

WHIG-TV QUARTERLY ISSUES REPORT
OCTOBER, NOVEMBER, DECEMBER 2015

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "*NC SPIN*" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. "*TRI COUNTY LIVE*" IS A PROGRAM WE AIR THAT ADDRESSES LOCAL, STATE AND NATIONAL ISSUES. THIS QUARTER WE AIRED THE LEGISLATIVE FORUM WHICH WAS A BREAKFAST THAT FEATURED TALKS AND Q & A SESSIONS WITH SENATORS. LOCAL BUSINESS OWNERS WERE ABLE TO ASK THE SENATORS QUESTIONS RELATING TO TAXES, EDUCATION, AND OTHER TOPICS. THIS QUARTER WE AIRED ELECTION COVERAGE. THIS QUARTER WE AIRED EGGS AND ISSUES WHERE FOUR LEGISLATORS CAME TO WILSON TO DISCUSS NEW LAWS THAT WOULD IMPACT OUR AREA. WE ALSO AIRED THE LT. GOVERNOR GOP WHICH WAS A MEETING OF REPUBLICANS AT THE FARMER'S MARKET FOR A SPEECH BY THE LT. GOVERNOR.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. WE ARE NOW AIRING THE CHAMBER "WEEKLY BUZZ". THIS ADDRESSES BUSINESS DEVELOPMENT AND TALKS ABOUT BECOMING PART OF THE CHAMBER OF COMMERCE. THIS QUARTER WE AIRED THE JAYCEE'S MEETING WHICH WAS A MEETING WITH VARIOUS POLICE OFFICERS WITH THE JAYCEES TO DISCUSS SAFETY IN THE TWIN COUNTIES.
- CIVIC EDUCATION ISSUES - WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH EDUCATION FOR THE LOCAL COMMUNITY. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "*HERE'S TO YOUR GOOD HEALTH*", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "*REMEDY THIS NATURALLY*" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. WE ARE AIRING A SHOW "*HAMMER CHIROPRACTIC*" WHICH IS A SHOW WITH DISCUSSIONS ABOUT SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- VETERAN'S ISSUES - WE AIR PROGRAMMING HONORING OUR VETERANS AND ANY MEMORIAL SERVICES. THIS QUARTER WE AIRED MEMORIAL DAY CEREMONIES WHICH WAS A CEREMONY AT THE PARK IN MEMORY OF THOSE FROM THE ROCKY MOUNT AREA WHO HAVE SERVED AND DIED IN AMERICAN WARS.

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- ECONOMIC ISSUES – THIS QUARTER WE AIRED THE NASH COUNTY COMMISSIONERS MEETING, AND THE ROCKY MOUNT CITY COUNCIL MEETING, WHICH ARE BI-WEEKLY CITY COUNCIL WORK SESSIONS WHERE CITY MANAGEMENT PRESENTS INFORMATION TO CITY COUNCIL. THIS MEETING FOCUSES ON POTENTIAL PROJECTS FOR THE CITY OF ROCKY MOUNT AND FINANCING OPTIONS. TAX RATES AND IMPACT ON LOCAL ECONOMY WERE KEY ISSUES ADDRESSED. WE ALSO AIRED THE FARM CITY BREAKFAST MEETING. THESE ARE MEETINGS TO RECOGNIZE OUR FARMERS AND AGRI-BUSINESS MEN AND WOMEN IN OUR COMMUNITY. THIS QUARTER WE AIRED A NEW SHOW BUSINESS REEL THAT INTERVIEWS BUSINESSES IN OUR LOCAL AREA AS TO CONCERNS OF AVAILABILITY FOR JOBS AND SKILL SETS NEEDED TO FILL THESE POSITIONS. THIS SHOW ALSO INCLUDES WHERE OUR COMMUNITY CAN GO TO OBTAIN THE TRAINING AND SKILLS NEEDED FOR THESE POSITIONS.

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- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN.- SUN. OCT. 25 @ 12:00 P.M. 30 MIN., WED. NOV. 11 @ 11:30 A.M. 30 MIN., TUE. NOV. 17 @ 9:00 P.M. 30 MIN.,

TRI-COUNTY LIVE – AIRS ON WEDNESDAY NIGHTS AT 8:30 PM 57 MIN. - MON. NOV. 23 @ 11:30 A.M. 57 MIN.,

LEGISLATIVE FORUM –THU. OCT. 1 @ 11:30 A.M. 60 MIN., THU. OCT. 1 @ 5:30 P.M. 60 MIN., THU. NOV. 19 @ 5:30 P.M. 60 MIN., MON. NOV. 23 @ 9:00 P.M. 60 MIN., WED. NOV. 25 @ 8:30 P.M. 60 MIN., THU. NOV. 26 @ 5:30 P.M. 60 MIN.

