


# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Matchstick Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steven McCutcheon

Authorized committee:

Steven McCutcheon for Senate

Agency requesting time (and contact information):

N/A Matchstick Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

New Mexico Senate District 42

Date of election:

June 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Trent Cornum

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

Signature:

*DJ Eckert*



Name: DJ Eckert

Date of Request to Purchase Ad Time: 3.28.2024

### Station Representative

Signature:

*Gene Saw*

Name: Gene Saw

Date of Station Agreement to Sell Time:

*05/10/24*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Verified by pdfFiller

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

5/1/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3392-004

Station Call Letters: KSOP

Date Received/Requested: 5/10/24

Est. #: 5372

Station Location: Artesia, NM

Run Start and End Dates: 5/13/24 - 5/24/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Pecos Valley Broadcasting Co.  
 317 West Quay Avenue  
 Artesia, New Mexico 88210-2194

# KSVP-AM Order Confirmation

OrderID: 3392-004

Sponsor: Steven McCutcheon for Senate  
 Product: Steven McCutcheon for Senate - MAKE GOODS  
 Estimate/PO: 5372 5/13-5/24 NM SD 42  
 AccountRep: House Political  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 5/13/2024 - 5/24/2024  
 Items Ordered: 76  
 Ordered Amount: \$0.00

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 9TH FLOOR, #903  
 WEST PALM BEACH, FL 33401

Scheduled Station(s): KSVP-AM  
 Steven McCutcheon for Senate - MAKE GOODS

Printed 5/10/2024 12:50:11 PM

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| Run Dates                | Run Weeks | Run Times           | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|--------------------------|-----------|---------------------|-----|-----|-----|-----|-----|-----|-----|------------|--------|-------------|------------|---------|-----|-----------|------------|
| 01 5/13/2024 - 5/22/2024 | All Weeks | 05:00 AM - 11:00 PM | 8   | 8   | 8   | 8   | 8   |     |     | 40         | :60    | Make-Good   |            | 3365    | 64  | 0.00      | 0.00       |
| 02 5/23/2024 - 5/24/2024 | All Weeks | 05:00 AM - 11:00 PM |     |     |     | 6   | 6   |     |     | 12         | :60    | Make-Good   |            | 3365    | 12  | 0.00      | 0.00       |

**Broadcast Month Projected Billing:**

|        |      |        |      |        |      |         |      |
|--------|------|--------|------|--------|------|---------|------|
| Apr-24 | 0.00 | May-24 | 0.00 | Jun-24 | 0.00 | Q2-2024 | 0.00 |
|--------|------|--------|------|--------|------|---------|------|



Accepted for KSVP-AM

Confirmed Correct; Payment Guaranteed