

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KWCH, Wichita</u>	<b>Date:</b> <u>7/18/18</u>
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I, SANDLOT STRATEGIC INC.

being/on behalf of: KANSANS FOR KOBACH (J.R. Claeys Campaign Manager)

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR OF KANSAS

in the PRIMARY

election to be held on: AUGUST 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

KANSANS FOR KOBACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BOB DOOL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

07/11/2018

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

878653  
7/13

**KANSANS FOR KOBACH (FLIGHT 1)**

To: \_\_\_\_\_  
 Agency: Sandlot Strategic  
 Advertiser: <No Advertiser>  
 Product: \_\_\_\_\_  
 Estimate #: \_\_\_\_\_  
 Plan Dates: 7/17/18 to 7/23/18  
 Headline #: \_\_\_\_\_

**Author: John Jenkins**

Salesperson: Wes Good  
 Station: KWCH  
 Office: \_\_\_\_\_  
 Phone #: \_\_\_\_\_  
 Email: wgood@kwch.com  
 Fax #: \_\_\_\_\_  
 Demo: A35+

Station	Time	Days	Program Name	Length	Rate 4	Rate 3	Rate 2	Rate 1	17-Jul #	Total	RTG	RT-P35-64	GPP
KWCH	6:00p-6:30p	Sat	EYEWITNESS NEWS AT 600PM	:30	\$120	\$240	\$480	\$720	1	\$240.00	2.5	2.5	\$48.00
KWCH	7:00a-9:00a	Mo-Fr	CBS THIS MORNING	:30	\$100	\$160	\$400	\$600	10	\$1,600.00	2.6	2.6	\$38.46
KWCH	9:30a-10:30a	Sun	FACE THE NATION	:30	\$200	\$200	\$800	\$1,200	1	\$200.00	3.0	3.0	\$66.67
KWCH	9:58a-11:00a	Mo-Fr	THE PRICE IS RIGHT	:30	\$130	\$230	\$520	\$780	5	\$1,150.00	3.1	15.5	\$41.94
KWCH	12:00p-12:30p	Mo-Fr	EYEWITNESS NEWS AT 1200PM	:30	\$135	\$240	\$540	\$810	5	\$1,200.00	3.8	19	\$35.53
KWCH	8:00a-9:30a	Sun	CBS SUNDAY MORNING	:30	\$230	\$300	\$920	\$1,380	3	\$900.00	4.6	13.8	\$50.00
KWCH	5:00p-5:30p	Mo-Fr	EYEWITNESS NEWS AT 500PM	:30	\$270	\$450	\$1,080	\$1,620	5	\$2,250.00	5.9	29.5	\$45.76
KWCH	5:30p-6:00p	M,W,F	CBS EVENING NEWS AT 530PM	:30	\$730	\$1,460	\$2,920	\$4,380	3	\$4,380.00	5.9	17.7	\$123.73
KWCH	6:00p-6:30p	Mo-Fr	EYEWITNESS NEWS AT 600PM	:30	\$390	\$650	\$1,560	\$2,340	5	\$3,250.00	6.4	32	\$60.94
KWCH	10:00p-10:35p	Sat	EYEWITNESS NEWS AT 10:00PM	:30	\$225	\$450	\$900	\$1,350	2	\$900.00	6.8	13.6	\$33.09
KWCH	10:35p-11:05p	Sun	EYEWITNESS NEWS AT 10:35PM	:30	\$115	\$210	\$420	\$630	1	\$210.00	3.9	3.9	\$29.49
KWCH	9:00p-10:00p	Fri	BLUE BLOODS	:30	\$415	\$650	\$1,350	\$2,040	1	\$650.00	3.4	3.4	\$122.06
KWCH	8:00p-9:00p	Fri	HAWAII FIVE-O	:30	\$400	\$800	\$1,600	\$2,400	1	\$800.00	3.1	3.1	\$129.03
KWCH	8:58p-7:30p	Thu	BIG BANG THEORY	:30	\$750	\$1,240	\$2,480	\$3,720	1	\$1,240.00	5.3	5.3	\$141.51
KWCH	8:00p-9:00p	Tue	BULL	:30	\$485	\$870	\$1,740	\$2,610	1	\$870.00	3.6	3.6	\$134.72
KWCH	10:00p-10:35p	Mo-Fr	EYEWITNESS NEWS AT 10:00PM	:30	\$485	\$650	\$1,940	\$2,910	5	\$3,250.00	9.5	47.5	\$51.05
KWCH	10:00p-10:35p	Sun	EYEWITNESS NEWS AT 10:00PM	:30	\$400	\$650	\$1,600	\$2,400	1	\$650.00	9.9	9.9	\$40.40
FLIGHT TOTALS										51 51 #####	83.3	249.3	\$95.27

\$23,750

**ORDER****KWCH12****KBSD KBSH KBSL****KWCH.COM**

**Orders**  
**Order / Rev:** 878653  
**Alt Order #:**  
**Product Desc:** Kansans for Kobach Flight 1  
**Estimate:** 1  
**Flight Dates:** 07/17/18 - 07/23/18  
**Original Date / Rev:** 07/13/18 / 07/13/18  
**Order Type:** NORMAL

**KWCH**  
**Wichita House**  
**WICN**  
**National**

**Agency**  
**Name:** Sandlot Strategic Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 8511  
 St Joseph, MO 64508