ELECTION COVERAGE - TUE. OCT. 6 @ 8:00 P.M. 90 MIN.

EGGS AND ISSUES - SUN. OCT. 25 @ 5:30 P.M. 30 MIN., MON. OCT. 26 @ 10:00 P.M. 30 MIN., THU. OCT. 29 @ 12:00 P.M. 60 MIN., SAT. OCT. 31 @ 11:00 A.M. 60 MIN.,SUN. NOV. 1 @ 12:30 P.M. 60 MIN.

LT. GOVERNOR GOP - SAT. NOV. 28 @ 8:45 A.M. 60 MIN.

- CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY'S @ 10:30 A.M. 30 MIN.- SUN. OCT. 4 @ 7:30 P.M. 30 MIN., MON. OCT. 5 @ 12:00 P.M. 30 MIN., FRI. OCT. 9 @ 7:00 P.M. 30 MIN., SAT. OCT. 17 @ 1:00 P.M. 30 MIN., SUN. OCT. 25 @ 11:00 A.M. 30 MIN., FRI. OCT. 30 @ 7:00 P.M. 30 MIN., THU. NOV. 5 @ 6:00 P.M. 30 MIN., FRI. NOV. 6 @ 3:00 P.M. 30 MIN., SAT. NOV. 7 @ 1:00 P.M. 30 MIN., SUN. NOV. 15 @ 12:00 P.M. 30 MIN., WED. NOV. 18 @ 11:30 A.M. 30 MIN., SUN. NOV. 22 @ 2:00 P.M. 30 MIN., SUN. DEC. 6 @ 5:30 P.M. 30 MIN., WED. DEC. 16 @ 11:30 A.M. 30 MIN.,, SAT. DEC. 26 @ 1:00 P.M. 30 MIN.

ROTARY CLUB – AIRS EVERY TUESDAY @ 5:30 P.M. AND FRIDAY'S @ 5:00 P.M. 27 MIN. – SAT. NOV. 21 @ 11:30 A.M. 27 MIN., WED. DEC. 2 @ 11:30 A.M. 27 MIN., SUN. DEC. 6 @ 2:00 P.M. 27 MIN.

CHAMBER WEEKLY BUZZ - AIRS ON MONDAY'S @ 8:30 P.M. 27 MIN. & FRIDAY'S @ 5:30 P.M. 27 MIN. AND SUNDAY'S @ 3:30 P.M. –

KIWANA'S CLUB – THU. OCT. 8 @ 11:30 A.M. 60 MIN., FRI. OCT. 9 @ 11:30 A.M. 60 MIN., SAT. OCT. 10 @ 11:00 A.M. 30 MIN., SUN. OCT. 11 @ 12:30 P.M. 60 MIN., MON. OCT. 12 @ 9:00 P.M. 60 MIN., TUE. OCT. 13 @ 8:30 P.M. 60 MIN., THU. OCT. 15 @ 5:30 P.M. 60 MIN., MON. OCT. 19 @ 11:30 A.M. 60 MIN., THU. OCT. 22 @ 12:00 P.M. 60 MIN., SUN. OCT. 25 @ 1:30 P.M. 60 MIN., FRI. OCT. 30 @ 8:30 P.M. 60 MIN., MON. NOV. 2 @ 11:30 A.M. 60 MIN., MON. NOV. 2 @ 6:00 P.M. 60 MIN., MON. NOV. 2 @ 10:00 P.M. 30 MIN.

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- CIVIC INVOLVEMENT ISSUES

JAYCEE'S MEETING - THU. OCT. 22 @ 5:30 P.M. 27 MIN., MON. OCT. 26 @ 8:00 P.M. 27 MIN., THU. OCT. 29 @ 5:30 P.M. 27 MIN., SUN. NOV. 1 @ 5:30 P.M. 27 MIN., MON. NOV. 2 @ 8:00 P.M. 27 MIN., TUE. NOV. 3 @ 10:30 A.M. 27 MIN., WED. NOV. 4 @ 6:00 P.M. 27 MIN., FRI. NOV. 6 @ 8:00 P.M. 27 MIN.

