

Chickasaw Nation

# **SCORE EEO Public File Report**

**KADA AM/FM-KYKC-KTLS-KXFC**

**Roger Harris**



**2012-2013**

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## **KADA, KYKC, KTLS, KXFC EEO Public File Report**

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080c(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KADA-AM, KADA-FM, KYKC, KTLS, and KXFC and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning April, 2012 to and including January, 2013.

### ***The FCC's 2002 EEO Rule requires that this Report contain the following information:***

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.208c(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data Reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080c(2) of the FCC rules.



SCORE

## ***Annual EEO Public File Report***

For the period beginning 4/1/2012 and ending 1/1/2013\*

This report is not required if unit has fewer than five full-time employees

This report consists of:

Part 1	Station Information
Part 2	Recruitment sources/interviewees for each full-time vacancy
Part 3	Recruitment initiatives

Preparer: Roger Harris

Signature:

Title: General Manager

Date: January 1, 2013

Telephone: 580-332-1212

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\* This report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site (if applicable) every year on the anniversary of the due date of the station's renewal application. The initial reporting period is from March 10, 2003, to the station's renewal filing deadline.



## Part 1

***This report covers the following employment unit:***

Call Sign	AM/FM	Facility ID#	Community of License	State	LMA
KADA	AM	33259	Ada	OK	No
KADA	FM	33498	Ada	OK	No
KYKC	FM	9941	Byng	OK	No
KTLS	FM	28053	Holdenville	OK	No
KXFC	FM	82533	Coalgate	OK	No

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this report.

A total of 0 full-time vacancies were filled by the employment unit.

A total number of 0 persons were interviewed for all the full-time vacancies.





## Part 2

### ***Annual Public File Report***

This report covers full time (30 hours per week or more) for the period of April 1, 2012 to January 1, 2013:

1) Employment unit: SCORE Broadcasting

2) Unit Members:

KADA-AM	Ada, OK
KADA-FM	Ada, OK
KYKC-FM	Byng, OK
KTLS-FM	Holdenville, OK
KXFC-FM	Coalgate, OK

3) EEO Contact Information:

Score Broadcasting  
PO Box 609  
Ada, OK 74820  
(580) 332-1212  
Fax: (580) 332-0128  
e-Mail: [score@cableone.net](mailto:score@cableone.net)  
Contact person: Roger Harris

4) List of all full-time job vacancies filled from employment unit during this period:

<u>Job Title</u>	<u>Recruitment Source</u>
None	None



## Part 3

### *Supplemental Recruitment Initiatives*

Activity: 13<sup>th</sup> annual Job Fair

Date: July 16, 2012  
Host: Ada Jobs Foundation  
Participating Personnel: Roger Harris

Description and scope of station participation: Worked in conjunction with Chickasaw Nation Human Resources Department to encourage applying with all businesses owned by the Chickasaw Nation.

Activity: Lecturing to Mass Media Students

Date: March and September, 2012  
Host: East Central University  
Participating Personnel: Roger Harris

Description and scope of station participation: Spoke in person to two different radio and advertising classes at local university.

Activity: Station Tour

Date: September 19, 2012  
Host: SCORE Broadcasting and Craig Stone  
Participating Personnel: Craig Stone

Description and scope of station participation: Conducted tour of all five radio stations for local boy scout troop and parents.

Activity: On-Air Recruitment

Date: Every day of the year  
Host: SCORE Broadcasting Radio Group

Description and scope of station participation: 60 commercials per month per station to encourage applicants and drive interested parties to stations' web sites to apply and develop a pool of applicants.

Activity: Recruitment Letters

Date: August 30, 2012  
Host: SCORE Broadcasting Radio Group

Description and scope of participation- Letters sent to every entity on the Station's EEO Recruitment List asking entities to inform SCORE stations of graduates or other persons interested in positions in broadcasting to apply with the company.

Activity: EEO Seminar

Date: April, 2012

Staff attended EEO Seminar as part of the state convention of the Oklahoma Association of Broadcasters.



Activity: Print Ads Promoting EEO

Date: 8 weeks in 2012

Print Ad running in local daily newspaper promoting equal opportunity employment and employment website.

Activity: September 2012

Staff attended National Association of Broadcasters Radio Show in Dallas, attending EEO seminars.

Activity: Station Tour

Date: October 29, 2012

Provided Tours and Lessons on Broadcasting to students attending a special workshop sponsored by the Chickasaw Nation.

