

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Carson Putnam, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Longwell Partners

Address: 925 15th St NW, 5th Floor, Washington, DC 20009

Contact: Carson Putnam

Phone number: 6784811315

Email: putnam@longwellpartners.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Vote Early Day

Address: 1201 Connecticut Ave NW Suite 300, Washington, DC 20036

Contact: Barry Rubin

Phone number: 7036241913

Email: rubin@longwellpartners.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Adam Eichberg  
Daryn Dodson  
Harry W. Drucker  
Thomas Gibian  
Katherine Miller  
Vatsala Pathy

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/2/2020


**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

It's important for ALL registered voters to have the opportunity to vote safely and securely!

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature:
Name: Carson Putnam	Name:
Date of Request to Purchase Ad Time: 10/20/20	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 741947	Station Call Letters: KGLK/KHPT-FM	Date Received/Requested: 10-20-2020
Est. #: 10191024	Station Location: Conroe/Lake Jackson, TX	Run Start and End Dates: 10-21-2020 – 10-24-2020

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Oct 20, 20**  
 CONT# 34460122 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KGLK-FM (Houston-Galveston TX)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
  
 BYR Helen Hanratty  
 ADV VOTE EARLY DAY  
 PDT Vote Early Day  
 FLT Oct 19, 20 - Oct 24, 20

DDS CONT# 0  
 C/P/E: VED / VED / 10191024  
  
 SALESPERSON FAX#  
  
 PH #

**\* REP ORDER COMMENT \***

\*\* 10/19/2020 11:16:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 10/19/2020 11:16:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..WTF..	6A - 10A	30	10/21/2020 - 10/23/2020	1W	3	\$550.00	3
	1.2	..WTF..	10A - 3P	30	10/21/2020 - 10/23/2020	1W	5	\$300.00	5
	1.3	..WTF..	3P - 7P	30	10/21/2020 - 10/23/2020	1W	3	\$550.00	3
	1.4	..WTF..	7P - 12A	30	10/21/2020 - 10/23/2020	1W	3	\$90.00	3
	1.5	.....S.	6A - 10A	30	10/24/2020 - 10/24/2020	1W	3	\$150.00	3
	1.6	.....S.	10A - 3P	30	10/24/2020 - 10/24/2020	1W	3	\$250.00	3
	1.7	.....S.	3P - 7P	30	10/24/2020 - 10/24/2020	1W	3	\$200.00	3
					<b>** WEEKLY FLIGHT TOTALS **</b>		23	\$6,870.00	

	Oct 20					
SPOTS	23					
CASH	6870.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6870.00					

						TOTAL
SPOTS						23
CASH						6,870.00
TRADE						0.00
NSL						0.00
TOTAL						6,870.00

Oct 20, 20  
CONT# 34460122 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: VED / VED / 10191024

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**KGLK-FM**  
**Cox Radio, Inc.**  
**PO Box 83193**  
**Chicago, IL 60691-0193**  
**(855) 333-2676**

<u>Contract / Revision</u> 741947 /		<u>Alt Order #</u> 34460122
<u>Advertiser</u> POL/ISSUE/VOTE EARLY/TEXAS-A		<u>Original Date / Revision</u> 10/19/20 / 10/19/20
<u>Contract Dates</u> 10/19/20 - 10/24/20	<u>Estimate #</u> 10191024	
<u>Product</u> Vote Early Day		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGLK-FM	<u>Account Executive</u> Philadelphia Christal	<u>Sales Office</u> Christal Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> VED	<u>Product 1/2</u> VED
<u>Agency Ref</u> P00017473	<u>Advertiser Ref</u> P00076512-A	

And:

**Katz Communications Inc**  
**Attention: Helen Hanratty**  
**125 W 55th St**  
**3rd Fl**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KGLK	10/21/20	10/24/20	M-F AMD	6a-10a		:30			P-01	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	--WTF--				3	\$550.00				
N 2	KGLK	10/21/20	10/24/20	Midday M-F	10a-3p		:30			P-01	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	--WTF--				5	\$300.00				
N 3	KGLK	10/21/20	10/24/20	Afternoon Drive M-F	3p-7p		:30			P-01	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	--WTF--				3	\$550.00				
N 4	KGLK	10/21/20	10/24/20	Evening M-F	7p-12a		:30			P-01	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	--WTF--				3	\$90.00				
N 5	KGLK	10/24/20	10/24/20	Sa 6a-10a	6a-10a		:30			P-01	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-----S-				3	\$150.00				
N 6	KGLK	10/24/20	10/24/20	Sa 10a-3p	10a-3p		:30			P-01	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-----S-				3	\$250.00				
N 7	KGLK	10/24/20	10/24/20	Sa 3p-7p	3p-7p		:30			P-01	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-----S-				3	\$200.00				
<b>Totals</b>												<b>23</b>	<b>\$6,870.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/24/20	23	\$6,870.00	(\$1,030.50)	\$5,839.50
<b>Totals</b>	<b>23</b>	<b>\$6,870.00</b>	<b>(\$1,030.50)</b>	<b>\$5,839.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**KGLK-FM**  
**Cox Radio, Inc.**  
**PO Box 83193**  
**Chicago, IL 60691-0193**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
741947 /	34460122

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>POL/ISSUE/VOTE EARLY/TEXAS-A</b>	10/19/20 / 10/19/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>10/19/20 - 10/24/20</b>	Vote Early Day	<b>10191024</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!