

133180 Contract # Schedule Dates 02/21/24-02/27/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) Product Political (1069) **Brand** MS Senate (27031) Salesperson MSM - WASHINGTON, D.C. Sales Office

**Date Entered** 02/15/24 **Last Modified** 02/15/24 Lucky Lisenbe **Entered By** CO-OP No External # ECR28357091 Demo

By Broadcast Month Spots Feb. 2024 31 \$2,195.00 \$1,060.00 Mar. 2024 14 Grand Total: 45 \$3,255.00

Meridian CBS (WMDN)

<u>Rate</u>

MSM - WASHINGTON, D.C., - (1129)

Order Type Normal

Skyler, Durbin, **Buyer Name** 

Package Deal Commission % 15.00

Phone/Fax (202) 659-8723 / (202) 318-8356 Commission \$488.25 **Net Total** \$2,766.75

Date:

Comments:

Sales Tax

CPE 567/776/4844 **Account Types** National/Political

**Billing Type** Standard Comments MS - Senate

Separation: 30; PopulationBuyType: CPP

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	7A- 9A (CST)	1			Х					\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
2.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	7A- 9A (CST)	1				Х				\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
3.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	7A- 9A (CST)	1					Х			\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
4.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	7A- 9A (CST)	1	Х							\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
5.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	7A- 9A (CST)	1		Х						\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/15/24
6.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6A- 6:30A (CST)	1						Х		\$15.00	\$15.00	Meridian CBS (WMDN)	Ron Hazelton House Calls 1274769 Index: 102	2/15/24
7.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6:30A- 7A (CST)	1						Х		\$15.00	\$15.00	Meridian CBS (WMDN)	Today's Homeowner 1274769 Index: 129	2/15/24
8.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	7A- 9A (CST)	1						Х		\$25.00	\$25.00	Meridian CBS (WMDN)	The Saturday Early Show 1274769 Index: 97	2/15/24
9.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	6:30A- 7A (CST)	1						Х		1 \$15.00	\$15.00	Meridian CBS (WMDN)	Machinery Pete 1274769 Index: 129	2/15/24
					CON	$\vdash$ $\vdash$	RM/	41	10	N C	$\mathcal{O}$	NTF	A(					

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

WMDN 24 Meridian	WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669
FlexPoint Media P.O. Box1051	

Contract # 133180 **Schedule Dates** 02/21/24-02/27/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand** 

National/Political

Standard

MS - Senate

**Date Entered** CO-OP External # MS Senate (27031) Order Type MSM - WASHINGTON, D.C., - (1129) Salesperson Package Deal MSM - WASHINGTON, D.C. Sales Office Commission % **Buyer Name** Skyler, Durbin, Phone/Fax (202) 659-8723 / (202) 318-8356 CPE 567/776/4844

Separation: 30;PopulationBuyType: CPP

Meridian CBS (WM	-	
By Broadcast Month		<u>Rate</u>
Feb. 2024	31	\$2,195.00
Mar. 2024	14	\$1,060.00
Grand Total:	45	\$3,255.00

02/15/24

02/15/24

No

Lucky Lisenbe

ECR28357091

Normal

15.00

\$488.25

\$2,766.75

**Last Modified** 

Commission

**Net Total** 

Sales Tax

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

**Account Types** 

**Billing Type** 

Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run T	Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	7A- 7:30A (CS	ST)	1						Х		\$15.00	\$15.00	Meridian CBS (WMDN)	The Cooking Lady 1274769 Index: 129	2/15/24
11.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	8A- 9:30A (CS	ST)	1						Х	:	\$50.00	\$50.00	Meridian CBS (WMDN)	CBS News Sunday Morning 1274769 Index: 117	2/15/24
12.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	9A- 10A (CST)	)	1			Х				:	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
13.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	9A- 10A (CST)	)	1				Х				\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
14.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	9A- 10A (CST)	)	1					Х			\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
15.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	9A- 10A (CST)	)	1	Х							\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
16.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	9A- 10A (CST)	)	1		х					:	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/15/24
						CONF	FIR	RMA	ΑTI	101	V C	100	NTI	RAC	Τ				
Accepted-	Agency/Advertiser:			Date:		Accepted-Stat	tion:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

24 WMDN Meridian	WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669
FlexPoint Media	
P.O. Box1051	

Line Type / Break Type (Ref #)

Contract # 133180 **Schedule Dates** 02/21/24-02/27/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand** MS Senate (27031) Salesperson MSM - WASHINGTON, D.C. Sales Office

