

Public Service Announcements for the Month of March 2024

Lotus Broadcasting Corp's policy governing the airing of public service announcements for KOMP/KXPT/KWWN/KRLV/KBAD is as follows:

Minimum: Two (2) psa's per hour between 12am and 6am

One (1) psa per hour between 6am and 12am

Exceptions to this policy occur during public affairs programming and during special event broadcasts (i.e. Live sporting events, concert simulcasts)

Examples of public service announcements aired during this period include but are not limited to the following:

1. Nevada Volunteers
2. Nevada Department of Public Safety
3. Nevada Department of Agriculture
4. Nevada Department of Emergency Management / Homeland Security
5. Nevada Resilience
6. Sober Moms
7. Opioid Awareness
8. UNR
9. Nevada Department of Public Transportation
10. Army National Guard
11. Prams
12. Safe Sleep
13. Positively Kids
14. Nevada Wheelchair
15. FBI Citizens Academy
16. Ronald McDonald House
17. Lerner and Rowe Cares
18. Colorectal Cancer
19. Safenest
20. Nevada Childhood Cancer

Month Covered:

March 2024

Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KKGK, KLAV

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

1. NEON & BEYOND
7:00AM, 60 MINUTES
March 3rd, 2024

2. NEON & BEYOND
7:00AM, 60 MINUTES
March 10th, 2024

Brief Description:

Must include Moderator's name, Guest Name, and Title

1. HOST: George Togalliti

Guest: Nevada Donor Network

Discussed Nevada Donor network and what you can do to become a Organ Donor

2. HOST: Lorrin Bond

Guest: Mare Mazur / Vegas PBS

Discussed the upcoming Big Part to benefit Vegas PBS.

Guest: Elizabeth Jeser / Clark Country Medical Society

Discussed the 75th Anniversary of the Clark County Medical Society

Month Covered:

March 2024

Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KKGK, KLAV

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

Brief Description:

Must include Moderator's name, Guest Name, and Title

1. NEON AND BEYOND
7:30AM, 30 MINUTES
March 17th, 2024

2. NEON AND BEYOND
7:30AM, 30 MINUTES
March 24th, 2024

1. HOST: Lorrin Bond
Guest: Shelby Riley / Nevada Rural Foster Care
Discussed the need for Foster Care families and what you can do to get involved.

2. HOST: Steph MacKenzie
Guest: Katie Baird / Clark County Media Society
Discussed how CCMSA is a nonprofit organization that aims to build a healthier Southern Nevada.

Month Covered:

March 2024

Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KKGK, KLAV

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

1. NEON & BEYOND
7:00AM, 60 MINUTES
March 31st, 2024

Brief Description:

Must include Moderator's name, Guest Name, and Title

3. HOST: Steph MacKenzie

Guest: Alyson McCarthy / Ronald McDonald House

Discussed the upcoming Run for the House and how it benefits the Ronald McDonald house.