



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

CONTRACT

<u>Contract / Revision</u> 641105 /		<u>Alt Order #</u> 25326474
<u>Product</u> Wyden-D-Sen		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 5596
<u>Advertiser</u> Wyden for US Senate (Dem)		<u>Original Date / Revision</u> 10/07/16 / 10/07/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 315	<u>Product 1/2</u> 334
<u>Agency Ref</u> 9393		<u>Advertiser Ref</u> 60604

And:

GMMB, Inc.
3050 K ST NW
WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	Multi	10/12/16	10/12/16	Survivor	8p-9p		:30				NM	1	\$525.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$525.00				
2	Multi	10/11/16	10/11/16	Bull	9p-10p		:30				NM	1	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$400.00				
3	Multi	10/17/16	10/17/16	Big Bang/Kevin Can Wait	8p-9p		:30				NM	1	\$300.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$300.00				
4	Multi	10/11/16	10/11/16	NCIS	8p-9p		:30				NM	1	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$400.00				
5	Multi	10/16/16	10/16/16	Elementary	10p-11p		:30				NM	1	\$250.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$250.00				
6	Multi	10/11/16	10/17/16	Jeopardy	7p-730p		:30				NM	1	\$175.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$175.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
7	Multi	10/16/16	10/16/16	Madam Secretary	9p-10p		:30				NM	1	\$300.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$300.00				
8	Multi	10/11/16	10/17/16	Wheel of Fortune	730p-8p		:30				NM	1	\$170.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$170.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				

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<u>Advertiser</u> Wyden for US Senate (De		<u>Original Date / Revision</u> 10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
9	Multi	10/13/16	10/13/16	NFL Football Thursday	5:25p-8:30p		:30				NM	1	\$450.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$450.00				
10	Multi	10/14/16	10/14/16	Bluebloods	10p-11p		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$200.00				
11	Multi	10/12/16	10/12/16	Criminal Minds	9p-10p		:30				NM	1	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$400.00				
12	Multi	10/17/16	10/17/16	2 Broke Girls/The Odd Cou	9p-10p		:30				NM	1	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$400.00				
13	Multi	10/14/16	10/14/16	Hawaii Five-O	9p-10p		:30				NM	1	\$300.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$300.00				
14	Multi	10/15/16	10/15/16	Sat CBS Evening News	630p-7p		:30				NM	1	\$150.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$150.00				
15	Multi	10/11/16	10/17/16	Inside Edition	630p-7p		:30				NM	1	\$100.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$100.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
16	Multi	10/11/16	10/17/16	Dr. Phil	4p-5p		:30				NM	1	\$35.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$35.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
17	Multi	10/11/16	10/17/16	Price is Right	10a-11a		:30				NM	1	\$80.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$80.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
18	Multi	10/11/16	10/17/16	M-F CBS Evening News	530p-6p		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$200.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
19	Multi	10/11/16	10/17/16	The Late Late Show	1237xm-130xm		:30				NM	3	\$12.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				3	\$4.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
20	Multi	10/11/16	10/17/16	KVAL News @ 5p	5p-530p		:30				NM	1	\$125.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$125.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
21	Multi	10/11/16	10/17/16	Let's Make A Deal	2p-3p		:30				NM	1	\$35.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$35.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
22	Multi	10/11/16	10/17/16	KVAL News @ Noon	12p-1230p		:30				NM	1	\$35.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$35.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
23	Multi	10/11/16	10/17/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$60.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$60.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
24	Multi	10/11/16	10/17/16	KVAL News @ 6a	6a-7a		:30				NM	1	\$50.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$50.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
25	Multi	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	3	\$75.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				3	\$25.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
26	Multi	10/11/16	10/17/16	KVAL News @ 5a	5a-6a		:30				NM	1	\$20.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$20.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
Totals								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/10/16 - 10/16/16	28	\$4,547.00	(\$682.05)	\$3,864.95
10/17/16 - 10/23/16	2	\$700.00	(\$105.00)	\$595.00
Totals	30	\$5,247.00	(\$787.05)	\$4,459.95

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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