

CONTRACT



KXAS
 4805 Amon Carter Blvd
 Ft. Worth, TX 76155
 (817) 654-6500

www.nbcdfw.com

And:

NEBO MEDIA
 4601 N. FAIRFAX DR
 SUITE 730
 ARLINGTON, VA 22203
 USA

<u>Contract / Revision</u> 1448924 /		<u>Alt Order #</u> WOC14512479
<u>Advertiser</u> CONSERVATIVES FOR AMERICAN EXCELLE		<u>Original Date / Revision</u> 02/27/24 / 02/29/24
<u>Contract Dates</u> 02/27/24 - 03/05/24	<u>Estimate #</u> 11145	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXAS	<u>Account Executive</u> Will Hildebrandt	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agency Code</u> 9914610	<u>Advertiser Code</u> 888	<u>Product 1/2</u> 972
<u>Agency Ref</u> 27184	<u>Advertiser Ref</u> 56357	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXAS	02/27/24	03/05/24	530A-6A M-F NBC5 TODAY	530A-6A		:15			NM	6	\$2,730.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$455.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	02/27/24-03/04/24	530A-6A M-F NBC5 TODAY	530A-6A	MTuWThF----	:15		\$455.00	NM		
	See MG 1.7 PREEMPT											
	7	KXAS	03/04/24-03/04/24	530A-6A M-F NBC5 TODAY	530A-6A	M-----	:15		\$455.00	NM		
	Ⓜ MG for 1.1 02/27											
Week:		03/05/24	03/11/24	-1-----				1	\$455.00			
N 2	KXAS	02/27/24	03/05/24	6A-7A M-F NBC5 TODAY	6:00 AM-7:00 AM		:15			NM	6	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$975.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	02/27/24-03/04/24	6A-7A M-F NBC5 TODAY	6:00 AM-7:00 AM	MTuWThF----	:15		\$975.00	NM		
	See MG 2.7 PREEMPT											
	7	KXAS	03/04/24-03/04/24	6A-7A M-F NBC5 TODAY	6:00 AM-7:00 AM	M-----	:15		\$975.00	NM		
	Ⓜ MG for 2.1 02/27											
Week:		03/05/24	03/11/24	-1-----				1	\$975.00			
N 3	KXAS	02/27/24	03/05/24	7A-9A M-F TODAY SHOW	7A-9A		:15			NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$1,300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1448924 /	<u>Alt Order #</u> WOC14512479
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<u>Advertiser</u> CONSERVATIVES FOR AMERICAN EXCELLE	<u>Original Date / Revision</u> 02/27/24 / 02/29/24
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<u>Contract Dates</u> 02/27/24 - 03/05/24	<u>Product</u> Issue	<u>Estimate #</u> 11145
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KXAS	02/27/24-03/04/24		7A-9A M-F TODAY SHOW	7A-9A	MTuWThF----	:15		\$1,300.00	NM			
See MG 3.7 PREEMPT													
7	KXAS	03/04/24-03/04/24		7A-9A M-F TODAY SHOW	7A-9A	M-----	:15		\$1,300.00	NM			
Ⓜ MG for 3.1 02/27													
Week:		03/05/24	03/11/24	-1-----				1		\$1,300.00			
N 4	KXAS	02/27/24	03/02/24	530A-6A SA NBC5 NEWS	530A-6A		:15			NM	1	\$520.00	
Week:		02/27/24	03/04/24	-----1-				1		\$520.00			
N 5	KXAS	02/27/24	03/02/24	6A-7A SA NBC5 NEWS	6A-7A		:15			NM	2	\$1,300.00	
Week:		02/27/24	03/04/24	-----2-				2		\$650.00			
N 6	KXAS	02/27/24	03/02/24	7A-830A SA TODAY SHOW	7A-830A		:15			NM	2	\$1,560.00	
Week:		02/27/24	03/04/24	-----2-				2		\$780.00			
N 7	KXAS	02/27/24	03/02/24	830A-930A SA NBC5 NEWS	830A-930A		:15			NM	2	\$1,170.00	
Week:		02/27/24	03/04/24	-----2-				2		\$585.00			
N 8	KXAS	02/27/24	03/03/24	530A-6A SU NBC5 NEWS	530A-6A		:15			NM	1	\$520.00	
Week:		02/27/24	03/04/24	-----1				1		\$520.00			
N 9	KXAS	02/27/24	03/03/24	6A-7A SU NBC5 NEWS	6A-7A		:15			NM	2	\$1,300.00	
Week:		02/27/24	03/04/24	-----2				2		\$650.00			
N 10	KXAS	02/27/24	03/03/24	7A-8A SU TODAY SHOW	7A-8A		:15			NM	2	\$1,560.00	
Week:		02/27/24	03/04/24	-----2				2		\$780.00			
N 11	KXAS	02/27/24	03/03/24	8A-9A SU NBC5 NEWS	8:00 AM-8:30 AM		:15			NM	1	\$650.00	
Week:		02/27/24	03/04/24	-----1				1		\$650.00			
N 12	KXAS	02/27/24	03/04/24	9A-10A M-F TODAY SHOW	9A-10A		:15			NM	5	\$3,900.00	
Week:		02/27/24	03/04/24	11111--				5		\$780.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KXAS	02/27/24-03/04/24		9A-10A M-F TODAY SHOW	9A-10A	MTuWThF----	:15		\$780.00	NM			
See MG 12.6 PREEMPT													
6	KXAS	03/04/24-03/04/24		9A-10A M-F TODAY SHOW	9A-10A	M-----	:15		\$780.00	NM			
Ⓜ MG for 12.1 02/27													
N 13	KXAS	02/27/24	03/04/24	10A-11A M-F TODAY SHOW	10A-11A		:15			NM	5	\$2,600.00	

