



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Stevens Reed Curcio & Potholm
Attention: Accounts Payable
201 N Union St Ste 200
Alexandria, VA 22314-2651

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
224510-1	10/26/14	October 2014	09/29/14 - 10/07/14

Station	Account Executive	Sales Office	Sales Region
KOB	Brian Smith	HRP - Washington	National

Advertiser	Product	Estimate Number
Martinez for Governor	MARTINEZ **SKED B**	536

Flight Dates	Order #	Alt Order #
10/01/14 - 10/07/14	224510	07307584

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	66	187

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/06/14	10/07/14	News 4 @ 10p M-F	M-F 10p-1035p	MT-----	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/06/14 10:33 PM News 4 @ 10p M-F M-F 10p-1035p :30 SMA- 14- 025H \$525.00 NM									
1 All Tu 10/07/14 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 SMA- 14- 025H \$525.00 NM									
2	10/01/14	10/03/14	News 4 @ 10p M-F	W-F 10p-1035p	--WTF--	:30	3	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 3 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All W 10/01/14 10:30 PM News 4 @ 10p M-F W-F 10p-1035p :30 SMA- 14- 025H \$575.00 NM									
1 All Th 10/02/14 10:24 PM News 4 @ 10p M-F W-F 10p-1035p :30 SMA- 14- 025H \$575.00 NM									
3 All F 10/03/14 10:26 PM News 4 @ 10p M-F W-F 10p-1035p :30 SMA- 14- 025H \$575.00 NM									
3	10/01/14	10/03/14	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 10/01/14 12:25 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA- 14- 025H \$160.00 NM									
3 All Th 10/02/14 12:53 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA- 14- 025H \$160.00 NM									
2 All F 10/03/14 12:12 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA- 14- 025H \$160.00 NM									
4	10/06/14	10/07/14	News 4 @ 5p M-F	M-F 5p-530p	MT-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/06/14 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 SMA- 14- 025H \$300.00 NM									
5	10/01/14	10/03/14	News 4 @ 5p M-F	W-F 5p-530p	--WTF--	:30	3	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 3 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 10/01/14 5:12 PM News 4 @ 5p M-F W-F 5p-530p :30 SMA- 14- 025H \$340.00 NM									



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6	10/06/14	10/07/14	News 4 @ 6p M-F	M-F 6p-632p	MT-----	:30	2	\$500.00	NM																																																								
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3	All	W	10/01/14	6:57 PM	News 4 @ 630p M-F	W-F 630p-7p	:30	SMA- 14- 025H	\$440.00	NM																																																							
1	All	Th	10/02/14	6:54 PM	News 4 @ 630p M-F	W-F 630p-7p	:30	SMA- 14- 025H	\$440.00	NM																																																							
2	All	F	10/03/14	6:42 PM	News 4 @ 630p M-F	W-F 630p-7p	:30	SMA- 14- 025H	\$440.00	NM																																																							
12	10/06/14	10/07/14	M-F Today Show	M-F 7a-9a	MT-----	:30	2	\$350.00	NM																																																								



