

WHOU 100.1 FM
Houlton, Maine

Issues/Program List
January-March 2024

Issue/Event Title	Date	Time	Duration	Program Title	Description
Community Calendar	Monday Thru Friday	9:30am & 4:30pm	2-5 minutes	Community Calendar	Listening audience sends in events that they would like to have aired. List is updated and recorded daily. Events are received via walk-ins, email, fax, mail, and phone.
Event Cancelations	Monday Thru Sunday	6am-6pm	varies	N/A	Listening audience may call in seven days per week and have their cancelations aired within minutes of calling. Other cancelations may be non-storm related called in by local law enforcement or town governments.
PSA Rotator	Monday- Sunday	00:00:00- 23:59:59	:30-:60 seconds	N/A	WHOU air's local public service announcements in a rotator 5x per day, Monday-Friday and 4x per day on Saturday and Sunday
Community Event	2/4/2024	10:00am- 1200pm	2 hours	Weekend Road trip	WHOU broadcast live from the annual Moosestomper's fishing derby.
PSA	2/7/2024- 2/17/2024	06:00- 22:00	:30 seconds	N/A	WHOU ran 82 PSA spots promoting the Land for Veteran's Snow Race event.
PSA	1/6/2024- 3/31/2024	06:00- 22:00	:30-:60 seconds	N/A	WHOU ran 694 PSA spots promoting the upcoming Maine Eclipse.
PSA	1/19/2024- 3/31/2024	05:00- 24:00	:30 seconds	N/A	WHOU ran 3 PSA spots per day for the Maine Principals' Association.

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Live-Stream	1/25/2024	n/a	n/a	Facebook	WHOU livestreamed a public Q & A forum regarding the upcoming Eclipse Festival happening in April.
Interview	1/12/2024	9:00 am-9:15 am	15 minutes	Morning Show	Morning Show DJ interviewed Leonard Wilde of Linneus Sno Sports club regarding their upcoming Youth Next Generation event aimed at teaching youth snowmobile safety.
Interview	1/24/2024	9:15am-9:25am	10 minutes	Morning Show	WHOU morning show host interviewed Johanna Johnston from the Maine Eclipse Committee regarding the upcoming public Q&A forum.
Interview	2/1/2024	9:15am-9:20am	10 minutes	Morning Show	WHOU morning show host interviewed Nancy Ketch from the Houlton Town office regarding the upcoming Moosestompers event.
Interview	3/14/2024	9:15am-9:30am	15 minutes	Morning Show	Morning Show host interviewed the Houlton Chief of Police, Tim Deluca, regarding the upcoming Eclipse events.
Interview	03/19/2024	8:15-8:25am	10 minutes	Morning show	Morning Show host interviewed Johanna Johnston, head of the Maine Eclipse Committee, regarding eclipse events and safety.
Interview	3/20/2024	9:00am-9:10am	10 minutes	Morning Show	Morning Show Host interviewed chief of police , Tim Deluca regarding the upcoming Maine Eclipse events, parking, safety, etc.
Interview	3/27/2024	9:15am-9:30am	15 minutes	Morning Show	Morning Show host interviewed the Houlton Chief of Police, Tim Deluca, regarding the upcoming Eclipse events.