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1448924 /	WOC14512479

<u>Advertiser</u>	<u>Original Date / Revision</u>
CONSERVATIVES FOR AMERICAN EXCELLE	02/27/24 / 02/29/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/27/24 - 03/05/24	Issue	11145

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$520.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		10A-11A M-F TODAY SHOW	10A-11A	MTuWThF----	:15		\$520.00	NM		
See MG 13.6												
PREEMPT												
6	KXAS	03/04/24-03/04/24		10A-11A M-F TODAY SHOW	10A-11A	M-----	:15		\$520.00	NM		
Ⓜ MG for 13.1 02/27												
N 14	KXAS	02/27/24	03/04/24	11A-12P NBC5 TODAY AT 1	11A-12P		:15			NM	5	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$520.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		11A-12P NBC5 TODAY AT 1	11A-12P	MTuWThF----	:15		\$520.00	NM		
See MG 14.6												
PREEMPT												
6	KXAS	03/04/24-03/04/24		11A-12P NBC5 TODAY AT 1	11A-12P	M-----	:15		\$520.00	NM		
Ⓜ MG for 14.1 02/27												
N 15	KXAS	02/27/24	03/04/24	1130A-12P TEXAS TODAY	1130A-12P		:15			NM	4	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$520.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		1130A-12P TEXAS TODAY	1130A-12P	MTuWThF----	:15		\$520.00	NM		
See MG 18.6												
PREEMPT												
N 16	KXAS	02/27/24	03/04/24	3P-4P KELLY CLARSON	3P-4P		:15			NM	5	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$520.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		3P-4P KELLY CLARSON	3P-4P	MTuWThF----	:15		\$520.00	NM		
See MG 16.6												
PREEMPT												
6	KXAS	03/04/24-03/04/24		3P-4P KELLY CLARSON	3P-4P	M-----	:15		\$520.00	NM		
Ⓜ MG for 16.1 02/27												
N 17	KXAS	02/27/24	03/04/24	4P-5P M-F NBC5 FIRST AT	4P-5P		:15			NM	10	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	22222--				10	\$1,040.00			

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FOR NBCE CONTRACTS:

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1448924 /	WOC14512479

<u>Advertiser</u>	<u>Original Date / Revision</u>
CONSERVATIVES FOR AMERICAN EXCELLE	02/27/24 / 02/29/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/27/24 - 03/05/24	Issue	11145

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		4P-5P M-F NBC5 FIRST AT 4P-5P	4P-5P	MTuWThF----	:15		\$1,040.00	NM		
See MG 17.12 PREEMPT												
2	KXAS	02/27/24-03/04/24		4P-5P M-F NBC5 FIRST AT 4P-5P	4P-5P	MTuWThF----	:15		\$1,040.00	NM		
See MG 17.11 PREEMPT												
11	KXAS	03/02/24	03/02/24	GOLF	2:00 PM-5:00 PM	-----Sa--	:15		\$1,040.00	NM		
Ⓜ MG for 17.2 02/27												
12	KXAS	03/03/24	03/03/24	GOLF	2:00 PM-5:00 PM	-----Su	:15		\$1,040.00	NM		
Ⓜ MG for 17.1 02/27												
N 18	KXAS	02/27/24	03/04/24	5P-530P M-F NBC5 NEWS	5P-530P		:15			NM	5	\$8,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	11111--	5			\$1,625.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		5P-530P M-F NBC5 NEWS	5P-530P	MTuWThF----	:15		\$1,625.00	NM		
See MG 18.6 PREEMPT												
6	KXAS	03/03/24	03/03/24	SU6-7P THE WALL	6P-7P	-----Su	:15		\$2,145.00	NM		
Ⓜ MG for 15.1,18.1												
N 19	KXAS	02/27/24	03/04/24	530P-6P M-F NIGHTLY NEW	530P-6P		:15			NM	4	\$23,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	11-11--	4			\$5,850.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		530P-6P M-F NIGHTLY NEW	530P-6P	MTu-ThF----	:15		\$5,850.00	NM		
See MG 19.5 PREEMPT												
5	KXAS	03/03/24	03/03/24	9A-10A SU MEET THE PRE	9A-10A	-----Su	:15		\$5,850.00	NM		
Ⓜ MG for 19.1 02/27												
N 20	KXAS	02/27/24	03/04/24	6P-630P M-F NBC5 NEWS	6P-630P		:15			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	11111--	5			\$1,950.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KXAS	02/27/24-03/04/24		6P-630P M-F NBC5 NEWS	6P-630P	MTuWThF----	:15		\$1,950.00	NM		
See MG 20.6 PREEMPT												
6	KXAS	03/02/24	03/02/24	1030P-12A SAT NIGHT LIVE	1030P-12A	-----Sa--	:15		\$1,950.00	NM		
Ⓜ MG for 20.1 02/27												
N 21	KXAS	02/27/24	03/02/24	6P-630P SA NBC5 NEWS	6P-630P		:15			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	-----1-	1			\$910.00				
N 22	KXAS	02/27/24	03/02/24	630P-7P SA NBC5 NEWS	630P-7P		:15			NM	1	\$910.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



