

ORDER



Orders
Order / Rev: 217913
Alt Order #: 07181244
Product Desc: MARTINEZ 4 GOVERNOR
Estimate: 428
Flight Dates: 05/27/14 - 06/03/14
Original Date / Rev: 05/19/14 / 05/19/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Stevens Reed Curcio & Potholm
Buying Contact:
Billing Contact:
 201 N Union St Ste 200
 Alexandria, VA 22314-2651

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Martinez for Governor
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 04/06/11
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/26/14	06/03/14	80	\$21,505.00	\$18,279.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2014	80	\$21,505.00	\$18,279.25	0.00
Totals	80	\$21,505.00	\$18,279.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	05/27/14	05/30/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-TWTF--	:30	4	\$450.005		0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/14	06/01/14	-TWTF--		4			\$450.00			0.00			
E 2	All	05/27/14	05/30/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-TWTF--	:30	4	\$115.004		0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/14	06/01/14	-TWTF--		4			\$115.00			0.00			
E 3	All	05/27/14	05/30/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-TWTF--	:30	8	\$230.004		0.00	NM	8	\$1,840.00
		15 min separation ok per buyer													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/14	06/01/14	-TWTF--		8			\$230.00			0.00			
E 4	All	05/27/14	05/30/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-TWTF--	:30	8	\$90.006		0.00	NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/14	06/01/14	-TWTF--		8			\$90.00			0.00			
E 5	All	05/27/14	05/30/14	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TWTF--	:30	4	\$140.005		0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/26/14	06/01/14	-TWTF--		4			\$140.00			0.00			
E 6	All	05/27/14	05/30/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	4	\$300.004		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	05/27/14	05/30/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	4	\$300.00	4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-TWTF--		4			\$300.00			0.00			
E 7	All	05/27/14	05/30/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	4	\$400.00	5	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-TWTF--		4			\$400.00			0.00			
E 8	All	05/27/14	05/30/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	4	\$350.00	4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-TWTF--		4			\$350.00			0.00			
E 9	All	05/27/14	05/30/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	:30	4	\$300.00	5	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-TWTF--		4			\$300.00			0.00			
E 10	All	05/27/14	05/30/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	8	\$300.00	5	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-TWTF--		8			\$300.00			0.00			
E 11	All	05/27/14	05/30/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-TWTF--	:30	8	\$180.00	5	0.00	NM	8	\$1,440.00
		15 min separation ok per buyer													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-TWTF--		8			\$180.00			0.00			
E 12	All	06/01/14	06/01/14	Eye On New Mexico Eye On New Mexico	CM	Su 5a-5p (10:00 AM-10:30 AM)	-----1	:30	1	\$60.00	4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1		1			\$60.00			0.00			
E 13	All	06/01/14	06/01/14	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----1		1			\$600.00			0.00			
E 14	All	06/03/14	06/03/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-1-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/02/14	06/08/14	-1-----		1			\$350.00			0.00			
E 15	All	06/03/14	06/03/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-2-----	:30	2	\$300.00	5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/02/14	06/08/14	-2-----		2			\$300.00			0.00			
E 18	All	06/02/14	06/02/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	1-----	:30	1	\$450.00	5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/02/14	06/08/14	1-----		1			\$450.00			0.00			
E 19	All	06/02/14	06/02/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	1-----	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/02/14	06/08/14	1-----		1			\$115.00			0.00			
E 20	All	06/02/14	06/02/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p (10:35 PM-11:30 PM)	2-----	:30	2	\$230.00	4	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/02/14	06/08/14	2-----		2			\$230.00			0.00			
E 21	All	06/02/14	06/02/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	2-----	:30	2	\$90.00	6	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/02/14	06/08/14	2-----		2			\$90.00			0.00			
E 22	All	06/02/14	06/02/14	Judge Judy-P/ DR 4p/ 430M Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	1-----	:30	1	\$140.00	5	0.00	NM	1	\$140.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	All	06/02/14	06/02/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	1-----	:30	1	\$140.00	5	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/02/14		06/02/14	06/08/14	1-----					1	\$140.00		0.00			
E 23	All	06/02/14	06/02/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/02/14		06/02/14	06/08/14	1-----					1	\$300.00		0.00			
E 24	All	06/02/14	06/02/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$400.00	5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/02/14		06/02/14	06/08/14	1-----					1	\$400.00		0.00			
E 25	All	06/02/14	06/02/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/02/14		06/02/14	06/08/14	1-----					1	\$350.00		0.00			
E 26	All	06/02/14	06/02/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	1-----	:30	1	\$300.00	5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/02/14		06/02/14	06/08/14	1-----					1	\$300.00		0.00			
E 27	All	06/02/14	06/02/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	2-----	:30	2	\$300.00	5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/02/14		06/02/14	06/08/14	2-----					2	\$300.00		0.00			
E 28	All	06/02/14	06/02/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	1-----	:30	1	\$180.00	5	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/02/14		06/02/14	06/08/14	1-----					1	\$180.00		0.00			
N 29	All	05/27/14	05/27/14	Tuesday Prime 2hr 7p-9p Tuesday Prime 2hr 7p-9p	CM	Tu 7p-9p	-T-----	:30	1	\$1,800.00	3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/14		06/01/14		-T-----					1	\$1,800.00		0.00			
													Totals	80	\$21,505.00