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kansans for Kobach  
**Demographic:** A35-64  
**Product Codes:** Candidate - State - Governor  
**Priority:** P-03  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 150939  
**Agency External ID:** 141676  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/23/18	51	\$23,750.00	\$20,187.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	51	\$23,750.00	\$20,187.50	249.30
<b>Totals</b>	<b>51</b>	<b>\$23,750.00</b>	<b>\$20,187.50</b>	<b>249.30</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita House	WICN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/17/18	07/23/18	Eyewitness News @ 6p SM	CM	6:00 PM-6:30 PM	-----	:30	0	\$240.00	P-03	2.50	NM	1	\$240.00
				Eyewitness News @ 6p Sat		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/18	07/23/18	-----1-		1				\$240.00		2.50			
N 2	All	07/17/18	07/23/18	CBS This Morning	CM	7:00 AM-9:00 AM	-----	:30	0	\$160.00	P-03	2.60	NM	10	\$1,600.00
				CBS This Morning		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/18	07/23/18	22222--		10				\$160.00		2.60			
N 3	All	07/17/18	07/23/18	Face The Nation	CM	9:30 AM-10:30 AM	-----	:30	0	\$200.00	P-03	3.00	NM	1	\$200.00
				Face The Nation		(9:30 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/18	07/23/18	-----1		1				\$200.00		3.00			
N 4	All	07/17/18	07/23/18	Price Is Right	CM	9:58 AM-11:00 AM	-----	:30	0	\$230.00	P-03	3.10	NM	5	\$1,150.00
				Price Is Right		(9:58 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/18	07/23/18	11111--		5				\$230.00		3.10			
N 5	All	07/17/18	07/23/18	Eyewitness News @ 12p	CM	12:00 PM-12:30 PM	-----	:30	0	\$240.00	P-03	3.80	NM	5	\$1,200.00
				Eyewitness News @ 12p		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/18	07/23/18	11111--		5				\$240.00		3.80			
N 6	All	07/17/18	07/23/18		CM	8:00 AM-9:30 AM	-----	:30	0	\$300.00	P-03	4.60	NM	3	\$900.00

Order / Rev: 878653  
 Alt Order #:  
 Flight Dates: 07/17/18 - 07/23/18

Advertiser: Kansans for Kobach  
 Product Desc: Kansans for Kobach Flight 1  
 Estimate: 1  
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Sunday Morning		(8:00 AM-9:30 AM)									
				CBS Sunday Morning		(8:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	-----3					3	\$300.00		4.60			
N 7	All	07/17/18	07/23/18	Eyewitness News @ 5p M	CM	5:00 PM-5:30 PM	-----	:30	0	\$450.00	P-03	5.90	NM	5	\$2,250.00
				Eyewitness News @ 5p M-F		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	11111--					5	\$450.00		5.90			
N 8	All	07/17/18	07/23/18	CBS Evening News	CM	5:30 PM-6:00 PM	-----	:30	0	\$1,460.00	P-03	5.90	NM	3	\$4,380.00
				CBS Evening News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	1-1-1--					3	\$1,460.00		5.90			
N 9	All	07/17/18	07/23/18	Eyewitness News @ 6p M	CM	6:00 PM-6:30 PM	-----	:30	0	\$650.00	P-03	6.40	NM	5	\$3,250.00
				Eyewitness News @ 6p M-F		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	11111--					5	\$650.00		6.40			
N 10	All	07/17/18	07/23/18	Eyewitness News @ 10p	CM	10:00 PM-10:35 PM	-----	:30	0	\$450.00	P-03	6.80	NM	2	\$900.00
				Eyewitness News @ 10p Sat		(10:00 PM-10:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	-----2-					2	\$450.00		6.80			
N 11	All	07/17/18	07/23/18	Eyewitness News@1035p M	CM	10:35 PM-11:05 PM	-----	:30	0	\$210.00	P-03	3.90	NM	1	\$210.00
				Eyewitness News@1035p Su		(10:35 PM-11:05 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	-----1					1	\$210.00		3.90			
N 12	All	07/17/18	07/23/18	Friday Prime Hr 3	CM	9:00 PM-10:00 PM	-----	:30	0	\$650.00	P-03	3.40	NM	1	\$650.00
				Friday Prime Hr 3		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	-----1--					1	\$650.00		3.40			
N 13	All	07/17/18	07/23/18	Friday Prime Hr 2	CM	8:00 PM-9:00 PM	-----	:30	0	\$800.00	P-03	3.10	NM	1	\$800.00
				Friday Prime Hr 2		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	-----1--					1	\$800.00		3.10			
N 14	All	07/17/18	07/23/18	Thursday Prime 1a	CM	6:58 PM-7:30 PM	-----	:30	0	\$1,240.00	P-03	5.30	NM	1	\$1,240.00
				Thursday Prime 1a		(6:58 PM-7:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	---1---					1	\$1,240.00		5.30			
N 15	All	07/17/18	07/23/18	Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-----	:30	0	\$870.00	P-03	3.60	NM	1	\$870.00
				Tuesday Prime Hr 2		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	-1-----					1	\$870.00		3.60			
N 16	All	07/17/18	07/23/18	Eyewitness News@10p M	CM	10:00 PM-10:35 PM	-----	:30	0	\$650.00	P-03	9.50	NM	5	\$3,250.00
				Eyewitness News@10p M-F		(10:00 PM-10:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	11111--					5	\$650.00		9.50			
N 17	All	07/17/18	07/23/18	Eyewitness News@10p S	CM	10:00 PM-10:35 PM	-----	:30	0	\$660.00	P-03	9.90	NM	1	\$660.00
				Eyewitness News@10p Sun		(10:00 PM-10:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/17/18	07/23/18	-----1					1	\$660.00		9.90			
													Totals	51	\$23,750.00