

ORDER

Orders
Order / Rev: 135418
Alt Order #: 26127573
Product Desc: MT
Estimate: 9848
Flight Dates: 08/15/18 - 08/21/18
Original Date / Rev: 08/14/18 / 08/14/18
Order Type: GENERAL
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: NAT
KWYB

Agency
Name: National Media Research Planning & Placement
Buying Contact:
Billing Contact:
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%
 817 Slaters Lane
 Alexandria, VA 22310

Advertiser
Name: POL/NRSC-IE
Demographic: HH
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-5
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/21/18	6	\$950.00	\$807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	6	\$950.00	\$807.50	0.00
Totals	6	\$950.00	\$807.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	08/15/18	08/15/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/18	08/19/18	--W----		1		\$100.00		0.00					
N 2	KWYB	08/16/18	08/16/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/18	08/19/18	---T---		1		\$100.00		0.00					
N 3	KWYB	08/17/18	08/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/18	08/19/18	----F--		1		\$100.00		0.00					
N 4	KWYB	08/20/18	08/20/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/18	08/26/18	M-----		1		\$100.00		0.00					
N 5	KWYB	08/21/18	08/21/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00

Order / Rev: 135418
 Alt Order #: 26127573
 Flight Dates: 08/15/18 - 08/21/18

Advertiser: POL/NRSC-IE
 Product Desc: MT
 Estimate: 9848
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----		1				\$100.00		0.00			
N 6	KWYB	08/15/18	08/15/18	Wed Prime Rotator CMA Music Festival	CM	7:00 PM-10:00 PM	--W----	:30	1	\$450.00	IS	0.00	NM	1	\$450.00
CMA Music Festival															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--W----		1				\$450.00		0.00			
													Totals	6	\$950.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26127573

Changes as of: 8/13/2018 at 1:49 PM

Version: Original Order

CPE: 360/1204/9848

Flight: 8/15/18 - 8/21/18

Station: KWYB

Agency: NATIONAL MEDIA RESEARCH PLANNING

Advertiser: NRSC-IE

Market: Butte, MT

815 SLATERS LANE
ALEXANDRIA, VA 22314

Product: MT
Agency Order #: 7627490

Office: PHILADELPHIA
Service: Nielsen

Buyer: MediaAssistant,
NMRPP

Primary Demo: Adults 35+

Salesperson: ELISSA JANOFSKY
232-373-8155

Assistant: SUSAN FIORE
212-373-8150

Total Spots: 6
Total CPP: \$105.56

Total GRP: 9.0

135418

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/15 - 8/21							Total Spots	Total \$	CPP*	GRP*
							8/15	8/16	8/17	8/18	8/19	8/20	8/21				
1	W-F, M-Tu 7a-8a		Good Morning America	\$100.00	1.0	30	1	1	1	0	0	1	1	5	\$500.00	\$100.00	5.0
2	W 7p-10p		CMA Music Festival	\$450.00	4.0	30	1	0	0	0	0	0	0	1	\$450.00	\$112.50	4.0
TOTALS:							2	1	1	1	0	0	1	6	\$950.00	\$105.56	9.0



125 West 55th St
New York, NY 10019

Contract # 26127573

Changes as of: 8/13/2018 at 1:49 PM

Version: Original Order

CPE: 360/1204/9948
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 8/15/18 - 8/21/18
Advertiser: NRSC-IE

Station: KWYB
Market: Butte, MT

Con Type: POLITICAL/NOTE
Total Spots: 6
Total \$: \$950.00

815 SLATERS LANE
ALEXANDRIA, VA 22314

Product: MT
Agency Order #: 7627490

Office: PHILADELPHIA
Service: Nielsen

Buyer: MediaAssistant,
NMRPP

Primary Demo: Adults 35+

Total Spots: 6
Total GRP: 9.0

Salesperson: ELISSA JANOFESKY
232-373-8155

Assistant: SUSAN FIORE
212-373-8150

Separation:

Special Instructions

Date/Time	Added by	Comment
08/13/18 2:03 PM	ELISSA JANOFESKY	Separation: 30

Order Level Comments

Competitive Information

Market Budget: \$95,000
KWYB Share: 1%
Comment:
KTVM: 15%
KXLF: 83%
NWYB: 1%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$950.00	\$105.56	9.0
Total	100%	6	\$950.00	\$105.56	9.0

Month	Spots	Dollars
2018-Aug	6	\$950.00
Total	6	\$950.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 3:15 PM					\$0	\$0	
New	8/13/18 1:49 PM	ELISSA JANOFESKY	New	6		\$950.00	\$950.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWYB-TV, Butte	Date: 8/14/18
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I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE ADVERTISER~~ (SPONSOR)

