



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

[www.kobtv.com](http://www.kobtv.com)

Billing Address:

**Stevens Reed Curcio & Potholm**  
**Attention: Accounts Payable**  
**201 N Union St Ste 200**  
**Alexandria, VA 22314-2651**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

DUPLICATE

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
224480-1	10/26/14	October 2014	09/29/14 - 10/21/14

Station	Account Executive	Sales Office	Sales Region
KOB	Brian Smith	HRP - Washington	National

Advertiser	Product	Estimate Number
Martinez for Governor	MARTINEZ **SKED A**	524

Flight Dates	Order #	Alt Order #
10/15/14 - 10/21/14	224480	07305624

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	66	136

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/14	10/21/14	News 4 @ 10p M-F	M-F 10p-1035p	MT-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/21/14 10:33 PM News 4 @ 10p M-F M-F 10p-1035p :30 SMA-14-030H \$525.00 NM									
2	10/15/14	10/17/14	News 4 @ 10p M-F	W-F 10p-1035p	--WTF--	:30	3	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/15/14 10:30 PM News 4 @ 10p M-F W-F 10p-1035p :30 SMA-14-030H \$575.00 NM 2 All Th 10/16/14 10:22 PM News 4 @ 10p M-F W-F 10p-1035p :30 SMA-14-030H \$575.00 NM 3 All F 10/17/14 10:20 PM News 4 @ 10p M-F W-F 10p-1035p :30 SMA-14-030H \$575.00 NM									
3	10/15/14	10/17/14	The Tonight Show	M-Th 1035p-1135p	--WTF--	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 1 \$230.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Th 10/16/14 11:11 PM The Tonight Show M-Th 1035p-1135p :30 SMA-14-030H \$230.00 NM									
4	10/15/14	10/17/14	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 10/16/14 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA-14-030H \$160.00 NM 1 All F 10/17/14 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 SMA-14-030H \$160.00 NM									
5	10/15/14	10/17/14	Judy Judy-P/ DR 4p/ 430p M-F 4p-5p	M-F 4p-5p	--WTF--	:30	3	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/15/14 4:20 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA-14-030H \$190.00 NM 3 All Th 10/16/14 4:50 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA-14-030H \$190.00 NM 1 All F 10/17/14 4:10 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 SMA-14-030H \$190.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
224480-1	10/26/14	October 2014	09/29/14 - 10/21/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ **SKED A**	524	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/15/14	10/17/14	News 4 @ 5p M-F	W-F 5p-530p	--WTF--	:30	3	\$490.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$490.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 All W 10/15/14 5:27 PM News 4 @ 5p M-F W-F 5p-530p :30 SMA- 14- 030H \$490.00 NM									
9 All Th 10/16/14 5:12 PM News 4 @ 5p M-F W-F 5p-530p :30 SMA- 14- 030H \$490.00 NM									
8 All F 10/17/14 5:27 PM News 4 @ 5p M-F W-F 5p-530p :30 SMA- 14- 030H \$490.00 NM									
8	10/20/14	10/21/14	News 4 Today I 530a-6a	M-F 530a-6a	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 All M 10/20/14 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 SMA- 14- 030H \$250.00 NM									
5 All Tu 10/21/14 5:42 AM News 4 Today I 530a-6a M-F 530a-6a :30 SMA- 14- 030H \$250.00 NM									
9	10/15/14	10/17/14	News 4 Today I 530a-6a	W-F 530a-6a	--WTF--	:30	3	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$270.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 All W 10/15/14 5:59 AM News 4 Today I 530a-6a W-F 530a-6a :30 SMA- 14- 030H \$270.00 NM									
7 All Th 10/16/14 5:44 AM News 4 Today I 530a-6a W-F 530a-6a :30 SMA- 14- 030H \$270.00 NM									
8 All F 10/17/14 5:43 AM News 4 Today I 530a-6a W-F 530a-6a :30 SMA- 14- 030H \$270.00 NM									
10	10/20/14	10/21/14	News 4 @ 6p M-F	M-F 6p-632p	MT-----	:30	1	\$620.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 1 \$620.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 All M 10/20/14 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 SMA- 14- 030H \$620.00 NM									
11	10/15/14	10/17/14	News 4 @ 6p M-F	W-F 6p-632p	--WTF--	:30	3	\$790.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$790.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 All W 10/15/14 6:29 PM News 4 @ 6p M-F W-F 6p-632p :30 SMA- 14- 030H \$790.00 NM									
7 All Th 10/16/14 6:29 PM News 4 @ 6p M-F W-F 6p-632p :30 SMA- 14- 030H \$790.00 NM									
9 All F 10/17/14 6:29 PM News 4 @ 6p M-F W-F 6p-632p :30 SMA- 14- 030H \$790.00 NM									
12	10/20/14	10/21/14	News 4 Today II 6a-7a	M-F 6a-7a	MT-----	:30	2	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 2 \$470.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/20/14 6:12 AM News 4 Today II 6a-7a M-F 6a-7a :30 SMA- 14- 030H \$470.00 NM									
1 All Tu 10/21/14 6:27 AM News 4 Today II 6a-7a M-F 6a-7a :30 SMA- 14- 030H \$470.00 NM									
13	10/15/14	10/17/14	News 4 Today II 6a-7a	W-F 6a-7a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 All W 10/15/14 6:14 AM News 4 Today II 6a-7a W-F 6a-7a :30 SMA- 14- 030H \$500.00 NM									
8 All Th 10/16/14 6:29 AM News 4 Today II 6a-7a W-F 6a-7a :30 SMA- 14- 030H \$500.00 NM									
9 All F 10/17/14 6:13 AM News 4 Today II 6a-7a W-F 6a-7a :30 SMA- 14- 030H \$500.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
224480-1	10/26/14	October 2014	09/29/14 - 10/21/14
Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ **SKED A**	524	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/15/14	10/17/14	News 4 @ 630p M-F	W-F 630p-7p	--WTF--	:30	3	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 10/15/14 6:52 PM News 4 @ 630p M-F W-F 630p-7p :30 SMA- 14- 030H \$440.00 NM									
3 All Th 10/16/14 6:51 PM News 4 @ 630p M-F W-F 630p-7p :30 SMA- 14- 030H \$440.00 NM									
2 All F 10/17/14 6:52 PM News 4 @ 630p M-F W-F 630p-7p :30 SMA- 14- 030H \$440.00 NM									
16	10/20/14	10/21/14	M-F Today Show	M-F 7a-9a	MT-----	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 1 \$470.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 All Tu 10/21/14 7:29 AM M-F Today Show M-F 7a-9a :30 SMA- 14- 030H \$470.00 NM									
17	10/15/14	10/17/14	M-F Today Show	W-F 7a-9a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 All W 10/15/14 8:45 AM M-F Today Show W-F 7a-9a :30 SMA- 14- 030H \$500.00 NM									
8 All Th 10/16/14 7:29 AM M-F Today Show W-F 7a-9a :30 SMA- 14- 030H \$500.00 NM									
7 All F 10/17/14 8:42 AM M-F Today Show W-F 7a-9a :30 SMA- 14- 030H \$500.00 NM									
18	10/15/14	10/17/14	M-F Today Show II 9a	M-F 9a-10a	--WTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 --WTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All Th 10/16/14 9:53 AM M-F Today Show II 9a M-F 9a-10a :30 SMA- 14- 030H \$300.00 NM									
3 All F 10/17/14 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 SMA- 14- 030H \$300.00 NM									
19	10/20/14	10/20/14	Monday Prime 2hr 7p-9p	M 7p-9p	1-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/20/14 7:27 PM Monday Prime 2hr 7p-9p M 7p-9p :30 SMA- 14- 030H \$2,200.00 NM									
20	10/20/14	10/20/14	Monday Prime C	M 9p-10p	1-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/20/14 9:31 PM Monday Prime C M 9p-10p :30 SMA- 14- 030H \$2,200.00 NM									
24	10/20/14	10/21/14	News 4 @ 5p M-F	M-F 5p-530p	MT-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/20/14 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 SMA- 14- 030H \$450.00 NM									
25	10/19/14	10/19/14	Sunday Today	Su 7a-8a	-----S	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All Su 10/19/14 7:27 AM Sunday Today Su 7a-8a :30 SMA- 14- 030H \$220.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



