



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Stevens Reed Curcio & Potholm
Attention: Accounts Payable
201 N Union St Ste 200
Alexandria, VA 22314-2651

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
223680-1	08/31/14	August 2014	07/28/14 - 08/05/14

Station	Account Executive	Sales Office	Sales Region
KOB	Brian Smith	HRP - Washington	National

Advertiser	Product	Estimate Number
Martinez for Governor	MARTINEZ 4 GOVERNOR	507

Flight Dates	Order #	Alt Order #
07/30/14 - 08/05/14	223680	07295488

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	66	136

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/14	08/05/14	News 4 @ 10p M-F	M-F 10p-1035p	MT-----	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 MT----- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 08/04/14 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 SMA-14-011H \$525.00 NM									
1 All Tu 08/05/14 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 SMA-14-011H \$525.00 NM									
2	07/30/14	08/01/14	M-F Today Show III 10a	M-F 10a-11a	--WTF--	:30	3	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 --WTF-- 3 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 07/30/14 10:59 AM M-F Today Show III 10a M-F 10a-11a :30 SMA-14-011H \$115.00 NM									
2 All Th 07/31/14 10:53 AM M-F Today Show III 10a M-F 10a-11a :30 SMA-14-011H \$115.00 NM									
3 All F 08/01/14 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 SMA-14-011H \$115.00 NM									
3	07/30/14	08/01/14	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 --WTF-- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 All W 07/30/14 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA-14-011H \$160.00 NM									
2 All Th 07/31/14 12:44 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA-14-011H \$160.00 NM									
1 All F 08/01/14 12:23 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA-14-011H \$160.00 NM									
4	07/30/14	08/01/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--WTF--	:30	2	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/28/14 08/03/14 --WTF-- 2 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 07/30/14 4:51 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA-14-011H \$190.00 NM									
2 All Th 07/31/14 4:29 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA-14-011H \$190.00 NM									
5	08/04/14	08/05/14	News 4 @ 5p M-F	M-F 5p-530p	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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223680-1	08/31/14	August 2014	07/28/14 - 08/05/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ 4 GOVERNOR	507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/04/14	08/05/14	News 4 @ 5p M-F	M-F 5p-530p	MT-----	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/04/14 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 SMA-14-011H \$300.00 NM 1 All Tu 08/05/14 5:22 PM News 4 @ 5p M-F M-F 5p-530p :30 SMA-14-011H \$300.00 NM									
6	07/30/14	08/01/14	News 4 @ 5p M-F	W-F 5p-530p	--WTF--	:30	3	\$340.00	NM
Weeks: Start Date 07/28/14 End Date 08/03/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$340.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 07/30/14 5:13 PM News 4 @ 5p M-F W-F 5p-530p :30 SMA-14-011H \$340.00 NM 1 All Th 07/31/14 5:29 PM News 4 @ 5p M-F W-F 5p-530p :30 SMA-14-011H \$340.00 NM 3 All F 08/01/14 5:13 PM News 4 @ 5p M-F W-F 5p-530p :30 SMA-14-011H \$340.00 NM									
7	08/04/14	08/05/14	News 4 @ 6p M-F	M-F 6p-632p	MT-----	:30	2	\$500.00	NM
Weeks: Start Date 08/04/14 End Date 08/10/14 MTWTFSS MT----- Spots/Week 2 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/04/14 6:23 PM News 4 @ 6p M-F M-F 6p-632p :30 SMA-14-011H \$500.00 NM 2 All Tu 08/05/14 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 SMA-14-011H \$500.00 NM									
8	07/30/14	08/01/14	News 4 @ 6p M-F	W-F 6p-632p	--WTF--	:30	1	\$540.00	NM
Weeks: Start Date 07/28/14 End Date 08/03/14 MTWTFSS --WTF-- Spots/Week 1 Rate \$540.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/01/14 6:29 PM News 4 @ 6p M-F W-F 6p-632p :30 SMA-14-011H \$540.00 NM									
9	08/04/14	08/05/14	News 4 Today II 6a-7a	M-F 6a-7a	MT-----	:30	2	\$350.00	NM
Weeks: Start Date 08/04/14 End Date 08/10/14 MTWTFSS MT----- Spots/Week 2 Rate \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/04/14 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 SMA-14-011H \$350.00 NM 1 All Tu 08/05/14 6:53 AM News 4 Today II 6a-7a M-F 6a-7a :30 SMA-14-011H \$350.00 NM									
10	07/30/14	08/01/14	News 4 Today II 6a-7a	W-F 6a-7a	--WTF--	:30	3	\$380.00	NM
Weeks: Start Date 07/28/14 End Date 08/03/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$380.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 07/30/14 6:53 AM News 4 Today II 6a-7a W-F 6a-7a :30 SMA-14-011H \$380.00 NM 1 All Th 07/31/14 6:14 AM News 4 Today II 6a-7a W-F 6a-7a :30 SMA-14-011H \$380.00 NM 3 All F 08/01/14 6:12 AM News 4 Today II 6a-7a W-F 6a-7a :30 SMA-14-011H \$380.00 NM									
11	08/04/14	08/05/14	News 4 @ 630p M-F	M-F 630p-7p	MT-----	:30	2	\$400.00	NM
Weeks: Start Date 08/04/14 End Date 08/10/14 MTWTFSS MT----- Spots/Week 2 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/04/14 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 SMA-14-011H \$400.00 NM 2 All Tu 08/05/14 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 SMA-14-011H \$400.00 NM									
12	08/04/14	08/05/14	M-F Today Show	M-F 7a-9a	MT-----	:30	2	\$350.00	NM
Weeks: Start Date 08/04/14 End Date 08/10/14 MTWTFSS MT----- Spots/Week 2 Rate \$350.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



