



WMDN - CBS 24  
1151 Crestview Circle  
Meridian, MS 39301-8669

FlexPoint Media  
P.O. Box1051  
New Albany, OH 43054

**Contract #** 133180  
**Schedule Dates** 02/21/24-02/27/24  
**Advertiser** WICKER FOR SENATE (6614)  
**Agency** FlexPoint Media (2461)  
**Product** Political (1069)  
**Brand** MS Senate (27031)  
**Salesperson** MSM - WASHINGTON, D.C., - (1129)  
**Sales Office** MSM - WASHINGTON, D.C.  
**Buyer Name** Skyler,Durbin,  
**Phone/Fax** (202) 659-8723 / (202) 318-8356  
**CPE** 567/776/4844  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MS - Senate  
Separation: 30;PopulationBuyType: CPP

**Date Entered** 02/15/24  
**Last Modified** 02/15/24  
**Entered By** Lucky Lisenbe  
**CO-OP** No  
**External #** ECR28357091  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.25  
**Net Total** \$2,766.75  
**Sales Tax**

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Feb. 2024	31	\$2,195.00
Mar. 2024	14	\$1,060.00
<b>Grand Total:</b>	<b>45</b>	<b>\$3,255.00</b>

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	7A- 9A (CST)	1			X					1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
2.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	7A- 9A (CST)	1				X				1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
3.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	7A- 9A (CST)	1					X			1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
4.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	7A- 9A (CST)	1	X							1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
5.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	7A- 9A (CST)	1		X						1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
6.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6A- 6:30A (CST)	1						X		1	\$15.00	\$15.00	Meridian CBS (WMDN)	Ron Hazelton House Calls 1274769 Index: 102	2/15/24
7.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6:30A- 7A (CST)	1						X		1	\$15.00	\$15.00	Meridian CBS (WMDN)	Today's Homeowner 1274769 Index: 129	2/15/24
8.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	7A- 9A (CST)	1					X			1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Saturday Early Show 1274769 Index: 97	2/15/24
9.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	6:30A- 7A (CST)	1							X	1	\$15.00	\$15.00	Meridian CBS (WMDN)	Machinery Pete 1274769 Index: 129	2/15/24

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Accepted-Station:

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**Salesperson** MSM - WASHINGTON, D.C., - (1129)  
**Sales Office** MSM - WASHINGTON, D.C.  
**Buyer Name** Skyler,Durbin,  
**Phone/Fax** (202) 659-8723 / (202) 318-8356  
**CPE** 567/776/4844  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MS - Senate  
Separation: 30;PopulationBuyType: CPP

**Date Entered** 02/15/24  
**Last Modified** 02/15/24  
**Entered By** Lucky Lisenbe  
**CO-OP** No  
**External #** ECR28357091  
**Demo**  
**Order Type** Normal  
**Package Deal**  
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**Net Total** \$2,766.75  
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10.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	7A- 7:30A (CST)	1							X	1	\$15.00	\$15.00	Meridian CBS (WMDN)	The Cooking Lady 1274769 Index: 129	2/15/24
11.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	8A- 9:30A (CST)	1							X	1	\$50.00	\$50.00	Meridian CBS (WMDN)	CBS News Sunday Morning 1274769 Index: 117	2/15/24
12.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	9A- 10A (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
13.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	9A- 10A (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
14.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	9A- 10A (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
15.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	9A- 10A (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
16.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	9A- 10A (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24

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17.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	10A- 11A (CST)	1			X					1	\$85.00	\$85.00	Meridian CBS (WMDN)		Price Is Right 1274769 Index: 104	2/15/24
18.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	10A- 11A (CST)	1				X				1	\$85.00	\$85.00	Meridian CBS (WMDN)		Price Is Right 1274769 Index: 104	2/15/24
19.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	10A- 11A (CST)	1					X			1	\$85.00	\$85.00	Meridian CBS (WMDN)		Price Is Right 1274769 Index: 104	2/15/24
20.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	10A- 11A (CST)	1	X							1	\$85.00	\$85.00	Meridian CBS (WMDN)		Price Is Right 1274769 Index: 104	2/15/24
21.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	10A- 11A (CST)	1		X						1	\$85.00	\$85.00	Meridian CBS (WMDN)		Price Is Right 1274769 Index: 104	2/15/24
22.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	5:30P- 6P (CST)	1			X					1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 114	2/15/24
23.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	5:30P- 6P (CST)	1				X				1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 114	2/15/24
24.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	5:30P- 6P (CST)	1					X			1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 114	2/15/24
25.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	5:30P- 6P (CST)	1	X							1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 114	2/15/24

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26.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	5:30P- 6P (CST)	1		X						1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 114	2/15/24
27.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	6P- 6:30P (CST)	1			X					1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/15/24
28.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	6P- 6:30P (CST)	1				X				1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/15/24
29.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	6P- 6:30P (CST)	1					X			1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/15/24
30.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	6P- 6:30P (CST)	1	X							1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/15/24
31.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	6P- 6:30P (CST)	1		X						1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/15/24
32.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	6:30P- 7P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/15/24
33.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	6:30P- 7P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/15/24
34.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	6:30P- 7P (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/15/24

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35.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	6:30P- 7P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/15/24
36.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	6:30P- 7P (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/15/24
37.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6P- 6:30P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 99	2/15/24
38.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6:30P- 7P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 91	2/15/24
39.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	10:02P- 10:37P (CST)	1			X					1	\$125.00	\$125.00	Meridian CBS (WMDN)		Twin States News @10P 1274769 Index: 104	2/15/24
40.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	10:02P- 10:37P (CST)	1				X				1	\$125.00	\$125.00	Meridian CBS (WMDN)		Twin States News @10P 1274769 Index: 104	2/15/24
41.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	10:02P- 10:37P (CST)	1					X			1	\$125.00	\$125.00	Meridian CBS (WMDN)		Twin States News @10P 1274769 Index: 104	2/15/24
42.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	10:02P- 10:37P (CST)	1	X							1	\$125.00	\$125.00	Meridian CBS (WMDN)		Twin States News @10P 1274769 Index: 104	2/15/24
43.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	10:02P- 10:37P (CST)	1		X						1	\$125.00	\$125.00	Meridian CBS (WMDN)		Twin States News @10P 1274769 Index: 104	2/15/24

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45.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	8P- 9P (CST)	1							X	1	\$210.00	\$210.00	Meridian CBS (WMDN)		Yellowstone 9e/8c-CBS 1274769 Index: 122	2/15/24

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