

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Derek Oden, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Deb Fischer

Authorized committee:

Deb Fischer for U.S. Senate

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

May 14th, 2024

General

Primary

Treasurer of candidate's authorized committee:

James Watts

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

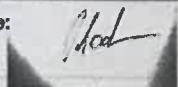
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Derek Oden

Name: Joy E. Patten

Date of Request to Purchase Ad Time: 3/13/24

Date of Station Agreement to Sell Time: 3/13/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Derek Oden

Date:

3/13/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

3/21/24

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Received copy 3/21/24

| | | |
|--------------------|----------------------------|--|
| Contract #: 743042 | Station Call Letters: KZKX | Date Received/Requested: 3/13/24 |
| Est #: N/A | Station Location: Lincoln | Run Start and End Dates: 4/2/24 - 5/4/24 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT

KX96.9 Alpha Media
 3800 Cornhusker Highway
 Lincoln, NE 68504
 (402) 466-1234

| | | |
|---|---|--|
| <u>Contract / Revision</u> 743042 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> POL24/Deb Fischer for Senate | | <u>Original Date / Revision</u> 03/13/24 / 03/13/24 |
| <u>Contract Dates</u> 04/02/24 - 05/14/24 | <u>Estimate #</u> | |
| <u>Product</u> Primary 2024 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> KZKX-FM | <u>Account Executive</u> House Lincoln | <u>Sales Office</u> Local-Lincoln |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Deb Fischer for Senate (A)
 P.O. Box 83287
 Lincoln, NE 68501

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KZKX | 04/02/24 | 05/14/24 | Mo-Fr 6a-10a | 6a-10a | | :30 | | | NM | 93 | \$6,975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/01/24 | 04/07/24 | -3333-- | | | | 12 | \$75.00 | | | |
| Week: | | 04/08/24 | 04/14/24 | 33333-- | | | | 15 | \$75.00 | | | |
| Week: | | 04/15/24 | 04/21/24 | 33333-- | | | | 15 | \$75.00 | | | |
| Week: | | 04/22/24 | 04/28/24 | 33333-- | | | | 15 | \$75.00 | | | |
| Week: | | 04/29/24 | 05/05/24 | 33333-- | | | | 15 | \$75.00 | | | |
| Week: | | 05/06/24 | 05/12/24 | 33333-- | | | | 15 | \$75.00 | | | |
| Week: | | 05/13/24 | 05/19/24 | 33----- | | | | 6 | \$75.00 | | | |
| N 2 | KZKX | 04/02/24 | 05/14/24 | Mo-Fr 3p-7p | 3p-7p | | :30 | | | NM | 93 | \$6,510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/01/24 | 04/07/24 | -3333-- | | | | 12 | \$70.00 | | | |
| Week: | | 04/08/24 | 04/14/24 | 33333-- | | | | 15 | \$70.00 | | | |
| Week: | | 04/15/24 | 04/21/24 | 33333-- | | | | 15 | \$70.00 | | | |
| Week: | | 04/22/24 | 04/28/24 | 33333-- | | | | 15 | \$70.00 | | | |
| Week: | | 04/29/24 | 05/05/24 | 33333-- | | | | 15 | \$70.00 | | | |
| Week: | | 05/06/24 | 05/12/24 | 33333-- | | | | 15 | \$70.00 | | | |
| Week: | | 05/13/24 | 05/19/24 | 33----- | | | | 6 | \$70.00 | | | |
| N 3 | KZKX | 04/02/24 | 05/12/24 | Sa 6a-10a | 6a-10a | | :30 | | | NM | 12 | \$504.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/01/24 | 04/07/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/08/24 | 04/14/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/15/24 | 04/21/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/22/24 | 04/28/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/29/24 | 05/05/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 05/06/24 | 05/12/24 | -----2- | | | | 2 | \$42.00 | | | |
| N 4 | KZKX | 04/02/24 | 05/12/24 | Sa 10a-3p | 10a-3p | | :30 | | | NM | 12 | \$504.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/01/24 | 04/07/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/08/24 | 04/14/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/15/24 | 04/21/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/22/24 | 04/28/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 04/29/24 | 05/05/24 | -----2- | | | | 2 | \$42.00 | | | |
| Week: | | 05/06/24 | 05/12/24 | -----2- | | | | 2 | \$42.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



Alpha Media
3800 Cornhusker Highway
Lincoln, NE 68504
(402) 466-1234

| | |
|--|--------------------|
| Contract / Revision 743042 / | Alt Order # |
|--|--------------------|

| | |
|---|--|
| Advertiser POL24/Deb Fischer for Senate | Original Date / Revision 03/13/24 / 03/13/24 |
|---|--|

| | | |
|--|--------------------------------|-------------------|
| Contract Dates 04/02/24 - 05/14/24 | Product Primary 2024 | Estimate # |
|--|--------------------------------|-------------------|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|------------|--------------------|
| N 5 | KZKX | 04/02/24 | 05/12/24 | Sa 3p-7p | 3p-7p | | :30 | | | NM | 12 | \$504.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/01/24 | 04/07/24 | -----2- | | | | 2 | \$42.00 | | | |
| | Week: | 04/08/24 | 04/14/24 | -----2- | | | | 2 | \$42.00 | | | |
| | Week: | 04/15/24 | 04/21/24 | -----2- | | | | 2 | \$42.00 | | | |
| | Week: | 04/22/24 | 04/28/24 | -----2- | | | | 2 | \$42.00 | | | |
| | Week: | 04/29/24 | 05/05/24 | -----2- | | | | 2 | \$42.00 | | | |
| | Week: | 05/06/24 | 05/12/24 | -----2- | | | | 2 | \$42.00 | | | |
| N 6 | KZKX | 04/02/24 | 05/12/24 | Su 6a-10a | 6a-10a | | :30 | | | NM | 12 | \$456.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/01/24 | 04/07/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/08/24 | 04/14/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/15/24 | 04/21/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/22/24 | 04/28/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/29/24 | 05/05/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 05/06/24 | 05/12/24 | -----2 | | | | 2 | \$38.00 | | | |
| N 7 | KZKX | 04/02/24 | 05/12/24 | Su 10a-3p | 10a-3p | | :30 | | | NM | 12 | \$456.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/01/24 | 04/07/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/08/24 | 04/14/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/15/24 | 04/21/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/22/24 | 04/28/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/29/24 | 05/05/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 05/06/24 | 05/12/24 | -----2 | | | | 2 | \$38.00 | | | |
| N 8 | KZKX | 04/02/24 | 05/12/24 | Su 3p-7p | 3p-7p | | :30 | | | NM | 12 | \$456.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/01/24 | 04/07/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/08/24 | 04/14/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/15/24 | 04/21/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/22/24 | 04/28/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 04/29/24 | 05/05/24 | -----2 | | | | 2 | \$38.00 | | | |
| | Week: | 05/06/24 | 05/12/24 | -----2 | | | | 2 | \$38.00 | | | |
| Totals | | | | | | | | | | | 258 | \$16,365.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 04/01/24 - 04/30/24 | 174 | \$11,055.00 | (\$1,658.25) | \$9,396.75 |
| 05/01/24 - 05/14/24 | 84 | \$5,310.00 | (\$796.50) | \$4,513.50 |
| Totals | 258 | \$16,365.00 | (\$2,454.75) | \$13,910.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.