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DUPLICATE INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
224510-1	10/26/14	October 2014	09/29/14 - 10/07/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ **SKED B**	536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/06/14	10/07/14	M-F Today Show	M-F 7a-9a	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/06/14 8:38 AM M-F Today Show M-F 7a-9a :30 SMA- 14- 025H \$350.00 NM									
1 All Tu 10/07/14 7:29 AM M-F Today Show M-F 7a-9a :30 SMA- 14- 025H \$350.00 NM									
13	10/01/14	10/03/14	M-F Today Show	W-F 7a-9a	--WTF--	:30	3	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 3 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All W 10/01/14 8:29 AM M-F Today Show W-F 7a-9a :30 SMA- 14- 025H \$380.00 NM									
1 All Th 10/02/14 8:29 AM M-F Today Show W-F 7a-9a :30 SMA- 14- 025H \$380.00 NM									
3 All F 10/03/14 8:39 AM M-F Today Show W-F 7a-9a :30 SMA- 14- 025H \$380.00 NM									
14	10/06/14	10/07/14	News 4 @ Midday M-F	M-F 12noon-1p	MT-----	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/06/14 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA- 14- 025H \$160.00 NM									
1 All Tu 10/07/14 12:24 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA- 14- 025H \$160.00 NM									
15	10/01/14	10/03/14	News 4 Today I 530a-6a	W-F 530a-6a	--WTF--	:30	3	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 3 \$240.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 10/01/14 5:58 AM News 4 Today I 530a-6a W-F 530a-6a :30 SMA- 14- 025H \$240.00 NM									
3 All Th 10/02/14 5:59 AM News 4 Today I 530a-6a W-F 530a-6a :30 SMA- 14- 025H \$240.00 NM									
2 All F 10/03/14 5:59 AM News 4 Today I 530a-6a W-F 530a-6a :30 SMA- 14- 025H \$240.00 NM									
16	10/06/14	10/07/14	News 4 Today I 530a-6a	M-F 530a-6a	MT-----	:30	2	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 2 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/06/14 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 SMA- 14- 025H \$220.00 NM									
2 All Tu 10/07/14 5:58 AM News 4 Today I 530a-6a M-F 530a-6a :30 SMA- 14- 025H \$220.00 NM									
17	10/01/14	10/03/14	M-F Today Show II 9a	M-F 9a-10a	--WTF--	:30	2	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 2 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All W 10/01/14 9:59 AM M-F Today Show II 9a M-F 9a-10a :30 SMA- 14- 025H \$260.00 NM									
1 All Th 10/02/14 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 SMA- 14- 025H \$260.00 NM									
18	10/06/14	10/07/14	M-F Today Show II 9a	M-F 9a-10a	MT-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/06/14 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 SMA- 14- 025H \$260.00 NM									
19	10/01/14	10/03/14	Inside Edition 330p	M-F 330p-4p	--WTF--	:30	2	\$250.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
224510-1	10/26/14	October 2014	09/29/14 - 10/07/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ **SKED B**	536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/01/14	10/03/14	Inside Edition 330p	M-F 330p-4p	--WTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 10/01/14 3:42 PM Inside Edition 330p M-F 330p-4p :30 SMA- 14- 025H \$250.00 NM									
2 All Th 10/02/14 3:59 PM Inside Edition 330p M-F 330p-4p :30 SMA- 14- 025H \$250.00 NM									
20	10/06/14	10/07/14	Inside Edition 330p	M-F 330p-4p	MT-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/06/14 3:42 PM Inside Edition 330p M-F 330p-4p :30 SMA- 14- 025H \$250.00 NM									
21	10/01/14	10/03/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--WTF--	:30	3	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 3 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All W 10/01/14 4:49 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA- 14- 025H \$190.00 NM									
1 All Th 10/02/14 4:17 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA- 14- 025H \$190.00 NM									
3 All F 10/03/14 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA- 14- 025H \$190.00 NM									
22	10/06/14	10/07/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MT-----	:30	2	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 2 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/06/14 4:26 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA- 14- 025H \$190.00 NM									
1 All Tu 10/07/14 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA- 14- 025H \$190.00 NM									
23	10/06/14	10/06/14	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/06/14 7:41 PM Monday Prime 2hr 7p-9p M 7p-9p :30 SMA- 14- 025H \$2,200.00 NM									
24	10/01/14	10/03/14	The Tonight Show	M-Th 1035p-1135p/	--WTF--	:30	3	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --WTF-- 3 \$310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All W 10/01/14 11:35 PM The Tonight Show M-Th 1035p-1135p/ :30 SMA- 14- 025H \$310.00 NM									
1 All Th 10/02/14 11:17 PM The Tonight Show M-Th 1035p-1135p/ :30 SMA- 14- 025H \$310.00 NM									
3 All F 10/03/14 11:40 PM The Tonight Show M-Th 1035p-1135p/ :30 SMA- 14- 025H \$310.00 NM									
25	10/06/14	10/07/14	The Tonight Show	M-Th 1035p-1135p/	MT-----	:30	2	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 MT----- 2 \$310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/06/14 11:34 PM The Tonight Show M-Th 1035p-1135p/ :30 SMA- 14- 025H \$310.00 NM									
1 All Tu 10/07/14 11:16 PM The Tonight Show M-Th 1035p-1135p/ :30 SMA- 14- 025H \$310.00 NM									

Total Spots **56**



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224510-1	10/26/14	October 2014	09/29/14 - 10/07/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ **SKED B**	536	

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Payment Terms 30 Days

<u>Gross Total</u>	\$20,705.00
<u>Agency Commission</u>	\$3,105.75
<u>Net Amount Due</u>	\$17,599.25
ABQ 7.0%	\$1,231.95
<u>Amount Due</u>	\$18,831.20