



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133472
Schedule Dates 03/06/24-03/12/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/5002
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 03/04/24
Last Modified 03/04/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28361932
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$959.25
Net Total \$5,435.75
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	80	\$6,395.00
Grand Total:	80	\$6,395.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	6P- 6:30P (CST)	1			X					1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 98	3/4/24
2.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	6P- 6:30P (CST)	1				X				1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 98	3/4/24
3.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	6P- 6:30P (CST)	1					X			1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 98	3/4/24
4.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	6P- 6:30P (CST)	1	X							1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 98	3/4/24
5.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	5P- 5:30P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		The World's Funniest Weather 1274769 Index: 168	3/4/24
6.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	5:30P- 6P (CST)	1						X		1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Weekend News 1274769 Index: 78	3/4/24
7.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	5:30P- 6P (CST)	1							X	1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 78	3/4/24
8.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	6:30P- 7P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 115	3/4/24

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9.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	6:30P- 7P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	3/4/24
10.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	6:30P- 7P (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	3/4/24
11.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	6:30P- 7P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 115	3/4/24
12.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	6P- 6:30P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 100	3/4/24
13.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	6:30P- 7P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 88	3/4/24
14.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	10:02P- 10:37P (CST)	1			X					1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 85	3/4/24
15.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	10:02P- 10:37P (CST)	1				X				1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 85	3/4/24
16.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	10:02P- 10:37P (CST)	1					X			1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 85	3/4/24
17.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	10:02P- 10:37P (CST)	1	X							1	\$125.00	\$125.00	Meridian CBS (WMDN)	Twin States News @10P 1274769 Index: 85	3/4/24

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18.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	10:37P- 11:37P (CST)	1			X					1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Late Show-CBS 1274769 Index: 77	3/4/24
19.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	10:37P- 11:37P (CST)	1				X				1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Late Show-CBS 1274769 Index: 77	3/4/24
20.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	10:37P- 11:37P (CST)	1					X			1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Late Show-CBS 1274769 Index: 77	3/4/24
21.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	10:37P- 11:37P (CST)	1	X							1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Late Show-CBS 1274769 Index: 77	3/4/24
22.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	7P- 8P (CST)	1	X							1	\$130.00	\$130.00	Meridian CBS (WMDN)	Loteria Loca-CBS 1274769 Index: 99	3/4/24
23.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	8P- 9P (CST)	1	X							1	\$140.00	\$140.00	Meridian CBS (WMDN)	NCIS (R)-CBS 1274769 Index: 97	3/4/24
24.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	9P- 10P (CST)	1	X							1	\$150.00	\$150.00	Meridian CBS (WMDN)	NCIS (R)-CBS 1274769 Index: 99	3/4/24
25.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	7P- 8:30P (CST)	1			X					1	\$180.00	\$180.00	Meridian CBS (WMDN)	Survivor-CBS 1274769 Index: 101	3/4/24
26.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	8:30P- 10P (CST)	2			X					2	\$180.00	\$360.00	Meridian CBS (WMDN)	The Amazing Race-CBS 1274769 Index: 94	3/4/24

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27.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	7P- 8P (CST)	1				X				1	\$160.00	\$160.00	Meridian CBS (WMDN)	Young Sheldon (R)/Ghosts (R)-CBS 1274769 Index: 99	3/4/24
28.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	7P- 8P (CST)	1					X			1	\$160.00	\$160.00	Meridian CBS (WMDN)	Let's Make a Deal Primetime-CBS 1274769 Index: 99	3/4/24
29.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	9P- 10P (CST)	1					X			1	\$180.00	\$180.00	Meridian CBS (WMDN)	Blue Bloods Classic-CBS 1274769 Index: 99	3/4/24
30.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	9P- 10P (CST)	1						X		1	\$110.00	\$110.00	Meridian CBS (WMDN)	48 Hours-CBS 1274769 Index: 91	3/4/24
31.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	6P- 7P (CST)	2							X	2	\$280.00	\$560.00	Meridian CBS (WMDN)	60 Minutes-CBS 1274769 Index: 88	3/4/24
32.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	9P- 10P (CST)	1							X	1	\$170.00	\$170.00	Meridian CBS (WMDN)	CSI: Vegas-CBS 1274769 Index: 91	3/4/24
33.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	6:30A- 7A (CST)	1			X					1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	3/4/24
34.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	6:30A- 7A (CST)	1				X				1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	3/4/24
35.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	6:30A- 7A (CST)	1					X			1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS Morning News 1274769 Index: 115	3/4/24

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36.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	6:30A- 7A (CST)	1	X							1	\$25.00	\$25.00	Meridian CBS (WMDN)		CBS Morning News 1274769 Index: 115	3/4/24
37.0	Normal Line / SPOT	03/12/24-03/12/24	4	:30	6:30A- 7A (CST)	1		X						1	\$25.00	\$25.00	Meridian CBS (WMDN)		CBS Morning News 1274769 Index: 115	3/4/24
38.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	7A- 9A (CST)	1			X					1	\$20.00	\$20.00	Meridian CBS (WMDN)		CBS This Morning 1274769 Index: 92	3/4/24
39.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	7A- 9A (CST)	1				X				1	\$20.00	\$20.00	Meridian CBS (WMDN)		CBS This Morning 1274769 Index: 92	3/4/24
40.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	7A- 9A (CST)	1					X			1	\$20.00	\$20.00	Meridian CBS (WMDN)		CBS This Morning 1274769 Index: 92	3/4/24
41.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	7A- 9A (CST)	1	X							1	\$20.00	\$20.00	Meridian CBS (WMDN)		CBS This Morning 1274769 Index: 92	3/4/24
42.0	Normal Line / SPOT	03/12/24-03/12/24	4	:30	7A- 9A (CST)	1		X						1	\$20.00	\$20.00	Meridian CBS (WMDN)		CBS This Morning 1274769 Index: 92	3/4/24
43.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	5:30A- 6A (CST)	1						X		1	\$15.00	\$15.00	Meridian CBS (WMDN)		Open House 1274769 Index: 120	3/4/24
44.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	6A- 6:30A (CST)	1						X		1	\$15.00	\$15.00	Meridian CBS (WMDN)		Ron Hazelton House Calls 1274769 Index: 136	3/4/24

