

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KWCH - TV Hutchinson, KS	<b>Date:</b> 07/20/2018
--	----------------------------

I, Chris Feist,  
being/on behalf of: Kelly, Laura, a legally  
qualified candidate of the Democratic political  
party for the office of: Governor  
in the Primary  
election to be held on: 08/07/2018  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 07/24/2018

Date of Last Broadcast: 07/30/2018

**Total Charges:** \$\*\*\*\*\*7,420.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

07/20/2018

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Wes Good  
Printed Name

NSM  
Title



# WOC11835789 [00.01]

Order Printout



937483  
10/15 qb

Order Status: Revised  
 Traffic #: 7849146  
 Buyer Order #: 7849146  
 AE: Wesley Good  
 Property: KWCH TV  
 Sales Region: Local

Start/End Dates: 10/16/18 - 10/22/18  
 Agency: Canal Partners Media  
 Advertiser: Laura Kelly for Kansas  
 Buyer:  
 Primary Demo:

C/P/E: 950 / 1092 / 6241  
 Product Desc.: Kelly Broadcast  
 Estimate Desc.: Kelly Wichita Broadcast Oct 16-22  
 Total Cost: \$14,790.00 (Cash)  
 Received Date: 10/15/18 6:59 AM

Comments:  
 Separation: 30

List Items						Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 16									Total Spots	Total Cost
1	EYEWITNESS NEWS AT 500AM	NM	:30	5:00 AM-6:00 AM	-W----	120.00	1									1	120.00
(Program: EYEWITNESS NEWS AT 500AM)May-2018LP-Nov-2017LP																	
1	EYEWITNESS NEWS AT 500AM	NM	:30	5:00 AM-6:00 AM	-F--	120.00	1									1	120.00
(Program: EYEWITNESS NEWS AT 500AM)May-2018LP-Nov-2017LP																	
2	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	T-----	270.00	1									1	270.00
(Program: EYEWITNESS NEWS AT 600AM)May-2018LP-Nov-2017LP																	
2	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-T---	270.00	1									1	270.00
(Program: EYEWITNESS NEWS AT 600AM)May-2018LP-Nov-2017LP																	
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	---M-	190.00	1									1	190.00
(Program: CBS THIS MORNING)May-2018LP-Nov-2017LP																	
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	T-----	190.00	1									1	190.00
(Program: CBS THIS MORNING)May-2018LP-Nov-2017LP																	
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-F--	190.00	1									1	190.00
(Program: CBS THIS MORNING)May-2018LP-Nov-2017LP																	
4	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-W----	250.00	1									1	250.00
(Program: THE PRICE IS RIGHT)May-2018LP-Nov-2017LP																	
4	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-F--	250.00	1									1	250.00
(Program: THE PRICE IS RIGHT)May-2018LP-Nov-2017LP																	

