



WNCN
2960 North Meridian Street, Suite 250
Jill Hammons
Indianapolis, IN 46208
(919) 836-1717

CONTRACT

| | | | |
|--|---|--|--|
| <u>Contract / Revision</u> 3707749 / | | <u>Alt Order #</u> 27942771 | |
| <u>Advertiser</u> ess/NC/Dem | | <u>Original Date / Revision</u> 09/23/22 / 09/23/22 | |
| | | | |
| <u>Estimate #</u> 12660 | | | |
| | | | |
| | | | |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash | |
| <u>Property</u> WNCN | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washington | |
| <u>Special Handling</u> | | | |
| | | | |
| <u>Demographic</u> Adults 35+ | | | |
| | | | |
| <u>Agy Code</u> 9915780 | <u>Advertiser Code</u> 1620 | <u>Product 1/2</u> 1635 | |
| <u>Agency Ref</u> IN5252/SP2893/TO824 | | <u>Advertiser Ref</u> | |

And:

Buying Time LLC
Attention: Kathryn Welsh
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|-------------|------|------|-------|----------|
| N 1 | WNCN | 09/27/22 | 09/27/22 | M-F WNCN 530a News | 530a-6a | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | -T----- | 1 | | | \$100.00 | | | | |
| N 2 | WNCN | 09/28/22 | 09/28/22 | M-F WNCN 530a News | 530a-6a | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | --W---- | 1 | | | \$100.00 | | | | |
| N 3 | WNCN | 09/29/22 | 09/29/22 | M-F WNCN 530a News | 530a-6a | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | ---T--- | 1 | | | \$100.00 | | | | |
| N 4 | WNCN | 09/27/22 | 09/27/22 | M-F WNCN 6a News | 6a-7a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | -T----- | 1 | | | \$150.00 | | | | |
| N 5 | WNCN | 09/28/22 | 09/28/22 | M-F WNCN 6a News | 6a-7a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | --W---- | 1 | | | \$150.00 | | | | |
| N 6 | WNCN | 09/30/22 | 09/30/22 | M-F WNCN 6a News | 6a-7a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | ----F-- | 1 | | | \$150.00 | | | | |
| N 7 | WNCN | 10/03/22 | 10/03/22 | M-F WNCN 6a News | 6a-7a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | 1 | | | \$150.00 | | | | |
| N 8 | WNCN | 09/27/22 | 09/27/22 | CBS This Morning | 7a-9a | | :30 | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | -T----- | 1 | | | \$280.00 | | | | |
| N 9 | WNCN | 09/29/22 | 09/29/22 | CBS This Morning | 7a-9a | | :30 | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 09/26/22 | 10/02/22 | ---T--- | 1 | | | \$280.00 | | | | |
| N 10 | WNCN | 10/03/22 | 10/03/22 | CBS This Morning | 7a-9a | | :30 | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | 1 | | | \$280.00 | | | | |
| N 11 | WNCN | 09/28/22 | 09/28/22 | M-F WNCN 12p News | 12p-1p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|--|-----------------------------|--|
| <u>Contract / Revision</u> 3707749 / | | <u>Alt Order #</u> 27942771 |
| <u>Advertiser</u> POL/Wiley Nickel/Congress/NC/Dem | | <u>Original Date / Revision</u> 09/23/22 / 09/23/22 |
| <u>Contract Dates</u> 09/27/22 - 10/03/22 | <u>Product</u> Political | <u>Estimate #</u> 12660 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | --W---- | | | | 1 | \$300.00 | | | |
| N 12 | WNCN | 09/29/22 | 09/29/22 | M-F WNCN 12p News | 12p-1p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ---T--- | | | | 1 | \$300.00 | | | |
| N 13 | WNCN | 09/30/22 | 09/30/22 | M-F WNCN 12p News | 12p-1p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ----F-- | | | | 1 | \$300.00 | | | |
| N 14 | WNCN | 10/03/22 | 10/03/22 | M-F WNCN 12p News | 12p-1p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | | | | 1 | \$300.00 | | | |
| N 15 | WNCN | 09/28/22 | 09/28/22 | The Talk | 2p-3p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | --W---- | | | | 1 | \$250.00 | | | |
| N 16 | WNCN | 09/30/22 | 09/30/22 | The Talk | 2p-3p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ----F-- | | | | 1 | \$250.00 | | | |
