

KNCW

Issues & Programs
2nd Quarter, 2023

The following concerns were identified as
Items we should address in our programming

- 1- Traffic Safety
- 2- Tourism
- 3- Water concerns
- 4- Lack of workers

The following programs aired during the quarter
to address the issues listed above -

1- Traffic Safety

- A- KNPT / KBCH / KWDP Hotline 4/3/2023
- B- KNCW 5 Points 4/8/2023
- C- KCRF On Frequency 4/9/2023
- D- KYTE Making Contact week ending 4/9/2023
- E- KNPT / KBCH / KWDP Hotline 5/1/2023
- F- KNCW 5 Points 5/6/2023
- G- KCRF On Frequency 5/7/2023
- H- KYTE Making Contact, week ending 5/7/2023
- I- KNPT / KBCH / KWDP Hotline 6/2/2023
- J- KNCW 5 Points 6/17/2023
- K- KCRF On Frequency 6/18/2023
- L- KYTE Making Contact, week ending 6/18/2023

2- Tourism

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2 Tourism (Continued)

- A- KNPT / KBCH / KWDP Hotline 4/17/2023
- B- KNCU 5 Points 4/22/2023
- C- KCRF On Frequency 4/23/2023
- D- KYTE Making Contact week ending 4/23/2023
- E- KNPT / KBCH / KWDP Hotline 6/20/2023
- F- KNCU 5 Points 6/24/2023
- G- KCRF On Frequency 6/25/2023
- H- KYTE Making Contact, week ending 6/25/2023

3- Water Concerns

- A- KNPT / KBCH / KWDP Hotline 5/22/2023
- B- KNCU 5 Points 5/27/2023
- C- KCRF On Frequency 5/28/2023
- D- KYTE Making Contact week ending 5/28/2023
- E- KNPT / KBCH / KWDP Hotline 5/30/2023
- F- KNCU 5 Points 6/3/2023
- G- KCRF On Frequency 6/4/2023
- H- KYTE, Making Contact, week ending 6/4/2023

4- Lack of workers

- A- KNPT / KBCH / KWDP Hotline 4/11/2023
- B- KNCU 5 Points 4/15/2023
- C- KCRF On Frequency 4/16/2023
- D- KYTE Making Contact week ending 4/16/2023

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4- Lack of Workers (Continued)

E- KNAT / KBC / KWOP Hotline 6/12/2023

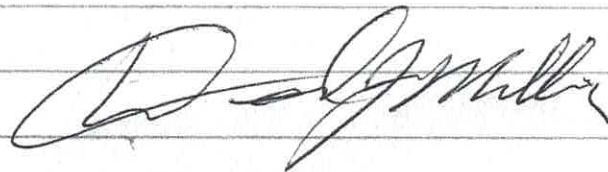
F- KNCU 5 Points 6/17/2023

G- KCRF On Frequency 6/18/2023

H- KYTE Making Contact week ending 6/18/2023

Many additional programs, newscasts
and PSAs dealing with the above issues
and many other were aired on our stations.

Placed in Public File July 7, 2023



**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 4-8-2023

TIME: 9AM

GUEST(S) ODOT REGIONAL PIO MINDY McCARTT

TOPICS DISCUSSED:

- 1. STIP (STATE TRANSPORTATION IMPROVEMENT PLAN)**
- 2. HWY 101 PROBLEMS**
- 3. YAQUINA BAY BRIDGE WORK**
- 4. NEOTSU AREA NEEDS**
- 5. HWY 229**

HOST: CHERI BRUBAKER

REVIEWED BY:



**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 4-15-2023

TIME: 9AM

GUEST(S) ERIC KNOBER, REGIONAL STATE EMPLOYMENT ECONOMIST

TOPICS DISCUSSED:

- 1. PANDEMIC EMPLOYMENT RECOVERY?**
- 2. COUNTY VS STATE UNEMPLOYMENT**
- 3. COUNTY WAGES VS STATE AVERAGES**
- 4. WHY ARE PEOPLE NOT RETURNING TO WORK**
- 5. UNEMPLOYMENT BENEFITS?**

HOST: CHERI BRUBAKER

REVIEWED BY:



**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 4-22-2023

TIME: 9AM

GUEST(S) NEW NEWPORT CHAMBER DIRECTOR, WAYNE PATTERSON

TOPICS DISCUSSED:

- 1. PRIOR HISTORY**
- 2. GOALS YOU HAVE FOR THE CHAMBER**
- 3. ANY CONTINUING PROJECTS OR PROGRAMS**
- 4. HOW TO RECOVER MEMBERSHIP FOLLOWING PANDEMIC**
- 5. NEW LUNCH MEETING SCHEDULE**
- 6. FUNDRAISING AND WORK WITH NEWPORT CITY**

HOST: CHERI BRUBAKER

REVIEWED BY:



**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 5-6-2023

TIME: 9AM

GUEST(S) DERRICK TOKOS, NEWPORT PLANNING DIRECTOR

TOPICS DISCUSSED:

- 1. HIGHWAY 101 REALIGNMENT**
- 2. PARKING ISSUES**
- 3. PEDESTRIAN CROSSING CAUTION LIGHTS**
- 4. HARNEY STREET AND HWY 20 RECONSTRUCTION**
- 5. URBAN RENEWAL PROJECTS**

HOST: CHERI BRUBAKER

REVIEWED BY:



**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 5-27-2023


TIME: 9AM

**GUEST(S) NEWPORT CITY MANAGER SPENCER NEBEL AND PUBLIC
WORKS SUPERINTENDENT JUSTIN SCARBROUGH**

TOPICS DISCUSSED:

- 1. BIG CREEK DAM PROJECT**
- 2. ENGINEERING AND COST**
- 3. CONSTRUCTION COSTS**
- 4. CONGRESSIONAL AND STATE LOBBYING**
- 5. OTHER POSSIBILITIES LIKE ROCKY CREEK**
- 6. S.O.S (SAVE OUR SUPPLY)**

HOST: CHERI BRUBAKER

REVIEWED BY: 

**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 6-3-2023

TIME: 9AM

GUEST(S) SEAL ROCK WATER DISTRICT MANAGER, ADAM DENLINGER

TOPICS DISCUSSED:

- 1. HISTORICALLY WATER FOR SILETZ RIVER**
- 2. NEW WATER INTAKE ON BEAVER CREEK**
- 3. NEW STORAGE TANKS**
- 4. SPRAYING CONTROVERSY**
- 5. LONG TERM NEEDS**

HOST: CHERI BRUBAKER

REVIEWED BY:



**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 6-17-2023

TIME: 9AM

GUEST(S) BUSINESS OWNER PEGGY SABANSKAS

TOPICS DISCUSSED:

- 1. LOCAL ECONOMY**
- 2. CAN'T FIND WORKERS**
- 3. RISING WAGES AND COSTS**
- 4. RETAIL THEFT**
- 5. TRAFFIC AND PARKING PROBLEMS**

HOST: DAVID MILLER

REVIEWED BY:



**YAQUINA BAY COMMUNICATIONS
PUBLIC AFFAIRS PROGRAMMING**

PROGRAM TITLE: 5 POINTS

STATION: KNCU

DATE: 6-24-2023

TIME: 9AM

GUEST(S) TOLEDO MAYOR ROD CROSS

TOPICS DISCUSSED:

- 1. CITY IMPROVEMENTS**
- 2. SIGNAGE**
- 3. ART WALK**
- 4. WOODEN BOAT SHOW**
- 5. TOLEDO SUMMER FEST**
- 6. RAILROAD MUSEUM**

HOST: KATHLEEN RITZMAN

REVIEWED BY: 