

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4178521

<b>Traffic Order #</b> 30225847		<b>Created On</b> 5/3/2024 11:26:35 AM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 4178521		<b>Created By</b> Mollineaux, Jaime	<b>Gross \$</b> 9062.50
<b>Order Descrp</b> POL_Candidate_ MOVING ORANGE FORWARD		<b>Updated On</b> 5/6/2024 9:01:40 AM	<b>Net \$</b> 7703.13
<b>Client</b> MOVING ORANGE FORWARD-2024		<b>Updated By</b> eClerx BOT	<b>Units</b> 407
<b>Start Date</b> 5/4/2024		<b>Industry</b> Political-Mayor	<b>Credit Hold</b> NO
<b>End Date</b> 5/14/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 3		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 3		<b>Tertiary</b>	
<b>AE 1</b> Fischetti, Christopher		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> MOVING ORANGE FORWARD-2024 IN-HOUSE 15.00%		<b>Address 1</b> 523 PARK AVENUE SUITE 3	
<b>RepFirm</b>	0%	<b>Address 2</b> Suite 3	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> CITY OF ORANGE, NJ	
<b>Total Zones</b> 3		<b>Zip</b> 07050	
<b>Zones</b> Fios Passaic/Essex,Union North,PE12		<b>Contact</b> Avram	
<b>Total Networks</b> 12		<b>Phone</b> 9736524918	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b> 5e432563-6109-ef11-9139-005056975758	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b>	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b>	
		<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		New York - Priority Code: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		<b>SYSCODE LIST</b>	
		1308,6228,3620	

**SUMMARY FOR SYSCODE 1308**

<b>Traffic Order #</b>	30225847	<b>Created On</b>	5/3/2024 11:27:15 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4178521	<b>Created By</b>	Mollineaux, Jaime	<b>Syscode Gross \$</b>	2216.00
<b>Order Descrp</b>	POL_Candidate_ MOVING ORANGE FORWARD	<b>Updated On</b>	5/6/2024 8:58:14 AM	<b>Syscode Net \$</b>	1883.60
<b>Client</b>	MOVING ORANGE FORWARD-2024	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	38
<b>Start Date</b>	5/4/2024	<b>Source</b>	VIEW	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	5/14/2024	<b>Zones</b>	Fios Passaic/Essex	<b>Avg Unit Rate</b>	58.32
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Retail Political Bundle	74   74	CNN	1308	Weekday Early Morning	05/04/2024	05/05/2024	M-F 5a-9a	X	X	X	X	X			0	\$41.00	\$0.00	30
2			Retail Political Bundle	74   74	CNN	1308	Weekday Early Fringe	05/04/2024	05/05/2024	M-F 4p-7p	X	X	X	X	X			0	\$67.00	\$0.00	30
3			Retail Political Bundle	74   74	CNN	1308	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$91.00	\$0.00	30
4			Retail Political Bundle	74   74	MSNBC	1308	Weekday Early Morning	05/04/2024	05/05/2024	M-F 5a-9a	X	X	X	X	X			0	\$33.00	\$0.00	30
5			Retail Political Bundle	74   74	MSNBC	1308	Weekday Early Fringe	05/04/2024	05/05/2024	M-F 4p-7p	X	X	X	X	X			0	\$53.00	\$0.00	30
6			Retail Political Bundle	74   74	MSNBC	1308	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$72.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
56	1		Retail Political Bundle	74   74	CNN	1308	Weekday Early Morning	05/06/2024	05/10/2024	M-F 5a-9a	X	X	X	X	X			5	\$41.00	\$205.00	30
57	3		Retail Political Bundle	74   74	CNN	1308	Weekday Early Fringe	05/06/2024	05/10/2024	M-F 4p-7p	X	X	X	X	X			5	\$67.00	\$335.00	30
58	5		Retail Political Bundle	74   74	CNN	1308	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			5	\$91.00	\$455.00	30
59	7		Retail Political Bundle	74   74	MSNBC	1308	Weekday Early Morning	05/06/2024	05/10/2024	M-F 5a-9a	X	X	X	X	X			5	\$33.00	\$165.00	30
60	9		Retail Political Bundle	74   74	MSNBC	1308	Weekday Early Fringe	05/06/2024	05/10/2024	M-F 4p-7p	X	X	X	X	X			5	\$53.00	\$265.00	30
61	11		Retail Political Bundle	74   74	MSNBC	1308	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			5	\$72.00	\$360.00	30
115	2		Retail Political Bundle	74   74	CNN	1308	Weekday Early Morning	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$41.00	\$82.00	30
116	4		Retail Political Bundle	74   74	CNN	1308	Weekday Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$67.00	\$67.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
117	6		Retail Political Bundle	74   74	CNN	1308	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$91.00	\$91.00	30
118	8		Retail Political Bundle	74   74	MSNBC	1308	Weekday Early Morning	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$33.00	\$66.00	30
119	10		Retail Political Bundle	74   74	MSNBC	1308	Weekday Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$53.00	\$53.00	30
120	12		Retail Political Bundle	74   74	MSNBC	1308	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$72.00	\$72.00	30

