| Pres Primary Election Window Jan 20 - Mar 5 2024 |         |            |                      |        |                         |        |                         |        |
|--|---------|------------|----------------------|--------|-------------------------|--------|-------------------------|--------|
| SummitMedia                                      |         |            | Non Preemptible (P1) |        | Preemptible With Notice |        | Immediately Preemptible |        |
| Political Candidate LUR Card                     |         |            | 60 LUR               | 30 LUR | 60 LUR                  | 30 LUR | 60 LUR                  | 30 LUR |
|  |         |            |                      |        |                         |        |                         |        |
| Knoxville  | WWST-FM | M-F 6a-10a | \$167                | \$126  | \$145                   | \$109  | \$126                   | \$95   |
|  |         | M-F 10a-3p | \$97                 | \$73   | \$84                    | \$63   | \$73                    | \$55   |
|  |         | М-F Зр-7р  | \$141                | \$106  | \$122                   | \$92   | \$106                   | \$80   |
|  |         | M-F 7p-12x | \$31                 | \$26   | \$26                    | \$21   | \$21                    | \$16   |
|  |         | Sat 6a-10a | \$57                 | \$45   | \$52                    | \$40   | \$47                    | \$35   |
|  |         | Sat 10a-3p | \$63                 | \$50   | \$58                    | \$45   | \$53                    | \$40   |
|  |         | Sat 3p-7p  | \$57                 | \$45   | \$52                    | \$40   | \$47                    | \$35   |
|  |         | Sat 7p-12x | \$31                 | \$26   | \$26                    | \$21   | \$21                    | \$16   |
|  |         | Sun 6a-10a | \$57                 | \$45   | \$52                    | \$40   | \$47                    | \$35   |
|  |         | Sun 10a-3p | \$63                 | \$50   | \$58                    | \$45   | \$53                    | \$40   |
|  |         | Sun 3p-7p  | \$57                 | \$45   | \$52                    | \$40   | \$47                    | \$35   |
|  |         | Sun 7p-12x | \$31                 | \$26   | \$26                    | \$21   | \$21                    | \$16   |