



**WDAF-TV**  
**3030 Summit St**  
**Signal Hill**  
**Kansas City, MO 64108**  
**(816) 753-4567**

# CONTRACT

<u>Contract / Revision</u> 692617 /		<u>Alt Order #</u> 09104550
<u>Product</u> COLYER FOR GOV		
<u>Contract Dates</u> 06/15/18 - 06/24/18		<u>Estimate #</u> 2406
<u>Advertiser</u> Colyer/J/R/Gov		<u>Original Date / Revision</u> 06/15/18 / 06/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDAF-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/	<u>Advertiser Ref</u>	

And:

**Target Enterprises, LLC**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	4	06/15/18	06/15/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$600.00				
N 2	4	06/18/18	06/22/18	M-F 5a-530a	5:00 AM-5:00 AM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$600.00				
N 3	4	06/15/18	06/15/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$500.00				
N 4	4	06/18/18	06/22/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$500.00				
N 5	4	06/15/18	06/15/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$500.00				
N 6	4	06/18/18	06/22/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$500.00				
N 7	4	06/15/18	06/15/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	4	06/11/18-06/17/18	M-F 9a-10a	9:00 AM-9:30 AM	-----F----	:30		<del>\$300.00</del>		NM		
	Credited												
N 8	4	06/18/18	06/22/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	4	06/18/18-06/24/18	M-F 9a-10a	9:00 AM-9:30 AM	MTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												
	3	4	06/18/18-06/24/18	M-F 9a-10a	9:00 AM-9:30 AM	MTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												
	4	4	06/18/18-06/24/18	M-F 9a-10a	9:00 AM-9:30 AM	MTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												
	5	4	06/18/18-06/24/18	M-F 9a-10a	9:00 AM-9:30 AM	MTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 692617 /		<u>Alt Order #</u> 09104550
<u>Contract Dates</u> 06/15/18 - 06/24/18		<u>Product</u> COLYER FOR GOV
		<u>Estimate #</u> 2406
<u>Advertiser</u> Colyer/JR/Gov		<u>Original Date / Revision</u> 06/15/18 / 06/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	4	06/15/18	06/15/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	4	06/11/18-06/17/18	M-F 9a-10a	9:30 AM-10:00 AM	-----F----	:30		<del>\$300.00</del>		NM		
	Credited												
N 10	4	06/18/18	06/22/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	4	06/18/18-06/24/18	M-F 9a-10a	9:30 AM-10:00 AM	AMMTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												
	3	4	06/18/18-06/24/18	M-F 9a-10a	9:30 AM-10:00 AM	AMMTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												
	4	4	06/18/18-06/24/18	M-F 9a-10a	9:30 AM-10:00 AM	AMMTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												
	5	4	06/18/18-06/24/18	M-F 9a-10a	9:30 AM-10:00 AM	AMMTuWThF----	:30		<del>\$300.00</del>		NM		
	Credited												
N 11	4	06/18/18	06/22/18	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				6	\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	4	06/18/18-06/24/18	M-F 12p-1p	12:00 PM-1:00 PM	PMMTuWThF----	:30		<del>\$225.00</del>		NM		
	Credited												
	3	4	06/18/18-06/24/18	M-F 12p-1p	12:00 PM-1:00 PM	PMMTuWThF----	:30		<del>\$225.00</del>		NM		
	Credited												
	4	4	06/18/18-06/24/18	M-F 12p-1p	12:00 PM-1:00 PM	PMMTuWThF----	:30		<del>\$225.00</del>		NM		
	Credited												
	5	4	06/18/18-06/24/18	M-F 12p-1p	12:00 PM-1:00 PM	PMMTuWThF----	:30		<del>\$225.00</del>		NM		
	Credited												
	6	4	06/18/18-06/24/18	M-F 12p-1p	12:00 PM-1:00 PM	PMMTuWThF----	:30		<del>\$225.00</del>		NM		
	Credited												
N 12	4	06/15/18	06/15/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	4	06/11/18-06/17/18	M-F 4p-5p	4:00 PM-5:00 PM	-----F----	:30		<del>\$325.00</del>		NM		
	Credited												
N 13	4	06/18/18	06/22/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$325.00				
N 14	4	06/15/18	06/15/18	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	4	06/11/18-06/17/18	M-F 5p-6p	5:00 PM-5:30 PM	-----F----	:30		<del>\$550.00</del>		NM		
	Credited												
N 15	4	06/18/18	06/22/18	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$550.00				
N 16	4	06/15/18	06/15/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$700.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	4	06/11/18-06/17/18		M-F 6p-630p	6:00 PM-6:30 PM	-----F---	:30		<del>\$700.00</del>		NM		
<i>Credited</i>													
N 17	4	06/18/18	06/22/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$700.00				
N 18	4	06/15/18	06/15/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$1,000.00				
N 19	4	06/18/18	06/22/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$1,000.00				
N 20	4	06/17/18	06/17/18	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-----1				1	\$700.00				
N 21	4	06/24/18	06/24/18	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1				1	\$700.00				
N 22	4	06/18/18	06/22/18	M-F 9p-10p	9:00 PM-9:30 PM		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$550.00				
N 23	4	06/18/18	06/22/18	M-F 9p-10p	9:30 PM-10:00 PM		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	MTWTF--				5	\$550.00				
N 24	4	06/19/18	06/22/18	M-F 5a-530a	5a-530a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-TWTF--				1	\$200.00				
<b>Totals</b>								0.00				55	\$31,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/24/18	55	\$31,400.00	(\$4,710.00)	\$26,690.00
<b>Totals</b>	55	\$31,400.00	(\$4,710.00)	\$26,690.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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