

# CONTRACT



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u> 353100 /		<u>Alt Order #</u> 10776172
<u>Advertiser</u> <b>Knott for Congress</b>		<u>Original Date / Revision</u> 04/23/24 / 04/23/24
<u>Contract Dates</u> <b>04/24/24 - 04/30/24</b>	<u>Estimate #</u> <b>5263</b>	<u>Ext. Opp. ID</u>
<u>Product</u> <b>BRAD KNOTT CONGRESS</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WRAL</b>	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 634	<u>Product 1/2</u> 853
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Total Video Placements**  
**PO Box 1051**  
**New Albany, OH 43054**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	04/24/24	04/24/24	WRAL AM News 6-7a	6a-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/22/24	04/28/24	--1----	1			\$500.00				
N 2	WRAL	04/26/24	04/26/24	WRAL AM News 6-7a	6a-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/22/24	04/28/24	---1--	1			\$500.00				
N 3	WRAL	04/29/24	04/29/24	WRAL AM News 6-7a	6a-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/29/24	05/05/24	1-----	1			\$500.00				
N 4	WRAL	04/30/24	04/30/24	WRAL AM News 6-7a	6a-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/29/24	05/05/24	-1-----	1			\$500.00				
N 5	WRAL	04/24/24	04/24/24	Today Show	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/22/24	04/28/24	--2----	2			\$500.00				
N 6	WRAL	04/25/24	04/25/24	Today Show	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/22/24	04/28/24	---2---	2			\$500.00				
N 7	WRAL	04/26/24	04/26/24	Today Show	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/22/24	04/28/24	----2--	2			\$500.00				
N 8	WRAL	04/29/24	04/29/24	Today Show	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/29/24	05/05/24	2-----	2			\$500.00				
N 9	WRAL	04/30/24	04/30/24	Today Show	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/29/24	05/05/24	-2-----	2			\$500.00				
N 10	WRAL	04/24/24	04/24/24	Various	9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/22/24	04/28/24	--1----	1			\$275.00				
N 11	WRAL	04/26/24	04/26/24	Various	9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/22/24	04/28/24	----1--	1			\$275.00				
N 12	WRAL	04/30/24	04/30/24	Various	9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/29/24	05/05/24	-1-----	1			\$275.00				
N 13	WRAL	04/25/24	04/25/24	Today Show III	Various		:30			NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)



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<u>Contract / Revision</u> 353100 /		<u>Alt Order #</u> 10776172
<u>Advertiser</u> Knott for Congress		<u>Original Date / Revision</u> 04/23/24 / 04/23/24
<u>Contract Dates</u> 04/24/24 - 04/30/24	<u>Product</u> BRAD KNOTT CONGRE	<u>Estimate #</u> 5263

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$200.00			
N 14	WRAL	04/29/24	04/29/24	Today Show III	Various		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$200.00			
N 15	WRAL	04/24/24	04/24/24	Family Feud	11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$125.00			
N 16	WRAL	04/26/24	04/26/24	Family Feud	11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$125.00			
N 17	WRAL	04/29/24	04/29/24	Family Feud	11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$125.00			
N 18	WRAL	04/24/24	04/24/24	WRAL Noon News	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$225.00			
N 19	WRAL	04/25/24	04/25/24	WRAL Noon News	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$225.00			
N 20	WRAL	04/26/24	04/26/24	WRAL Noon News	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$225.00			
N 21	WRAL	04/29/24	04/29/24	WRAL Noon News	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$225.00			
N 22	WRAL	04/30/24	04/30/24	WRAL Noon News	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$225.00			
N 23	WRAL	04/25/24	04/25/24	NBC News Daily	1pm-2pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$200.00			
N 24	WRAL	04/29/24	04/29/24	NBC News Daily	1pm-2pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$200.00			
N 25	WRAL	04/24/24	04/24/24	Family Feud	3PM - 3:30PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$125.00			
N 26	WRAL	04/26/24	04/26/24	Family Feud	3PM - 3:30PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$125.00			
N 27	WRAL	04/29/24	04/29/24	Family Feud	3PM - 3:30PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$125.00			
N 28	WRAL	04/24/24	04/24/24	WRAL 4p News	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$275.00			
N 29	WRAL	04/25/24	04/25/24	WRAL 4p News	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$275.00			
N 30	WRAL	04/26/24	04/26/24	WRAL 4p News	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$275.00			
N 31	WRAL	04/29/24	04/29/24	WRAL 4p News	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$275.00			

