

Line Type / Break Type (Ref #)

133094 02/14/24-02/20/24 WICKER FOR SENATE (6614) FlexPoint Media (2461) Political (1069) MS Senate (27031) MSM - WASHINGTON, D.C., - (1129) MSM - WASHINGTON, D.C. Skyler, Durbin,

567/776/4804

Standard

MS - Senate

Run Times

National/Political

(202) 659-8723 / (202) 318-8356

Separation: 30; PopulationBuyType: CPP

02/09/24 02/09/24 Lucky Lisenbe	Meridian CBS (WM By Broadcast Month Feb. 2024	-	Rate \$2,700.00
No	Grand Total:	39	\$2,700.00
ECR28355584			
Normal			
15.00			
\$405.00			
\$2,295.00			

Station

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Dates

CPE

Account Types

Billing Type

Comments

Sec Length

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run	Times	SPW	Mo	Ιu	We	Ih	Fr	Sa	Su	Spots	Rate	I otal	Station	Comments	Entered
1.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	7A- 9A (CST)		1			X					1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
2.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	7A- 9A (CST)		1				Х				1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
3.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	7A- 9A (CST)		1					Х			1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
4.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	7A- 9A (CST)		1	Х							1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
5.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	7A- 9A (CST)		1		Х						1	\$20.00	\$20.00	Meridian CBS (WMDN)	CBS This Morning 1274769 Index: 105	2/9/24
6.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	7A- 9A (CST)		1						Х		1	\$25.00	\$25.00	Meridian CBS (WMDN)	The Saturday Early Show 1274769 Index: 97	2/9/24
7.0	Normal Line / SPOT	02/18/24-02/18/24	4	:30	8A- 9:30A (CS	ST)	1							х	1	\$50.00	\$50.00	Meridian CBS (WMDN)	CBS News Sunday Morning 1274769 Index: 117	2/9/24
8.0	Normal Line / SPOT	02/18/24-02/18/24	4	:30	9:30A- 10:30	A (CST)	1							х	1	\$120.00	\$120.00	Meridian CBS (WMDN)	Face The Nation 1274769 Index: 98	2/9/24
										_										
						CON	FIF	RM	AT	10	N (CC)N ⁻	ΓŔ	AC	T				
Accepted-	Agency/Advertiser:			Date:		Accepted-Sta	ition:									Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Date Entered

Last Modified

Entered By

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 09:30 AM on Tuesday, February 13 2024

Entered

24 WMDN Meridian	WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669
FlexPoint Media	

Contract # 133094 **Schedule Dates** 02/14/24-02/20/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand**

Salesperson

Date Entered 02/09/24 **Last Modified** 02/09/24 **Entered By** CO-OP No External # MS Senate (27031)

Lucky Lisenbe ECR28355584 **Order Type** Normal Package Deal Commission % 15.00

\$405.00

\$2,295.00

Commission

Net Total

Sales Tax

Meridian CBS (WM	DN)	
By Broadcast Month	Spots 5	<u>Rate</u>
Feb. 2024	39	\$2,700.00
Grand Total:	39	\$2,700.00

P.O. Box1051 New Albany, OH 43054

collection of past due balances.

MSM - WASHINGTON, D.C. Sales Office **Buyer Name** Skyler, Durbin, Phone/Fax (202) 659-8723 / (202) 318-8356 CPE 567/776/4804 **Account Types** National/Political **Billing Type** Standard Comments MS - Senate

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the

Separation: 30;PopulationBuyType: CPP

MSM - WASHINGTON, D.C., - (1129)

			_																
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run	Times SP'	W M	o Tu	u W	le Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	9A- 10A (CST	7)	1		>	(1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
10.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	9A- 10A (CST	7)	1			х				1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
11.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	9A- 10A (CST	7)	1				х			1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
12.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	9A- 10A (CST	7)	1 X							1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
13.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	9A- 10A (CST	7)	1	Х	(1	\$40.00	\$40.00	Meridian CBS (WMDN)	People Puzzler/Person, Place or Thing 1274769 Index: 107	2/9/24
14.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	10A- 11A (CS	T)	1		>	<				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
15.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	10A- 11A (CS	ST)	1			х				1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
																			1
				•		CONFI	RN	/IA	TIC	NC	CC	NC	TR	AC	Γ		·		
Accepted-	-Agency/Advertiser:			Date:		Accepted-Station	n:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 09:30 AM on Tuesday, February 13 2024

WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669

Product Brand Salesperson Sales Office **Buyer Name**

Contract # 133094 **Schedule Dates** 02/14/24-02/20/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) Political (1069)

MS Senate (27031) MSM - WASHINGTON, D.C., - (1129) MSM - WASHINGTON, D.C.

