

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KWCH - TV Hutchinson, KS

Date:

07/20/2018

I, Chris Feist,

being/on behalf of: Kelly, Laura, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: 08/07/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 07/24/2018

Date of Last Broadcast: 07/30/2018

Total Charges: \$*****7,420.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/20/2018

Date

Chris Feist

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Wes Good
Signature

Wes Good
Printed Name

NSM
Title



881995
7/20 P

WOC11102422 [01.00]

Order Printout



Order Status:	Revised	Start/End Dates:	07/24/18 - 07/30/18	C/P/E:	950 / 1092 / 5661
Traffic #:		Agency:	Canal Partners Media	Product Desc.:	Kelly Broadcast
Buyer Order #:	7555469	Advertiser:	Laura Kelly for Kansas	Estimate Desc.:	Kelly Broadcast July 24-30
AE:	Wesley Good	Buyer:		Total Cost:	\$8,730.00 (Cash)
Property:	KWCH TV	Primary Demo:		Received Date:	7/20/18 11:46 AM
Sales Region:	Local				

Comments:
Separation: 30

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 24										Total Spots	Total Cost
1	FACE NATN-CBS/FACE NATN2-CBS (Program: FACE NATN-CBS/FACE NATN2-CBS)Jul-2017LP	NM	:30	9:30 AM-10:30 AM	-----S-	260.00	1										1	260.00
9	EYE NWS-MORN2< (Program: EYE NWS-MORN2<)Jul-2017LP	NM	:30	5:58 AM-7:00 AM	T-----	230.00	1										1	230.00
9	EYE NWS-MORN2< (Program: EYE NWS-MORN2<)Jul-2017LP	NM	:30	5:58 AM-7:00 AM	---F---	230.00	1										1	230.00
10	CBS THS MRNG-2< (Program: CBS THS MRNG-2<)Jul-2017LP	NM	:30	7:00 AM-9:00 AM	-----M	160.00	1										1	160.00
10	CBS THS MRNG-2< (Program: CBS THS MRNG-2<)Jul-2017LP	NM	:30	7:00 AM-9:00 AM	T-----	160.00	1										1	160.00
10	CBS THS MRNG-2< (Program: CBS THS MRNG-2<)Jul-2017LP	NM	:30	7:00 AM-9:00 AM	-W-----	160.00	1										1	160.00
10	CBS THS MRNG-2< (Program: CBS THS MRNG-2<)Jul-2017LP	NM	:30	7:00 AM-9:00 AM	--T---	160.00	1										1	160.00
10	CBS THS MRNG-2< (Program: CBS THS MRNG-2<)Jul-2017LP	NM	:30	7:00 AM-9:00 AM	---F---	160.00	2										2	320.00
11	EYEW NWS-6PM (Program: EYEW NWS-6PM)Jul-2017LP	NM	:30	6:00 PM-6:30 PM	-----M	650.00	1										1	650.00
11	EYEW NWS-6PM (Program: EYEW NWS-6PM)Jul-2017LP	NM	:30	6:00 PM-6:30 PM	T-----	650.00	1										1	650.00
11	EYEW NWS-6PM (Program: EYEW NWS-6PM)Jul-2017LP	NM	:30	6:00 PM-6:30 PM	-W----	650.00	1										1	650.00

List Items				Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 24							Total Spots	Total Cost
11	EYEWTV NWS-6PM	NM	:30	6:00 PM-6:30 PM	--T---	650.00	1							1	650.00
	(Program: EYEWTV NWS-6PM)Jul-2017LP														
11	EYEWTV NWS-6PM	NM	:30	6:00 PM-6:30 PM	--F--	650.00	1							1	650.00
	(Program: EYEWTV NWS-6PM)Jul-2017LP														
12	EYEWTV NWS-10PM<	NM	:30	10:00 PM-10:35 PM	---M	650.00	1							1	650.00
	(Program: EYEWTV NWS-10PM<)Jul-2017LP														
12	EYEWTV NWS-10PM<	NM	:30	10:00 PM-10:35 PM	T---	650.00	1							1	650.00
	(Program: EYEWTV NWS-10PM<)Jul-2017LP														
12	EYEWTV NWS-10PM<	NM	:30	10:00 PM-10:35 PM	-W----	650.00	1							1	650.00
	(Program: EYEWTV NWS-10PM<)Jul-2017LP														
12	EYEWTV NWS-10PM<	NM	:30	10:00 PM-10:35 PM	--T---	650.00	1							1	650.00
	(Program: EYEWTV NWS-10PM<)Jul-2017LP														
12	EYEWTV NWS-10PM<	NM	:30	10:00 PM-10:35 PM	---F--	650.00	1							1	650.00
	(Program: EYEWTV NWS-10PM<)Jul-2017LP														
13	AVG. ALL WKS	NM	:30	6:00 AM-8:00 AM	---S-	100.00	1							1	100.00
	(Program: AVG. ALL WKS)Jul-2017LP														
14	EYEWTV NWS-10PM<	NM	:30	10:00 PM-10:35 PM	---S-	450.00	1							1	450.00
	(Program: EYEWTV NWS-10PM<)Jul-2017LP														
Spot Totals:							21							21	\$8,730.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	21	\$8,730.00			

