

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KWCH-TV/Wichita	<b>Date:</b> 9/28/18
---	----------------------

I, AxMedia,  
 being/on behalf of: LaTurner for KS Treasurer,  
 a legally qualified candidate of the Republican  
 political party for the office of: State Treasurer  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

LaTurner for KS Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Doug Hill

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/28/18

**Date**

Sarah Blue

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

[Signature]

**Signature**

Wes Good

**Printed Name**

NSM

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# WOC11827135 [00.00]

## Order Printout

930813  
10/1 of



**Order Status:** Opened-New  
**Traffic #:**  
**Buyer Order #:** 7800417  
**AE:** Unassigned (Wes Good)  
**Property:** KWCH TV  
**Sales Region:** Local  
**Start/End Dates:** 10/23/18 - 11/06/18  
**Agency:** AxMedia  
**Advertiser:** LaTurner for KS Treasurer  
**Buyer:** LaTurner for KS Treasurer  
**Primary Demo:** Adults 35+ (RTG)  
**C/P/E:** 95 / 121 / 652  
**Product Desc.:** 2018 General Election  
**Estimate Desc.:** LaTurner for KS Treasurer - TV 10.23 - 11.6  
**Total Cost:** \$23,600.00 (Cash)  
**Received Date:** 9/28/18 11:45 AM

**Comments:**

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spodata #2095, eMediaTrade (AdCoreLocal) #EMIT12794

List Items	Spots										Totals				
	Line	Program	ST	Len	Time	Days	Rate	Oct 23	Oct 30	Nov 6	Total Spots	Total Cost	RTG	GRP	CPP
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	TWTF-M	\$4,135.00	5	5	0	10	1,350.00	2.40	24.00	56.25	
(Program: EYEWITNESS NEWS AT 600AM)May-2018LP-Nov-2017LP															
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTF-M	\$1,950.00	5	5	0	10	950.00	2.00	20.00	47.50	
(Program: CBS THIS MORNING)May-2018LP-Nov-2017LP															
3	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	TWTF-M	\$2,700.00	5	5	0	10	2,700.00	4.30	43.00	62.79	
(Program: EYEWITNESS NEWS AT 1200PM)May-2018LP-Nov-2017LP															
4	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	TWTF-M	\$7,000.00	5	5	0	10	7,000.00	8.70	87.00	80.46	
(Program: EYEWITNESS NEWS AT 600PM)May-2018LP-Nov-2017LP															
5	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	TWTF-M	\$900.00	5	5	0	10	9,000.00	11.00	110.00	81.82	
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP															
6	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-S-	\$1,110.00	1	1	0	2	220.00	4.90	9.80	22.45	
(Program: EYEWITNESS NEWS AT 600PM)May-2018LP-Nov-2017LP															
7	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-S-	\$450.00	1	1	0	2	900.00	8.70	17.40	51.72	
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP															
8	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-S-	\$225.00	1	1	0	2	450.00	5.00	10.00	45.00	
(Program: CBS SUNDAY MORNING)May-2018LP-Nov-2017LP															

List Items											Spots				Totals				Adults 35+	
Line	Program	ST	Len	Time	Days	Rate	Oct 23	Oct 30	Nov 6	Total Spots	Total Cost	RTG	GRP	CPP						
9	EYEWITNESS NEWS AT 5:30PM	NM	:30	5:30 PM-6:00 PM	---S-	165.00	1	1	0	2	330.00	5.30	10.80	31.13						
(Program: EYEWITNESS NEWS AT 5:30PM)May-2018LP-Nov-2017LP																				
10	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	---S-	350.00	1	1	0	2	700.00	10.20	20.40	34.31						
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP																				
Spot Totals:							30	30	0	60	\$23,600.00									
Adults 35+ GRP:							176.10	176.10	0.00					352.20						

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	30	\$11,800.00	176.10	November	30	\$11,800.00	176.10

# ORDER



**KBSD KBSH KBSL**

**KWCH.COM**

**Orders**  
**Order / Rev:** 930813  
**Alt Order #:** WOC11827135  
**Product Desc:** 2018 General Election  
**Estimate:** 652  
**Flight Dates:** 10/23/18 - 11/06/18  
**Original Date / Rev:** 10/01/18 / 10/01/18  
**Order Type:** NORMAL

