

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 3736 /		<u>Alt Order #</u> 07372287
<u>Product</u> NUNN 4 HD30		
<u>Contract Dates</u> 10/29/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> Nunn, Zach/R/State House		<u>Original Date / Revision</u> 09/16/14 / 10/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8201	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

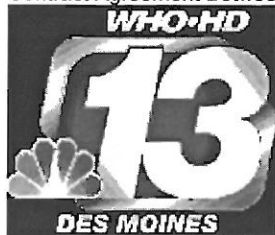
And:

Strategic Media Services, Inc
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	13	10/29/14	11/04/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	0	\$0.00
N 2	13	10/29/14	11/03/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-WTF--				3	\$900.00	0.00			
N 3	13	10/29/14	10/29/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$610.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	Today	7:00 AM-9:00 AM	---W-----	:30		\$610.00	0.00	NM		
			See MG 3.2										
	2	13	10/29/14-10/29/14	Today	7:00 AM-9:00 AM	---W-----	:30		\$1,070.00	0.00	NM		
			Ⓜ MG for 3.1 10/29										
N 4	13	10/29/14	11/03/14	Today II	9:00 AM-10:00 AM		:30				NM	3	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-W-F--				3	\$165.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/29/14-11/04/14	Today II	9:00 AM-10:00 AM	M--W--F----	:30		\$165.00	0.00	NM		
			See MG 4.4,4.5,4.6										
	2	13	10/29/14-11/04/14	Today II	9:00 AM-10:00 AM	M--W--F----	:30		\$165.00	0.00	NM		
			See MG 4.4,4.5,4.6										
	3	13	10/29/14-11/04/14	Today II	9:00 AM-10:00 AM	M--W--F----	:30		\$165.00	0.00	NM		
			See MG 4.4,4.5,4.6										
	4	13	10/29/14-11/03/14	Today II	9:00 AM-10:00 AM	M--W--F----	:30		\$290.00	0.00	NM		
			Ⓜ MG for 4.2,4.3,4.1										
	5	13	10/29/14-11/03/14	Today II	9:00 AM-10:00 AM	M--W--F----	:30		\$290.00	0.00	NM		
			Ⓜ MG for 4.2,4.3,4.1										
	6	13	10/29/14-11/03/14	Today II	9:00 AM-10:00 AM	M--W--F----	:30		\$290.00	0.00	NM		
			Ⓜ MG for 4.2,4.3,4.1										
N 5	13	10/29/14	11/03/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-W-F--				3	\$825.00	0.00			
N 6	13	11/02/14	11/02/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$525.00	0.00			
D 7	13	10/29/14	11/03/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u>	<u>Alt Order #</u>
3736 /	07372287

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	NUNN 4 HD30	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nunn, Zach/R/State Hous	09/16/14 / 10/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	13	10/29/14	11/03/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-WTF--				3	\$1,350.00	0.00			
N 9	13	11/01/14	11/01/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$550.00	0.00			
N 10	13	10/29/14	11/03/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-WTF--				4	\$1,500.00	0.00			
N 11	13	11/01/14	11/01/14	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$1,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	Sa 10p-1030p	10:00 PM-10:35 PM	-----Sa--	:30		\$1,500.00	0.00	NM		
	See MG 11.2												
	2	13	11/01/14-11/01/14	Sa 10p-1030p	10:00 PM-10:35 PM	-----Sa--	:30		\$2,500.00	0.00	NM		
	Ⓜ MG for 11.1 11/01												
N 12	13	11/01/14	11/01/14	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$250.00	0.00			
N 13	13	11/02/14	11/02/14	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$215.00	0.00			
N 14	13	11/02/14	11/02/14	Su 8a-10a	9:30 AM-10:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$260.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	Su 8a-10a	9:30 AM-10:00 AM	-----Su	:30		\$260.00	0.00	NM		
	See MG 14.2, 14.3												
	2	13	10/29/14-10/31/14	Channel 13 News @ 4p	4p-5p	---WThF----	:30		\$220.00	0.00	NM		
	Ⓜ MG for 14.1 11/02												
	3	13	11/01/14-11/01/14	powerhouse	5:00 PM-5:30 PM	-----Sa--	:30		\$40.00	0.00	NM		
	Ⓜ Credited												
N 15	13	10/29/14	11/03/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	3	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-WTF--				4	\$95.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/29/14-11/04/14	M-F 3p-330p	3:00 PM-3:30 PM	M--WThF----	:30		\$95.00	0.00	NM		
	See MG 15.5, 15.6, 15.7												
	2	13	10/29/14-11/04/14	M-F 3p-330p	3:00 PM-3:30 PM	M--WThF----	:30		\$95.00	0.00	NM		
	Credited												
	3	13	10/29/14-11/04/14	M-F 3p-330p	3:00 PM-3:30 PM	M--WThF----	:30		\$95.00	0.00	NM		
	See MG 15.5, 15.6, 15.7												
	4	13	10/29/14-11/04/14	M-F 3p-330p	3:00 PM-3:30 PM	M--WThF----	:30		\$95.00	0.00	NM		
	See MG 15.5, 15.6, 15.7												
	5	13	10/29/14-10/31/14	M-F 3p-330p	3:00 PM-3:30 PM	---WThF----	:30		\$290.00	0.00	NM		
	Ⓜ MG for 15.1, 15.3, 15.4												
	6	13	10/29/14-10/31/14	M-F 3p-330p	3:00 PM-3:30 PM	---WThF----	:30		\$290.00	0.00	NM		
	Ⓜ MG for 15.1, 15.3, 15.4												
	7	13	10/29/14-10/31/14	M-F 3p-330p	3:00 PM-3:30 PM	---WThF----	:30		\$290.00	0.00	NM		
	Ⓜ MG for 15.1, 15.3, 15.4												
N 16	13	10/29/14	11/03/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	4	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u>	<u>Alt Order #</u>
3736 /	07372287

