

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4180701

Traffic Order # 30226053		Created On 5/8/2024 9:25:41 AM	Order Status Revision Confirmed
Order # 4180701		Created By Murugan, Angu selvam	Gross \$ 1976.50
Order Descrp POL_Candidate_MOVING ORANGE FORWARD-2024_5/9-5/14		Updated On 5/8/2024 11:11:20 AM	Net \$ 1680.03
Client MOVING ORANGE FORWARD-2024		Updated By Mollineaux, Jaime	Units 22
Start Date 5/9/2024		Industry Political-Mayor	Credit Hold NO
End Date 5/14/2024		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Fischetti, Christopher		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency MOVING ORANGE FORWARD-2024 IN-HOUSE 15.00%		Address 1 523 PARK AVENUE SUITE 3	
RepFirm	0%	Address 2 Suite 3	
Copy Instr ID		City, State, Zip CITY OF ORANGE, NJ	
Total Zones 2		Zip 07050	
Zones Union North,PE12		Contact Avram	
Total Networks 4		Phone 9736524918	
GENERAL COMMENTS		Avail Tag	
Order File Loaded: Orange Forward 2024 2-Week Campaign-05 0924-051424-ADD-ON CAMPAIGN - Scheduler (tv).scx.		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order #	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate POLITICAL	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		Order File Loaded: Orange Forward 2024 2-Week Campaign-050924-051424-ADD-ON CAMPAIGN - Scheduler (tv).scx.	
		New York - Priority Code: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6228,3620	

SUMMARY FOR SYSCODE 3620

Traffic Order #	30226053	Created On	5/8/2024 9:25:41 AM	Order Status	Revision Confirmed
Order #	4180701	Created By	Murugan, Angu selvam	Syscode Gross \$	304.00
Order Descrp	POL_Candidate_ MOVING ORANGE FORWARD-2024_5/9-5/14	Updated On	5/8/2024 11:07:50 AM	Syscode Net \$	258.40
Client	MOVING ORANGE FORWARD-2024	Updated By	eClerx BOT	Syscode Units	8
Start Date	5/9/2024	Source	D365 Inventory	Zone Status	Revision Confirmed
End Date	5/14/2024	Zones	PE12	Avg Unit Rate	38.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
10	9		Retail Political Bundle	74 74	News 12 New Jersey	3620	Weekday Mornings	05/09/2024	05/10/2024	Th-F 5a-9a				X	X			2	\$22.00	\$44.00	60
11	10		Retail Political Bundle	74 74	News 12 New Jersey	3620	Weekday Mornings	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$22.00	\$44.00	60
12	11		Retail Political Bundle	74 74	News 12 New Jersey	3620	Weekday Primetime	05/09/2024	05/10/2024	Th-F 7p-12m				X	X			2	\$54.00	\$108.00	60
13	12		Retail Political Bundle	74 74	News 12 New Jersey	3620	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							2	\$54.00	\$108.00	60

SUMMARY FOR SYSCODE 6228

Traffic Order #	30226053	Created On	5/8/2024 9:25:41 AM	Order Status	Revision Confirmed
Order #	4180701	Created By	Murugan, Angu selvam	Syscode Gross \$	1672.50
Order Descrp	POL_Candidate_ MOVING ORANGE FORWARD-2024_5/9-5/14	Updated On	5/8/2024 11:07:50 AM	Syscode Net \$	1421.63
Client	MOVING ORANGE FORWARD-2024	Updated By	eClerx BOT	Syscode Units	14
Start Date	5/9/2024	Source	D365 Inventory	Zone Status	Revision Confirmed
End Date	5/14/2024	Zones	Union North	Avg Unit Rate	119.46
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74 74	News 12 New Jersey	6228	Weekday Mornings	05/09/2024	05/10/2024	Th-F 5a-9a				X	X			2	\$4.00	\$8.00	60
2	2		Retail Political Bundle	74 74	News 12 New Jersey	6228	Weekday Mornings	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						2	\$4.00	\$8.00	60
3	3		Retail Political Bundle	74 74	News 12 New Jersey	6228	Weekday Primetime	05/09/2024	05/10/2024	Th-F 7p-12m				X	X			2	\$16.00	\$32.00	60
4	4		Retail Political Bundle	74 74	News 12 New Jersey	6228	Weekday Primetime	05/13/2024	05/13/2024	M 7p-12m	X							2	\$16.00	\$32.00	60
5	5		Retail Political Bundle	105 105	TNT	6228	Round #2; Game #3: NY Rangers @ Carolina Hurricanes	05/09/2024	05/09/2024	Th 7p-9:30p				X				1	\$327.50	\$327.50	30
6			Retail Political Bundle	105 105	TNT	6228	Round #2; Game #3: NY Knicks @ Indiana Pacers	05/10/2024	05/10/2024	F 7p-10p					X			0	\$327.50	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	6		Retail Political Bundle	105 105	TNT	6228	Round #2; Game #4: Denver Nuggets @ Minneosta Timberwolves	05/12/2024	05/12/2024	Su 8p-10:30p							X	1	\$312.50	\$312.50	30
8	7		Retail Political Bundle	105 105	ESPN	6228	Round #2; Game #2: Cleveland Cavaliers @ Boston Celtics	05/09/2024	05/09/2024	Th 7p-9:30p				X				1	\$312.50	\$312.50	30
9	8		Retail Political Bundle	105 105	ESPN	6228	Round #2; Game #3: Denver Nuggets @ Minnesota Timberwolves	05/10/2024	05/10/2024	F 9:30p-12m					X			1	\$312.50	\$312.50	30
14	13		Retail Political Bundle	100 100	TruTV	6228	Round #2; Game #3: NY Rangers @ Carolina Hurricanes	05/09/2024	05/09/2024	Th 7p-9:30p				X				1	\$0.00	\$0.00	30
15	14		Retail Political Bundle	100 100	TruTV	6228	Round #2; Game #3: NY Knicks @ Indiana Pacers	05/10/2024	05/10/2024	F 7p-10p					X			0	\$0.00	\$0.00	30
16	15		Retail Political Bundle	105 105	TNT	6228	Round #2; Game #3: NY Knicks @ Indiana Pacers	05/10/2024	05/10/2024	F 7p-10p					X			0	\$327.50	\$0.00	30
17	16		Retail Political Bundle	105 105	ESPN	6228	Round #2; Game #3: NY Knicks @ Indiana Pacers	05/10/2024	05/10/2024	F 7p-9:30p					X			1	\$327.50	\$327.50	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	30226053	# of Weeks	2	Active	Yes
Order #	4180701	Created On	5/8/2024 9:25:41 AM	Order Status	Revision Confirmed
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Client	MOVING ORANGE FORWARD-2024	Updated On	5/8/2024 11:11:20 AM	Net \$	1680.03
Start Date	5/9/2024	Updated By	Mollineaux, Jaime	Units	22
End Date	5/14/2024	Source	D365 Inventory	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	