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct										Total Spots	Total Cost
5	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	T---	270.00	1										1	270.00
(Program: EYEWITNESS NEWS AT 1200PM)May-2018LP-Nov-2017LP																		
5	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	-T---	270.00	1										1	270.00
(Program: EYEWITNESS NEWS AT 1200PM)May-2018LP-Nov-2017LP																		
6	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-W---	85.00	1										1	85.00
(Program: DR. PHIL)May-2018LP-Nov-2017LP																		
7	ELLEN	NM	:30	4:00 PM-5:00 PM	--F--	230.00	1										1	230.00
(Program: ELLEN)May-2018LP-Nov-2017LP																		
8	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	T---	550.00	1										1	550.00
(Program: EYEWITNESS NEWS AT 500PM)May-2018LP-Nov-2017LP																		
8	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	-T---	550.00	1										1	550.00
(Program: EYEWITNESS NEWS AT 500PM)May-2018LP-Nov-2017LP																		
9	CBS EVENING NEWS AT 530PM	NM	:30	5:30 PM-6:00 PM	-W---	700.00	1										1	700.00
(Program: CBS EVENING NEWS AT 530PM)May-2018LP-Nov-2017LP																		
10	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	--M	700.00	1										1	700.00
(Program: EYEWITNESS NEWS AT 600PM)May-2018LP-Nov-2017LP																		
10	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-W---	700.00	1										1	700.00
(Program: EYEWITNESS NEWS AT 600PM)May-2018LP-Nov-2017LP																		
11	INSIDE EDITION	NM	:30	6:30 PM-6:58 PM	--F--	400.00	1										1	400.00
(Program: INSIDE EDITION)May-2018LP-Nov-2017LP																		
13	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	--M	900.00	1										1	900.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP																		
13	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	T---	900.00	1										1	900.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP																		
13	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-T---	900.00	1										1	900.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP																		
14	THE LATE SHOW W/COLEBERT	NM	:30	10:35 PM-11:35 PM	-W---	150.00	1										1	150.00
(Program: THE LATE SHOW W/COLEBERT)May-2018LP-Nov-2017LP																		
14	THE LATE SHOW W/COLEBERT	NM	:30	10:35 PM-11:35 PM	-T---	150.00	1										1	150.00
(Program: THE LATE SHOW W/COLEBERT)May-2018LP-Nov-2017LP																		
15	NCIS	NM	:30	6:58 PM-8:00 PM	T---	950.00	1										1	950.00
(Program: NCIS)May-2018LP-Nov-2017LP																		
16	BIG BANG THEORY	NM	:30	6:58 PM-7:30 PM	-T---	1,500.00	1										1	1,500.00
(Program: BIG BANG THEORY)May-2018LP-Nov-2017LP																		

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 16											Total Spots	Total Cost
17	BLUE BLOODS	NM	:30	8:00 PM-10:00 PM	---F---	1,000.00	1											1	1,000.00
(Program: BLUE BLOODS)May-2018LP-Nov-2017LP																			
19	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	---S---	450.00	1											1	450.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP																			
22	EYEWITNESS NEWS AT 10:00PM	NM	:30	12:35 PM-1:05 PM	---S-	350.00	1											1	350.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP																			
23	60 MINUTES	NM	:30	6:00 PM-7:00 PM	---S-	800.00	1											1	800.00
(Program: 60 MINUTES)May-2018LP-Nov-2017LP																			
24	MADAM SECRETARY	NM	:30	9:00 PM-10:00 PM	---S-	350.00	1											1	350.00
(Program: MADAM SECRETARY)May-2018LP-Nov-2017LP																			
25	SPORTS SUNDAY   NEWS	NM	:30	10:35 PM-11:05 PM	---S-	85.00	1											1	85.00
(Program: SPORTS SUNDAY   NEWS)May-2018LP-Nov-2017LP																			
Spot Totals:							32											32	\$14,790.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	32	\$14,790.00			



