

Contract #	133358
Schedule Dates	02/28/24-03/05/24
Advertiser	WICKER FOR SENATE (6614)
Agency	FlexPoint Media (2461)
Product	Political (1069)
Brand	MS Senate (27031)
Salesperson	MSM - WASHINGTON, D.C., - (1129)
Sales Office	MSM - WASHINGTON, D.C.

567/776/4933

Standard

MS - Senate

Run Times

National/Political

Separation: 30;PopulationBuyType: CPP

Date Entered	02/26/24	
Last Modified	02/26/24	
Entered By	Lucky Lisenbe	
СО-ОР	No	
External #	ECR28359788	
Demo		

Order Type

Package Deal Commission %

Commission

Net Total

Sales Tax

02/26/24	Meridian CBS (WM	IDN)	
02/26/24	By Broadcast Month	Spots	<u>Rate</u>
Lucky Lisenbe	Mar. 2024	45	\$2,850.00
No	Grand Total:	45	\$2,850.00
ECR28359788			
Normal			
15.00			
\$427.50			
\$2,422.50			

Station

Comments

Entered

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Dates

Account Types

Billing Type

Comments

Sec Length

LIIIC	Line Type / Break Type (Ref #)	Dutes	500	Lengen	Run	Times	J. **	1.10	ı u	VVC	111 11	Ju	Ju	Spots	Race	Total		Station	Comments	Littered
1.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	6:30A- 7A (CS	ST)	1			Х				1	\$25.00	\$25	5.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
2.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	6:30A- 7A (CS	ST)	1				X			1	\$25.00	\$25	5.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
3.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	6:30A- 7A (CS	ST)	1				Х			1	\$25.00	\$25	5.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
4.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	6:30A- 7A (CS	ST)	1	Х						1	\$25.00	\$25	5.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
5.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	6:30A- 7A (CS	ST)	1		Х					1	\$25.00	\$25	5.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	2/26/24
6.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	6A- 6:30A (CS	ST)	1					х		1	\$15.00	\$15	5.00	Meridian CBS (WMDN)	Ron Hazelton House Calls 1274769 Index: 136	2/26/24
7.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	7A- 9A (CST)		1					X		1	\$25.00	\$25	5.00 I	Meridian CBS (WMDN)	The Saturday Early Show 1274769 Index: 135	2/26/24
8.0	Normal Line / SPOT	03/03/24-03/03/24	4	:30	8A- 9:30A (CS	ST)	1						х	1	\$50.00	\$50	0.00	Meridian CBS (WMDN)	CBS News Sunday Morning 1274769 Index: 126	2/26/24
	CONFIRMATION CONTRACT																			
						CONF	-IK	(IVI <i>F</i>	411		A C.(VIC	ΙK	AC	I					
Accepted-	-Agency/Advertiser:			Date:		Accepted-Stat	ion:								Date:	Comments	:			

SPW Mo Tu We Th Fr Sa Su Spots

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:54 PM on Monday, February 26 2024

Line Type / Break Type (Ref #)

24 WMDN Meridian	WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669
FlexPoint Media	

Contract # 133358 **Schedule Dates** 02/28/24-03/05/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand**

Date Entered 02/26/24 **Last Modified** 02/26/24 **Entered By** Lucky Lisenbe CO-OP No External # ECR28359788 Demo MS Senate (27031) **Order Type** MSM - WASHINGTON, D.C., - (1129) Normal Salesperson Package Deal MSM - WASHINGTON, D.C. Commission % 15.00

Commission

Net Total

Sales Tax

\$427.50

\$2,422.50

Meridian CBS (WM	DN)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Mar. 2024	45	\$2,850.00
Grand Total:	45	\$2,850.00
	13	φ2,030.00

P.O. Box1051 New Albany, OH 43054 Sales Office **Buyer Name** Skyler, Durbin, Phone/Fax (202) 659-8723 / (202) 318-8356 CPE 567/776/4933 **Account Types** National/Political **Billing Type** Standard Comments MS - Senate