**KWCH**  
**Primary AE:** Wichita House  
**Sales Office:** WICN  
**Sales Region:** National

**Agency Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:**  
 1251 NW Briarcliff Pkwy  
 Kansas City, MO 64116

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** LaTurner for KS Treasurer  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Other  
**Priority:** P-04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 71216  
**Agency External ID:** 140511  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	25	\$9,700.00	\$8,245.00
10/29/18	11/05/18	35	\$13,900.00	\$11,815.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	25	\$9,700.00	\$8,245.00	147.70
November 2018	35	\$13,900.00	\$11,815.00	204.50
<b>Totals</b>	<b>60</b>	<b>\$23,600.00</b>	<b>\$20,060.00</b>	<b>352.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita House	WICN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	All	10/23/18	11/05/18	Eyewitness News @ 6a	CM	5:58 AM-7:00 AM	MTWTF--	:30	5	\$135.00	P-04	2.40	NM	10	\$1,350.00																		
(Program: EYEWITNESS NEWS AT 600AM)May-2018LP-Nov-2017LP Eyewitness News @ 6a (5:58 AM-7:00 AM) <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/23/18</td> <td>10/29/18</td> <td>MTWTF--</td> <td>5</td> <td>\$135.00</td> <td>2.40</td> </tr> <tr> <td>10/30/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>5</td> <td>\$135.00</td> <td>2.40</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/23/18	10/29/18	MTWTF--	5	\$135.00	2.40	10/30/18	11/05/18	MTWTF--	5	\$135.00	2.40
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/23/18	10/29/18	MTWTF--	5	\$135.00	2.40																												
10/30/18	11/05/18	MTWTF--	5	\$135.00	2.40																												
N 2	All	10/23/18	11/05/18	CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$95.00	P-04	2.00	NM	10	\$950.00																		
(Program: CBS THIS MORNING)May-2018LP-Nov-2017LP CBS This Morning (7:00 AM-9:00 AM) <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/23/18</td> <td>10/29/18</td> <td>MTWTF--</td> <td>5</td> <td>\$95.00</td> <td>2.00</td> </tr> <tr> <td>10/30/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>5</td> <td>\$95.00</td> <td>2.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/23/18	10/29/18	MTWTF--	5	\$95.00	2.00	10/30/18	11/05/18	MTWTF--	5	\$95.00	2.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/23/18	10/29/18	MTWTF--	5	\$95.00	2.00																												
10/30/18	11/05/18	MTWTF--	5	\$95.00	2.00																												
N 3	All	10/23/18	11/05/18	Eyewitness News @ 12p	CM	12:00 PM-12:30 PM	PMTWTF--	:30	5	\$270.00	P-03	4.30	NM	10	\$2,700.00																		
(Program: EYEWITNESS NEWS AT 1200PM)May-2018LP-Nov-2017LP Eyewitness News @ 12p (12:00 PM-12:30 PM) <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/23/18</td> <td>10/29/18</td> <td>MTWTF--</td> <td>5</td> <td>\$270.00</td> <td>4.30</td> </tr> <tr> <td>10/30/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>5</td> <td>\$270.00</td> <td>4.30</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/23/18	10/29/18	MTWTF--	5	\$270.00	4.30	10/30/18	11/05/18	MTWTF--	5	\$270.00	4.30
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/23/18	10/29/18	MTWTF--	5	\$270.00	4.30																												
10/30/18	11/05/18	MTWTF--	5	\$270.00	4.30																												
N 4	All	10/23/18	11/05/18	Eyewitness News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$700.00	P-03	8.70	NM	10	\$7,000.00																		
(Program: EYEWITNESS NEWS AT 600PM)May-2018LP-Nov-2017LP Eyewitness News @ 6p M-F (6:00 PM-6:30 PM) <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/23/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>5</td> <td>\$700.00</td> <td>8.70</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/23/18	11/05/18	MTWTF--	5	\$700.00	8.70						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/23/18	11/05/18	MTWTF--	5	\$700.00	8.70																												

Order / Rev: 930813  
 Alt Order #: WOC11827135  
 Flight Dates: 10/23/18 - 11/06/18

Advertiser: LaTurner for KS Treasurer  
 Product Desc: 2018 General Election  
 Estimate: 652  
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/23/18	11/05/18	Eyewitness News@10p M	CM	10:00 PM-10:35 P	MTWTF--	:30	5	\$700.00	P-03	11.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$700.00		8.70			
Week:		10/30/18	11/05/18	MTWTF--					5	\$700.00		8.70			
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP Eyewitness News@10p M-F (10:00 PM-10:35 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$900.00		11.00			
Week:		10/30/18	11/05/18	MTWTF--					5	\$900.00		11.00			
N 6	All	10/23/18	11/03/18	Eyewitness News @ 6p M	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$110.00	P-04	4.90	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-					1	\$110.00		4.90			
Week:		10/30/18	11/05/18	-----S-					1	\$110.00		4.90			
(Program: EYEWITNESS NEWS AT 600PM)May-2018LP-Nov-2017LP Eyewitness News @ 6p Sat (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-					1	\$110.00		4.90			
Week:		10/30/18	11/05/18	-----S-					1	\$110.00		4.90			
N 7	All	10/23/18	11/03/18	Eyewitness News @ 10p M	CM	10:00 PM-10:35 P	-----S-	:30	1	\$450.00	P-03	8.70	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-					1	\$450.00		8.70			
Week:		10/30/18	11/05/18	-----S-					1	\$450.00		8.70			
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP Eyewitness News @ 10p Sat (10:00 PM-10:35 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-					1	\$450.00		8.70			
Week:		10/30/18	11/05/18	-----S-					1	\$450.00		8.70			
N 8	All	10/23/18	11/04/18	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$225.00	P-04	5.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S					1	\$225.00		5.00			
Week:		10/30/18	11/05/18	-----S					1	\$225.00		5.00			
(Program: CBS SUNDAY MORNING)May-2018LP-Nov-2017LP CBS Sunday Morning (8:00 AM-9:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S					1	\$225.00		5.00			
Week:		10/30/18	11/05/18	-----S					1	\$225.00		5.00			
N 9	All	10/23/18	11/04/18	Eyewitness News @ 530p M	CM	5:30 PM-6:00 PM	-----S	:30	1	\$165.00	P-04	5.30	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S					1	\$165.00		5.30			
Week:		10/30/18	11/05/18	-----S					1	\$165.00		5.30			
(Program: EYEWITNESS NEWS AT 530PM)May-2018LP-Nov-2017LP Eyewitness News @ 530p Sun (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S					1	\$165.00		5.30			
Week:		10/30/18	11/05/18	-----S					1	\$165.00		5.30			
N 10	All	10/23/18	11/04/18	Eyewitness News@10p M	CM	10:00 PM-10:35 P	-----S	:30	1	\$350.00	P-04	10.20	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S					1	\$350.00		10.20			
Week:		10/30/18	11/05/18	-----S					1	\$350.00		10.20			
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP Eyewitness News@10p Sun (10:00 PM-10:35 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S					1	\$350.00		10.20			
Week:		10/30/18	11/05/18	-----S					1	\$350.00		10.20			
Totals													60	\$23,600.00	