Skyler, Durbin,

Phone/Fax (202) 659-8723 / (202) 318-8356

567/776/4804 **Account Types** National/Political

Billing Type Standard Comments MS - Senate

Separation: 30;PopulationBuyType: CPP

Date Entered 02/09/24 **Last Modified** 02/09/24 Lucky Lisenbe

Entered By

CO-OP No

External # ECR28355584

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$405.00

Date:

Comments:

\$2,295.00

Net Total Sales Tax

Meridian CBS (WM	DN)	
By Broadcast Month	Spots	<u>Rate</u>
Feb. 2024	39	\$2,700.00
Grand Total:	39	\$2,700.00

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Date:

CPE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	Sa Su	Spo	ots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	10A- 11A (CST)	1				>	(1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
17.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	10A- 11A (CST)	1	Х							1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
18.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	10A- 11A (CST)	1		Х						1	\$85.00	\$85.00	Meridian CBS (WMDN)	Price Is Right 1274769 Index: 104	2/9/24
19.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	5:30P- 6P (CST)	1			Х					1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
20.0	Normal Line / SPOT	02/15/24-02/15/24	4	:30	5:30P- 6P (CST)	1				Х				1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
21.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	5:30P- 6P (CST)	1				>	<			1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
22.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	5:30P- 6P (CST)	1	Х							1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
23.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	5:30P- 6P (CST)	1		Х						1	\$120.00	\$120.00	Meridian CBS (WMDN)	CBS Evening News 1274769 Index: 114	2/9/24
24.0	Normal Line / SPOT	02/14/24-02/14/24	4	:30	6P- 6:30P (CST)	1			Х					1	\$100.00	\$100.00	Meridian CBS (WMDN)	Twin States News at 6P 1274769 Index: 109	2/9/24
					CON	FIF	RM	AΤ	Ю	N C	Ol	NTI	RA	СТ					

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Accepted-Station:

Accepted-Agency/Advertiser:

WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669

Contract # 133094 **Schedule Dates** 02/14/24-02/20/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069) **Brand** MS Senate (27031)

Skyler, Durbin,

567/776/4804

Standard

MS - Senate

National/Political

MSM - WASHINGTON, D.C., - (1129)

(202) 659-8723 / (202) 318-8356

Separation: 30;PopulationBuyType: CPP

MSM - WASHINGTON, D.C.

Date Entered 02/00/24

	02/03/27
Last Modified	02/09/24
Entered By	Lucky Lisenbe
CO-OP	No
External #	ECR28355584
Demo	

15.00

Order Type

Normal

Package Deal Commission %

Commission \$405.00 Net Total \$2,295.00

Date:

Comments:

Sales Tax

Meridian CBS (WM	DN)	
By Broadcast Month	Spots	<u>Rate</u>
Feb. 2024	39	\$2,700.00
Grand Total:	39	\$2,700.00

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Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

