



TELEMUNDO
Hawaii

**QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

KSIX 3rd Quarter 2020
September 9, 2020 – September 30, 2020

Licensee: KSIX License Subsidiary, LLC

Public Service Announcements

KSIX airs public service announcements (PSAs) on topics of interest to the communities it serves. These PSAs air throughout the broadcast day on KSIX.

During 9/15/20 – 9/30/20, KSIX aired a total of 2,197 public service announcements.

PSAs from the campaigns are listed herein and the attached were scheduled and aired on KSIX during 9/15/20 – 9/30/20. These PSAs were selected to target the ascertained community issues.

(Please refer to Document A for the complete list of broadcast times.)

- A. **COMMUNITY ISSUES**, including local and state laws and regulations, elections, local events, and matters concerning local businesses.

Ad Council- The PSA encourages people to vote.

- B. **ECONOMIC ISSUES**, including local issues, labor matters, job opportunities, and the state of the economy.

- C. **EDUCATION ISSUES**, including education standards, school safety, budget matters, outside of the classroom learning, etc

Dollar General Literacy Foundation- The PSA encourages people to go for their high school equivalency diploma.

STEM- "Lucianne": The PSA inspires girls to stay in STEM by showcasing female role models across a variety of STEM fields.

Because of You- The PSA encourages people to prevent bullying by thinking about how their words or actions might make others feel.

- D. **ENVIRONMENTAL and WEATHER ISSUES**, including conservation, global warming, littering, environmental issues particular to Hawaii, environmental education, and political issues, as well as tsunamis, typhoons, volcanoes, earthquakes, and other severe weather.

Arbor Day Foundation- The PSA encourages people to protect the forests and plant trees.

National Park Foundation- The PSA encourages people everywhere to experience national parks across the country and demonstrates the importance of safeguarding America's most valuable natural, cultural and historic places for years to come.

- E. **HEALTH ISSUES**, including health care, public health awareness and public health safety.

CDC-Coronavirus: The PSA informs Americans about the steps they can take to protect themselves and slow the spread of coronavirus.

Autism Speaks- The PSA encourages early screening and intervention for children with autism.

American Medical Association & CDC- The PSA encourages people to get tested for Type 2 Diabetes.

Ad Council- The PSA encourages people to wear face masks.

American Lung Association- The PSA encourages people to learn about the risks of vaping.

- F. **NEIGHBOR ISLAND ISSUES**, including matters of particular concern to residents of and visitors to the Hawaiian Islands other than Oahu, including events, park status, tourism, politics and local culture.
- G. **PUBLIC SAFETY ISSUES**, including health education and awareness, homeland security, crime prevention, police conduct, and fire safety.
- H. **PUBLIC SERVICE**, including services provided by non-profit organizations, services which benefit the public, and civil service.

AARP- The PSA lists resources for Caregivers.

Make a Wish- The PSA brings awareness to what the Make a Wish organization does.

The Foundation for a Better Life- The PSA promotes good values, good role models and a better life.

U.S. Department of Health and Human Services- The PSA encourages people to adopt foster children.

- I. **WEATHER and TRANSPORTATION ISSUES**, including traffic, air travel news, travel construction, and relevant political issues.

National Highway Traffic Safety Administration- The PSA encourages parents to check if they are using the correct car seat for their child.

National Highway Traffic Safety Administration- The PSA encourages people not to drive buzzed.