



WMDN - CBS 24
1151 Crestview Circle
Meridian, MS 39301-8669

FlexPoint Media
P.O. Box1051
New Albany, OH 43054

Contract # 133094
Schedule Dates 02/14/24-02/20/24
Advertiser WICKER FOR SENATE (6614)
Agency FlexPoint Media (2461)
Product Political (1069)
Brand MS Senate (27031)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name Skyler,Durbin,
Phone/Fax (202) 659-8723 / (202) 318-8356
CPE 567/776/4804
Account Types National/Political
Billing Type Standard
Comments MS - Senate
Separation: 30;PopulationBuyType: CPP

Date Entered 02/09/24
Last Modified 02/09/24
Entered By Lucky Lisenbe
CO-OP No
External # ECR28355584
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$405.00
Net Total \$2,295.00
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Feb. 2024	39	\$2,700.00
Grand Total:	39	\$2,700.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	7A- 9A (CST)	1			X					1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
2.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	7A- 9A (CST)	1				X				1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
3.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	7A- 9A (CST)	1					X			1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
4.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	7A- 9A (CST)	1	X							1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
5.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	7A- 9A (CST)	1		X						1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
6.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	7A- 9A (CST)	1						X		1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Saturday Early Show 1274769 Index: 97	2/9/24
7.0	Normal Line / SPOT	02/18/24-02/18/24	4	:30	8A- 9:30A (CST)	1							X	1	\$50.00	\$50.00	Meridian CBS (WMDN)	CBS News Sunday Morning 1274769 Index: 117	2/9/24
8.0	Normal Line / SPOT	02/18/24-02/18/24	4	:30	9:30A- 10:30A (CST)	1							X	1	\$120.00	\$120.00	Meridian CBS (WMDN)	Face The Nation 1274769 Index: 98	2/9/24

CONFIRMATION CONTRACT

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9.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	9A- 10A (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
10.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	9A- 10A (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
11.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	9A- 10A (CST)	1					X			1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
12.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	9A- 10A (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
13.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	9A- 10A (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
14.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	10A- 11A (CST)	1			X					1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
15.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	10A- 11A (CST)	1				X				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24

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16.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	10A- 11A (CST)	1					X			1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
17.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	10A- 11A (CST)	1	X							1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
18.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	10A- 11A (CST)	1		X						1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
19.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	5:30P- 6P (CST)	1			X					1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
20.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	5:30P- 6P (CST)	1				X				1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
21.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	5:30P- 6P (CST)	1					X			1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
22.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	5:30P- 6P (CST)	1	X							1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
23.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	5:30P- 6P (CST)	1		X						1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
24.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	6P- 6:30P (CST)	1			X					1	\$100.00	\$100.00	Meridian CBS (WMDN)	Twin States News at 6P 1274769 Index: 109	2/9/24

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25.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	6P- 6:30P (CST)	1				X				1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/9/24
26.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	6P- 6:30P (CST)	1					X			1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/9/24
27.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	6P- 6:30P (CST)	1	X							1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/9/24
28.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	6P- 6:30P (CST)	1		X						1	\$100.00	\$100.00	Meridian CBS (WMDN)		Twin States News at 6P 1274769 Index: 109	2/9/24
29.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	5P- 5:30P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		The World's Funniest Weather 1274769 Index: 118	2/9/24
30.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	5:30P- 6P (CST)	1						X		1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Weekend News 1274769 Index: 97	2/9/24
31.0	Normal Line / SPOT	02/18/24-02/18/24	4	:30	5:30P- 6P (CST)	1							X	1	\$120.00	\$120.00	Meridian CBS (WMDN)		CBS Evening News 1274769 Index: 97	2/9/24
32.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	6:30P- 7P (CST)	1			X					1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/9/24
33.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	6:30P- 7P (CST)	1				X				1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/9/24

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35.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	6:30P- 7P (CST)	1	X							1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/9/24
36.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	6:30P- 7P (CST)	1		X						1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 114	2/9/24
37.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	6P- 6:30P (CST)	1						X		1	\$40.00	\$40.00	Meridian CBS (WMDN)		Big Bang Theory 1274769 Index: 99	2/9/24
38.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	2P- 6P (CST)	1						X		1	\$80.00	\$80.00	Meridian CBS (WMDN)		PGA: Genesis Invitational 1274769 Index: 118	2/9/24
39.0	Normal Line / SPOT	02/18/24-02/18/24	4	:30	2P- 5:30P (CST)	1							X	1	\$80.00	\$80.00	Meridian CBS (WMDN)		PGA: Genesis Invitational 1274769 Index: 118	2/9/24

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