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Advertiser	Product	Estimate Number	
Martinez for Governor	MARTINEZ **SKED A**	524	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/19/14	10/19/14	Sunday Today	Su 7a-8a	-----S	:30	1	\$220.00	NM
26	10/19/14	10/19/14	On the Money w/ Maria 6:Su 6a-630a		-----S	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/19/14 6:15 AM On the Money w/ Maria 6a Su 6a-630a :30 SMA-14-030H \$110.00 NM									
27	10/20/14	10/21/14	The Tonight Show	M-Th 1035p-1135p/	MT-----	:30	2	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 2 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/20/14 11:13 PM The Tonight Show M-Th 1035p-1135p/ :30 SMA-14-030H \$390.00 NM 1 All Tu 10/21/14 11:33 PM The Tonight Show M-Th 1035p-1135p/ :30 SMA-14-030H \$390.00 NM									
28	10/20/14	10/21/14	Access Hollywood Late PIM-Th 1135p-1207a/		MT-----	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MT----- 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/20/14 11:53 PM Access Hollywood Late PM M-Th 1135p-1207a/ :30 SMA-14-030H \$190.00 NM									
29	10/20/14	10/21/14	News 4 Today 430a-5a	M-F 430a-5a	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/20/14 4:55 AM News 4 Today 430a-5a M-F 430a-5a :30 SMA-14-030H \$100.00 NM									
<u>Total Spots</u>							<b>45</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$21,720.00</b>
<u>Agency Commission</u>	<b>\$3,258.00</b>
<u>Net Amount Due</u>	<b>\$18,462.00</b>
<b>ABQ 7.0%</b>	<b>\$1,292.34</b>
<u>Amount Due</u>	<b>\$19,754.34</b>