ORDER



Orders
Order / Rev: 881995
Alt Order #: WOC11102422
Product Desc: Kelly Broadcast
Estimate: 5661
Flight Dates: 07/24/18 - 07/30/18
Original Date / Rev: 07/20/18 / 07/20/18
Order Type: NORMAL

KWCH
Wichita House
WICN
National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Laura Kelly for Kansas
Demographic: HH
Product Codes: Candidate - State - Governor
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 151028
Agency External ID: 8754
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	18	\$7,270.00	\$6,179.50
07/30/18	07/30/18	3	\$1,460.00	\$1,241.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	18	\$7,270.00	\$6,179.50	0.00
August 2018	3	\$1,460.00	\$1,241.00	0.00
Totals	21	\$8,730.00	\$7,420.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita House	WICN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/24/18	07/30/18	Eyewitness News @ 6a CM		5:58 AM-7:00 AM	11111--	:30	5	\$230.00	P-03	0.00	NM	2	\$460.00
(Program: EYE NWS-MORN2<)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/24/18	07/30/18	-1--1--					2	\$230.00		0.00			
N 2	All	07/24/18	07/30/18	CBS This Morning CM		7:00 AM-9:00 AM	11111--	:30	5	\$160.00	P-03	0.00	NM	6	\$960.00
(Program: CBS THS MRNG-2<)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/24/18	07/30/18	11112--					6	\$160.00		0.00			
N 3	All	07/24/18	07/30/18	Eyewitness News @ 6p CM		6:00 PM-6:30 PM	11111--	:30	5	\$650.00	P-03	0.00	NM	5	\$3,250.00
(Program: EYEWTS NWS-6PM)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/24/18	07/30/18	11111--					5	\$650.00		0.00			
N 5	All	07/24/18	07/28/18	CBS This Morning Saturd CM		6:00 AM-8:00 AM	-----1-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
(Program: AVG. ALL WKS)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	-----1-					1	\$100.00		0.00			
N 6	All	07/24/18	07/28/18		CM	10:00 PM-10:35 PM	-----1-	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00

Order / Rev: 881995
 Alt Order #: WOC11102422
 Flight Dates: 07/24/18 - 07/30/18

Advertiser: Laura Kelly for Kansas
 Product Desc: Kelly Broadcast
 Estimate: 5661
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Eyewitness News @ 10p															
Eyewitness News @ 10p Sat (10:00 PM-10:35 PM)															
(Program: EYEW NWS-10PM<)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/18		07/23/18	07/29/18	-----1-			1		\$450.00		0.00				
N 8	All	07/24/18	07/29/18	Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$260.00	P-03	0.00	NM	1	\$260.00
				Face The Nation	(9:30 AM-10:30 AM)										
(Program: FACE NATN-CBS)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/18		07/23/18	07/29/18	-----1			1		\$260.00		0.00				
N 9	All	07/24/18	07/30/18	Eyewitness News@10p M	CM	10p-1035p	-----	:30	0	\$650.00	P-03	0.00	NM	5	\$3,250.00
				Eyewitness News@10p M-F											
(Program: EYEW NWS-10PM<)Jul-2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/23/18		07/23/18	07/29/18	-1111--			4		\$650.00		0.00				
Week: 07/30/18		07/30/18	08/05/18	1-----			1		\$650.00		0.00				
													Totals	21	\$8,730.00