Date Justin Farrell Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

[Signature] Signature Keith Teske Printed Name Station Mgr Title

ORDER

Orders
Order / Rev: 135419
Alt Order #: 26127583
Product Desc: MT
Estimate: 9848
Flight Dates: 08/15/18 - 08/21/18
Original Date / Rev: 08/14/18 / 08/14/18
Order Type: GENERAL
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: NAT
NWYB

Agency Name: National Media Research Planning & Placement
Buying Contact:
Billing Contact:
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%
Address: 817 Slaters Lane
 Alexandria, VA 22310

Advertiser Name: POL/NRSC-IE
Demographic: HH
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-5
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/21/18	10	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	10	\$600.00	\$510.00	0.00
Totals	10	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NWYB	08/15/18	08/15/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	--W----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/18	08/19/18	--W----		2		\$60.00		0.00					
N 2	NWYB	08/16/18	08/16/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	---T---	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/18	08/19/18	---T---		2		\$60.00		0.00					
N 3	NWYB	08/17/18	08/17/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	----F--	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/18	08/19/18	----F--		2		\$60.00		0.00					
N 4	NWYB	08/20/18	08/20/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	M-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/18	08/26/18	M-----		2		\$60.00		0.00					
N 5	NWYB	08/21/18	08/21/18	M-F 1p-2p Crime Watch Daily	CM	1:00 PM-2:00 PM	-T-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00

Order / Rev: 135419
 Alt Order #: 26127583
 Flight Dates: 08/15/18 - 08/21/18

Advertiser: POL/NRSC-IE
 Product Desc: MT
 Estimate: 9848
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Crime Watch Daily															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----					2	\$60.00		0.00			
													Totals	10	\$600.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26127583

Changes as of: 8/13/2018 at 1:51 PM

Version: Original Order

CPE: 360/1204/9848

Flight: 8/15/18 - 8/21/18

Station: NWYB

Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA RESEARCH PLANNING

Advertiser: NRSC-IE

Market: Butte, MT

Total Spots: 10

815 SLATERS LANE

Product: MT

Office: PHILADELPHIA

Total CPP: \$85.71

ALEXANDRIA, VA 22314

Agency Order #: 7627488

Service: Nielsen

Total GRP: 7.0

Buyer: MediaAssistant, NMRPP

Primary Demo: Adults 35+

Salesperson: ELISSA JANOFSKY
232-373-8155

Assistant: SUSAN FIORE
212-373-8150

Separation:

135419

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/15 - 8/21							Total Spots	Total \$	CPP*	GRP*
							8/15	8/16	8/17	8/18	8/19	8/20	8/21				
1	W-F,M-Tu 11p-2p		Crime Watch Daily	\$60.00	0.7	30	2	2	2	0	0	2	2	10	\$600.00	\$85.71	7.0
TOTALS:							2	2	2	0	0	2	2	10	\$600.00	\$85.71	7.0



125 West 55th St
New York, NY 10019

Contract # 26127583

Changes as of: 8/13/2018 at 1:51 PM

Version: Original Order

CPE: 360/1204/9848
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 8/15/18 - 8/21/18
Advertiser: NRSC-IE

Station: NWCYB
Market: Butte, MT

Con Type: POLITICAL/NOTE
Total \$: \$600.00

815 SLATERS LANE
ALEXANDRIA, VA 22314

Product: MT
Agency Order #: 7627488

Office: PHILADELPHIA
Service: Nielsen

Total Spots: 10
Total CPP: \$85.71

Buyer: MediaAssistant,
NMRPP
Salesperson: ELISSA JANOFSKY
232-373-8155
Separation:

Primary Demo: Adults 35+
Assistant: SUSAN FIORE
212-373-8150

Total GRP: 7.0

Special Instructions

Date/Time: 08/13/18 2:02 PM
Added by: ELISSA JANOFSKY
Comment: Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$60,000
NWYB Share:	1%
Comment:	
KTVM:	15%
KWYB:	1%
KXLF:	83%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$600.00	\$85.71	7.0
Total	100%	10	\$600.00	\$85.71	7.0

Month	Spots	Dollars
2018-Aug	10	\$600.00
Total	10	\$600.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 3:15 PM					\$0	\$0	
New	8/13/18 1:51 PM	ELISSA JANOFSKY	New	10		\$600.00	\$600.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NWYB-TV, Butte	Date: 8/14/18
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I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

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<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

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The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ John Ferrell _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Keith Teske Station Mgr
Signature Printed Name Title