

ORDER



Orders
Order / Rev: 229504
Alt Order #: 07433776
Product Desc: GARY KING FOR GOV
Estimate:
Flight Dates: 10/10/14 - 10/24/14
Original Date / Rev: 10/09/14 / 10/09/14
Order Type: GENERAL

KOB

Primary AE: Michael Grosswald
Sales Office: H-ATL
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW, Ste. 201
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gary King 2014
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 09/22/11
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/24/14	62	\$28,425.00	\$24,161.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	62	\$28,425.00	\$24,161.25	0.00
Totals	62	\$28,425.00	\$24,161.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Grosswald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/10/14	10/10/14	News 4 Today II 6a-7a	CM	W-F 6a-7a	----1--	:30	1	\$380.004		0.00	NM	1	\$380.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	----1--		1				\$380.00		0.00			
E 2	All	10/13/14	10/17/14	News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	5	\$400.003		0.00	NM	5	\$2,000.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	MTWTF--		5				\$400.00		0.00			
E 3	All	10/20/14	10/24/14	News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	4	\$400.003		0.00	NM	4	\$1,600.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		4				\$400.00		0.00			
E 4	All	10/10/14	10/10/14	M-F Today Show	CM	W-F 7a-9a	----2--	:30	2	\$430.003		0.00	NM	2	\$860.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	----2--		2				\$430.00		0.00			
E 5	All	10/13/14	10/17/14	M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	10	\$400.003		0.00	NM	10	\$4,000.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	MTWTF--		10				\$400.00		0.00			
E 6	All	10/20/14	10/24/14	M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	8	\$400.003		0.00	NM	8	\$3,200.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		8				\$400.00		0.00			

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	10/13/14	10/17/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	5	\$450.00	2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	MTWTF--		5			\$450.00			0.00			
E 8	All	10/20/14	10/24/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		4			\$450.00			0.00			
E 9	All	10/13/14	10/17/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	5	\$620.00	3	0.00	NM	5	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	MTWTF--		5			\$620.00			0.00			
E 10	All	10/20/14	10/24/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	4	\$620.00	3	0.00	NM	4	\$2,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		4			\$620.00			0.00			
E 11	All	10/13/14	10/17/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	5	\$480.00	3	0.00	NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	MTWTF--		5			\$480.00			0.00			
E 12	All	10/20/14	10/24/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	:30	4	\$480.00	3	0.00	NM	4	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		4			\$480.00			0.00			
E 13	All	10/11/14	10/11/14	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-		1			\$250.00			0.00			
E 14	All	10/18/14	10/18/14	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-		1			\$325.00			0.00			
E 15	All	10/12/14	10/12/14	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1		1			\$600.00			0.00			
E 16	All	10/19/14	10/19/14	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1		1			\$600.00			0.00			
E 17	All	10/10/14	10/10/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	----1--	:30	1	\$660.00	3	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	----1--		1			\$660.00			0.00			
													Totals	62	\$28,425.00