

Order #473999: Broccolo/D../Broccolo/D../Broccolo WSS/

Date	Action	By	Total \$	# Spots	Comment
06/04/20 11:01:12 AM	Processed	Jeffrey James (jeffrey.james@cumulus.com)	\$480.00		30 <async process>
06/04/20 10:54:37 AM	Approved	Annette Stratton (annette.stratton@cumulus.com)	\$480.00		30
06/04/20 10:54:36 AM	Ready for approval	Annette Stratton (annette.stratton@cumulus.com)	\$480.00		30 [Ready bypass]
06/04/20 10:54:30 AM	Approval Workflow	Annette Stratton (annette.stratton@cumulus.com)	\$480.00		30 [Business Manager - Business Office Approval Needed Default]
06/04/20 10:06:24 AM	Approval Workflow	Mo Roland (mroland@cumulus.com)	\$480.00		30 [Sales Manager - Ready Default]
06/04/20 10:06:17 AM	Ready for approval	Mo Roland (mroland@cumulus.com)	\$480.00		30 ready
06/04/20 9:44:58 AM	New order created	Mo Roland (mroland@cumulus.com)	\$0.00		0 <new order>

[Sorted by: Date]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Frank Brucolo, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Frank Brucolo

Authorized committee:

N/A

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Charleston County Coroner

Date of election:

June 9, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

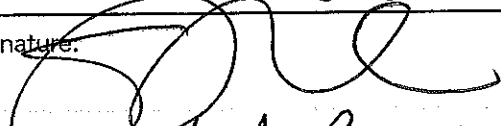
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

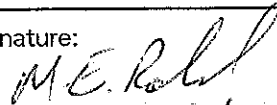


Name: Frank J. Brucolo

Date of Request to Purchase Ad Time: 6/4/2020

Station Representative

Signature:



Name: M.E. Roland

Date of Station Agreement to Sell Time: 6/4/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	473999	
	Alt Order #:		
	Product Desc:	Broccolo WSSX	
	Estimate:		WSSX-FM
	Flight Dates:	06/05/20 - 06/09/20	Primary AE: Paula Mullen
	Original Date / Rev:	06/04/20 / 06/04/20	Sales Office: L-CHS
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Broccolo/D/Charleston County Coron	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		PO Box 31973	Billing Cycle: EOM/EOC
		Charleston, SC 29417	Agency Commission: 0%

Advertiser	Name:	Broccolo/D/Charleston County Coron	
	Demographic:	A25-54	New Business Thru: 06/09/20
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	DIR	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	GEN	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/08/20	30	\$480.00	\$480.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	30	\$480.00	\$480.00	0.00
Totals	30	\$480.00	\$480.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paula Mullen	L-CHS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSSX	06/05/20	06/05/20	M-F AM Drive M-F	CM	6a-10a	----F--	:15	1	\$15.00	P-50	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/01/20	06/07/20	----F--			1		\$15.00	0.00					
N 2	WSSX	06/05/20	06/05/20	M-F AM Drive M-F	CM	6a-10a	----F--	:30	1	\$25.00	P-50	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/01/20	06/07/20	----F--			1		\$25.00	0.00					
N 3	WSSX	06/05/20	06/05/20	M-F Midday M-F	CM	10a-3p	----F--	:15	1	\$15.00	P-50	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/01/20	06/07/20	----F--			1		\$15.00	0.00					
N 4	WSSX	06/05/20	06/05/20	M-F Midday M-F	CM	10a-3p	----F--	:30	1	\$25.00	P-50	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/01/20	06/07/20	----F--			1		\$25.00	0.00					
N 5	WSSX	06/05/20	06/05/20	M-F PM Drive M-F	CM	3p-7p	----F--	:15	1	\$15.00	P-50	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/01/20	06/07/20	----F--			1		\$15.00	0.00					
N 6	WSSX	06/05/20	06/05/20	M-F PM Drive M-F	CM	3p-7p	----F--	:30	1	\$25.00	P-50	0.00	NM	1	\$25.00

