Week	Rate					
	<i>"</i> 01	10/23/23	10/29/		1	\$50.00					D
Spots: #		<u>Day All</u> E Sa 10		Air Time Descrip	otion News 6-7p Sat	Start/End Time 6:00 PM-6:30 Pi		th <u>Ad-ID</u> 00			<u>Rate Type</u> \$50.00 NM
'	ı ival	Credited			wews 0-7 p dat	0.00 T W-0.30 T	ivi .c	,,,			<del>\$50.00</del> TVW
65 10/2	28/23	10/28/23		E News 6-7p Sat	6:30 PM-7:00 PM	1-	:30	1	\$50.00	NM	
Wee	eks:	Start Date			Spots/Week	Rate					
Spots: #	# <u>Ch</u>	10/23/23 <u>Day</u> Air	10/29/: r Date	231- <u>Air Time</u> <u>Descri</u>	1	\$50.00 Start/End Time	Lenat	th Ad-ID			Rate Type
1 Opolis. <u>1</u>					News 6-7p Sat	6:30 PM-7:00 PI		00			\$50.00 NM
		Credited									
66 10/2	28/23	10/28/23	KAKI	E News @ 10p Sa	t 10:00 PM-10:30 PM	1-	:30	1	\$120.00	NM	
Wee	ks:	Start Date			Spots/Week	Rate					
Snoto: +	# Ch	10/23/23	10/29/:		1	\$120.00 Stort/End Time	Long	+b			Rate Type
Spots: <u>#</u>   1				Air Time Description 10:47 PM KAKE		Start/End Time 10:00 PM-10:30		th <u>Ad-ID</u> 30 Lw102423			\$120.00 NM
					<u> </u>				ΦE0.00	NIN 4	Ψ.Ξο.οσ
67 10/2		10/29/23		Week With GS	9:00 AM-10:00 AM	1	:30	1	\$50.00	NM	
Wee	eks:	Start Date 10/23/23	End Da 10/29/2		<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #		<u>Day</u> <u>Air</u>		Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	I KAK	Œ Su 10	/29/23	9:35 AM This W	eek With GS	9:00 AM-10:00 A	AM :3	0 LW102423			\$50.00 NM
68 10/2	29/23	10/29/23	KAKI	E News @ 530p S	un 5:30 PM-6:00 PM	1	:30	1	\$80.00	NM	
Wee	eks:	Start Date 10/23/23	End Da 10/29/2		Spots/Week 1	<u>Rate</u> \$80.00					
Spots: #	# <u>Ch</u>	Day Air		Air Time Descrip	otion_	Start/End Time	Lengt	th Ad-ID			Rate Type
							_				•

Send Payment To:



Invoice #	187366-1	Invoice Month	November 2023					
Invoice Date	11/02/23	Invoice Period	10/23/23 - 10/30/23					
Advertiser	Lily Wu For Mayor- Wichita KS							
Product	Lily Wu for Mayor							
Estimate #	7010							

Net Amount Due

Invoice Balance as of 11/03/23 1:09:40 PM ET

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
68 10/29/23	10/29/23	KAKE News @ 530p S	Sun 5:30 PM-6:00 PM	1	:30	1	\$80.00	NM	
Spots: # Ch 1 KAK	<u>Day Air</u> (E Su 10/		ption News @ 530p Sun	Start/End Time 5:30 PM-6:00 PM		<u>Ad-ID</u> ) Lw102423			<u>Rate</u> <u>Type</u> \$80.00 NM
69 10/29/23	10/29/23	KAKE News @ 10p Su	ın 10:00 PM-10:30 PM	1	:30	1	\$200.00	NM	
Weeks: Spots: # Ch	Start Date 10/23/23 Day Air		<u>Spots/Week</u> 1 <u>ption</u>	<u>Rate</u> \$200.00 <u>Start/End Time</u>		n <u>Ad-ID</u>			Rate Type
1 KAK	Œ Su 10/	29/23 10:31 PM KAKE	News @ 10p Sun	10:00 PM-10:30	PN :30	) LW102423			\$200.00 NM
70 10/24/23	10/24/23	Tue	658p-9p	-1	:30	1	\$180.00	NM	
Weeks:	Start Date 10/23/23	End Date MTWTFSS 10/29/23 -1	Spots/Week 1	<u>Rate</u> \$180.00					
Spots: # Ch 1 All	<u>Day</u> <u>Air</u> Tu 10/		<u>ption</u>	Start/End Time 658p-9p		<u>Ad-ID</u> ) LW102423			<u>Rate</u> <u>Type</u> \$180.00 NM
71 10/28/23	10/28/23	Good Morning America	a S 657a-8a	1-	:30	1	\$50.00	NM	
Weeks: Spots: # Ch	Start Date 10/23/23 Day Air	End Date         MTWTFSS           10/29/23        1-           Date         Air Time         Descri	Spots/Week 1 ption	<u>Rate</u> \$50.00 <u>Start/End Time</u>	<u>Length</u>	n <u>Ad-ID</u>			Rate Type
1 KAK	Œ Sa 10/	28/23 7:48 AM Good	Morning America Sat	657a-8a	:30	) LW102423			\$50.00 NM
72 10/28/23	10/28/23	Good Morning Amer S	at 9a-10a	1-	:30	1	\$50.00	NM	
Weeks: Spots: # Ch	Start Date 10/23/23 Day Air	End Date         MTWTFSS           10/29/23        1-           Date         Air Time         Descri	<u>Spots/Week</u> 1 <u>ption</u>	Rate \$50.00 Start/End Time	Length	n <u>Ad-ID</u>			Rate Type
1 KAK	Œ Sa 10/	28/23 9:53 AM Good	Morning Amer Sat 9a	9a-10a	:30	) LW102423			\$50.00 NM
				Total Spots	6	7			
Payment Te	erms 30	Davs					Gross Total		\$4,672.00
. ajiiioiit it		- 4,0				Agency	Commission	•	\$700.80
						go.10y		•	ψ. 55.55

\$3,971.20

\$0.00