**SUMMARY FOR SYSCODE 3620**

<b>Traffic Order #</b>	30225847	<b>Created On</b>	5/3/2024 11:27:15 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4178521	<b>Created By</b>	Mollineaux, Jaime	<b>Syscode Gross \$</b>	1004.00
<b>Order Descrp</b>	POL_Candidate_ MOVING ORANGE FORWARD	<b>Updated On</b>	5/6/2024 8:58:14 AM	<b>Syscode Net \$</b>	853.40
<b>Client</b>	MOVING ORANGE FORWARD-2024	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	47
<b>Start Date</b>	5/4/2024	<b>Source</b>	VIEW	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	5/14/2024	<b>Zones</b>	PE12	<b>Avg Unit Rate</b>	21.36
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Early Morning	05/04/2024	05/05/2024	M-F 5a-9a	X	X	X	X	X			0	\$11.00	\$0.00	30
47	99		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Early Morning	05/04/2024	05/05/2024	Sa-Su 5a-9a						X	X	1	\$11.00	\$11.00	30
48	101		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Early Morning	05/04/2024	05/05/2024	Sa-Su 5a-9a						X	X	1	\$22.00	\$22.00	60
49			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/04/2024	05/05/2024	M-F 9a-4p	X	X	X	X	X			0	\$9.00	\$0.00	30
50			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/04/2024	05/05/2024	M-F 9a-4p	X	X	X	X	X			0	\$18.00	\$0.00	60
51	107		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	0	\$9.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
52	109		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	0	\$18.00	\$0.00	60
53			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Early Fringe	05/04/2024	05/05/2024	M-F 4p-7p	X	X	X	X	X			0	\$22.00	\$0.00	30
54			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$27.00	\$0.00	30
55			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$54.00	\$0.00	60
95	97		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Early Morning	05/06/2024	05/10/2024	M-F 5a-9a	X	X	X	X	X			5	\$11.00	\$55.00	30
96	103		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/06/2024	05/10/2024	M-F 9a-4p	X	X	X	X	X			5	\$9.00	\$45.00	30
97	105		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/06/2024	05/10/2024	M-F 9a-4p	X	X	X	X	X			5	\$18.00	\$90.00	60
98	111		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Early Fringe	05/06/2024	05/10/2024	M-F 4p-7p	X	X	X	X	X			5	\$22.00	\$110.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
99	113		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			5	\$27.00	\$135.00	30
100	115		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			5	\$54.00	\$270.00	60
111	100		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Early Morning	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	1	\$11.00	\$11.00	30
112	102		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Early Morning	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	1	\$22.00	\$22.00	60
113	108		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Daytime	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	1	\$9.00	\$9.00	30
114	110		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Daytime	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	1	\$18.00	\$18.00	60
161	98		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Early Morning	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$11.00	\$22.00	30
162			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Early Morning	05/13/2024	05/14/2024	Sa-Su 5a-9a						X	X	0	\$11.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
163			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Early Morning	05/13/2024	05/14/2024	Sa-Su 5a-9a						X	X	0	\$22.00	\$0.00	60
164	104		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						2	\$9.00	\$18.00	30
165	106		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						2	\$18.00	\$36.00	60
166			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Daytime	05/13/2024	05/14/2024	Sa-Su 9a-4p						X	X	0	\$9.00	\$0.00	30
167			Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekend Daytime	05/13/2024	05/14/2024	Sa-Su 9a-4p						X	X	0	\$18.00	\$0.00	60
168	112		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$22.00	\$22.00	30
169	114		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$27.00	\$27.00	30
170	116		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$54.00	\$54.00	60



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
171	117		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						1	\$9.00	\$9.00	30
172	118		Retail Political Bundle	74   74	News 12 New Jersey	3620	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						1	\$18.00	\$18.00	60