Standard

MS - Senate

Run Times

MSM - WASHINGTON, D.C., - (1129) **Buyer Name** Skyler, Durbin, Phone/Fax (202) 659-8723 / (202) 318-8356 CPE 567/776/4844 **Account Types** National/Political

Separation: 30;PopulationBuyType: CPP

**Date Entered** 

**Last Modified** 

**Entered By** 

External #

**Order Type** 

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

02/15/24

02/15/24

No

Lucky Lisenbe

ECR28357091

Normal

15.00

Rate

Total

Station

\$488.25

\$2,766.75

Meridian CBS (WM	-	
By Broadcast Month	Spots 5	<u>Rate</u>
Feb. 2024	31	\$2,195.00
Mar. 2024	14	\$1,060.00
Grand Total:	45	\$3,255.00

Comments

Entered

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Dates

**Billing Type** 

Comments

Sec Length

17.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	10A- 11A (CS	T)	1			Х			1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/15/24
18.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	10A- 11A (CS	T)	1				Х		1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/15/24
19.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	10A- 11A (CS	T)	1				Х		1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/15/24
20.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	10A- 11A (CS	T)	1	. X					1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/15/24
21.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	10A- 11A (CS	T)	1		Х				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/15/24
22.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	5:30P- 6P (CS	ST)	1			Х			1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/15/24
23.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	5:30P- 6P (CS	ST)	1				Х		1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/15/24
24.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	5:30P- 6P (CS	ST)	1				X		1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/15/24
25.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	5:30P- 6P (CS	ST)	1	. X					1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/15/24
						CON	FIF	RM.	ΑT	101	V C	NTF	RAC	T				
Accepted-	Agency/Advertiser:			Date:		Accepted-Sta	ation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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B/E Bookend P/B Piggy Back

WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669

**Schedule Dates** 02/21/24-02/27/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand** MS Senate (27031) Salesperson Sales Office

Contract #

MSM - WASHINGTON, D.C., - (1129) MSM - WASHINGTON, D.C.

**Buyer Name** Skyler, Durbin,

Phone/Fax (202) 659-8723 / (202) 318-8356

133180

CPE 567/776/4844 **Account Types** National/Political

**Billing Type** Standard Comments MS - Senate

Separation: 30;PopulationBuyType: CPP

**Date Entered** 02/15/24 **Last Modified** 02/15/24 **Entered By** Lucky Lisenbe

CO-OP No External # ECR28357091

Demo

**Order Type** Normal

Package Deal

Commission % 15.00 Commission \$488.25

Net Total \$2,766.75

Sales Tax

Meridian CBS (WMDN) By Broadcast Month Spots <u>Rate</u> Feb. 2024 \$2,195.00 31 Mar. 2024 14 \$1,060.00 Grand Total: 45 \$3,255.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	5:30P- 6P (CST)	1		Х					1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/15/24
27.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	6P- 6:30P (CST)	1			Х				1	\$100.00	\$100.00	Meridian CBS (WMDN)	Twin States News at 6P 1274769 Index: 109	2/15/24
28.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	6P- 6:30P (CST)	1				Х			1	\$100.00	\$100.00	Meridian CBS (WMDN)	Twin States News at 6P 1274769 Index: 109	2/15/24
29.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	6P- 6:30P (CST)	1				>	(		1	\$100.00	\$100.00	Meridian CBS (WMDN)	Twin States News at 6P 1274769 Index: 109	2/15/24
30.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	6P- 6:30P (CST)	1	Х						1	\$100.00	\$100.00	Meridian CBS (WMDN)	Twin States News at 6P 1274769 Index: 109	2/15/24
31.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	6P- 6:30P (CST)	1		Х					1	\$100.00	\$100.00	Meridian CBS (WMDN)	Twin States News at 6P 1274769 Index: 109	2/15/24
32.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	6:30P- 7P (CST)	1			Х				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/15/24
33.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	6:30P- 7P (CST)	1				Х			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/15/24
34.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	6:30P- 7P (CST)	1				>	(		1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/15/24
							D 1	A —					2 4 0	_				
l .					CON	ᅡᅡ	RM	ΑI	IU	NC	ON	11	RAC					

Accepted-Agency/Advertiser: Date: Date: Comments: Accepted-Station:

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B/E Bookend P/B Piggy Back

WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669

Contract # 133180 **Schedule Dates** 02/21/24-02/27/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) Product Political (1069) **Brand** 

Skyler, Durbin,

567/776/4844

Standard

MS - Senate

National/Political

MSM - WASHINGTON, D.C., - (1129)

(202) 659-8723 / (202) 318-8356

Separation: 30;PopulationBuyType: CPP

MSM - WASHINGTON, D.C.

