



**KTXL-TV**  
**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

# CONTRACT

<u>Contract / Revision</u> 676819 /		<u>Alt Order #</u>
<u>Product</u> Anne Maria Schubert for DA		
<u>Contract Dates</u> 04/30/18 - 06/04/18		<u>Estimate #</u>
<u>Advertiser</u> Anne Marie Schubert for DA		<u>Original Date / Revision</u> 04/27/18 / 05/08/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTXL-TV	<u>Account Executive</u> House House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 65.50
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Gilliard Blanning & Associates**  
**5701 Lonetree Blvd**  
**Suite 301**  
**Rocklin, CA 95765**

# CONTRACT

*Line	Ch	Start Date	End Date	Description	Start/End Time	Product	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	04/30/18	06/03/18	M-F 6a-7a	6a-7a	Anne Maria Schubert		:30				NM	25	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/30/18	05/06/18	MTWTF--					5	\$250.00	0.50			
		Week: 05/07/18	05/13/18	MTWTF--					5	\$250.00	0.50			
		Week: 05/14/18	05/20/18	MTWTF--					5	\$250.00	0.50			
		Week: 05/21/18	05/27/18	MTWTF--					5	\$250.00	0.50			
		Week: 05/28/18	06/03/18	MTWTF--					5	\$250.00	0.50			
N 2	40	04/30/18	06/03/18	M-F 7a-8a	7a-8a			:30				NM	25	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/30/18	05/06/18	MTWTF--					5	\$350.00	1.00			
		Week: 05/07/18	05/13/18	MTWTF--					5	\$350.00	1.00			
		Week: 05/14/18	05/20/18	MTWTF--					5	\$350.00	1.00			
		Week: 05/21/18	05/27/18	MTWTF--					5	\$350.00	1.00			
		Week: 05/28/18	06/03/18	MTWTF--					5	\$350.00	1.00			
N 3	40	05/13/18	06/03/18	Sa-Su 5p-6p	FOX40 NEWS			:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S					1	\$375.00	0.50			
		Week: 05/14/18	05/20/18	-----SS					1	\$375.00	0.50			
		Week: 05/21/18	05/27/18	-----SS					1	\$375.00	0.50			
		Week: 05/28/18	06/03/18	-----SS					1	\$375.00	0.50			
N 4	40	06/04/18	06/04/18	M-F 6a-7a	6:00 AM-6:30 AM			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/04/18	06/10/18	M-----					1	\$200.00	0.50			
N 5	40	06/04/18	06/04/18	M-F 7a-8a	7:00 AM-7:30 AM			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/04/18	06/10/18	M-----					1	\$300.00	0.50			
N 6	40	05/09/18	05/11/18	M-F 10p-11p	10:00 PM-10:30 PM			:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/07/18	05/13/18	--WTF--					5	\$500.00	1.20			
N 7	40	05/14/18	06/03/18	M-F 10p-11p	10:00 PM-10:30 PM			:30				NM	15	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/14/18	05/20/18	MTWTF--					5	\$500.00	1.20			
		Week: 05/21/18	05/27/18	MTWTF--					5	\$500.00	1.20			
		Week: 05/28/18	06/03/18	MTWTF--					5	\$500.00	1.20			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

<b>Contract / Revision</b> 676819 / 1		<b>Alt Order #</b>
<b>Contract Dates</b> 04/30/18 - 06/04/18		<b>Product</b> Anne Maria Schubert for
<b>Advertiser</b> Anne Marie Schubert for		<b>Estimate #</b>
<b>Original Date / Revision</b> 04/27/18 / 05/08/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 8	40	05/12/18	05/12/18	Sa-Su 5p-6p	5p-6p		:30				NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		05/07/18	05/13/18	-----S-				1	\$375.00	0.50				
N 9	40	05/09/18	06/04/18	Livestream-Political	4a-4a	MTWTFSS	:00	0	\$50.00	0.00	NS	66	\$3,300.00	
<b>Totals</b>													143	\$28,725.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Rating	Net Amount
04/30/18 - 05/27/18	103	\$21,750.00	(\$3,262.50)		\$18,487.50
05/28/18 - 06/04/18	40	\$6,975.00	(\$1,046.25)		\$5,928.75
<b>Totals</b>	<b>143</b>	<b>\$28,725.00</b>	<b>(\$4,308.75)</b>		<b>\$24,416.25</b>

**Signature:** \_\_\_\_\_ **Date:** 04/30/18 - 06/04/18

**Advertiser**  
Anne Marie Schubert for

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
1	40	05/09/18	06/04/18	Livestream-Political	4a-4a	MTWTFSS	:00	0	\$50.00	0.00	NS	66	\$3,300.00	
<b>Totals</b>													66	\$3,300.00

**Advertiser**  
Anne Marie Schubert for

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KTXL FOX 40 - Sacramento, CA	<b>Date:</b> 04-27-18
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I, Genet Slagle,

being/on behalf of: Anne Marie Schubert,

a legally qualified candidate of the N/A

political party for the office of: District Attorney - Sacramento County

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	5a-12m	M-Su			

**Attach proposed schedule with charges (if available):** see attached

I represent that the payment for the above described broadcast time has been furnished by:

Schubert for DA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Vona Copp

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

04-27-18

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Jorge Motta

Printed Name

NSM

Title