**SUMMARY FOR SYSCODE 6228**

<b>Traffic Order #</b>	30225847	<b>Created On</b>	5/3/2024 11:27:15 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4178521	<b>Created By</b>	Mollineaux, Jaime	<b>Syscode Gross \$</b>	5842.50
<b>Order Descrp</b>	POL_Candidate_ MOVING ORANGE FORWARD	<b>Updated On</b>	5/6/2024 8:58:14 AM	<b>Syscode Net \$</b>	4966.13
<b>Client</b>	MOVING ORANGE FORWARD-2024	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	322
<b>Start Date</b>	5/4/2024	<b>Source</b>	VIEW	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	5/14/2024	<b>Zones</b>	Union North	<b>Avg Unit Rate</b>	18.14
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			Retail Political Bundle	74   74	CNN	6228	Weekday Early Morning	05/04/2024	05/05/2024	M-F 5a-9a	X	X	X	X	X			0	\$29.00	\$0.00	30
8			Retail Political Bundle	74   74	CNN	6228	Weekday Daytime	05/04/2024	05/05/2024	M-F 9a-4p	X	X	X	X	X			0	\$25.00	\$0.00	30
9	17		Retail Political Bundle	74   74	CNN	6228	Weekend Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	2	\$25.00	\$50.00	30
10			Retail Political Bundle	74   74	CNN	6228	Weekday Early Fringe	05/04/2024	05/05/2024	M-F 4p-7p	X	X	X	X	X			0	\$46.00	\$0.00	30
11			Retail Political Bundle	74   74	CNN	6228	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$63.00	\$0.00	30
12			Retail Political Bundle	74   74	MSNBC	6228	Weekday Early Morning	05/04/2024	05/05/2024	M-F 5a-9a	X	X	X	X	X			0	\$29.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13			Retail Political Bundle	74   74	MSNBC	6228	Weekday Daytime	05/04/2024	05/05/2024	M-F 9a-4p	X	X	X	X	X			0	\$25.00	\$0.00	30
14	27		Retail Political Bundle	74   74	MSNBC	6228	Weekend Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	2	\$25.00	\$50.00	30
15			Retail Political Bundle	74   74	MSNBC	6228	Weekday Early Fringe	05/04/2024	05/05/2024	M-F 4p-7p	X	X	X	X	X			0	\$46.00	\$0.00	30
16			Retail Political Bundle	74   74	MSNBC	6228	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$63.00	\$0.00	30
17			Retail Political Bundle	74   74	BET	6228	Primetime	05/04/2024	05/05/2024	Sa-Su 7p-12m						X	X	0	\$27.00	\$0.00	30
18			Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	0	\$2.00	\$0.00	30
19			Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Early Fringe	05/04/2024	05/05/2024	Sa-Su 4p-7p						X	X	0	\$5.00	\$0.00	30
20			Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Primetime	05/04/2024	05/05/2024	Sa-Su 7p-12m						X	X	0	\$6.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21			Retail Political Bundle	74   74	Oxygen	6228	Mornings	05/04/2024	05/05/2024	Sa-Su 5a-9a						X	X	0	\$2.00	\$0.00	30
22			Retail Political Bundle	74   74	Oxygen	6228	Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	0	\$2.00	\$0.00	30
23			Retail Political Bundle	74   74	Oxygen	6228	Early Fringe	05/04/2024	05/05/2024	Sa-Su 4p-7p						X	X	0	\$4.00	\$0.00	30
24			Retail Political Bundle	74   74	Oxygen	6228	Primetime	05/04/2024	05/05/2024	Sa-Su 7p-12m						X	X	0	\$5.00	\$0.00	30
25			Retail Political Bundle	74   74	Lifetime Movie Network	6228	Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	0	\$2.00	\$0.00	30
26			Retail Political Bundle	74   74	Lifetime Movie Network	6228	Early Fringe	05/04/2024	05/05/2024	Sa-Su 4p-7p						X	X	0	\$6.00	\$0.00	30
27			Retail Political Bundle	74   74	Lifetime Movie Network	6228	Primetime	05/04/2024	05/05/2024	Sa-Su 7p-12m						X	X	0	\$9.00	\$0.00	30
28			Retail Political Bundle	74   74	Hallmark Channel	6228	Mornings	05/04/2024	05/05/2024	Sa-Su 5a-9a						X	X	0	\$5.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29			Retail Political Bundle	74   74	Hallmark Channel	6228	Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	0	\$5.00	\$0.00	30
30			Retail Political Bundle	74   74	Hallmark Channel	6228	Early Fringe	05/04/2024	05/05/2024	Sa-Su 4p-7p						X	X	0	\$13.00	\$0.00	30
31			Retail Political Bundle	74   74	Hallmark Channel	6228	Primetime	05/04/2024	05/05/2024	Sa-Su 7p-12m						X	X	0	\$13.00	\$0.00	30
32			Retail Political Bundle	74   74	Lifetime	6228	Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	0	\$5.00	\$0.00	30
33			Retail Political Bundle	74   74	Lifetime	6228	Early Fringe	05/04/2024	05/05/2024	Sa-Su 4p-7p						X	X	0	\$17.00	\$0.00	30
34			Retail Political Bundle	74   74	Lifetime	6228	Primetime	05/04/2024	05/05/2024	Sa-Su 7p-12m						X	X	0	\$36.00	\$0.00	30
35	69		Retail Political Bundle	74   74	TNT	6228	Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	2	\$17.00	\$34.00	30
