

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Buyer \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: VOTE AK BEFORE PARTY

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Vote AK Before Party

Address: 3717 Knik Avenue, Anchorage AK, 99517

Contact: Jim Lottsfeldt

Phone number:

Email: lottsfeldt@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Treasurer - Jim Lottsfeldt

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): AKAL

Date of election: 11/5/2024

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **Vote AK Before Party**

Station Representative

Signature: *Laura Bassett*

Signature: *Steve Scollard*

Name: Laura Bassett

Name: *Steve Scollard*

Date of Request to Purchase Ad Time: 4/11/2024

Date of Station Agreement to Sell Time: *5/4/24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *61871*

Station Call Letters: *OJVD*

Date Received/Requested: *5/24/24*

Est. #: *NA*

Station Location: *Juneau*

Run Start and End Dates: *10/1/24 - 11/4/24*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**OUJD**  
 2700 EAST TUDOR ROAD  
 ANCHORAGE, AK 99507

**WATERFRONT STRATEGIES**  
 3050 K ST NW, #100  
 WASHINGTON, DC 20007

**Contract # 61871**  
 Schedule Dates: 10/01/24-11/04/24  
 Advertiser: POL/NOTE ALASKA BEFORE PARTY (3923)  
 Agency: WATERFRONT STRATEGIES (1185)  
 Product: Political (1080)  
 Brand: Issue (24513)  
 Salesperson: Katz, Washington DC (1054)  
 Sales Office: Katz, Washington D.C.  
 Buyer Name: MCGANN,PETER  
 Phone/Fax: /  
 CPE: N/A  
 Account Types: National/Political  
 Billing Type: Standard  
 Comments:

Date Entered: 05/06/24  
 Last Modified: 05/30/24  
 Entered By: Steve Scillard  
 CO-OP: No  
 External #: No  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$7,822.50  
 Net Total: \$44,327.50  
 Sales Tax:

FOX (OUJD)		
By Broadcast Month	Spots	Rate
Oct. 2024	222	\$40,900.00
Nov. 2024	58	\$11,250.00
<b>Grand Total:</b>	<b>280</b>	<b>\$52,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	11A- MATHIS COURT	5	X	X	X	X	X	X		25	\$35.00	\$875.00	FOX (OUJD)		5/6/24
2.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	12P- Hot Bench A	5	X	X	X	X	X	X		25	\$35.00	\$875.00	FOX (OUJD)		5/6/24
3.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	3:30P- Funny You Should Ask B	5	X							25	\$75.00	\$1,875.00	FOX (OUJD)		5/6/24
4.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	4:30P- Pictionary B	5	X	X	X	X	X	X		25	\$75.00	\$1,875.00	FOX (OUJD)		5/6/24
5.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	5:30P- The Neighborhood B	5	X	X	X	X	X	X		25	\$200.00	\$5,000.00	FOX (OUJD)		5/6/24
6.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	6P- Access Hollywood A	5	X	X	X	X	X	X		25	\$250.00	\$6,250.00	FOX (OUJD)		5/6/24
7.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	6:30P- Entertainment Tonight	5	X	X	X	X	X	X		25	\$250.00	\$6,250.00	FOX (OUJD)		5/6/24
8.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	9P- NO-FR FOX 4 News	5	X	X	X	X	X	X		25	\$350.00	\$8,750.00	FOX (OUJD)		5/6/24
9.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	10P- Access Hollywood	5	X	X	X	X	X	X		25	\$100.00	\$2,500.00	FOX (OUJD)		5/6/24
10.0	Normal Line / SPOT	10/01/24-10/29/24	1	:30	10:30P- Entertainment Tonight A	5	X	X	X	X	X	X		25	\$100.00	\$2,500.00	FOX (OUJD)		5/6/24
11.0	Normal Line / SPOT	10/06/24-10/06/24	1	:30	12:30P- FOX NFL Late Game	1							X	1	\$750.00	\$750.00	FOX (OUJD)		5/22/24
12.0	Normal Line / SPOT	10/06/24-10/06/24	1	:30	12:30P- FOX NFL Late Game	1							X	1	\$1,000.00	\$1,000.00	FOX (OUJD)		5/22/24