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45.0	Normal Line / SPOT	03/09/24-03/09/24	4	:30	7A- 9A (CST)	1						X		1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Saturday Early Show 1274769 Index: 135	3/4/24
46.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	7:30A- 8A (CST)	1							X	1	\$20.00	\$20.00	Meridian CBS (WMDN)	Sara Gibson Proclaims 1274769 Index: 107	3/4/24
47.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	8A- 9:30A (CST)	1							X	1	\$50.00	\$50.00	Meridian CBS (WMDN)	CBS News Sunday Morning 1274769 Index: 126	3/4/24
48.0	Normal Line / SPOT	03/10/24-03/10/24	4	:30	9:30A- 10:30A (CST)	1							X	1	\$120.00	\$120.00	Meridian CBS (WMDN)	Face The Nation 1274769 Index: 84	3/4/24
49.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	9A- 10A (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	3/4/24
50.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	9A- 10A (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	3/4/24
51.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	9A- 10A (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	3/4/24

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	9A- 10A (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	3/4/24
53.0	Normal Line / SPOT	03/12/24-03/12/24	4	:30	9A- 10A (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 110	3/4/24
54.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	10A- 11A (CST)	1			X					1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	3/4/24
55.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	10A- 11A (CST)	1				X				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	3/4/24
56.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	10A- 11A (CST)	1					X			1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	3/4/24
57.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	10A- 11A (CST)	1	X							1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	3/4/24
58.0	Normal Line / SPOT	03/12/24-03/12/24	4	:30	10A- 11A (CST)	1		X						1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 110	3/4/24
59.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	11:30A- 12:30P (CST)	1			X					1	\$85.00	\$85.00	Meridian CBS (WMDN)	Young And The Restless 1274769 Index: 87	3/4/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133472
Schedule Dates 03/06/24-03/12/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/5002
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 03/04/24
Last Modified 03/04/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28361932
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$959.25
Net Total \$5,435.75
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Mar. 2024	80	\$6,395.00
Grand Total:	80	\$6,395.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	11:30A- 12:30P (CST)	1				X				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Young And The Restless 1274769 Index: 87	3/4/24
61.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	11:30A- 12:30P (CST)	1					X			1	\$85.00	\$85.00	Meridian CBS (WMDN)	Young And The Restless 1274769 Index: 87	3/4/24
62.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	11:30A- 12:30P (CST)	1	X							1	\$85.00	\$85.00	Meridian CBS (WMDN)	Young And The Restless 1274769 Index: 87	3/4/24
63.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	12:30P- 1P (CST)	1			X					1	\$85.00	\$85.00	Meridian CBS (WMDN)	Bold And Beautiful 1274769 Index: 89	3/4/24
64.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	12:30P- 1P (CST)	1				X				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Bold And Beautiful 1274769 Index: 89	3/4/24
65.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	12:30P- 1P (CST)	1					X			1	\$85.00	\$85.00	Meridian CBS (WMDN)	Bold And Beautiful 1274769 Index: 89	3/4/24
66.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	12:30P- 1P (CST)	1	X							1	\$85.00	\$85.00	Meridian CBS (WMDN)	Bold And Beautiful 1274769 Index: 89	3/4/24
67.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	2P- 3P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	3/4/24
68.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	2P- 3P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	3/4/24

CONFIRMATION CONTRACT

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1151 Crestview Circle
Meridian, MS 39301-8669

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P.O. Box1051
New Albany, OH 43054

Contract # 133472
Schedule Dates 03/06/24-03/12/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/5002
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 03/04/24
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Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
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69.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	2P- 3P (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	3/4/24
70.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	2P- 3P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	Let's Make A Deal 1274769 Index: 117	3/4/24
71.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	4P- 5P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	3/4/24
72.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	4P- 5P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	3/4/24
73.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	4P- 5P (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	3/4/24
74.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	4P- 5P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	Dr. Phil 1274769 Index: 97	3/4/24
75.0	Normal Line / SPOT	03/06/24-03/06/24	4	:30	5:30P- 6P (CST)	1			X					1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 86	3/4/24
76.0	Normal Line / SPOT	03/07/24-03/07/24	4	:30	5:30P- 6P (CST)	1				X				1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 86	3/4/24
77.0	Normal Line / SPOT	03/08/24-03/08/24	4	:30	5:30P- 6P (CST)	1					X			1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 86	3/4/24
78.0	Normal Line / SPOT	03/11/24-03/11/24	4	:30	5:30P- 6P (CST)	1	X							1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News	3/4/24

CONFIRMATION CONTRACT

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		Date:
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