26.0 Normal Line / SPOT 02/16/24-02/16/24 4 :30 6P- 6:30P (CST) 1 X 1 \$100.00 Meridian CBS (WMDN) Twin St 1274769 27.0 Normal Line / SPOT 02/19/24-02/19/24 4 :30 6P- 6:30P (CST) 1 X 1 \$100.00 Meridian CBS (WMDN) Twin St 1274769 28.0 Normal Line / SPOT 02/20/24-02/20/24 4 :30 6P- 6:30P (CST) 1 X 1 \$100.00 Meridian CBS (WMDN) Twin St 1274769	Comments E	Entered
1274765 27.0 Normal Line / SPOT 02/19/24-02/19/24 4 :30 6P- 6:30P (CST) 1 X 1 \$100.00 \$100.00 Meridian CBS (WMDN) Twin St 1274765 28.0 Normal Line / SPOT 02/20/24-02/20/24 4 :30 6P- 6:30P (CST) 1 X 1 \$100.00 \$100.00 Meridian CBS (WMDN) Twin St 1274765 127476	ates News at 6P 2/ 9 Index: 109	2/9/24
28.0 Normal Line / SPOT 02/20/24-02/20/24 4 :30 6P- 6:30P (CST) 1 X 1 \$100.00 Meridian CBS (WMDN) Twin St. 1274769	ates News at 6P 2/ 9 Index: 109	2/9/24
127476	ates News at 6P 2/ 9 Index: 109	2/9/24
	ates News at 6P 2/ 9 Index: 109	2/9/24
	rld's Funniest r 1274769 Index:	2/9/24
	ekend News 9 Index: 97	2/9/24
31.0 Normal Line / SPOT 02/18/24-02/18/24 4 :30 5:30P- 6P (CST) 1 X 1 \$120.00 \$120.00 Meridian CBS (WMDN) CBS Eve Index: 9	ening News 1274769 2/	2/9/24
32.0 Normal Line / SPOT 02/14/24-02/14/24 4 :30 6:30P- 7P (CST) 1 X 1 \$40.00 \$40.00 Meridian CBS (WMDN) Big Ban Index: 1		2/9/24
33.0 Normal Line / SPOT 02/15/24-02/15/24 4 :30 6:30P- 7P (CST) 1 X 1 \$40.00 \$40.00 Meridian CBS (WMDN) Big Ban Index: 1		2/9/24
CONFIRMATION CONTRACT		

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 09:30 AM on Tuesday, February 13 2024

24 WMDN Meridian	WMDN - CBS 24 1151 Crestview Circle Meridian, MS 39301-8669
FlexPoint Media	
P.O. Box1051	

Line Type / Break Type (Ref #)

Contract # 133094 **Schedule Dates** 02/14/24-02/20/24 **Advertiser** WICKER FOR SENATE (6614) Agency FlexPoint Media (2461) **Product** Political (1069)

Standard

MS - Senate

Run Times

Brand MS Senate (27031) MSM - WASHINGTON, D.C., - (1129) Salesperson MSM - WASHINGTON, D.C. Sales Office **Buyer Name** Skyler, Durbin, Phone/Fax (202) 659-8723 / (202) 318-8356 CPE 567/776/4804 **Account Types** National/Political

Separation: 30;PopulationBuyType: CPP

Meridian CBS (WM	DN)	
By Broadcast Month	Spots	<u>Rate</u>
Feb. 2024	39	\$2,700.00
Grand Total:	39	\$2,700.00

Comments

Entered

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Dates

Billing Type

Comments

Sec Length

	Zane Type / Break Type (Rei #)	Dutes			rtan riines					 		Spots	Ruce	Total	344011	Comments	Littered
34.0	Normal Line / SPOT	02/16/24-02/16/24	4	:30	6:30P- 7P (CST)	1				х		1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/9/24
35.0	Normal Line / SPOT	02/19/24-02/19/24	4	:30	6:30P- 7P (CST)	1	Х					1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/9/24
36.0	Normal Line / SPOT	02/20/24-02/20/24	4	:30	6:30P- 7P (CST)	1		Х				1	\$40.00	\$40.00	Meridian CBS (WMDN)	Big Bang Theory 1274769 Index: 114	2/9/24
37.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	6P- 6:30P (CST)	1				Х		1	\$40.00	\$40.00		Big Bang Theory 1274769 Index: 99	2/9/24
38.0	Normal Line / SPOT	02/17/24-02/17/24	4	:30	2P- 6P (CST)	1				Х		1	\$80.00	\$80.00	Meridian CBS (WMDN)	PGA: Genesis Invitational 1274769 Index: 118	2/9/24
39.0	Normal Line / SPOT	02/18/24-02/18/24	4	:30	2P- 5:30P (CST)	1					Х	1	\$80.00	\$80.00	Meridian CBS (WMDN)	PGA: Genesis Invitational 1274769 Index: 118	2/9/24
																	il I
CONFIRMATION CONTRACT																	
Accepted-	Agency/Advertiser:	·		Date:	Accepted-Sta	ation:							Date:	Comments:	·	·	

SPW Mo Tu We Th Fr Sa Su Spots

Date Entered

Last Modified

Entered By

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

02/09/24

02/09/24

Normal

15.00

Rate

Total

Station

\$405.00

\$2,295.00

No

Lucky Lisenbe

ECR28355584

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B/E Bookend P/B Piggy Back

Printed At: 09:30 AM on Tuesday, February 13 2024