- CIVIC EDUCATION ISSUES

NASH IN ACTION (NASH COMMUNITY COLLEGE) – FRIDAY'S AT 6:00 PM 27 MIN. – SAT. OCT. 3 @ 11:30 A.M. 27 MIN., SUN. OCT. 4 @ 12:00 P.M. 27 MIN., MON. OCT. 5 @ 8:00 P.M. 57 MIN., SUN. OCT. 11 @ 12:00 P.M. 30 MIN., SUN. OCT. 17 @ 11:30 A.M. 27 MIN., MON. OCT. 19 @ 9:00 P.M. 57 MIN., SUN. NOV. 1 @ 7:30 P.M. 30 MIN., MON. NOV. 9 @ 10:00 P.M. 27 MIN., SUN. NOV. 15 @ 11:00 A.M. 27 MIN., SUN. NOV. 22 @ 7:30 P.M. 30 MIN., WED. DEC. 2 @ 6:00 P.M. 27 MIN., THU. DEC. 10 @ 8:30 P.M. 27 MIN., SUN. DEC. 13 @ 2:00 P.M. 30 MIN., TUE. DEC. 15 @ 10:30 A.M. 27 MIN., SUN. DEC. 20 @ 5:30 P.M. 27 MIN., TUE. DEC. 22 @ 8:00 P.M. 30 MIN., SUN. DEC. 27 @ 12:00 P.M. 30 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 PM 57 MIN. & THURSDAYS @ 9:00 PM 57 MIN. – SUN. OCT. 4 @ 12:30 P.M. 57 MIN., SUN. OCT. 25 @ 10:00 A.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH – EVERY WEDNESDAY @ 7:30 PM 57 MIN.- MON. OCT. 5 @ 3:00 P.M. 57 MIN., MON. OCT. 12 @ 3:00 P.M. 57 MIN., MON. OCT. 19 @ 3:00 P.M. 57 MIN., MON. OCT. 26 @ 3:00 P.M. 60 MIN., MON. NOV. 2 @ 3:00 P.M. 57 MIN., SUN. NOV. 8 @ 2:00 P.M. 57 MIN., MON. NOV. 9 @ 3:00 P.M. 57 MIN., FRI. NOV. 13 @ 8:30 P.M. 57 MIN., MON. NOV. 16 @ 3:00 P.M. 57 MIN., MON. NOV. 30 @ 3:00 P.M. 57 MIN., MON. DEC. 7 @ 3:00 P.M. 57 MIN.

HAMMER CHIROPRACTIC AIRS TUESDAY'S @ 8:00 P.M. 30 MIN.

- VETERAN'S ISSUES

VETERAN'S CORNER – WEDNESDAY'S @ 3:00 PM 57 MIN.

- ECONOMIC ISSUES

NASH COUNTY COMMISSIONERS MEETING – FRI. OCT. 9 @ 8:00 P.M. 60 MIN., SUN. OCT. 11 @ 10:00 A.M. 90 MIN., THU. OCT. 15 @ 11:30 A.M. 90 MIN., SUN. OCT. 18 @ 10:00 A.M. 90 MIN., FRI. OCT. 23 @ 7:30 P.M. 60 MIN.

ROCKY MOUNT CITY COUNCIL MEETING – THU. NOV. 12 @ 10:30 A.M. 30 MIN., THU. NOV. 12 @ 5:30 P.M. 30 MIN., FRI. NOV. 13 @ 12:00 P.M. 30 MIN., MON. NOV. 16 @ 9:30 P.M. 30 MIN., WED. NOV. 18 @ 6:00 P.M. 30 MIN., FRI. NOV. 20 @ 12:00 P.M. 30 MIN.

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FARM CITY BREAKFAST MEETING - FRI. NOV. 27 @ 12:00 P.M. 30 MIN., SAT. NOV. 28 @ 5:00 P.M. 30 MIN., MON. NOV. 30 @ 10:00 P.M. 30 MIN., TUE. DEC. 1 @ 10:30 A.M. 30 MIN., THU. DEC. 3 @ 6:00 P.M. 30 MIN., FRI. DEC. 4 @ 7:00 P.M. 30 MIN., SAT. DEC. 5 @ 1:00 P.M. 30 MIN., SUN. DEC. 6 @ 11:00 A.M. 30 MIN., MON. DEC. 7 @ 8:00 P.M. 30 MIN., WED. DEC. 9 @ 11:30 A.M. 30 MIN., THU. DEC. 10 @ 12:30 P.M. 30 MIN., THU. DEC. 17 @ 8:30 P.M. 30 MIN.

BUSINESS REEL - AIRS TUESDAY'S @ 8:30 P.M. 30 MIN. - FRI. OCT. 23 @ 12:00 P.M. 30 MIN., SAT. OCT. 24 @ 1:00 P.M. 30 MIN., SUN. NOV. 1 @ 11:00 A.M. 30 MIN., SUN. NOV. 8 @ 12:00 P.M. 30 MIN., SUN. DEC. 6 @ 7:30 P.M. 30 MIN., THU. DEC. 10 @ 10:30 A.M. 30 MIN., MON. DEC. 14 @ 8:00 P.M. 30 MIN., SAT. DEC. 19 @ 11:30 A.M. 30 MIN., SUN. DEC. 20 @ 7:30 P.M. 30 MIN., SUN. DEC. 27 @ 11:00 A.M. 30 MIN.

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