

KABX/ MERCED, CA

THIRD QUARTER 2023

PERFORMED FROM 07/01/23 – THROUGH – 09/30/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

“A 17-minute spotlight on community issues in Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.”

Broadcast Sundays at 6:00AM.

Quarterly Issues/Program List

07/01/23 – 09/30/23

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The following is a list of programs aired that have provided the station’s most significant coverage of community issues.

DATE	Time	Duration	Topic	Issue	Description
07/01	6:00AM	17:00	Merced County Fire Dept	Fireworks safety	How to prevent fires and injuries.
			MCAG	Free bus ride program	Summer program offering free rides
07/08	6:00AM	17:00	County of Merced Supervisor Dist. 3	Update	Info on new County rail facility

			Old Town Atwater	Downtown update	Info on upcoming events in Atwater.
07/15	6:00AM	17:00	Merced County Office Education Merced City Fire dept.	Virginia Smith Trust Update Master Fee schedule	Development efforts on the trust land. Info on the upcoming Changes to the fire fees.
07/22	6:00AM	17:00	City of Merced Planning Dept. CHP	Housing Career fair	Information how to build more house on your property. Information on how to apply for career opportunities at the CHP.
07/29	6:00AM	17:00	Merced Food Bank. Le grand Elementary School District	Food security Training	Information to get food if you are hungry. Information for training classes for school principals.
08/05	6:00AM	17:00	State Assembly Member Merced County Office Education	District Update Back to school	Information from Esmerelda Soria on what legislation has passed. Resources for parents in getting kids back to school.
08/12	6:00AM	17:00	Merced County District Attorney Merced County Office education	Fentanyl update LISA Project	Information on how to avoid the dangerous drugs in our community. Info on resources for families with children.
08/19	6:00AM	17:00	County of Merced Human	Planada	Information services being provided to the residents of Planada.

			Services Agency MUHSD	District update	Info for the new school year'.
08/26	6:00AM	17:00	City of Merced Development Services Merced community Action Agency	Affordable Housing WIC program	Information recent new affordable housing units by the City of Merced. How to apply for Federal aid for families with kids..
09/02	6:00AM	17:00	City of Merced MCOE	Fire department Education	Information on the CERT team. Community Emergency Response Team. Information on excellence in education program.
09/09	6:00AM	17:00	Merced City Parks and Recreation MCAG	Parks. Transportation	Info on new City Park 42. Info on the new Buss schedule.
09/16	6:00AM	17:00	City of Merced MCAG.	Fire Department. Household Waste	Information on the City first responder program Programs to dispose of hazardous waste in your home.

09/23	6:00AM	17:00	University of California	Student Affairs	How to sign up to participate in student activities
09/23	6:00AM	17:00	MCOE	Education	Information on a collaborative program with MCOE to give job opportunities to youth.
			Hornitos Patrons Club	Community Event	Annual flea market to raise funds for community buildings.
			MCOE	Education	Update on district activities.
09/30	6:00AM	17:00	City of Merced	Fire department	Information on the CERT team. Community Emergency Response Team.
			City of Merced Development Services	Affordable Housing	Information recent new affordable housing units by the City of Merced.