



Member Certification Form

PBS Membership Station Membership Certification and Agreement

FY 2023 (July 1, 2022 - June 30, 2023)

Status	Approved
First and Last Name	Bohdan Zachary
Email Address	zacharyb@matc.edu

This PBS Member Station Membership Certification and Agreement (the “Agreement”) is made by and between the Public Broadcasting Service, a District of Columbia not-for-profit corporation with its principal place of business at 2100 Crystal Drive, Arlington, Virginia, 22202, (“PBS”) and Milwaukee PBS (“Member Organization”) the licensee of PBS member stations as further described below in Section I.

Member Organization hereby submits the following information and makes the designations and certifications for FY 2023 as set forth below:

I. Member Organization and Station Information

Station Call Letters (or State Network)	WMVS/WMVT
Licensee Organization (as listed on FCC license):	Milwaukee Area Technical College District Board

Operating Organization (if different)	N/A
License Type	University
Organization Address	1036 N. 8th Street Milwaukee, WI 53233

Transmitter Information

Please list call letters and city of license for each transmitter below:
WMVS, Milwaukee WMVT, Milwaukee

Please detail below any changes to your transmitter or operation since your last membership certification submission that may have impacted your digital population coverage. (For example, change in the number of transmitters, location, power, etc.)
WMVS and WMVT channel share on one transmitter.

Digital Services

Please provide below the name and general description of each of your station's multicast channels. You should identify but do not need to provide a description of nationally packaged channels like PBS KIDS 24/7 Channel, World, Create, FNX, V-me.

Channel 1	WMVS, Create, PBS Kids, WMVT, World, Weather
Channel 2	
Channel 3	
Channel 4	
Channel 5	
Primary PBS Channel	WMVS

Cable / Satellite / FiOS / Internet / Other

Please describe any additional services your station is providing via Cable, Satellite, FiOS, Mobile, the Internet. (e.g., an education channel on cable.)

Additional Services
Some content is produced exclusively for our website, milwaukeepbs.org, including programming produced by Television and Video Production students at Milwaukee Area Technical College, our licensee.

Additional FCC Licenses
None

II. Designation of Representatives of Members

Article III of the PBS By-Laws requires that each Member annually designate three representatives as follows:

- One professional representative, who shall be an officer or employee of the Member.
- Two lay representatives, each of whom shall be a member of that Member's Board of Directors (or equivalent governing body) or its designee, but in no event a person employed as a noncommercial broadcast professional; and

under the By-Laws, any one of the representatives, at the Member's designation, shall represent, vote and act for the Member in all affairs of PBS in which the Member is entitled to vote or participate (e.g., the Annual Meeting of the Members and the election of professional directors to the Board). A Member may change its representatives at will and may appoint a substitute representative by giving written notice to the PBS Corporate Secretary.

Please designate your station's professional and lay representatives below:

Professional Representative

Name	Dr. Vicki J. Martin
Job Title	President
Mailing Address	Milwaukee Area Technical College, 700 W. State Street, Milwaukee, WI 53233
Email Address	martinv@matc.edu
Phone Number	4142976320

NOTE: For purposes of communications regarding governance and station services matters, PBS will contact the Professional Representative identified above.

Lay Representative 1

Name	Dr. Lisa Olson
Job Title	MATC Board Chair
Mailing Address	700 W. State Street, Milwaukee, WI 53233
Email Address	olsonl16@matc.edu
Phone Number	(414) 297-6322

Lay Representative 2

Name	Mark Foley, Esq.
Job Title	MATC Board Member
Mailing Address	700 W. State Street, Milwaukee, WI 53233
Email Address	foleym3@matc.edu
Phone Number	4142871404

III. Membership Certification

On behalf of the Member Organization, a member of the Public Broadcasting Service, I certify that the public television broadcast station or stations operated by the Member Organization shall at all times comply with the PBS By-Laws and the policies, terms and conditions of membership established thereunder (collectively, the “Membership Rules”), including, but not limited to:

- Policy on Admission to PBS Membership
- Benefits and Obligations of PBS Membership
- PBS Membership Eligibility Criteria and Requirements
- Terms and Conditions for Use of PBS Content
- Policy Governing PBS Program Differentiation Plan
- PBS Common Carriage Guidelines
- PBS Fundraising Programming (PFP)
- PBS Guidelines for At-Risk and Unserved Areas
- Policy Governing Use of the Passport Service
- Policy Governing Use of PBS KIDS 24/7 Multicast Channel and Related Services
- Policy Governing Use of PBS Content in Member Station and Third-Party Products and Services
- Criteria for Evaluation of Sister Station Eligibility for Separate PBS Membership
- Prerelease Guidelines for PBS Programs
- PBS Policy on Member Station Accounts Receivable

I acknowledge that the Membership Rules are available to the Member Organization for review for review (at <https://hub.pbs.org/managing-your-station/pbs-policies-by-laws>) and that it is the Member Organization’s responsibility to be aware of all current Membership Rules and any future modifications or additions thereto.

I further certify that the information provided in this Agreement is true and correct to the best of my knowledge and belief, and that I am authorized to make the certifications contained herein on behalf of the Member Organization. I understand and acknowledge that this certification is a requirement of membership in PBS.

Signature	Bohdan Zachary
Title	Vice President & General Manager
Date	06/10/2022

If you have any questions about this certification, please contact Thomas Crockett
(tcrockett@pbs.org).
