Northland Television, LLC - WJFW-12

Order

Orig. Date:	03/27/2018	**Advertiser:**	GREATER WI POLITICAL FUND	**Acct. Exec.:**	HRP - WASHINGTON DC	**Price Type:**	
Order Date:	03/27/2018	**Product:**	POLITICAL	**Est. Code:**	5268	**Revenue Type:**	Default
Start Date:	03/28/2018	**Pri. Prod. Category:**	POLITICAL	**Billing Cycle:**	Broadcast Month	**BillingType:**	Regular
End Date:	04/08/2018			**Order Class:**	National	**Order Type:**	Political
		Sec. Prod. Category:	POLITICAL			**Spot Type:**	Local

Agency Information		**Special Instructions:**
Name: CANAL PARTNERS MEDIA		
Address: 900 CIRCLE 75 PKWY STE 1650		5268
ATLANTA GA 30339-3087	**Fax:**	9031810
Contact: BUYER ..	**Phone:**	

Order #: 43081

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As / Combo Title	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	Pattern M	T	W	T	F	S	S
		Station		**Flight Detail**	**Log**			**Comment**										
1	Morning News 5a-7a	☐☐☐	:30	04/02/18 04/02/18	5:30AM 7:00AM	☐	1	$75.00	1	$75.00		x						
		WJFW - NBC 12			*Master*													
2	JEOPARDY W/ TERMINAL	☐☐☐	:30	04/02/18 04/02/18	4:30PM 4:59PM	☐	1	$115.00	1	$115.00		x						
		WJFW - NBC 12			*Master*													
3	JEOPARDY W/ TERMINAL	☐☐☐	:30	03/28/18 03/30/18	4:30PM 4:59PM	☐	3	$115.00	3	$345.00				1	1	1		
		WJFW - NBC 12			*Master*													
4	NEWSWATCH 12 5 P NEW	☐☐☐	:30	03/28/18 03/30/18	4:59PM 5:30PM	☐	3	$230.00	3	$690.00				1	1	1		
		WJFW - NBC 12			*Master*													
5	NEWSWATCH 12 6P NEW	☐☐☐	:30	03/28/18 03/30/18	5:59PM 6:30PM	☐	3	$230.00	3	$690.00				1	1	1		
		WJFW - NBC 12			*Master*													
6	WHEEL OF FORTUNE	☐☐☐	:30	04/02/18 04/02/18	6:30PM 7:00PM	☐	1	$375.00	1	$375.00		x						
		WJFW - NBC 12			*Master*													

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		Flight Detail						Log			Comment										
7	WHEEL OF FORTUNE	WJFW - NBC 12	☐	☐	☐	:30	03/28/18 03/30/18	6:30PM 7:00PM	☐	3	$375.00	3	$1,125.00				1	1	1		
								Master													
8	TODAY SHOW	WJFW - NBC 12	☐	☐	☐	:30	04/02/18 04/02/18	7:00AM 9:00AM	☐	1	$100.00	1	$100.00		x						
								Master													
9	NEWSWATCH 12 10P NEW	WJFW - NBC 12	☐	☐	☐	:30	04/02/18 04/02/18	10:00PM 10:34PM	☐	1	$300.00	1	$300.00		x						
								Master													
10	NEWSWATCH 12 10P NEW	WJFW - NBC 12	☐	☐	☐	:30	03/28/18 03/30/18	10:00PM 10:34PM	☐	3	$300.00	3	$900.00				1	1	1		
								Master													
11	Tonight Show 1035-1135	WJFW - NBC 12	☐	☐	☐	:30	03/28/18 03/28/18	10:35PM 11:34PM	☐	1	$100.00	1	$100.00				1				
								Master													
12	Saturday Today	WJFW - NBC 12	☐	☐	☐	:30	03/31/18 03/31/18	6:00AM 8:00AM	☐	1	$90.00	1	$90.00							x	
								Master													
13	TODAY'S HOMEOWNER	WJFW - NBC 12	☐	☐	☐	:30	03/31/18 03/31/18	8:00AM 8:30AM	☐	1	$80.00	1	$80.00							x	
								Master													
14	TODAY SHOW	WJFW - NBC 12	☐	☐	☐	:30	04/03/18 04/03/18	7:00AM 9:00AM	☐	1	$100.00	1	$100.00			x					
								Master													
15	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12	☐	☐	☐	:30	03/31/18 03/31/18	6:30PM 7:00PM	☐	1	$175.00	1	$175.00							x	
								Master													
16	SATURDAY NIGHT LIVE 3	WJFW - NBC 12	☐	☐	☐	:30	03/31/18 03/31/18	10:29PM 12:03AM	☐	1	$200.00	1	$200.00							x	
								Master													
17	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12	☐	☐	☐	:30	04/01/18 04/01/18	7:00AM 8:00AM	☐	1	$90.00	1	$90.00								x
								Master													

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		Flight Detail				Log			Comment										
18	MEET THE PRESS	WJFW - NBC 12	☐☐☐	:30	04/01/18 04/01/18	9:00AM 10:00AM	☐	1	$250.00	1	$250.00								x
						Master													
19	TODAY SHOW	WJFW - NBC 12	☐☐☐	:30	03/28/18 03/28/18	7:00AM 9:00AM	☐	1	$100.00	1	$100.00				x				
						Master													
20	TODAY SHOW	WJFW - NBC 12	☐☐☐	:30	03/29/18 03/29/18	7:00AM 9:00AM	☐	2	$100.00	2	$200.00					x			
						Master													
21	TODAY SHOW	WJFW - NBC 12	☐☐☐	:30	03/30/18 03/30/18	7:00AM 9:00AM	☐	1	$100.00	1	$100.00						x		
						Master													
22	TODAY SHOW III 7-11A	WJFW - NBC 12	☐☐☐	:30	04/02/18 04/02/18	9:00AM 11:00AM	☐	1	$90.00	1	$90.00		x						
						Master													
23	PEOPLES COURT #2	WJFW - NBC 12	☐☐☐	:30	03/29/18 03/29/18	2:00PM 3:00PM	☐	1	$70.00	1	$70.00					x			
						Master													

Total Cost Monthly Breakouts

Month(s)	Amount
April (2018)	$6,360.00
Total:	$6,360.00

	Spots	Cost
Pre-Empted:	0	$0.00
Credited:	0	$0.00
Billboards:	0	
Total :	34	

Gross Cost:	*$6,360.00*
- Agency Commission:	*$954.00*
Net Cost:	*$5,406.00*

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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