

ORDER

Orders	Order / Rev:	135418	
	Alt Order #:	26127573	
	Product Desc:	MT	
	Estimate:	9848	KWYB
	Flight Dates:	08/15/18 - 08/21/18	Primary AE: Katz Philadelphia
	Original Date / Rev:	08/14/18 / 08/14/18	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	National Media Research Planning & Placement	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		817 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22310	Agency Commission: 15%

Advertiser	Name:	POL/NRSC-IE	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:20:00
	Priority:	P-5	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/21/18	6	\$950.00	\$807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	6	\$950.00	\$807.50	0.00
Totals	6	\$950.00	\$807.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	08/15/18	08/15/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	--W----			1			\$100.00		0.00			
N 2	KWYB	08/16/18	08/16/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	---T---			1			\$100.00		0.00			
N 3	KWYB	08/17/18	08/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----F--			1			\$100.00		0.00			
N 4	KWYB	08/20/18	08/20/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----			1			\$100.00		0.00			
N 5	KWYB	08/21/18	08/21/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00

Order / Rev: 135418
 Alt Order #: 26127573
 Flight Dates: 08/15/18 - 08/21/18

Advertiser: POL/NRSC-IE
 Product Desc: MT
 Estimate: 9848
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----					1	\$100.00		0.00			
N 6	KWYB	08/15/18	08/15/18	Wed Prime Rotator	CM	7:00 PM-10:00 PM	--W----	:30	1	\$450.00	IS	0.00	NM	1	\$450.00
				CMA Music Festival											
CMA Music Festival															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--W----					1	\$450.00		0.00			
													Totals	6	\$950.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26127573

Changes as of: 8/13/2018 at 1:49 PM

Version: Original Order

CPE: 360/1204/9848
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 8/15/18 - 8/21/18
Advertiser: NRSC-IE

Station: KVVYB
Market: Butte, MT

Con Type: POLITICAL/NOTE
Total \$: \$950.00

815 SLATERS LANE
ALEXANDRIA, VA 22314

Product: MT
Agency Order #: 7627490

Office: PHILADELPHIA
Service: Nielsen

Total Spots: 6
Total CPP: \$105.56

Buyer: MediaAssistant,
NMRPP
Salesperson: ELISSA JANOSKY
232-373-8155

Primary Demo: Adults 35+
Assistant: SUSAN FIORE
212-373-8150

Total GRP: 9.0

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/15 - 8/21							Total Spots	Total \$	CPP*	GRP*
							8/15	8/16	8/17	8/18	8/19	8/20	8/21				
1	W-F, M-Tu 7a-8a		Good Morning America	\$100.00	1.0	30	1	1	1	0	0	1	1	5	\$500.00	\$100.00	5.0
2	W 7p-10p		CMA Music Festival	\$450.00	4.0	30	1	0	0	0	0	0	0	1	\$450.00	\$112.50	4.0
TOTALS:							2	1	1	0	0	1	1	6	\$950.00	\$105.56	9.0

135418

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26127573

Changes as of: 8/13/2018 at 1:49 PM

Version: Original Order

CPE: 360/1204/9848

Flight: 8/15/18 - 8/21/18

Station: KWTB

Agency: NATIONAL MEDIA RESEARCH PLANNING

Advertiser: NRSC-IE

Market: Butte, MT

815 SLATERS LANE

ALEXANDRIA, VA 22314

Product: MT

Agency Order #: 7627490

Office: PHILADELPHIA
Service: Nielsen

Total Spots: 6
Total CPE: \$105.56
Total GRP: 9.0

Buyer: MediaAssistant, NMRPP

Primary Demo: Adults 35+

Salesperson: ELISSA JANOFISKY

Assistant: SUSAN FIORE

232-373-8155

212-373-8150

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
08/13/18 2:03 PM ELISSA JANOFISKY Separation: 30

Competitive Information

Market Budget: \$95,000
KWTB Share: 1%
Comment:
KTVM: 15%
KXLF: 83%
NWYB: 1%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	6	\$950.00	9.0
Total	100%	6	\$950.00	9.0

Monthly Summary			
Month	Spots	Dollars	
2018-Aug	6	\$950.00	
Total	6	\$950.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 3:15 PM					\$0	\$0	
New	8/13/18 1:49 PM	ELISSA JANOFISKY	New	6		\$950.00	\$950.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: KNYB-TV, Butte	Date: 8/14/18
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I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE ADVERTISER~~ (SPONSOR)