Advertiser: Laura Kelly for Kansas

Product Desc: Kelly Broadcast

KWCH

Estimate: 6241

Flight Dates: 10/16/18 - 10/22/18

Alt Order #: WOC11835789

Order / Rev: 937483

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: EYEWITNESS NEWS AT 1200PM)May-2018LP-Nov-2017LP															
N 6	All	10/16/18	10/17/18	M-F 3p-4p	CM	3:00 PM-4:00 PM	--1----	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
(Program: DR. PHIL)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	--1----	1	\$85.00	0.00								
N 7	All	10/16/18	10/19/18	M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$230.00	P-03	0.00	NM	1	\$230.00
(Program: ELLEN)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	----1--	1	\$230.00	0.00								
N 8	All	10/16/18	10/18/18	Eyewitness News @ 5p	CM	5:00 PM-5:30 PM	-1-1----	:30	2	\$550.00	P-03	0.00	NM	2	\$1,100.00
(Program: EYEWITNESS NEWS AT 500PM)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	-1-1----	1	\$230.00	0.00								
N 9	All	10/16/18	10/17/18	CBS Evening News	CM	5:30 PM-6:00 PM	--1----	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
(Program: CBS EVENING NEWS AT 530PM)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	-1-1----	2	\$550.00	0.00								
N 10	All	10/16/18	10/22/18	Eyewitness News @ 6p	CM	6:00 PM-6:30 PM	1-1----	:30	2	\$700.00	P-03	0.00	NM	2	\$1,400.00
(Program: EYEWITNESS NEWS AT 600PM)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	--1----	1	\$700.00	0.00								
N 11	All	10/16/18	10/19/18	M-F 630p-7p	CM	6:30 PM-6:58 PM	----1--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
(Program: INSIDE EDITION)May-2018LP-Nov-2017LP															
Week: 10/16/18 10/22/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/16/18	10/22/18	1-1----	2	\$700.00	0.00								
N 12	All	10/16/18	10/22/18	Eyewitness News@10p	CM	10:00 PM-10:35 PM	1-1----	:30	3	\$900.00	P-03	0.00	NM	3	\$2,700.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP															
Week: 10/16/18 10/22/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/16/18	10/22/18	1-1----	3	\$900.00	0.00								
N 13	All	10/16/18	10/18/18	CBS Late Show	CM	10:35 PM-11:35 PM	1-1----	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
(Program: THE LATE SHOW W/COLBERT)May-2018LP-Nov-2017LP															
Week: 10/16/18 10/22/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/16/18	10/22/18	1-1----	3	\$900.00	0.00								
N 14	All	10/16/18	10/16/18	CBS Tuesday Prime Hr	CM	6:58 PM-8:00 PM	-1-----	:30	1	\$950.00	P-03	0.00	NM	1	\$950.00
(Program: NCIS)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	--1----	2	\$150.00	0.00								
N 15	All	10/16/18	10/18/18	CBS Thursday Prime 1a	CM	6:58 PM-7:30 PM	---1---	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
(Program: BIG BANG THEORY)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	---1---	1	\$1,500.00	0.00								
N 16	All	10/16/18	10/19/18	CBS Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
(Program: BLUE BLOODS)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	----1--	1	\$1,000.00	0.00								
N 17	All	10/16/18	10/20/18	Eyewitness News @ 10p	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP															
Week: 10/15/18 10/21/18															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		10/15/18	10/21/18	-----1-	1	\$450.00	0.00								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	All	10/16/18	10/21/18	Eyewitness News Late FCIM		12:35 PM-11:05 PM	-----1-	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
(Program: EYEWITNESS NEWS AT 10:00PM)May-2018LP-Nov-2017LP Eyewitness News Late Run (12:35 PM-11:05 PM)															
		Week: 10/15/18	10/21/18	Weekdays		Spots/Week		Rating							
		Start Date	End Date	Weekdays		Spots/Week		Rate							
		10/15/18	10/21/18	-----1-		1		\$350.00				0.00			
N 19	All	10/16/18	10/21/18	CBS Sunday Prime Hr 1CM		6:00 PM-7:00 PM	-----1-	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
(Program: 60 MINUTES)May-2018LP-Nov-2017LP Sunday Prime Hr 1 (6:00 PM-7:00 PM)															
		Week: 10/15/18	10/21/18	Weekdays		Spots/Week		Rating							
		Start Date	End Date	Weekdays		Spots/Week		Rate							
		10/15/18	10/21/18	-----1-		1		\$800.00				0.00			
N 20	All	10/16/18	10/21/18	CBS Sunday Prime Hr 4CM		9:00 PM-10:00 PM	-----1-	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
(Program: MADAM SECRETARY)May-2018LP-Nov-2017LP Sunday Prime Hr 4 (9:00 PM-10:00 PM)															
		Week: 10/15/18	10/21/18	Weekdays		Spots/Week		Rating							
		Start Date	End Date	Weekdays		Spots/Week		Rate							
		10/15/18	10/21/18	-----1-		1		\$350.00				0.00			
N 21	All	10/16/18	10/21/18	Eyewitness News@1035pM		10:35 PM-11:05 PM	-----1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
(Program: SPORTS SUNDAY   NEWS)May-2018LP-Nov-2017LP Eyewitness News@1035p Su (10:35 PM-11:05 PM)															
		Week: 10/15/18	10/21/18	Weekdays		Spots/Week		Rating							
		Start Date	End Date	Weekdays		Spots/Week		Rate							
		10/15/18	10/21/18	-----1-		1		\$85.00				0.00			
<b>Totals</b>															
									32	\$14,790.00					