36			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Early Morning	05/04/2024	05/05/2024	M-F 5a-9a	X	X	X	X	X			0	\$2.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	74		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Early Morning	05/04/2024	05/05/2024	Sa-Su 5a-9a						X	X	1	\$2.00	\$2.00	30
38	76		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Early Morning	05/04/2024	05/05/2024	Sa-Su 5a-9a						X	X	1	\$4.00	\$4.00	60
39			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Daytime	05/04/2024	05/05/2024	M-F 9a-4p	X	X	X	X	X			0	\$2.00	\$0.00	30
40			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Daytime	05/04/2024	05/05/2024	M-F 9a-4p	X	X	X	X	X			0	\$4.00	\$0.00	60
41	82		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	1	\$2.00	\$2.00	30
42	84		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Daytime	05/04/2024	05/05/2024	Sa-Su 9a-4p						X	X	1	\$4.00	\$4.00	60
43			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Early Fringe	05/04/2024	05/05/2024	M-F 4p-7p	X	X	X	X	X			0	\$8.00	\$0.00	30
44			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$8.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
45			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Primetime	05/04/2024	05/05/2024	M-F 7p-12m	X	X	X	X	X			0	\$16.00	\$0.00	60
62	13		Retail Political Bundle	74   74	CNN	6228	Weekday Early Morning	05/06/2024	05/10/2024	M-F 5a-9a	X	X	X	X	X			5	\$29.00	\$145.00	30
63	15		Retail Political Bundle	74   74	CNN	6228	Weekday Daytime	05/06/2024	05/10/2024	M-F 9a-4p	X	X	X	X	X			10	\$25.00	\$250.00	30
64	19		Retail Political Bundle	74   74	CNN	6228	Weekday Early Fringe	05/06/2024	05/10/2024	M-F 4p-7p	X	X	X	X	X			5	\$46.00	\$230.00	30
65	21		Retail Political Bundle	74   74	CNN	6228	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			10	\$63.00	\$630.00	30
66	23		Retail Political Bundle	74   74	MSNBC	6228	Weekday Early Morning	05/06/2024	05/10/2024	M-F 5a-9a	X	X	X	X	X			5	\$29.00	\$145.00	30
67	25		Retail Political Bundle	74   74	MSNBC	6228	Weekday Daytime	05/06/2024	05/10/2024	M-F 9a-4p	X	X	X	X	X			10	\$25.00	\$250.00	30
68	29		Retail Political Bundle	74   74	MSNBC	6228	Weekday Early Fringe	05/06/2024	05/10/2024	M-F 4p-7p	X	X	X	X	X			5	\$46.00	\$230.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
69	31		Retail Political Bundle	74   74	MSNBC	6228	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			10	\$63.00	\$630.00	30
70	33		Retail Political Bundle	74   74	BET	6228	Primetime	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$27.00	\$189.00	30
71	35		Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Daytime	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$2.00	\$20.00	30
72	37		Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Early Fringe	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$5.00	\$35.00	30
73	39		Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Primetime	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$6.00	\$42.00	30
74	41		Retail Political Bundle	74   74	Oxygen	6228	Mornings	05/06/2024	05/12/2024	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$2.00	\$10.00	30
75	43		Retail Political Bundle	74   74	Oxygen	6228	Daytime	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$2.00	\$20.00	30
76	45		Retail Political Bundle	74   74	Oxygen	6228	Early Fringe	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$4.00	\$28.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
77	47		Retail Political Bundle	74   74	Oxygen	6228	Primetime	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$5.00	\$35.00	30
78	49		Retail Political Bundle	74   74	Lifetime Movie Network	6228	Daytime	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$2.00	\$20.00	30
79	51		Retail Political Bundle	74   74	Lifetime Movie Network	6228	Early Fringe	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$6.00	\$42.00	30
80	53		Retail Political Bundle	74   74	Lifetime Movie Network	6228	Primetime	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$9.00	\$63.00	30
81	55		Retail Political Bundle	74   74	Hallmark Channel	6228	Mornings	05/06/2024	05/12/2024	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30
82	57		Retail Political Bundle	74   74	Hallmark Channel	6228	Daytime	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$5.00	\$50.00	30
83	59		Retail Political Bundle	74   74	Hallmark Channel	6228	Early Fringe	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$13.00	\$91.00	30
84	61		Retail Political Bundle	74   74	Hallmark Channel	6228	Primetime	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$13.00	\$91.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
