

# ORDER



**Orders**  
**Order / Rev:** 218319  
**Alt Order #:** 07190927  
**Product Desc:** WEBBER FOR GOVERNOR  
**Estimate:** 2755  
**Flight Dates:** 05/28/14 - 06/03/14  
**Original Date / Rev:** 05/27/14 / 05/27/14  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Brian Smith  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Alan for NM  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 05/06/15  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/26/14	06/03/14	44	\$9,090.00	\$7,726.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2014	44	\$9,090.00	\$7,726.50	0.00
<b>Totals</b>	<b>44</b>	<b>\$9,090.00</b>	<b>\$7,726.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	05/28/14	06/03/14	Days Of Our Lives 1p	CM	M-F 1p-2p	MTWTF--	:30	1	\$125.005		0.00	NM	1	\$125.00
				Days Of Our Lives 1p											
				wrap around											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		1				\$125.00		0.00			
E 2	All	05/28/14	06/03/14	News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	2	\$450.005		0.00	NM	2	\$900.00
				News 4 @ 10p M-F											
				wrap around											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		2				\$450.00		0.00			
E 3	All	05/28/14	06/03/14	M-F Today Show III 10a	CM	M-F 10a-11a	MTWTF--	:30	3	\$115.004		0.00	NM	3	\$345.00
				M-F Today Show III 10a											
				wrap around											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--		3				\$115.00		0.00			
E 4	All	05/28/14	06/03/14	Good Day New Mexico 10M	CM	M-F 11a-1130a	MTWTF--	:30	1	\$60.006		0.00	NM	1	\$60.00
				Good Day New Mexico 11a											
				wrap around											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--		1				\$60.00		0.00			
E 5	All	05/28/14	06/03/14	Who Wants to Be A Millionaire	CM	M-F 1130a-12p	MTWTF--	:30	1	\$60.006		0.00	NM	1	\$60.00
				Who Wants to Be A Millionaire											
				wrap around											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--		1				\$60.00		0.00			

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**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	05/28/14	06/03/14	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	MTWTF--	:30	3	\$55.006		0.00	NM	3	\$165.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		3				\$55.00		0.00			
E 7	All	05/28/14	06/03/14	Late Night w/ Seth Meyers Late Night w/ Seth Meyers	CM	M-Th 1207a-107a	MTWTF--	:30	1	\$45.005		0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		1				\$45.00		0.00			
E 8	All	05/28/14	06/03/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWTF--	:30	1	\$90.006		0.00	NM	1	\$90.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--		1				\$90.00		0.00			
E 9	All	05/28/14	06/03/14	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	MTWTF--	:30	1	\$60.006		0.00	NM	1	\$60.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		1				\$60.00		0.00			
E 10	All	05/28/14	06/03/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	MTWTF--	:30	1	\$80.006		0.00	NM	1	\$80.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		1				\$80.00		0.00			
E 11	All	05/28/14	06/03/14	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MTWTF--	:30	1	\$80.007		0.00	NM	1	\$80.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		1				\$80.00		0.00			
E 12	All	05/28/14	06/03/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MTWTF--	:30	1	\$80.007		0.00	NM	1	\$80.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		1				\$80.00		0.00			
E 13	All	05/28/14	06/03/14	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	MTWTF--	:30	1	\$135.003		0.00	NM	1	\$135.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--		1				\$135.00		0.00			
E 14	All	05/28/14	06/03/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	2	\$300.004		0.00	NM	2	\$600.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		2				\$300.00		0.00			
E 15	All	05/28/14	06/03/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	MTWTF--	:30	1	\$180.004		0.00	NM	1	\$180.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--		1				\$180.00		0.00			
E 16	All	05/28/14	06/03/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	3	\$400.005		0.00	NM	3	\$1,200.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--		3				\$400.00		0.00			
E 17	All	05/28/14	06/03/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	3	\$350.004		0.00	NM	3	\$1,050.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--		3				\$350.00		0.00			
E 18	All	05/28/14	06/03/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	2	\$300.005		0.00	NM	2	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	M-WTF--					2	\$300.00		0.00			
E 19	All	05/28/14	06/03/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	3	\$300.00	5	0.00	NM	3	\$900.00
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--					3	\$300.00		0.00			
E 20	All	05/28/14	06/03/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MTWTF--	:30	3	\$140.00	6	0.00	NM	3	\$420.00
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/14	06/03/14	MTWTF--					3	\$140.00		0.00			
E 21	All	05/30/14	05/30/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-----1--	:30	1	\$230.00	4	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1--					1	\$230.00		0.00			
E 22	All	05/31/14	05/31/14	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----1-	:30	1	\$525.00	4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1-					1	\$525.00		0.00			
E 23	All	05/31/14	05/31/14	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a	-----1-	:30	1	\$300.00	5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1-					1	\$300.00		0.00			
E 24	All	05/31/14	05/31/14	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$200.00	5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1-					1	\$200.00		0.00			
E 25	All	06/01/14	06/01/14	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$400.00	6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1					1	\$400.00		0.00			
E 26	All	06/01/14	06/01/14	Inside Edition Sunday Inside Edition Sunday	CM	Su 1035p-1105p	-----1	:30	1	\$80.00	5	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1					1	\$80.00		0.00			
E 27	All	06/01/14	06/01/14	Access Hollywood Su 11p Access Hollywood Su 11p	CM	Su 1105p-1205a	-----1	:30	1	\$20.00	7	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1					1	\$20.00		0.00			
E 28	All	06/01/14	06/01/14	Entertainers Sun 1205a Entertainers Sun 1205a	CM	Su 1205a-105a	-----1	:30	1	\$10.00	7	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1					1	\$10.00		0.00			
E 29	All	06/01/14	06/01/14	News 4 @ 5p Sun News 4 @ 5p Sun	CM	Su 5p-530p	-----1	:30	1	\$150.00	6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1					1	\$150.00		0.00			
													Totals	44	\$9,090.00