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



OJUD  
2700 EAST TUDOR ROAD  
ANCHORAGE, AK 99507

WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007

**Contract # 61871**  
Schedule Dates 10/01/24-11/04/24  
Advertiser POL/NOTE ALASKA BEFORE PARTY (3923)  
Agency WATERFRONT STRATEGIES (1185)  
Product Political (1080)  
Brand Issue (24513)  
Salesperson Katz, Washington DC (1054)  
Sales Office Katz Washington D.C.  
Buyer Name MCGANN,PETER  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments

Date Entered 05/06/24  
Last Modified 05/30/24  
Entered By Steve Scollard  
CO-OP No  
External #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$7,822.50  
Net Total \$44,327.50  
Sales Tax

FOX (OJUD)		
By Broadcast Month	Spots	Rate
Oct. 2024	222	\$40,900.00
Nov. 2024	58	\$11,250.00
<b>Grand Total:</b>	<b>280</b>	<b>\$52,150.00</b>

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13.0	Normal Line / SPOT	10/13/24-10/13/24	1	:30	9A- FOX NFL Early Game	1						X		1	\$750.00	\$750.00	FOX (OJUD)		5/22/24
14.0	Normal Line / SPOT	10/13/24-10/13/24	1	:30	12:30P- FOX NFL Late Game	1						X		1	\$1,000.00	\$1,000.00	FOX (OJUD)		5/22/24
15.0	Normal Line / SPOT	10/20/24-10/20/24	1	:30	9A- FOX NFL Early Game	1						X		1	\$750.00	\$750.00	FOX (OJUD)		5/22/24
16.0	Normal Line / SPOT	10/20/24-10/20/24	1	:30	12:30P- FOX NFL Late Game	1						X		1	\$1,000.00	\$1,000.00	FOX (OJUD)		5/22/24
17.0	Normal Line / SPOT	10/27/24-10/27/24	1	:30	12:30P- FOX NFL Late Game	1						X		1	\$750.00	\$750.00	FOX (OJUD)		5/22/24
18.0	Normal Line / SPOT	10/27/24-10/27/24	1	:30	12:30P- FOX NFL Late Game	1						X		1	\$1,000.00	\$1,000.00	FOX (OJUD)		5/22/24
19.0	Normal Line / SPOT	11/03/24-11/03/24	1	:30	9A- FOX NFL Early Game	1						X		1	\$750.00	\$750.00	FOX (OJUD)		5/22/24
20.0	Normal Line / SPOT	11/03/24-11/03/24	1	:30	9A- FOX NFL Early Game	1						X		1	\$1,000.00	\$1,000.00	FOX (OJUD)		5/22/24
21.0	Normal Line / SPOT	10/05/24-10/05/24	1	:30	3P- FOX College Football B	1						X		1	\$250.00	\$250.00	FOX (OJUD)		5/22/24
22.0	Normal Line / SPOT	10/12/24-10/12/24	1	:30	3P- FOX College Football B	1						X		1	\$250.00	\$250.00	FOX (OJUD)		5/22/24
23.0	Normal Line / SPOT	10/19/24-10/19/24	1	:30	3P- FOX College Football B	1						X		1	\$250.00	\$250.00	FOX (OJUD)		5/22/24
24.0	Normal Line / SPOT	10/26/24-10/26/24	1	:30	11:30A- FOX College Football A	1						X		1	\$250.00	\$250.00	FOX (OJUD)		5/22/24
25.0	Normal Line / SPOT	11/02/24-11/02/24	1	:30	3P- FOX College Football B	1						X		1	\$250.00	\$250.00	FOX (OJUD)		5/22/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