85	63		Retail Political Bundle	74   74	Lifetime	6228	Daytime	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$5.00	\$50.00	30
86	65		Retail Political Bundle	74   74	Lifetime	6228	Early Fringe	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$17.00	\$119.00	30
87	67		Retail Political Bundle	74   74	Lifetime	6228	Primetime	05/06/2024	05/12/2024	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$36.00	\$252.00	30
88	70		Retail Political Bundle	74   74	TNT	6228	Daytime	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$17.00	\$119.00	30
89	72		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Early Morning	05/06/2024	05/10/2024	M-F 5a-9a	X	X	X	X	X			5	\$2.00	\$10.00	30
90	78		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Daytime	05/06/2024	05/10/2024	M-F 9a-4p	X	X	X	X	X			5	\$2.00	\$10.00	30
91	80		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Daytime	05/06/2024	05/10/2024	M-F 9a-4p	X	X	X	X	X			5	\$4.00	\$20.00	60
92	86		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Early Fringe	05/06/2024	05/10/2024	M-F 4p-7p	X	X	X	X	X			5	\$8.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
93	88		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			5	\$8.00	\$40.00	30
94	90		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Primetime	05/06/2024	05/10/2024	M-F 7p-12m	X	X	X	X	X			5	\$16.00	\$80.00	60
101	92		Retail Political Bundle	105   105	Yankees Entertainment and Sports Network	6228	Houston Astros @ NY Yankees	05/07/2024	05/07/2024	Tu 7p-10p		X						1	\$137.50	\$137.50	30
102	93		Retail Political Bundle	105   105	Yankees Entertainment and Sports Network	6228	NY Yankees @ Tampa Bay Rays	05/10/2024	05/10/2024	F 7p-10p					X			1	\$137.50	\$137.50	30
103	95		Retail Political Bundle	105   105	Comcast SportsNet - NY	6228	Atlanta Braves @ NY Mets	05/10/2024	05/10/2024	F 7p-10p					X			1	\$87.50	\$87.50	30
104	18		Retail Political Bundle	74   74	CNN	6228	Weekend Daytime	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	2	\$25.00	\$50.00	30
105	28		Retail Political Bundle	74   74	MSNBC	6228	Weekend Daytime	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	2	\$25.00	\$50.00	30
106	75		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Early Morning	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	1	\$2.00	\$2.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
107	77		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Early Morning	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	1	\$4.00	\$4.00	60
108	83		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Daytime	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	1	\$2.00	\$2.00	30
109	85		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Daytime	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	1	\$4.00	\$4.00	60
110	94		Retail Political Bundle	105   105	Yankees Entertainment and Sports Network	6228	NY Yankees @ Tampa Bay Rays	05/11/2024	05/11/2024	Sa 4p-7p						X		1	\$137.50	\$137.50	30
121	14		Retail Political Bundle	74   74	CNN	6228	Weekday Early Morning	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$29.00	\$58.00	30
122	16		Retail Political Bundle	74   74	CNN	6228	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						5	\$25.00	\$125.00	30
123			Retail Political Bundle	74   74	CNN	6228	Weekend Daytime	05/13/2024	05/14/2024	Sa-Su 9a-4p						X	X	0	\$25.00	\$0.00	30
124	20		Retail Political Bundle	74   74	CNN	6228	Weekday Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$46.00	\$46.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
125	22		Retail Political Bundle	74   74	CNN	6228	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							2	\$63.00	\$126.00	30
126	24		Retail Political Bundle	74   74	MSNBC	6228	Weekday Early Morning	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$29.00	\$58.00	30
127	26		Retail Political Bundle	74   74	MSNBC	6228	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						4	\$25.00	\$100.00	30
128			Retail Political Bundle	74   74	MSNBC	6228	Weekend Daytime	05/13/2024	05/14/2024	Sa-Su 9a-4p						X	X	0	\$25.00	\$0.00	30
129	30		Retail Political Bundle	74   74	MSNBC	6228	Weekday Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$46.00	\$46.00	30
130	32		Retail Political Bundle	74   74	MSNBC	6228	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							2	\$63.00	\$126.00	30
131	34		Retail Political Bundle	74   74	BET	6228	Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$27.00	\$27.00	30
