

ORDER



**UNIVISION
LAS VEGAS**

KINC-TV

Orders
 Order / Rev: 554411A
 Alt Order #: _____
 Product Desc: Political Candidate
 Estimate: _____
 Flight Dates: 10/15/20 - 11/02/20
 Original Date / Rev: 10/14/20 / 10/14/20
 Order Type: GENERAL

Primary AE: Thelma Abril - 5807
 Sales Office: L-LV
 Sales Region: LOCAL

Agency
 Name: Ascend
 Buying Contact: _____
 Billing Contact: _____
5240 Tiger Cub Court
North Las Vegas, NV 89031

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: William McCurdy For Judge
 Demographic: HH
 Product Codes: Candidates
 Revenue Code 1: AGY
 Revenue Code 2: GEN
 Revenue Code 3: GEN

New Business Thru: _____
 Advertiser External ID: 0012R00002Bij2l
 Agency External ID: 0012R000028t2OyQAI
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	7	\$1,520.00	\$1,292.00
10/26/20	11/02/20	13	\$1,520.00	\$1,292.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	7	\$1,520.00	\$1,292.00	0.00
November 2020	13	\$1,520.00	\$1,292.00	0.00
Totals	20	\$3,040.00	\$2,584.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Thelma Abril - 5807			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KINC	10/19/20	11/01/20	M-F 7a-11a M-F 9a-11a	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	MTWTF--	:30	3	\$90.00	P-01	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					3	\$90.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					3	\$90.00		0.00			
N 2	KINC	10/19/20	11/01/20	Early Fringe M-F Hour 3M M-F 5p-6p	CM	5p-6p	MTWTF--	:30	2	\$250.00	P-01	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					2	\$250.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					2	\$250.00		0.00			
N 3	KINC	10/19/20	11/01/20	Early News M-F M-F 6p-7p News	CM	6p-7p	MTWTF--	:30	2	\$375.00	P-01	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					2	\$375.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					2	\$375.00		0.00			
N 4	KINC	10/31/20	11/02/20	M-Su 6a-12xm M-Su 6a-12xm	ID	6a-12xm	M----SS	:10	3	\$0.00	P-07	0.00	NM	6	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----SS					3	\$0.00		0.00			
		Week: 11/02/20	11/08/20	M-----					3	\$0.00		0.00			

Totals 20 \$3,040.00



Proposal ID: 82676
 Market: LAS VEGAS [39]
 Station: KINC
 Schedule Date: 10/19/2020 - 11/1/2020
 Advertiser: <No Advertiser>
 Spot Length(s): :30;:05
 Book: August 2020 LiveSD
 Report: Planner
 Author: Thelma Abril

Acct. Exec: Thelma Abril
 Phone #: 702-507-1013
 Email: tabrill@entravision.com

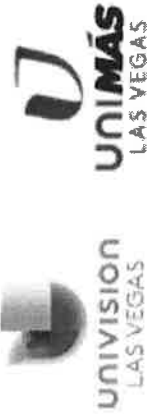
Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandconditions, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

Program Time	Spot Length	OC 19	OC 26	OC 3	OC 3	DMA P25-54 RTG	DMA P25-54	DMA 000	Flight Dates: 10/19/2020-11/1/2020			Rate Spots
									W	k	s	
KINC												
DESPERTA AMERICA	:30	3	3	3	3	0.3	2.2	2.2	2	2	\$90.00	6
GRPs/Impressions						1.8	13.2					
SHR						2.2	2.2					
CPP/CPM						\$300.00	\$40.91					
Mo-Ft 9:00a-11:00a												
PRIMER IMPACTO	:30	2	2	2	2	0.8	6.0	6.0	2	2	\$250.00	4
GRPs/Impressions						3.2	24					
SHR						3.2	3.2					
CPP/CPM						\$312.50	\$41.67					
Mo-Fr 5:00p-6:00p												
NOTICIAS NEVADA/NOTICIERO	:30	2	2	2	2	0.9	6.7	6.7	2	2	\$375.00	4
GRPs/Impressions						3.6	26.8					
SHR						3.3	3.3					
CPP/CPM						\$416.67	\$55.97					
Mo-Fr 6:00p-7:00p												
BONUS ROTATORS TOP OF THE HOUR	:05	3	3	3	3	0.5	4.2	4.2	2	2	\$0.00	6
GRPs/Impressions						3	25.2					
SHR						2.7	2.7					
CPP/CPM						\$0.00	\$0.00					
Mo-Su 6:00a-12:00a												

Handwritten signature/initials

Total Cost: \$3,040.00
Agency Commission @ 15%: \$456.00
Net Cost: \$2,584.00

Signature _____



Acct. Exec: Thelma Abril
 Phone #: 702-507-1013
 Email: tabril@entravision.com

Proposal ID: 82676
 Market: LAS VEGAS [39]
 Station: KINC
 Schedule Date: 10/19/2020 - 11/1/2020
 Advertiser: <No Advertiser>
 Spot Length(s): :30:05
 Book: August 2020 LiveSD
 Report: Planner
 Author: Thelma Abril

