

# ORDER



**Orders**  
**Order / Rev:** 217182  
**Alt Order #:** 07168348  
**Product Desc:** WEBBER FOR GOVERNOR  
**Estimate:**  
**Flight Dates:** 05/08/14 - 05/20/14  
**Original Date / Rev:** 05/07/14 / 05/16/14  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Brian Smith  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Alan for NM  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 05/06/15  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/14	05/20/14	81	\$18,810.00	\$15,988.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2014	81	\$18,810.00	\$15,988.50	0.00
<b>Totals</b>	<b>81</b>	<b>\$18,810.00</b>	<b>\$15,988.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/08/14	05/20/14	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	MTWTF--	:30	2	\$75.006		0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$75.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$75.00		0.00			
N 2	All	05/08/14	05/20/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	2	\$450.005		0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$450.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$450.00		0.00			
N 3	All	05/08/14	05/20/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	MTWTF--	:30	1	\$115.004		0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		1				\$115.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		1				\$115.00		0.00			
N 4	All	05/08/14	05/20/14	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	MTWTF--	:30	1	\$60.006		0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		1				\$60.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		1				\$60.00		0.00			
N 5	All	05/08/14	05/20/14	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	MTWTF--	:30	1	\$60.006		0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		1				\$60.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		1				\$60.00		0.00			

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 Flight Dates: 05/08/14 - 05/20/14

Advertiser: Alan for NM  
 Product Desc: WEBBER FOR GOVERNOR  
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	05/08/14	05/20/14	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	MTWTF--	:30	2	\$35.007		0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$35.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$35.00		0.00			
N 7	All	05/08/14	05/20/14	Late Night w/ Seth Meyers Late Night w/ Seth Meyers	CM	M-Th 1207a-107a	MTWTF--	:30	2	\$45.005		0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$45.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$45.00		0.00			
N 8	All	05/08/14	05/20/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWTF--	:30	1	\$90.006		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		1				\$90.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		1				\$90.00		0.00			
N 9	All	05/08/14	05/20/14	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	MTWTF--	:30	2	\$60.006		0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$60.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$60.00		0.00			
N 10	All	05/08/14	05/20/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	MTWTF--	:30	2	\$80.006		0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$80.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$80.00		0.00			
N 11	All	05/08/14	05/20/14	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MTWTF--	:30	2	\$80.007		0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$80.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$80.00		0.00			
N 12	All	05/08/14	05/20/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MTWTF--	:30	2	\$140.005		0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$140.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$140.00		0.00			
N 13	All	05/08/14	05/20/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	2	\$300.004		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$300.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$300.00		0.00			
N 14	All	05/08/14	05/20/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	2	\$400.005		0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$400.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$400.00		0.00			
N 15	All	05/08/14	05/20/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	2	\$350.004		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$350.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$350.00		0.00			
N 16	All	05/08/14	05/20/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	1	\$300.005		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		1				\$300.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		1				\$300.00		0.00			
N 17	All	05/08/14	05/20/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	3	\$300.005		0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		3				\$300.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		3				\$300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	All	05/08/14	05/20/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MTWTF--	:30	2	\$180.005		0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	MT-TF--		2				\$180.00		0.00			
		Week: 05/14/14	05/20/14	MTWTF--		2				\$180.00		0.00			
N 19	All	05/08/14	05/20/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	----F--	:30	1	\$230.004		0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	----F--		1				\$230.00		0.00			
		Week: 05/14/14	05/20/14	----F--		1				\$230.00		0.00			
N 20	All	05/09/14	05/09/14	Friday Prime B Friday Prime B	CM	F 8p-9p	----F--	:30	1	\$600.005		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	----F--		1				\$600.00		0.00			
N 21	All	05/12/14	05/12/14	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M-----	:30	1	\$1,400.005		0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	M-----		1				\$1,400.00		0.00			
N 22	All	05/12/14	05/12/14	Monday Prime C Monday Prime C	CM	M 9p-10p	M-----	:30	1	\$1,400.005		0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	M-----		1				\$1,400.00		0.00			
N 23	All	05/08/14	05/20/14	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a	-----S-	:30	1	\$150.007		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	-----S-		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	05/07/14-05/13/14	Saturday Night Live		Sa 1030p-1205a	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
				Credited											
				[Class 7 time - no mgs credited]											
		Week: 05/14/14	05/20/14	-----S-		1				\$150.00		0.00			
	2	All	05/14/14-05/20/14	Saturday Night Live		Sa 1030p-1205a	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
				Credited											
				[Class 7 time - no mgs credited]											
N 24	All	05/17/14	05/17/14	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	\$150.006		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/14	05/20/14	-----S-		1				\$150.00		0.00			
N 25	All	05/10/14	05/10/14	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----S-	:30	1	\$100.006		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	-----S-		1				\$100.00		0.00			
N 26	All	05/11/14	05/11/14	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$400.006		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	-----S		1				\$400.00		0.00			
N 27	All	05/08/14	05/20/14	Inside Edition Sunday Inside Edition Sunday	CM	Su 1035p-1105p	-----S	:30	1	\$80.005		0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	-----S		1				\$80.00		0.00			
		Week: 05/14/14	05/20/14	-----S		1				\$80.00		0.00			
N 28	All	05/08/14	05/20/14	Access Hollywood Su 11p Access Hollywood Su 11p	CM	Su 1105p-1205a	-----S	:30	1	\$20.007		0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	-----S		1				\$20.00		0.00			
		Week: 05/14/14	05/20/14	-----S		1				\$20.00		0.00			
N 29	All	05/08/14	05/20/14	Entertainers Sun 1205a Entertainers Sun 1205a	CM	Su 1205a-105a	-----S	:30	1	\$10.007		0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N29	All	05/08/14	05/20/14	Entertainers Sun 1205a Entertainers Sun 1205a	CM	Su 1205a-105a	-----S	:30	1	\$10.007		0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	-----S		1				\$10.00		0.00			
		Week: 05/14/14	05/20/14	-----S		1				\$10.00		0.00			
N30	All	05/11/14	05/11/14	News 4 @ 5p Sun News 4 @ 5p Sun	CM	Su 5p-530p	-----S	:30	1	\$150.006		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/14	05/13/14	-----S		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	05/07/14-05/13/14	News 4 @ 5p Sun			Su 5p-530p	-----Su	:30		<del>(\$150.00)</del>		0.00	NM		
			Credited												
			[spot dnr - golf ran late news dnr]												
N31	All	05/18/14	05/18/14	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$70.007		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/14	05/20/14	-----S		1				\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	05/14/14-05/20/14	Meet The Press			Su 9a-10a	-----Su	:30		<del>(\$70.00)</del>		0.00	NM		
			Credited												
			[Time is not available/ Need priority 5 to place]												
N32	All	05/20/14	05/20/14	Tuesday Prime A Tuesday Prime A	CM	Tu 7p-8p	-T-----	:30	1	\$1,800.003		0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/14	05/20/14	-T-----		1				\$1,800.00		0.00			
N33	All	05/17/14	05/17/14	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a	-----S-	:30	1	\$300.005		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/14	05/20/14	-----S-		1				\$300.00		0.00			
N34	All	05/18/14	05/18/14	News 4 @ 5p Sun News 4 @ 5p Sun	CM	Su 5p-530p	-----S	:30	1	\$150.006		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/14	05/20/14	-----S		1				\$150.00		0.00			
													Totals	81	\$18,810.00