Date John Farrell Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Keith Teske Station Mgr
Signature Printed Name Title

ORDER

Orders	Order / Rev:	135419	
	Alt Order #:	26127583	
	Product Desc:	MT	
	Estimate:	9848	NWYB
	Flight Dates:	08/15/18 - 08/21/18	Primary AE: Katz Philadelphia
	Original Date / Rev:	08/14/18 / 08/14/18	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	National Media Research Planning & Placement	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		817 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22310	Agency Commission: 15%

Advertiser	Name:	POL/NRSC-IE	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:20:00
	Priority:	P-5	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/21/18	10	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	10	\$600.00	\$510.00	0.00
Totals	10	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NWYB	08/15/18	08/15/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	--W----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
Crime Watch Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/18 08/19/18 --W---- 2 \$60.00 0.00															
N 2	NWYB	08/16/18	08/16/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	---T---	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
Crime Watch Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/18 08/19/18 ---T--- 2 \$60.00 0.00															
N 3	NWYB	08/17/18	08/17/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	----F--	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
Crime Watch Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/18 08/19/18 ----F-- 2 \$60.00 0.00															
N 4	NWYB	08/20/18	08/20/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	M-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
Crime Watch Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 M----- 2 \$60.00 0.00															
N 5	NWYB	08/21/18	08/21/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	-T-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00



125 West 55th St
New York, NY 10019

Contract # 26127583

Changes as of: 8/13/2018 at 1:51 PM

Version: Original Order

CPE: 360/1204/9848

Flight: 8/15/18 - 8/21/18

Station: WNYB

Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA RESEARCH

Advertiser: NRSC-IE

Market: Butte, MT

Total \$: \$600.00

PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Product: MT
Agency Order #: 7627488

Office: PHILADELPHIA
Service: Nielsen

Total Spots: 10
Total CPP: \$85.71

Buyer: MediaAssistant,
NMRPP

Primary Demo: Adults 35+

Total GRP: 7.0

Salesperson: ELISSA JANOFSKY
232-373-8155

Assistant: SUSAN FIORE
212-373-8150

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/15 - 8/21							Total Spots	Total \$	CPP*	GRP*
							8/15	8/16	8/17	8/18	8/19	8/20	8/21				
1	W-F,M-Tu 1p-2p		Crime Watch Daily	\$60.00	0.7	30	2	2	2	0	0	2	2	10	\$600.00	\$85.71	7.0
TOTALS:							2	2	2	0	0	2	2	10	\$600.00	\$85.71	7.0

135419



125 West 55th St
New York, NY 10019

Contract # 26127583

Changes as of: 8/13/2018 at 1:51 PM

Version: Original Order

CPE: 360/1204/9848

Flight: 8/15/18 - 8/21/18

Station: NWYB

Con Type: POLITICAL/NOTE

Agency: NATIONAL MEDIA RESEARCH PLANNING

Advertiser: NRSC-IE

Market: Butte, MT

Total Spots: 10

Total CPP: \$85.71

815 SLATERS LANE

Product: MT

Office: PHILADELPHIA

Total Spots: 10

Total CPP: \$85.71

ALEXANDRIA, VA

Agency Order #: 7627488

Service: Nielsen

Total Spots: 10

Total CPP: \$85.71

Buyer: MediaAssistant, NMRPP

Primary Demo: Adults 35+

Total Spots: 10

Total CPP: \$85.71

Salesperson: ELISSA JANOFISKY
232-373-8155

Assistant: SUSAN FIORE
212-373-8150

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
08/13/18 2:02 PM ELISSA JANOFISKY Separation: 30

Competitive Information

Market Budget:	\$60,000
NWYB Share:	1%
Comment:	
KTVM:	15%
KWYB:	1%
KXLF:	83%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$600.00	\$85.71	7.0
Total	100%	10	\$600.00	\$85.71	7.0

Monthly Summary

Month	Spots	Dollars
2018-Aug	10	\$600.00
Total	10	\$600.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 3:15 PM					\$0	\$0	
New	8/13/18 1:51 PM	ELISSA JANOFISKY	New	10		\$600.00	\$600.00	

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NWYB-TV, Butte	Date: 8/14/18
---------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------

I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

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Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

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directors below (or attach separately):

--

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The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date John Ferrell Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Keith Teske Station Mgr
Signature Printed Name Title