| N 17 | WNCN | 10/03/22 | 10/03/22 | The Talk | 2p-3p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | | | | 1 | \$250.00 | | | |
| N 18 | WNCN | 09/27/22 | 09/27/22 | M-F WNCN 4p News | 4p-5p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -T----- | | | | 1 | \$300.00 | | | |
| N 19 | WNCN | 09/28/22 | 09/28/22 | M-F WNCN 4p News | 4p-5p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | --W---- | | | | 1 | \$300.00 | | | |
| N 20 | WNCN | 09/30/22 | 09/30/22 | M-F WNCN 4p News | 4p-5p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ----F-- | | | | 1 | \$300.00 | | | |
| N 21 | WNCN | 10/03/22 | 10/03/22 | M-F WNCN 4p News | 4p-5p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | | | | 1 | \$300.00 | | | |
| N 22 | WNCN | 09/27/22 | 09/27/22 | M-F WNCN 5p News | 459p-530p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -T----- | | | | 1 | \$400.00 | | | |
| N 23 | WNCN | 09/29/22 | 09/29/22 | M-F WNCN 5p News | 459p-530p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ---T--- | | | | 1 | \$400.00 | | | |
| N 24 | WNCN | 10/03/22 | 10/03/22 | M-F WNCN 5p News | 459p-530p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | | | | 1 | \$400.00 | | | |
| N 25 | WNCN | 09/27/22 | 09/27/22 | M-F 730-8p | 730p-8p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -T----- | | | | 1 | \$400.00 | | | |
| N 26 | WNCN | 09/30/22 | 09/30/22 | M-F 730-8p | 730p-8p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ----F-- | | | | 1 | \$400.00 | | | |
| N 27 | WNCN | 10/03/22 | 10/03/22 | M-F 730-8p | 730p-8p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| Contract / Revision 3707749 / | | Alt Order # 27942771 |
| Advertiser POL/Wiley Nickel/Congress/NC/Dem | | Original Date / Revision 09/23/22 / 09/23/22 |
| Contract Dates 09/27/22 - 10/03/22 | Product Political | Estimate # 12660 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | | | | 1 | \$400.00 | | | |
| N 28 | WNCN | 09/28/22 | 09/28/22 | Late Show | 1135p-1237a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | --W---- | | | | 1 | \$200.00 | | | |
| N 29 | WNCN | 09/29/22 | 09/29/22 | Late Show | 1135p-1237a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ---T--- | | | | 1 | \$200.00 | | | |
| N 30 | WNCN | 10/03/22 | 10/03/22 | Late Show | 1135p-1237a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | M----- | | | | 1 | \$200.00 | | | |
| N 31 | WNCN | 09/29/22 | 09/29/22 | Thu Prime Hour 3 | 10p-11p | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | ---T--- | | | | 1 | \$1,600.00 | | | |
| N 32 | WNCN | 10/01/22 | 10/01/22 | Sa WNCN News @ 9a | 9a-10a | | :30 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -----S- | | | | 1 | \$120.00 | | | |
| N 33 | WNCN | 10/02/22 | 10/02/22 | CBS Sunday Morning | 9a-1030a | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -----S | | | | 1 | \$700.00 | | | |
| N 34 | WNCN | 10/02/22 | 10/02/22 | Face the Nation | 1030a-1130a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -----S | | | | 1 | \$200.00 | | | |
| N 35 | WNCN | 10/02/22 | 10/02/22 | NFL Today | NFL Today | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -----S | | | | 1 | \$1,500.00 | | | |
| N 36 | WNCN | 10/02/22 | 10/02/22 | Sun Prime Hour 3 | 9p-10p | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -----S | | | | 1 | \$1,800.00 | | | |
| N 37 | WNCN | 10/02/22 | 10/02/22 | Sun Prime Hour 4 | 10p-11p | | :30 | | | NM | 1 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -----S | | | | 1 | \$1,700.00 | | | |
| Totals | | | | | | | | | | | 37 | \$15,510.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 09/26/22 - 10/30/22 | 37 | \$15,510.00 | (\$2,326.50) | \$13,183.50 |
| Totals | 37 | \$15,510.00 | (\$2,326.50) | \$13,183.50 |

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>