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General Summary (DMA P25-54 D.RTG)												
Description	Spots	Cost	GRPs	Impressions (000)	Reach	Freq	3+ Reach	CPP	CPM	Net Reach	Population	
KINC	20	\$3,040.00	11.6	89.2	7.1	1.6	2.8	\$262.07	\$34.08	59,375	833,034	
Week Summary (DMA P25-54 D.RTG)												
Description	Spots	% Cost	% GRPs	% Impressions	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq		
10/19/2020	10	50%	50%	50%	44.6	4.0	\$262.07	\$34.08	4.0	1.4		
10/26/2020	10	50%	50%	50%	44.6	4.0	\$262.07	\$34.08	7.1	1.6		
Total (DMA P25-54)	20	100%	100%	100%	89.2	7.1	\$262.07	\$34.08	7.1	1.6		

Edo

Top of the hour IDs to air the 31st, Nov. 1st & Nov. 2nd

ORDER



Orders
 Order / Rev: 554411B
 Alt Order #: _____
 Product Desc: Political Candidate
 Estimate: _____
 Flight Dates: 10/15/20 - 11/02/20
 Original Date / Rev: 10/14/20 / 10/14/20
 Order Type: GENERAL

KQRT-FM
 Primary AE: Thelma Abril - 5807
 Sales Office: L-LV
 Sales Region: LOCAL

Agency
 Name: Ascend
 Buying Contact: _____
 Billing Contact: _____
5240 Tiger Cub Court
North Las Vegas, NV 89031

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: William McCurdy For Judge
 Demographic: HH
 Product Codes: Candidates
 Revenue Code 1: AGY
 Revenue Code 2: GEN
 Revenue Code 3: GEN

New Business Thru: _____
 Advertiser External ID: 0012R00002Bij2I
 Agency External ID: 0012R000028t2OyQAI
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	12	\$340.00	\$289.00
10/26/20	10/30/20	6	\$170.00	\$144.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	12	\$340.00	\$289.00	0.00
November 2020	6	\$170.00	\$144.50	0.00
Totals	18	\$510.00	\$433.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Thelma Abril - 5807			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQRT	10/15/20	11/01/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	2	\$15.00	P-04	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---TF--					2	\$15.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					2	\$15.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					2	\$15.00		0.00			
N 2	KQRT	10/15/20	11/01/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	4	\$35.00	P-04	0.00	NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---TF--					4	\$35.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					4	\$35.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					4	\$35.00		0.00			
													Totals	18	\$510.00

Schedule Name: ASCEND / WILLIAM MCCURDY

From: Theilma Abril
 Phone: (702) 507-1013
 Email: tabril@entravision.com
 Schedule Description: POLITICAL
 Flight Dates: 10/14/2020-11/01/2020
 Radio Market: LAS VEGAS
 Geography: Metro
 Survey: Nielsen Radio September 2020
 Demo: SocioEconomic: Daily Population: Weekly Intab: Daily Intab: Weekly 157
 Adults 25-54 (Primary) Ethnic = Hispanic/AI 321,600 177

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
	KQRT-FM		18	18	\$28.33	\$510.00	0.5%	\$53.13	9.6	100%	100%	6.4%	20,600	1.5	30,600	\$16.66
	Flight A - 3 wks (10/12, 10/19, 10/26)		18	18	\$28.33	\$510.00	0.5%	\$53.13	9.6	100%	100%	6.4%	20,600	1.5	30,600	\$16.66
	One Week Total		6	6	\$28.33	\$170.00	0.5%	\$53.13	3.2	33%	33%	2.6%	8,300	1.2	10,200	\$16.66
	M-F 6A-10A	AM	2	30	\$15.00	\$30.00	0.2%	\$75.00	0.4	13%	18%	0.4%	1,300	1.1	1,400	\$21.43
	M-F 3P-7P	PM	4	30	\$35.00	\$140.00	0.7%	\$50.00	2.8	88%	82%	2.2%	7,200	1.2	6,800	\$15.91

STATION TOTAL: \$510
 AGENCY COMMISSION: \$76.50
 NET COST: \$433.50

SIGNATURE: 

To air until Nov. 2nd 2020

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Emilia Bazar, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: William McCurdy

Authorized committee: _____

Agency requesting time (and contact information):
 N/A

Candidate's political party: N/A

Office sought (no acronyms or abbreviations):
Clark County Commissioner District D

Date of election: Nov. 3rd, 2020 General Primary

Treasurer of candidate's authorized committee:
N/A

The undersigned represents that:

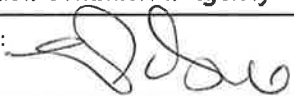
(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Name: <u>Emilia Bazar, Ascend Media</u> Date of Request to Purchase Ad Time: _____	Signature: _____ Name: _____ Date of Station Agreement to Sell Time: _____

10/13/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Emilia Bazan

Date:

10/13/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:	Station Call Letters:	Date Received/Requested:
-------------	-----------------------	--------------------------

Est. #:	Station Location:	Run Start and End Dates:
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Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KINC TV KELV TV KQRT FM KRR
500 Pilot Rd Ste D
Las Vegas, NV 89119
702-434-0015

Date: 10/14/2020 Time: 11:36:AM:PST

Trans Type: Sale
Customer ID: ascend media
Transaction #: 1626496719
Name: emilia bazan
Account: 2187
Exp Date: ****
Card Type: VISA
Street: 5240 tiger cub ct
Zip: 89031
Entry: Manual
Invoice #: 554375
PO #: 0
AuthCode: 060643
Result: APPROVED
Message: AUTH TKT 060643

Description _____

Amount: 3017.50

Tip Amt: _____

Total Amt: _____

I Agree to Pay Above Total
Amount According to Card
Issuer Agreement (Merchant
Agreement if Credit Voucher)

Signature X _____

Merchant Copy