Separation: 30;PopulationBuyType: CPP

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

			_																
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run	Times S	SPW	Мо	Tu	We T	Γh F	r S	a Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	9A- 10A (CST	7)	1			Х				1	\$40.00	\$40.0	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
10.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	9A- 10A (CST	7)	1				X			1	\$40.00	\$40.0	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
11.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	9A- 10A (CST	7)	1				X	(1	\$40.00	\$40.0	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
12.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	9A- 10A (CST	7)	1	Х						1	\$40.00	\$40.0	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
13.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	9A- 10A (CST	7)	1		Х					1	\$40.00	\$40.0	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	2/26/24
14.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	10A- 11A (CS	T)	1			Х				1	\$85.00	\$85.0	0 Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
15.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	10A- 11A (CS	Т)	1)	Х			1	\$85.00	\$85.0	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
						CONF	IR	MA	ATI	ON	I C	10	NTF	RAC	Т		_		
Accepted	-Agency/Advertiser:			Date:		Accepted-Stati	on:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 03:54 PM on Monday, February 26 2024

24 Meridian	WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669
FlexPoint Media P.O. Box1051	

New Albany, OH 43054

Contract # 133358 **Schedule Dates** 02/28/24-03/05/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand** MS Senate (27031)

Skyler, Durbin,

567/776/4933

Standard

MS - Senate

National/Political

MSM - WASHINGTON, D.C., - (1129)

(202) 659-8723 / (202) 318-8356

Separation: 30;PopulationBuyType: CPP

MSM - WASHINGTON, D.C.

Date Entered	02/26/24
Last Modified	02/26/24
Entered By	Lucky Lisenbe
CO-OP	No
External #	ECR28359788

ied	02/26/24		У
,	Lucky Lisenbe	M	lar
	No	G	ra

Order Type

Normal Package Deal

Commission % 15.00 Commission \$427.50 Net Total \$2,422.50

Date:

Comments:

Sales Tax

Meridian CBS (WMDN) Broadcast Month Spots <u>Rate</u> r. 2024 \$2,850.00 nd Total: \$2,850.00 45

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	a Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	10A- 11A (CST)	1					X		1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
17.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	10A- 11A (CST)	1	Х						1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
18.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	10A- 11A (CST)	1		Х					1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	2/26/24
19.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	2P- 3P (CST)	1			Х				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
20.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	2P- 3P (CST)	1				Х			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
21.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	2P- 3P (CST)	1)	X		1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
22.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	2P- 3P (CST)	1	Х						1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
23.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	2P- 3P (CST)	1		Х					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	2/26/24
24.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	4P- 5P (CST)	1			Х	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	2/26/24
25.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	4P- 5P (CST)	1				Х			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	2/26/24
		<u> </u>			CON	FIF	RM/	ΔТ	Ю	N C	10	NTF	RAC	T	I			

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:54 PM on Monday, February 26 2024

WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669

New Albany, OH 43054

 Contract #
 133358

 Schedule Dates
 02/28/24-03/05/24

 Advertiser
 WICKER FOR SENATE (6614)

 Agency
 FlexPoint Media (2461)

 Product
 Political (1069)

 Brand
 MS Senate (27031)

Salesperson MSM - WASHINGTON, D.C., - (1129)

Sales Office MSM - WASHINGTON, D.C.

Buyer Name Skyler, Durbin,

Phone/Fax (202) 659-8723 / (202) 318-8356

CPE 567/776/4933
Account Types National/Political

Billing Type Standard
Comments MS - Senate

Separation: 30;PopulationBuyType: CPP

 Date Entered
 02/26/24

 Last Modified
 02/26/24

 Entered Process
 Lucky Liscoph

Entered By Lucky Lisenbe

CO-OP No

External # ECR28359788

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

 Commission
 \$427.50

 Net Total
 \$2,422.50

Sales Tax

 Meridian CBS (WMDN)
 Spots
 Rate

 Mar. 2024
 45
 \$2,850.00

 Grand Total:
 45
 \$2,850.00

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Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	4P- 5P (CST)	1				Х			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	2/26/24
27.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	4P- 5P (CST)	1	Х						1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	2/26/24
28.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	4P- 5P (CST)	1		Х					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	2/26/24
29.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	5P- 5:30P (CST)	1					X		1	\$40.00	\$40.00	Meridian CBS (WMDN)	The World's Funniest Weather 1274769 Index: 168	2/26/24
30.0	Normal Line / SPOT	03/03/24-03/03/24	4	:30	5:30P- 6P (CST)	1						Х	1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 78	2/26/24
31.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	6:30P- 7P (CST)	1			Х				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	2/26/24
32.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	6:30P- 7P (CST)	1				Х			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	2/26/24
33.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	6:30P- 7P (CST)	1				Х			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	2/26/24
34.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	6:30P- 7P (CST)	1	Х						1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	2/26/24
35.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	6:30P- 7P (CST)	1		Х					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	2/26/24
					CON	FIF	RM	ΑT	101	N C	ON	TF	RAC	Т		<u> </u>		

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:54 PM on Monday, February 26 2024

24 WMDN Meridian	WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669
FlexPoint Media	

Contract # 133358 **Schedule Dates** 02/28/24-03/05/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand** MS Senate (27031) MSM - WASHINGTON, D.C., - (1129)

MSM - WASHINGTON, D.C.