Order / Rev: 473999
Alt Order #:
Flight Dates: 06/05/20 - 06/09/20

Advertiser: Broccolo/D/Charleston County Coroner
Product Desc: Broccolo WSSX
Estimate:

WSSX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/01/20	06/07/20	----F--			1		\$25.00	0.00					
N 7	WSSX	06/06/20	06/07/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:15	12	\$10.00	P-50	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/01/20	06/07/20	-----SS			12		\$10.00	0.00					
N 8	WSSX	06/08/20	06/08/20	M-F AM Drive M-F	CM	6a-10a	M-----	:15	2	\$15.00	P-50	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	M-----			2		\$15.00	0.00					
N 9	WSSX	06/08/20	06/08/20	M-F AM Drive M-F	CM	6a-10a	M-----	:30	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	M-----			2		\$25.00	0.00					
N 10	WSSX	06/08/20	06/08/20	M-F Midday M-F	CM	10a-3p	M-----	:15	2	\$15.00	P-50	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	M-----			2		\$15.00	0.00					
N 11	WSSX	06/08/20	06/08/20	M-F PM Drive M-F	CM	3p-7p	M-----	:30	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	M-----			2		\$25.00	0.00					
N 12	WSSX	06/08/20	06/08/20	M-F Midday M-F	CM	10a-3p	M-----	:30	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	M-----			2		\$25.00	0.00					
N 13	WSSX	06/08/20	06/08/20	M-F PM Drive M-F	CM	3p-7p	M-----	:15	2	\$15.00	P-50	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 06/08/20	06/14/20	M-----			2		\$15.00	0.00					
Totals													30	\$480.00	

WSSX – Friday and Monday

6a – 10a 3 :15's @ \$15 each = \$45

6a – 10a 3 :30's @ \$25 each = \$75

10a – 3p 3 :15's @ \$15 each = \$45

10a – 3p 3 :30's @ \$25 each = \$75

3p – 7p 3 :15's @ \$15 each = \$45

3p – 7p 3 :30's @ \$25 each = \$75

Sa/Su

6a -7p 12 :30's @ \$10 each = \$120

Total: \$480

✓ Jm

WIWF– Friday and Monday

6a – 10a 3 :15's @ \$15 each = \$45 ✓

6a – 10a 3 :30's @ \$25 each = \$75 ✓

Jm
Jm

10a – 3p 3 :15's @ \$10 each = \$30

10a – 3p 3 :30's @ \$20 each = \$60

3p – 7p 3 :15's @ \$15 each = \$45

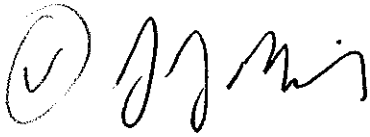
3p – 7p 3 :30's @ \$25 each = \$75

Sa/Su

6a -7p 6 :30's @ \$25 each = \$150

6a - 7p 6 :15's @ \$15 each = \$90

Total: \$570



Paula Mullen

4230 Faber Place Drive, Suite 100 North Charleston, SC 29405

(cell)843-343-4147 (office)843-277-1318 (fax)843-277-1398



Cumulus Radio
STATION GROUP

CHARLESTON



Wagie
107.3



CUMULUS MEDIA Disclaimer

This message contains confidential information and is intended only for the individual(s) named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please forward this email to support.it@cumulus.com if you believe the email is suspicious.

CUMULUS MEDIA Email Policy

PLEASE NOTE: This message contains confidential information and is intended only for the individual(s) named. Employees of CUMULUS MEDIA Inc. and its subsidiaries are prohibited from forwarding this email or otherwise disclosing the contents of this email, or any portion thereof, to any third party, including any non-employee of the respective companies. Failure of an employee to comply with this policy will result in disciplinary action up to and including immediate termination of employment.