



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133358
Schedule Dates 02/28/24-03/05/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/4933
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 02/26/24
Last Modified 02/26/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28359788
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$427.50
Net Total \$2,422.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	45	\$2,850.00
Grand Total:	45	\$2,850.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	6:30A- 7A (CST)	1			X					1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
2.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	6:30A- 7A (CST)	1				X				1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
3.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	6:30A- 7A (CST)	1					X			1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
4.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	6:30A- 7A (CST)	1	X							1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
5.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	6:30A- 7A (CST)	1		X						1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
6.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	6A- 6:30A (CST)	1						X		1	\$15.00	\$15.00	Meridian CBS (WMDN)	Ron Hazelton House Calls 1274769 Index: 136	2/26/24
7.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	7A- 9A (CST)	1						X		1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Saturday Early Show 1274769 Index: 135	2/26/24
8.0	Normal Line / SPOT	03/03/24-03/03/24	4	:30	8A- 9:30A (CST)	1							X	1	\$50.00	\$50.00	Meridian CBS (WMDN)	CBS News Sunday Morning 1274769 Index: 126	2/26/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133358
Schedule Dates 02/28/24-03/05/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/4933
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 02/26/24
Last Modified 02/26/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28359788
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$427.50
Net Total \$2,422.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	45	\$2,850.00
Grand Total:	45	\$2,850.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	9A- 10A (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
10.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	9A- 10A (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
11.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	9A- 10A (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
12.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	9A- 10A (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
13.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	9A- 10A (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
14.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	10A- 11A (CST)	1			X					1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
15.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	10A- 11A (CST)	1				X				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133358
Schedule Dates 02/28/24-03/05/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/4933
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 02/26/24
Last Modified 02/26/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28359788
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$427.50
Net Total \$2,422.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	45	\$2,850.00
Grand Total:	45	\$2,850.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	10A- 11A (CST)	1					X			1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
17.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	10A- 11A (CST)	1	X							1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
18.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	10A- 11A (CST)	1		X						1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
19.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	2P- 3P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
20.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	2P- 3P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
21.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	2P- 3P (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
22.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	2P- 3P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
23.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	2P- 3P (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
24.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	4P- 5P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	2/26/24
25.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	4P- 5P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	2/26/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133358
Schedule Dates 02/28/24-03/05/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/4933
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 02/26/24
Last Modified 02/26/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28359788
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$427.50
Net Total \$2,422.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	45	\$2,850.00
Grand Total:	45	\$2,850.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
26.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	4P- 5P (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)		Dr. Phil 1274769 Index: 97	2/26/24
27.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	4P- 5P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)		Dr. Phil 1274769 Index: 97	2/26/24
28.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	4P- 5P (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)		Dr. Phil 1274769 Index: 97	2/26/24
29.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	5P- 5:30P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		The World's Funniest Weather 1274769 Index: 168	2/26/24
30.0	Normal Line / SPOT	03/03/24-03/03/24	4	:30	5:30P- 6P (CST)	1							X	1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 78	2/26/24
31.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	6:30P- 7P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 115	2/26/24
32.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	6:30P- 7P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 115	2/26/24
33.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	6:30P- 7P (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 115	2/26/24
34.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	6:30P- 7P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 115	2/26/24
35.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	6:30P- 7P (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 115	2/26/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133358
Schedule Dates 02/28/24-03/05/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/4933
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 02/26/24
Last Modified 02/26/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28359788
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$427.50
Net Total \$2,422.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	45	\$2,850.00
Grand Total:	45	\$2,850.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
36.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	6P- 6:30P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 100	2/26/24
37.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	6:30P- 7P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 88	2/26/24
38.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	10:02P- 10:37P (CST)	1				X				1	\$125.00	\$125.00	Meridian CBS (WMDN)		Twin States News @10P 1274769 Index: 85	2/26/24
39.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	10:02P- 10:37P (CST)	1	X							1	\$125.00	\$125.00	Meridian CBS (WMDN)		Twin States News @10P 1274769 Index: 85	2/26/24
40.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	9P- 10P (CST)	1	X							1	\$150.00	\$150.00	Meridian CBS (WMDN)		NCIS (R)-CBS 1274769 Index: 99	2/26/24
41.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	7P- 8P (CST)	1		X						1	\$160.00	\$160.00	Meridian CBS (WMDN)		NCIS: Sydney-CBS 1274769 Index: 99	2/26/24
42.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	7P- 8P (CST)	1			X					1	\$180.00	\$180.00	Meridian CBS (WMDN)		Price is Right Night-CBS 1274769 Index: 99	2/26/24
43.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	7P- 8P (CST)	1				X				1	\$160.00	\$160.00	Meridian CBS (WMDN)		Young Sheldon (R)/Ghosts (R)-CBS 1274769 Index: 99	2/26/24
44.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	7P- 8P (CST)	1					X			1	\$160.00	\$160.00	Meridian CBS (WMDN)		Let's Make a Deal Primetime-CBS 1274769 Index: 99	2/26/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133358
Schedule Dates 02/28/24-03/05/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/4933
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 02/26/24
Last Modified 02/26/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28359788
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$427.50
Net Total \$2,422.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	45	\$2,850.00
Grand Total:	45	\$2,850.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	9P- 10P (CST)	1						X		1	\$110.00	\$110.00	Meridian CBS (WMDN)	48 Hours-CBS 1274769 Index: 91	2/26/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.