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353100 /	10776172

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Knott for Congress</b>	04/23/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>04/24/24 - 04/30/24</b>	BRAD KNOTT CONGRE	<b>5263</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$275.00			
N 32	WRAL	04/30/24	04/30/24	WRAL 4p News	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$275.00			
N 33	WRAL	04/24/24	04/24/24	WRAL 5p News	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$650.00			
N 34	WRAL	04/25/24	04/25/24	WRAL 5p News	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$650.00			
N 35	WRAL	04/26/24	04/26/24	WRAL 5p News	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$650.00			
N 36	WRAL	04/29/24	04/29/24	WRAL 5p News	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$650.00			
N 37	WRAL	04/30/24	04/30/24	WRAL 5p News	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$650.00			
N 38	WRAL	04/24/24	04/24/24	WRAL 530p News	530-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$700.00			
N 39	WRAL	04/25/24	04/25/24	WRAL 530p News	530-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$700.00			
N 40	WRAL	04/26/24	04/26/24	WRAL 530p News	530-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$700.00			
N 41	WRAL	04/29/24	04/29/24	WRAL 530p News	530-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$700.00			
N 42	WRAL	04/30/24	04/30/24	WRAL 530p News	530-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$700.00			
N 43	WRAL	04/24/24	04/24/24	Various	6p-6:30p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$800.00			
N 44	WRAL	04/25/24	04/25/24	Various	6p-6:30p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$800.00			
N 45	WRAL	04/26/24	04/26/24	Various	6p-6:30p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$800.00			
N 46	WRAL	04/29/24	04/29/24	Various	6p-6:30p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$800.00			
N 47	WRAL	04/30/24	04/30/24	Various	6p-6:30p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$800.00			
N 48	WRAL	04/25/24	04/25/24	Various	630-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$800.00			
N 49	WRAL	04/29/24	04/29/24	Various	630-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$800.00			

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<u>Contract Dates</u> <b>04/24/24 - 04/30/24</b>	<u>Product</u> BRAD KNOTT CONGRE	<u>Estimate #</u> <b>5263</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$800.00			
N 50	WRAL	04/24/24	04/24/24	Various	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$700.00			
N 51	WRAL	04/25/24	04/25/24	Various	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$700.00			
N 52	WRAL	04/26/24	04/26/24	Various	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$700.00			
N 53	WRAL	04/29/24	04/29/24	Various	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$700.00			
N 54	WRAL	04/30/24	04/30/24	Various	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$700.00			
N 55	WRAL	04/24/24	04/24/24	Inside Edition	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--1----				1	\$700.00			
N 56	WRAL	04/25/24	04/25/24	Inside Edition	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$700.00			
N 57	WRAL	04/26/24	04/26/24	Inside Edition	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$700.00			
N 58	WRAL	04/29/24	04/29/24	Inside Edition	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$700.00			
N 59	WRAL	04/30/24	04/30/24	Inside Edition	Various		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$700.00			
N 60	WRAL	04/29/24	04/29/24	Various	Various		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$1,800.00			
N 61	WRAL	04/25/24	04/25/24	Late News	11-1135p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---1---				1	\$400.00			
N 62	WRAL	04/26/24	04/26/24	Late News	11-1135p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----1--				1	\$400.00			
N 63	WRAL	04/27/24	04/27/24	Late News	11-1135p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$400.00			
N 64	WRAL	04/29/24	04/29/24	Late News	11-1135p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	1-----				1	\$400.00			
N 65	WRAL	04/30/24	04/30/24	Late News	11-1135p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-1-----				1	\$400.00			
N 66	WRAL	04/27/24	04/27/24	WRAL News 6a-8a	Various		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$225.00			
N 67	WRAL	04/27/24	04/27/24	Various	Various		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/24	04/27/24	-----1-				1	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
353100 /	10776172

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Knott for Congress</b>	04/23/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>04/24/24 - 04/30/24</b>	BRAD KNOTT CONGRE	<b>5263</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$350.00			
N 68	WRAL	04/27/24	04/27/24	Various	Various		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$450.00			
N 69	WRAL	04/27/24	04/27/24	WRAL SAT 6pm News	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$375.00			
N 70	WRAL	04/28/24	04/28/24	Various	6a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$150.00			
N 71	WRAL	04/28/24	04/28/24	Sunday Today	Sunday Today		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$375.00			
N 72	WRAL	04/28/24	04/28/24	Various	9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$450.00			
N 73	WRAL	04/28/24	04/28/24	WRAL SUN 6p News	6p-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1				1	\$450.00			
N 74	WRAL	04/27/24	04/27/24	Various	Various		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----1-				1	\$750.00			
N 75	WRAL	04/24/24	04/26/24	Various	430a-5a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--WTF--				2	\$50.00			
<b>Totals</b>											<b>81</b>	<b>\$38,700.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	52	\$23,275.00	(\$3,491.25)	\$19,783.75
04/29/24 - 04/30/24	29	\$15,425.00	(\$2,313.75)	\$13,111.25
<b>Totals</b>	<b>81</b>	<b>\$38,700.00</b>	<b>(\$5,805.00)</b>	<b>\$32,895.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

**Digital Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Production Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Credit Sales:** <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**