132	36		Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						4	\$2.00	\$8.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
133	38		Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$5.00	\$5.00	30
134	40		Retail Political Bundle	74   74	Oprah Winfrey Network	6228	Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$6.00	\$6.00	30
135	42		Retail Political Bundle	74   74	Oxygen	6228	Mornings	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$2.00	\$4.00	30
136	44		Retail Political Bundle	74   74	Oxygen	6228	Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						4	\$2.00	\$8.00	30
137	46		Retail Political Bundle	74   74	Oxygen	6228	Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$4.00	\$4.00	30
138	48		Retail Political Bundle	74   74	Oxygen	6228	Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$5.00	\$5.00	30
139	50		Retail Political Bundle	74   74	Lifetime Movie Network	6228	Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						4	\$2.00	\$8.00	30
140	52		Retail Political Bundle	74   74	Lifetime Movie Network	6228	Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$6.00	\$6.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
141	54		Retail Political Bundle	74   74	Lifetime Movie Network	6228	Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$9.00	\$9.00	30
142	56		Retail Political Bundle	74   74	Hallmark Channel	6228	Mornings	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$5.00	\$10.00	30
143	58		Retail Political Bundle	74   74	Hallmark Channel	6228	Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30
144	60		Retail Political Bundle	74   74	Hallmark Channel	6228	Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$13.00	\$13.00	30
145	62		Retail Political Bundle	74   74	Hallmark Channel	6228	Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$13.00	\$13.00	30
146	64		Retail Political Bundle	74   74	Lifetime	6228	Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30
147	66		Retail Political Bundle	74   74	Lifetime	6228	Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$17.00	\$17.00	30
148	68		Retail Political Bundle	74   74	Lifetime	6228	Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$36.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
149	71		Retail Political Bundle	74   74	TNT	6228	Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						2	\$17.00	\$34.00	30
150	73		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Early Morning	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$2.00	\$4.00	30
151			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Early Morning	05/13/2024	05/14/2024	Sa-Su 5a-9a						X	X	0	\$2.00	\$0.00	30
152			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Early Morning	05/13/2024	05/14/2024	Sa-Su 5a-9a						X	X	0	\$4.00	\$0.00	60
153	79		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						2	\$2.00	\$4.00	30
154	81		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Daytime	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						2	\$4.00	\$8.00	60
155			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Daytime	05/13/2024	05/14/2024	Sa-Su 9a-4p						X	X	0	\$2.00	\$0.00	30
156			Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekend Daytime	05/13/2024	05/14/2024	Sa-Su 9a-4p						X	X	0	\$4.00	\$0.00	60



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
157	87		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Early Fringe	05/13/2024	05/13/2024	M 4p-7p	X							1	\$8.00	\$8.00	30
158	89		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$8.00	\$8.00	30
159	91		Retail Political Bundle	74   74	News 12 New Jersey	6228	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							1	\$16.00	\$16.00	60
160	96		Retail Political Bundle	105   105	Comcast SportsNet - NY	6228	Philadelphia Phillies @ NY Mets	05/13/2024	05/13/2024	M 7p-10p	X							1	\$87.50	\$87.50	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4178521**

<b>Traffic Order #</b>	30225847	<b># of Weeks</b>	3	<b>Active</b>	Yes
<b>Order #</b>	4178521	<b>Created On</b>	5/3/2024 11:26:35 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	POL_Candidate_ MOVING ORANGE FORWARD	<b>Created By</b>	Mollineaux, Jaime	<b>Gross \$</b>	9062.50
<b>Client</b>	MOVING ORANGE FORWARD-2024	<b>Updated On</b>	5/6/2024 9:01:40 AM	<b>Net \$</b>	7703.13
<b>Start Date</b>	5/4/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	407
<b>End Date</b>	5/14/2024	<b>Source</b>	CRM	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	