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223680-1	08/31/14	August 2014	07/28/14 - 08/05/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ 4 GOVERNOR	507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>All</td><td>M</td><td>08/04/14</td><td>7:21 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>SMA- 14- 011H</td><td>\$350.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>Tu</td><td>08/05/14</td><td>7:28 AM</td><td>M-F Today Show</td><td>M-F 7a-9a</td><td>:30</td><td>SMA- 14- 011H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	M	08/04/14	7:21 AM	M-F Today Show	M-F 7a-9a	:30	SMA- 14- 011H	\$350.00	NM	1	All	Tu	08/05/14	7:28 AM	M-F Today Show	M-F 7a-9a	:30	SMA- 14- 011H	\$350.00	NM																							
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13	07/30/14	08/01/14	M-F Today Show	W-F 7a-9a	--WTF--	:30	3	\$380.00	NM																																																								
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3	All	Th	07/31/14	8:46 AM	M-F Today Show	W-F 7a-9a	:30	SMA- 14- 011H	\$380.00	NM																																																							
2	All	F	08/01/14	7:29 AM	M-F Today Show	W-F 7a-9a	:30	SMA- 14- 011H	\$380.00	NM																																																							
14	08/02/14	08/02/14	News 4 @ 6p Sat	Sa 6p-630p	-----1-	:30	1	\$250.00	NM																																																								
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15	08/02/14	08/02/14	News 4 @ 630p Sat	Sa 630p-7p	-----1-	:30	1	\$190.00	NM																																																								
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17	08/05/14	08/05/14	Tuesday Prime 2hr 8p-10p	Tu 8p-10p	-1-----	:30	1	\$1,400.00	NM																																																								
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1	All	Tu	08/05/14	9:25 PM	Tuesday Prime 2hr 8p-10p	Tu 8p-10p	:30	SMA- 14- 011H	\$1,400.00	NM																																																							
18	08/04/14	08/05/14	M-F Today Show III 10a	M-F 10a-11a	MT-----	:30	2	\$115.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/04/14</td><td>08/10/14</td><td>MT-----</td><td>2</td><td>\$115.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>M</td><td>08/04/14</td><td>10:55 AM</td><td>M-F Today Show III 10a</td><td>M-F 10a-11a</td><td>:30</td><td>SMA- 14- 011H</td><td>\$115.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>Tu</td><td>08/05/14</td><td>10:29 AM</td><td>M-F Today Show III 10a</td><td>M-F 10a-11a</td><td>:30</td><td>SMA- 14- 011H</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/04/14	08/10/14	MT-----	2	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	08/04/14	10:55 AM	M-F Today Show III 10a	M-F 10a-11a	:30	SMA- 14- 011H	\$115.00	NM	2	All	Tu	08/05/14	10:29 AM	M-F Today Show III 10a	M-F 10a-11a	:30	SMA- 14- 011H	\$115.00	NM											
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2	All	Tu	08/05/14	10:29 AM	M-F Today Show III 10a	M-F 10a-11a	:30	SMA- 14- 011H	\$115.00	NM																																																							
19	08/04/14	08/05/14	News 4 @ Midday M-F	M-F 12noon-1p	MT-----	:30	2	\$160.00	NM																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	All	M	08/04/14	12:24 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	SMA- 14- 011H	\$160.00	NM																																																							
1	All	Tu	08/05/14	12:44 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	SMA- 14- 011H	\$160.00	NM																																																							
20	08/04/14	08/05/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MT-----	:30	1	\$190.00	NM																																																								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
223680-1	08/31/14	August 2014	07/28/14 - 08/05/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ 4 GOVERNOR	507	

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/04/14	08/10/14	MT-----	1	\$190.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	08/04/14	4:41 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	SMA- 14- 011H	\$190.00	NM
<u>Total Spots</u>							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,725.00
<u>Agency Commission</u>	\$1,908.75
<u>Net Amount Due</u>	\$10,816.25
ABQ 7.0%	\$757.14
<u>Amount Due</u>	\$11,573.39