

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBKZ Baton Rouge, LA	Date: October 8, 2015
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I, Anna Reed,

being/on behalf of: Lavee Taylor,

a legally qualified candidate of the Republican

political party for the office of: Board of Elementary and Secondary Education (Dist. 6)

in the Primary

election to be held on: October 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Flight -	*sent via email				
	10/9 - 10/23				

Attach proposed schedule with charges (if available): Gross total - \$11,100
Net total - \$9435.00

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I represent that the payment for the above described broadcast time has been furnished by:

Creative Communications, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randal Hayden

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/5/15
Date

Randy Hoyle
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Della Berning
Signature

Della Berning
Printed Name

10/8/15
Title



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

CREATIVE COMMUNICATIONS-
13144 PERKINS RD
BATON ROUGE, LA 70810

Contract # 19778

Schedule Dates: 10/09/15-10/23/15
Advertiser: LAREE TAYLOR(BESE DIST 6)R (3749)
Agency: CREATIVE COMMUNICATIONS- (1928)
Product: Political- Candidates (no conflicts) (1070)
Brand: Lavee Taylor for BESE District 6 (12119)
Salesperson: POLITICAL, Local (1025)
Sales Office: WBRZ sales
Buyer Name: REED, ANNA
Phone/Fax: (225) 614-8050 /
CPE: N/A
Account Types: Local/Political
Billing Type: Calendar
Comments:

Date Entered: 10/08/15
Last Modified: 10/08/15
Entered By: Michael Bird
CO-OP: No
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,665.00
Net Total: \$9,435.00
Sales Tax:

ABC (WBRZ)
By Calendar Month
Oct. 2015
Grand Total:
Spots: 16
Rate: \$11,100.00
Total: \$11,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/15-10/09/15	1	:30	6p- 6:30P (CST)	1					1			1	\$650.00	\$650.00	ABC (WBRZ)		10/8/15
2.0	Normal Line / SPOT	10/09/15-10/09/15	1	:30	10P- 10:35P (CST)	1					1			1	\$1,100.00	\$1,100.00	ABC (WBRZ)		10/8/15
3.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	6p- 6:30P (CST)	1						1		1	\$300.00	\$300.00	ABC (WBRZ)		10/8/15
4.0	Normal Line / SPOT	10/12/15-10/23/15	1	:30	6p- 6:30P (CST)	2	X	X	X	X	X			4	\$650.00	\$2,600.00	ABC (WBRZ)		10/8/15
5.0	Normal Line / SPOT	10/12/15-10/23/15	1	:30	10P- 10:35P (CST)	2	X	X	X	X	X			4	\$1,100.00	\$4,400.00	ABC (WBRZ)		10/8/15
6.0	Normal Line / SPOT	10/19/15-10/23/15	1	:30	5P- 5:30P (CST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	ABC (WBRZ)		10/8/15
7.0	Normal Line / SPOT	10/19/15-10/23/15	1	:30	4P- 4:30P (CST)	1	X	X	X	X	X			1	\$300.00	\$300.00	ABC (WBRZ)		10/8/15
8.1	Normal Line / SPOT	10/19/15-10/23/15	1	:30	6A- 7A (CST)	1	X	X	X	X	X			1	\$400.00	\$400.00	ABC (WBRZ)		10/8/15
9.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	10:35P- 11:05P (CST)	1						1		1	\$350.00	\$350.00	ABC (WBRZ)		10/8/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____