**Date Entered** 02/15/24 MS Senate (27031)

Last Modified	02/15/24
Entered By	Lucky Lisenbe
СО-ОР	No
External #	ECR28357091
Demo	

**Order Type** Normal Package Deal

Commission % 15.00 Commission \$488.25 Net Total \$2,766.75

Sales Tax

Meridian CBS (WM	DN)	
By Broadcast Month	Spots 5	<u>Rate</u>
Feb. 2024	31	\$2,195.00
Mar. 2024	14	\$1,060.00
Grand Total:	45	\$3,255.00

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Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

**Billing Type** 

Comments

CPE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times		SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	6:30P- 7P (CST)		1	х						1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/15/24
36.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	6:30P- 7P (CST)		1		Х					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/15/24
37.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6P- 6:30P (CST)		1					Х		1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 99	2/15/24
38.0	Normal Line / SPOT	02/24/24-02/24/24	4	:30	6:30P- 7P (CST)		1					Х		1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 91	2/15/24
39.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	10:02P- 10:37P (CST	Γ)	1			Х				1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 104	2/15/24
40.0	Normal Line / SPOT	02/22/24-02/22/24	4	:30	10:02P- 10:37P (CST	Γ)	1				х			1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 104	2/15/24
41.0	Normal Line / SPOT	02/23/24-02/23/24	4	:30	10:02P- 10:37P (CST	Γ)	1				>	(		1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 104	2/15/24
42.0	Normal Line / SPOT	02/26/24-02/26/24	4	:30	10:02P- 10:37P (CST	Γ)	1	Х						1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 104	2/15/24
43.0	Normal Line / SPOT	02/27/24-02/27/24	4	:30	10:02P- 10:37P (CST	Γ)	1		Х					1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 104	2/15/24
CONFIRMATION CONTRACT																			
Accepted-	Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																		

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B/E Bookend P/B Piggy Back

			Contract #	133180	Date Entered	02/15/24	Meridian CBS (WMDN)		
WMDN			Schedule Dates	02/21/24-02/27/24	Last Modified	02/15/24	By Broadcast Month	<u>Spots</u>	
		WMDN - CBS 24	Advertiser	WICKER FOR SENATE (6614)	Entered By	Lucky Lisenbe	Feb. 2024 Mar. 2024	31 14	
		1151 Crestview Circle	Agency	FlexPoint Media (2461)	CO-OP	No	Grand Total:		
		Meridian, MS 39301-8669	Product	Political (1069)	External #	ECR28357091	Grand Total.	45	
	Meridian		Brand	MS Senate (27031)	Demo				
	WINDIN		Salesperson	MSM - WASHINGTON, D.C., - (1129)	Order Type	Normal			
			Sales Office	MSM - WASHINGTON, D.C.	Package Deal				
	FlexPoint Media		Buyer Name	Skyler,Durbin,	Commission %	15.00			
	P.O. Box1051		Phone/Fax	(202) 659-8723 / (202) 318-8356	Commission	\$488.25			
New Albany, Ol	New Albany, OH 43054		СРЕ	567/776/4844	Net Total	\$2,766.75			
			Account Types	National/Political	Sales Tax				

Separation: 30;PopulationBuyType: CPP

Standard

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**Billing Type** 

Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	: Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
44.0	Normal Line / SPOT	02/21/24-02/21/24	4	:30	7P- 8P (CST)	1	1		Х					1	\$180.00	\$180.00	Meridian CBS (WMDN)	Price is Right Night-CBS 1274769 Index: 98	2/15/24	
45.0	Normal Line / SPOT	02/25/24-02/25/24	4	:30	8P- 9P (CST)	1	1						Х	1	\$210.00	\$210.00	Meridian CBS (WMDN)	Yellowstone 9e/8c-CBS 1274769 Index: 122	2/15/24	
CONFIRMATION CONTRACT																				
Accepted-Agency/Advertiser: Date:						Accepted-Station: Date:									Date:	Comments:	Comments:			
					<del></del>											·				

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 02:57 PM on Thursday, February 15 2024

<u>Rate</u>

\$2,195.00 \$1,060.00

\$3,255.00

31

14