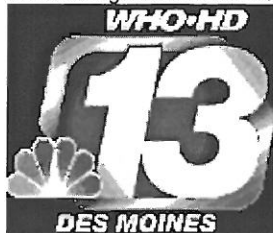
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	NUNN 4 HD30	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nunn, Zach/R/State Hous	09/16/14 / 10/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-WTF--				4	\$130.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/29/14-11/04/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$130.00	0.00	NM		
	See MG 16.5, 16.6, 16.7, 16.8												
	2	13	10/29/14-11/04/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$130.00	0.00	NM		
	See MG 16.5, 16.6, 16.7, 16.8												
	3	13	10/29/14-11/04/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$130.00	0.00	NM		
	See MG 16.5, 16.6, 16.7, 16.8												
	4	13	10/29/14-11/04/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$130.00	0.00	NM		
	See MG 16.5, 16.6, 16.7, 16.8												
	5	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$225.00	0.00	NM		
	(M) See MG 16.9, 16.10, 16.11, 16.12												
	6	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$225.00	0.00	NM		
	(M) Credited												
	7	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$225.00	0.00	NM		
	(M) See MG 16.9, 16.10, 16.11, 16.12												
	8	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$225.00	0.00	NM		
	(M) See MG 16.9, 16.10, 16.11, 16.12												
	9	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$390.00	0.00	NM		
	(M) MG for 16.7, 16.5, 16.8												
	10	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$390.00	0.00	NM		
	(M) MG for 16.7, 16.5, 16.8												
	11	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$390.00	0.00	NM		
	(M) MG for 16.7, 16.5, 16.8												
	12	13	10/29/14-11/03/14	M-F 330p-4p	3:30 PM-4:00 PM	M--WThF----	:30		\$390.00	0.00	NM		
	(M) MG for 16.7, 16.5, 16.8												
N 17	13	10/29/14	11/03/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	8	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/14	11/04/14	M-WTF--				8	\$220.00	0.00			
N 18	13	10/30/14	11/03/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$2,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/14	11/05/14	M--T----				2	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/30/14-11/05/14	Wheel of Fortune	6:30 PM-7:00 PM	M---Th-----	:30		\$750.00	0.00	NM		
	Credited												
	2	13	10/30/14-11/05/14	Wheel of Fortune	6:30 PM-7:00 PM	M---Th-----	:30		\$750.00	0.00	NM		
	See MG 18.3, 18.4												
	3	13	10/30/14-11/03/14	Wheel of Fortune	6:30 PM-7:00 PM	M---Th-----	:30		\$1,310.00	0.00	NM		
	(M) Credited												
	4	13	10/30/14-11/03/14	Wheel of Fortune	6:30 PM-7:00 PM	M---Th-----	:30		\$1,310.00	0.00	NM		
	(M) See MG 18.5												
	5	13	10/30/14-11/03/14	Wheel of Fortune	6:30 PM-7:00 PM	M---Th-----	:30		\$2,290.00	0.00	NM		
	(M) MG for 18.4 10/30												
N 19	13	11/03/14	11/03/14	Monday Prime	7:00 PM-9:00 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,700.00	0.00			
N 20	13	10/29/14	11/03/14	M-F 530p-6p	530p-6p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--				2	\$1,950.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u>	<u>Alt Order #</u>
3736 /	07372287

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	NUNN 4 HD30	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nunn, Zach/R/State Hous	09/16/14 / 10/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	13	10/27/14-11/02/14		M-F 530p-6p	530p-6p	---WThF----	:30		\$1,950.00	0.00	NM		
See MG 20.3,20.4													
3	13	11/01/14-11/01/14		Sa 10p-1030p	10p-1030p	-----Sa--	:30		\$900.00	0.00	NM		
Ⓜ Credited													
4	13	10/29/14-10/29/14		Wednesday Prime Hour 1	7p-8p	---W-----	:30		\$1,050.00	0.00	NM		
Ⓜ MG for 20.1 10/30													
Week: 11/03/14 11/09/14 ----- 0 \$0.00 0.00													
N 21	13	10/29/14	11/03/14	Channel 13 News @ Noon	12p-1p		:30				NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 --WTF-- 2 \$300.00 0.00 Week: 11/03/14 11/09/14 ----- 0 \$0.00 0.00													
D 22	13	10/29/14	10/31/14	Queen Latifah	2p-3p		:30				NM	0	\$0.00
D 23	13	11/02/14	11/02/14	Su 1035p-1105p	1035p-1105p		:30				NM	0	\$0.00
N 24	13	10/29/14	10/31/14	Channel 13 News @ 4p	4p-5p		:30				NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 --WTF-- 1 \$125.00 0.00													
N 25	13	10/29/14	10/31/14	M-F 1235a-105a	1235a-105a		:30				NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 --WTF-- 1 \$10.00 0.00													
Totals										0.00		46	\$33,340.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 -11/03/14	46	\$33,340.00	\$28,339.00
Totals	46	\$33,340.00	\$28,339.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.