KXAS
4805 Amon Carter Blvd
Ft. Worth, TX 76155
(817) 654-6500

www.nbcdfw.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1448924 /	WOC14512479

<u>Advertiser</u>	<u>Original Date / Revision</u>
CONSERVATIVES FOR AMERICAN EXCELLE	02/27/24 / 02/29/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/27/24 - 03/05/24	Issue	11145

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----1-				1	\$910.00			
N 23	KXAS	02/27/24	03/03/24	5P-530P SU NBC5 NEWS	5P-530P		:15			NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----1				1	\$780.00			
N 24	KXAS	02/27/24	03/04/24	630P-7P M-F ACCESS HLLY	630P-7P		:15			NM	5	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$1,170.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	02/27/24-03/04/24	630P-7P M-F ACCESS HLLY	630P-7P	MTuWThF----	:15		\$1,170.00	NM		
See MG 24.6 PREEMPT												
	6	KXAS	03/04/24-03/04/24	630P-7P M-F ACCESS HLLY	630P-7P	M-----	:15		\$1,170.00	NM		
Ⓜ MG for 24.1 02/27												
N 25	KXAS	02/27/24	03/04/24	M7-9P THE VOICE	7:00 PM-9:00 PM		:15			NM	1	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	1-----				1	\$5,200.00			
N 26	KXAS	02/27/24	03/03/24	SU6-8P DATELINE	6P-8P		:15			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----1				1	\$2,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	02/27/24-03/04/24	SU6-8P DATELINE	6P-8P	-----Su	:15		\$2,600.00	NM		
See MG 26.2 PREEMPT												
	2	KXAS	03/02/24-03/02/24	THE WALL	7P-8P	-----Sa--	:15		\$2,600.00	NM		
Ⓜ MG for 26.1 03/03												
N 27	KXAS	02/27/24	03/03/24	SU 9-10P PRIME	9P-10P		:15			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----1				1	\$2,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	02/27/24-03/04/24	SU 9-10P PRIME	9P-10P	-----Su	:15		\$2,600.00	NM		
See MG 27.2 PREEMPT												
	2	KXAS	03/02/24-03/02/24	WEAKEST LINK	8P-9P	-----Sa--	:15		\$2,600.00	NM		
Ⓜ MG for 27.1 03/03												
N 28	KXAS	02/27/24	03/04/24	10P-1035P M-F NBC5 NEWS	10P-1035P		:15			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111--				5	\$1,950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	02/27/24-03/04/24	10P-1035P M-F NBC5 NEWS	10P-1035P	MTuWThF----	:15		\$1,950.00	NM		
See MG 28.6 PREEMPT												
	6	KXAS	03/02/24-03/02/24	10P-1030P SA NBC5 NEWS	10P-1030P	-----Sa--	:15		\$1,950.00	NM		
Ⓜ MG for 28.1 02/27												

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 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



KXAS
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Ft. Worth, TX 76155
(817) 654-6500

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1448924 /	WOC14512479

<u>Advertiser</u>	<u>Original Date / Revision</u>
CONSERVATIVES FOR AMERICAN EXCELLE	02/27/24 / 02/29/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/27/24 - 03/05/24	Issue	11145

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 29	KXAS	02/27/24	03/02/24	10P-1030P SA NBC5 NEWS	10:00 PM-10:30 PM		:15			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	-----1-	1			\$1,950.00				
N 30	KXAS	02/27/24	03/03/24	NBC5 NEWS AT 10P SUN	10:00 PM-10:30 PM		:15			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	-----1	1			\$1,950.00				
N 31	KXAS	02/27/24	03/03/24	1030P-11P SU NBC5 NEWS	1030P-11P		:15			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	-----1	1			\$975.00				
N 32	KXAS	02/27/24	03/04/24	1035P-1137P TONIGHT SHC	10:35 PM-11:37 PM		:15			NM	5	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	11111--	5			\$975.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	02/27/24-03/04/24	1035P-1137P TONIGHT SHC	10:35 PM-11:37 PM	PMTuWThF----	:15		\$975.00	NM		
				See MG 32.6								
				PREEMPT								
	6	KXAS	03/04/24-03/04/24	1035P-1137P TONIGHT SHC	10:35 PM-11:37 PM	-----	:15		\$975.00	NM		
				MG for 32.1 02/27								
Totals											103	\$129,285.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/05/24	103	\$129,285.00	(\$19,392.75)	\$109,892.25
Totals	103	\$129,285.00	(\$19,392.75)	\$109,892.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.