(202) 659-8723 / (202) 318-8356

Separation: 30;PopulationBuyType: CPP

Skyler, Durbin,

567/776/4933

Standard

MS - Senate

National/Political

Date Entered 02/26/24

	,,-
Last Modified	02/26/24
Entered By	Lucky Lisenbe
CO-OP	No
External #	ECR28359788

Order Type Normal Package Deal

Commission % 15.00 Commission \$427.50 Net Total \$2,422.50

Sales Tax

Meridian CBS (WMDN) By Broadcast Month Spots <u>Rate</u> Mar. 2024 \$2,850.00 Grand Total: \$2,850.00

P.O. Box1051 New Albany, OH 43054

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Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

			_		1								_						
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run T	Γimes	SPW	Мо	Tu	We '	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	6P- 6:30P (CST	T)	1					Х		1	\$40.00	\$40.0	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 100	2/26/24
37.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	6:30P- 7P (CST	Т)	1					Х		1	\$40.00	\$40.0	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 88	2/26/24
38.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	10:02P- 10:37F	P (CST)	1				Х			1	\$125.00	\$125.0	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 85	2/26/24
39.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	10:02P- 10:37F	P (CST)	1	Х						1	\$125.00	\$125.0	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 85	2/26/24
40.0	Normal Line / SPOT	03/04/24-03/04/24	4	:30	9P- 10P (CST)		1	Х						1	\$150.00	\$150.0	Meridian CBS (WMDN)	NCIS (R)-CBS 1274769 Index: 99	2/26/24
41.0	Normal Line / SPOT	03/05/24-03/05/24	4	:30	7P- 8P (CST)		1		Х					1	\$160.00	\$160.0	Meridian CBS (WMDN)	NCIS: Sydney-CBS 1274769 Index: 99	2/26/24
42.0	Normal Line / SPOT	02/28/24-02/28/24	4	:30	7P- 8P (CST)		1			Х				1	\$180.00	\$180.0	Meridian CBS (WMDN)	Price is Right Night-CBS 1274769 Index: 99	2/26/24
43.0	Normal Line / SPOT	02/29/24-02/29/24	4	:30	7P- 8P (CST)		1				Х			1	\$160.00	\$160.0	Meridian CBS (WMDN)	Young Sheldon (R)/Ghosts (R)-CBS 1274769 Index: 99	2/26/24
44.0	Normal Line / SPOT	03/01/24-03/01/24	4	:30	7P- 8P (CST)		1				Х			1	\$160.00	\$160.0	Meridian CBS (WMDN)	Let's Make a Deal Primetime-CBS 1274769 Index: 99	2/26/24
					1	CON	FIR	21/1/	ΔΤΙ		J C.(JM.	TR	PAC.	Т			l	
						00111	11.	XI V I /	111		1 0	J 1 N	1 1 '	V 10	1				
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	tion:								Date:	Comments:			

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WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669 Pro Bra Sale	gency roduct rand alesperson	WICKER FOR SENATE (6614) FlexPoint Media (2461) Political (1069) MS Senate (27031) MSM - WASHINGTON, D.C., - (1129)	Entered By CO-OP External # Demo Order Type Package Deal	Lucky Lisenbe No ECR28359788 Normal	Grand Total:	45	\$2,850.00
Sale	ales Office				Glaid Total.		
P.O. Box1051 New Albany, OH 43054 CPE Acc Billi	tuyer Name chone/Fax CPE ccount Types cilling Type comments	MSM - WASHINGTON, D.C. Skyler, Durbin, (202) 659-8723 / (202) 318-8356 567/776/4933 National/Political Standard MS - Senate Separation: 30; Population Buy Type: CPP	Commission % Commission Net Total Sales Tax	15.00 \$427.50 \$2,422.50			

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT	03/02/24-03/02/24	4	:30	9P- 10P (CST)	1						х		1	\$110.00	\$110.00	Meridian CBS (WMDN)	48 Hours-CBS 1274769 Index: 91	2/26/24
					CON	FIF	RM	AT	10	N (ΝŢ	TR/	4C	Т				
Accepted	Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			
																<u> </u>			

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B/E Bookend P/B Piggy Back

Printed At: 03:54 PM on Monday, February 26 2024