

ORDER



Orders
Order / Rev: 225619
Alt Order #: 07334947
Product Desc: MARTINEZ **SKED B**
Estimate: 563
Flight Dates: 09/01/14 - 09/02/14
Original Date / Rev: 08/26/14 / 08/27/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Stevens Reed Curcio & Potholm
Buying Contact:
Billing Contact:
 201 N Union St Ste 200
 Alexandria, VA 22314-2651

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Martinez for Governor
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 04/06/11
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/02/14	12	\$5,265.00	\$4,475.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	12	\$5,265.00	\$4,475.25	0.00
Totals	12	\$5,265.00	\$4,475.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	09/01/14	09/02/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MT-----	:30	1	\$525.00	4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/01/14	09/07/14	MT-----			1		\$525.00	0.00					
E 2	All	09/01/14	09/02/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MT-----	:30	2	\$160.00	4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/01/14	09/07/14	MT-----			2		\$160.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/01/14-09/07/14		News 4 @ Midday M-F		M-F 12noon-1p	MT-----	:30		(\$160.00)		0.00	NM		
Credited [program not available agency re purchasing]															
E 3	All	09/01/14	09/02/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MT-----	:30	2	\$190.00	4	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/01/14	09/07/14	MT-----			2		\$190.00	0.00					
E 4	All	09/01/14	09/02/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MT-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/01/14	09/07/14	MT-----			1		\$300.00	0.00					
E 5	All	09/01/14	09/02/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MT-----	:30	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/01/14	09/07/14	MT-----			1		\$500.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	All	09/01/14	09/02/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MT-----	:30	2	\$350.004		0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/01/14		09/01/14	09/07/14	MT-----		2			\$350.00		0.00			
E 7	All	09/01/14	09/02/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MT-----	:30	2	\$350.004		0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/01/14		09/01/14	09/07/14	MT-----		2			\$350.00		0.00			
E 8	All	09/02/14	09/02/14	Tuesday Prime 2hr 8p-10p Tuesday Prime 2hr 8p-10p	CM	Tu 8p-10p	-1-----	:30	1	\$1,800.003		0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/01/14		09/01/14	09/07/14	-1-----		1			\$1,800.00		0.00			
N 9	All	09/01/14	09/01/14	Golf M-F 9a-4p Golf M-F 9a-4p	CM	M-F 9a-4p (11:30 AM-4:00 PM)	M-----	:30	1	\$200.004		0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/01/14		09/01/14	09/07/14	M-----		1			\$200.00		0.00			
												Totals	12	\$5,265.00

*Tax 1 Note: ABQ 7%.