

ORDER WORKSHEET

Rep Order# 6997065 Ver# 3
 EC'd Yes

Status Revised

Traffic Order# 49549

Printed: 09/16/14 1:41 PM
 Last Received: 09/16/14 10:31 AM
 Showing Buylines: All Rep and Station Changes

1 of 3

Station KVLV-TV FARGO, ND
 Advertiser (DCC) .DEM. CNG. CMP COMM.
 Product DCCC
 Estimate# 3505
 Buyer Kelly Polce

Agency (GAM) GREAT AMERICAN MEDIA
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/3505
 Flight Dates 09/16/14-09/22/14

Rep Firm PETRY MEDIA CORPORATION
 Sales Office (PH) PHILADELPHIA
 Salesperson (BRA) KATE BRADY
 Sales Assistant THERESA
 Salesperson Phone# 215-567-6005
 Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

DCCC

--- REMARKS ---

ISSUE TO SHOW SPOTS N/A LNS 5 & 8, LNS 12-16 ADDED AS MKGDS TOTAL REMAINS SAME PLS. CONF. ASAP THANKS THERESA

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
5*	Tu-F	09/16-09/19	30	530P-6P	0	\$1,500.00	1	0	\$0.00	NBC NIGHTLY NEWS	-	-
		Buy Comment: SPOTS N/A Sales remark: V3 SPOTS N/A V3 More than 2 codes changed										
8*	Tu	09/16-09/16	30	9P-10P	0	\$1,200.00	1	0	\$0.00	CHICAGO FIRE	-	-
		Buy Comment: SPOT N/A Sales remark: V3 SPOT N/A V3 More than 2 codes changed										
12*	Su	09/21-09/21	30	1030P-1105P	1	\$600.00	1	1	\$600.00	-	-	-
		Buy Comment: SUN NEWS AFTER FTBL MKGD FOR SPOTS N/A LNS 5 & 8 Sales remark: V3 MKGD FOR SPOTS N/A LNS 5 & 8 V3 Added										
13*	Sa	09/20-09/20	30	10P-1030P	1	\$1,400.00	1	1	\$1,400.00	-	-	-
		Buy Comment: NEWS MKGD FOR SPOTS N/A LNS 5 & 8 Sales remark: V3 MKGD FOR SPOTS N/A LNS 5 & 8 V3 Added										
14*	F	09/19-09/19	30	8P-10P	1	\$800.00	1	1	\$800.00	-	-	-
		Buy Comment: DATELINE MKGD FOR SPOTS N/A LNS 5 & 8 Sales remark: V3 MKGD FOR SPOTS N/A LNS 5 & 8 V3 Added										

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15*	W	09/17-09/17	30	9P-10P	1	2 \$1,200.00	1	1	\$1,200.00	V	-	-
Buy Comment: MYSTERIES OF LAURA MKGD FOR SPOTS N/A LNS 5 & 8												
Sales remark: V3 MKGD FOR SPOTS N/A LNS 5 & 8												
V3 Added												
16*	W-F	09/17-09/19	30	3P-4P	1	2 \$200.00	1	1	\$200.00	V	-	-
Buy Comment: ELLEN MKGD FOR SPOTS N/A LNS 5 & 8												
Sales remark: V3 MKGD FOR SPOTS N/A LNS 5 & 8												
V3 Added												

---REPORT TOTALS---

Report Totals: 5 / \$4,200.00

---SALES MONTHLY TOTALS---

Sep2014: 22 / \$16,000.00
 Order Totals: 22 / \$16,000.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$16,000.00	ABFG .00%	CATV .00%	EDAY .00%	KVLV 100.00%	KVRR .00%
		KXJB .00%	MVLY .00%	WDAY .00%		

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
 Demos RA35+P

--- Agency Comment ---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

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--- CREDIT RISK ---

CASH IN ADVANCE