

# Order #473999: Broccolo/D../Broccolo/D../Broccolo WSS/

Date	Action	By	Total \$	# Spots	Comment
06/04/20 11:01:12 AM	Processed	Jeffrey James (jeffrey.james@cumulus.com)	\$480.00		30 <async process>
06/04/20 10:54:37 AM	Approved	Annette Stratton (annette.stratton@cumulus.com)	\$480.00		30
06/04/20 10:54:36 AM	Ready for approval	Annette Stratton (annette.stratton@cumulus.com)	\$480.00		30 [Ready bypass]
06/04/20 10:54:30 AM	Approval Workflow	Annette Stratton (annette.stratton@cumulus.com)	\$480.00		30 [Business Manager - Business Office Approval Needed Default]
06/04/20 10:06:24 AM	Approval Workflow	Mo Roland (mroland@cumulus.com)	\$480.00		30 [Sales Manager - Ready Default]
06/04/20 10:06:17 AM	Ready for approval	Mo Roland (mroland@cumulus.com)	\$480.00		30 ready
06/04/20 9:44:58 AM	New order created	Mo Roland (mroland@cumulus.com)	\$0.00		0 <new order>

[Sorted by: Date]

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Frank Brocco, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Frank Brocco

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Charleston County Coroner

Date of election:

June 9, 2020

General

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

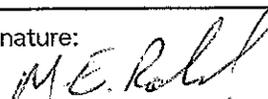
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Frank J. Brocco

Name: M.E. Roland

Date of Request to Purchase Ad Time: 6/4/2020

Date of Station Agreement to Sell Time: 6/4/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER

**Orders**  
**Order / Rev:** 473999  
 Alt Order #: \_\_\_\_\_  
 Product Desc: Broccolo WSSX  
 Estimate: \_\_\_\_\_  
 Flight Dates: 06/05/20 - 06/09/20  
 Original Date / Rev: 06/04/20 / 06/04/20  
 Order Type: GENERAL

**WSSX-FM**  
 Primary AE: Paula Mullen  
 Sales Office: L-CHS  
 Sales Region: Local

**Agency**  
**Name:** Broccolo/D/Charleston County Coron  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
PO Box 31973  
Charleston, SC 29417

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 0%

**Advertiser**  
**Name:** Broccolo/D/Charleston County Coron  
 Demographic: A25-54  
 Product Codes: Candidates  
 Revenue Code 1: DIR  
 Revenue Code 2: POL-CAND  
 Revenue Code 3: GEN

New Business Thru: 06/09/20  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/08/20	30	\$480.00	\$480.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	30	\$480.00	\$480.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$480.00</b>	<b>\$480.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paula Mullen	L-CHS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSSX	06/05/20	06/05/20	M-F AM Drive M-F	CM	6a-10a	----F--	:15	1	\$15.00	P-50	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/20	06/07/20	----F--		1		\$15.00		0.00					
N 2	WSSX	06/05/20	06/05/20	M-F AM Drive M-F	CM	6a-10a	----F--	:30	1	\$25.00	P-50	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/20	06/07/20	----F--		1		\$25.00		0.00					
N 3	WSSX	06/05/20	06/05/20	M-F Midday M-F	CM	10a-3p	----F--	:15	1	\$15.00	P-50	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/20	06/07/20	----F--		1		\$15.00		0.00					
N 4	WSSX	06/05/20	06/05/20	M-F Midday M-F	CM	10a-3p	----F--	:30	1	\$25.00	P-50	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/20	06/07/20	----F--		1		\$25.00		0.00					
N 5	WSSX	06/05/20	06/05/20	M-F PM Drive M-F	CM	3p-7p	----F--	:15	1	\$15.00	P-50	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/20	06/07/20	----F--		1		\$15.00		0.00					
N 6	WSSX	06/05/20	06/05/20	M-F PM Drive M-F	CM	3p-7p	----F--	:30	1	\$25.00	P-50	0.00	NM	1	\$25.00

Order / Rev: 473999  
 Alt Order #:  
 Flight Dates: 06/05/20 - 06/09/20

Advertiser: Broccolo/D/Charleston County Coroner  
 Product Desc: Broccolo WSSX  
 Estimate:  
**WSSX-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	----F--		1				\$25.00		0.00			
N 7	WSSX	06/06/20	06/07/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:15	12	\$10.00	P-50	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----SS		12				\$10.00		0.00			
N 8	WSSX	06/08/20	06/08/20	M-F AM Drive M-F	CM	6a-10a	M-----	:15	2	\$15.00	P-50	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----		2				\$15.00		0.00			
N 9	WSSX	06/08/20	06/08/20	M-F AM Drive M-F	CM	6a-10a	M-----	:30	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----		2				\$25.00		0.00			
N 10	WSSX	06/08/20	06/08/20	M-F Midday M-F	CM	10a-3p	M-----	:15	2	\$15.00	P-50	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----		2				\$15.00		0.00			
N 11	WSSX	06/08/20	06/08/20	M-F PM Drive M-F	CM	3p-7p	M-----	:30	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----		2				\$25.00		0.00			
N 12	WSSX	06/08/20	06/08/20	M-F Midday M-F	CM	10a-3p	M-----	:30	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----		2				\$25.00		0.00			
N 13	WSSX	06/08/20	06/08/20	M-F PM Drive M-F	CM	3p-7p	M-----	:15	2	\$15.00	P-50	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----		2				\$15.00		0.00			
													Totals	30	\$480.00

WSSX – Friday and Monday

6a – 10a            3 :15's @ \$15 each = \$45

6a – 10a            3 :30's @ \$25 each = \$75

10a – 3p            3 :15's @ \$15 each = \$45

10a – 3p            3 :30's @ \$25 each = \$75

3p – 7p             3 :15's @ \$15 each = \$45

3p – 7p             3 :30's @ \$25 each = \$75

Sa/Su

6a -7p              12 :30's @ \$10 each = \$120

Total: \$480



WIWF– Friday and Monday

6a – 10a            3 :15's @ \$15 each = \$45

6a – 10a            3 :30's @ \$25 each = \$75



10a – 3p            3 :15's @ \$10 each = \$30

10a – 3p            3 :30's @ \$20 each = \$60

3p – 7p             3 :15's @ \$15 each = \$45

3p – 7p             3 :30's @ \$25 each = \$75

Sa/Su

6a -7p                    6 :30's @ \$25 each = \$150

6a - 7p                    6 :15's @ \$15 each = \$90

Total: \$570



Paula Mullen

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CHARLESTON



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