**FOX Lineal**  
 WWW.YOUREASKATALK.COM

**WATERFRONT STRATEGIES**  
 3050 K ST NW, #100  
 WASHINGTON, DC 20007

**OJUD**  
 2700 EAST TUDOR ROAD  
 ANCHORAGE, AK 99507

**Contract # 61871**

**Schedule Dates:** 10/01/24-11/04/24  
**Advertiser:** POL/VOTE ALASKA BEFORE PARTY (3923)  
**Agency:** WATERFRONT STRATEGIES (1185)  
**Product:** Political (1080)  
**Brand:** Issue (24513)  
**Salesperson:** Katz, Washington DC (1054)  
**Sales Office:** Katz Washington D.C.  
**Buyer Name:** MCGANN,PETER  
**Phone/Fax:** /  
**CPE:** N/A  
**Account Types:** National/Political  
**Billing Type:** Standard  
**Comments:**

**Date Entered:** 05/06/24  
**Last Modified:** 05/30/24  
**Entered By:** Steve Scollard  
**CO-OP:** No  
**External #:**  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$7,822.50  
**Net Total:** \$44,327.50  
**Sales Tax:**

FOX (OJUD)		
By Broadcast Month	Spots	Rate
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26.0	Normal Line / SPOT	10/07/24-10/14/24	1	:30	6:57P- MO 9-1-1 Lonestar	1	X							2	\$325.00	\$650.00	FOX (OJUD)		5/23/24
27.0	Normal Line / SPOT	10/21/24-10/21/24	1	:30	6:57P- MO 9-1-1 Lonestar	2	X							2	\$325.00	\$650.00	FOX (OJUD)		5/23/24
28.0	Normal Line / SPOT	11/04/24-11/04/24	1	:30	6:57P- MO 9-1-1 Lonestar	1	X							1	\$325.00	\$325.00	FOX (OJUD)		5/23/24
29.0	Normal Line / SPOT	10/02/24-10/09/24	1	:30	6:57P- WE The Masked Singer	1			X					2	\$375.00	\$750.00	FOX (OJUD)		5/23/24
30.0	Normal Line / SPOT	10/16/24-10/16/24	1	:30	6:57P- WE The Masked Singer	2			X					2	\$375.00	\$750.00	FOX (OJUD)		5/23/24
31.0	Revised Line / SPOT	10/23/24-10/23/24	1	:30	6:57P- WE The Masked Singer	2			X								FOX (OJUD)		5/23/24
31.1	Normal Line / SPOT	10/23/24-10/23/24	1	:30	6:57P- WE The Masked Singer	1			X					1	\$375.00	\$375.00	FOX (OJUD)		5/23/24
32.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	4P- FOX MLB World Series Game 3	1	X							1	\$400.00	\$400.00	FOX (OJUD)		5/23/24
33.0	Normal Line / SPOT	10/29/24-10/29/24	1	:30	4P- FOX MLB World Series Game 4	1		X						1	\$400.00	\$400.00	FOX (OJUD)		5/23/24
34.0	Normal Line / SPOT	10/30/24-10/30/24	1	:30	4P- FOX MLB World Series Game 5	1			X					1	\$400.00	\$400.00	FOX (OJUD)		5/23/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



**QUJD**  
 2700 EAST TUDOR ROAD  
 ANCHORAGE, AK 99507

**WATERFRONT STRATEGIES**  
 3050 K ST NW, #100  
 WASHINGTON, DC 20007

**Contract # 61871**  
 Schedule Dates 10/01/24-11/04/24  
 Advertiser POL/VOTE ALASKA BEFORE PARTY (3923)  
 Agency WATERFRONT STRATEGIES (1185)  
 Product Political (1080)  
 Brand Issue (24513)  
 Salesperson Katz, Washington DC (1054)  
 Sales Office Katz Washington D.C.  
 Buyer Name MCGANN,PETER  
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Date Entered 05/06/24  
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 Entered By Steve Scollard  
 CO-OP No  
 External #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$7,822.50  
 Net Total \$44,327.50  
 Sales Tax

FOX (QUJD)		
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35.0	Normal Line / SPOT	10/22/24-10/22/24	1	:30	8P- TU Murder in a Small Town	1		X						1	\$325.00	\$325.00	FOX (QUJD)		5/30/24
36.0	Normal Line / SPOT	10/29/24-10/29/24	1	:30	7P- 7:30P (AST)	1		X						1	\$375.00	\$375.00	FOX (QUJD)	MUST AIR IN NEIGHBORHOOD 7-7:30PM	5/30/24

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_