

DATE: 7/1/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Sarah Hough, Events Coordinator with The Urban Districts Alliance

TOPICS OF DISCUSSION: 7/4/12 is the 2nd Annual Fireworks at the Field a DAY OF FAMILY FUN! Several venues at just one LOW price!! (details attached)

Chris Louzader

Subject: Press Release: Fireworks at the Field Tickets Now Available

Press Release

For Immediate Release

Fireworks at the Field Tickets Now on Sale (Limited Number)



Springfield, MO: Fireworks at the Field tickets are now on sale for \$7 at area Price Cutter Supermarkets (including the downtown Bistro Market) and the Hammons Field box office. The admission price the day of the event will be \$8 per person. Veterans and active military personnel with an ID can purchase tickets at the gate for \$3. Children 5 and under are free. A limited number of tickets will be sold due to the capacity of Hammons Field (approximately 20,000

people), so patrons are encouraged to purchase tickets early.

After drawing 10,000 people in its first year, *Fireworks at the Field* returns to downtown Springfield July 4th with even more activities! From 3 to 8 pm, patrons will be able to ice skate and play on inflatables from Amberg Entertainment in the Mediacom Ice Park, create art and crafts at The Creamery Arts Center, and enjoy the hands-on activities of the Discovery Center. The Springfield Cardinals will host the Midland Rockhounds at 5:08 pm at Hammons Field, followed by a concert from *Members Only* after the game. The region's largest fireworks show will begin at Hammons Field at 9:45 pm.

A *Fireworks at the Field* ticket will provide admission to all activities and include a general admission ticket to the baseball game. City Utilities will offer free shuttles linking all the participating venues and the wide variety of paid and free parking options will be available in the Jordan Valley Park area.

Fireworks at the Field is presented by CoxHealth. Other event sponsors include John Q. Hammons Industries, Springfield Cardinals, KY3, Midwest Family Radio, Ferrell-Duncan Clinic, Hoover Music, Price Cutter/Bistro Market, Great Southern Bank, Ozarks Coca-Cola/Dr Pepper Bottling Company, Hollywood Theaters, Springfield News-Leader, the Downtown Community Improvement District, and AM Pyrotechnics. 88.3 The Wind will provide the Official Soundtrack to Fireworks at the Field.

Additional event information is available at www.itsalldowntown.com or by calling the Urban Districts Alliance office at (417) 831-6200.



DATE: 7/8/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Amanda Brown, SAAF Board Member and owner of 417 Pet Sitting

- Primp Your Pit for just \$20 get your pit spayed/neutered/nails clipped/rables shot!
- 10 Facts about Pit Bull Lovers
- SAAF Wish list (on their web site)
- Ending over pet population
- Top 10 reasons to spay/neuter
- More details attached

SAAFhouse Slaff

OWNER OF 417 PET SIMNG & BOARD

SAAFhouse Services

Board of Directors

June 2012: 8,332 spay/neuter surgeries, 47,000 births prevented



About Us

- SAAF is a 501(c)(3) nonprofit organization. All donations are tax deductible.
- Our mission: Lead a collaborative effort in Greene County to improve animal welfare, promote accountability in pet ownership, and reduce animal overpopulation.
- SAAF is a proud member of the Springfield Chamber of Commerce.



1600 North Washington Springfield, MO 65803

417-831-7223





SAAF is a nonprofit organization dedicated to ending pet overpopulation in the Ozarks. Our services are intended for pet owners who could not otherwise afford to have their animals spayed or neutered. Please use the services of a private veterinarian if you can afford to do so.

SURGERIES TO DATE

SOK PRWENTE

http(//spayneuterspringfield.org/ab)outus.html

6/25/2012

SAAFhouse Services

Partners Why Spay/Neuter? How to Help

Contact Us

ALREADY HAVE AN APPOINTMENT AT SAAFHOUSE? CLICK HERE FOR MORE INFO.

June 2012: 8,332 spay/neuter surgeries, 47,000 births prevented



Get your Pit Bull spayed or neutered for \$20! Includes FREE nail trim.

Price for August only Must mention ad when making appointment!

417-831-7223

Charities

Home

In September 2007 a group of individuals from local animal welfare agencies began meeting to discuss ways we could partner with Springfield-Greene County Animal Control to address animal welfare issues. The result: Springfield Animal Advocacy Foundation (SAAF). Our dream: A no-kill community by 2018. We took a significant step towards that dream with the opening of SAAFhouse in August 2010. SAAFhouse is Missouri's first Humane Alliance model spay/neuter clinic, providing the highest quality services at the lowest

SAAF News

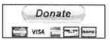
It's time to "Primp Your Pit." SAAFhouse will spay your pit bull or pit bull terrier mix and provide a free nail trim for just \$20 during our August "Primp Your Pit" campaign. That's right - we're offering \$20 spay and a free uail trim for the first 20 pit bull and pit bull errier mixes scheduled for surgery in August. The fee also includes a one-year rabies vaccination. Call 831-7223 and mention "Primp Your Ret" to receive this special \$20 offer.

SAA house spay, *neuter clinic

1600 North Washington Springfield, MO 65803

417-831-7223







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Ten Facts About Pit Bulls Every One Should Know

- 1. Pit Bulls are commonly used as therapy dogs. Whether they are visiting a senior care facility or helping someone recover from an emotional accident, Pit Bulls are making a mark as outstanding therapy dogs.
- **2.** Pit Bulls are used in Search and Rescue work. One example of well known SAR Pit Bulls is Kris Crawford and her dogs. Kris and her dogs have helped save the lives of many people during their efforts. http://www.ForPitsSake.org
- **3.** Pit Bulls serve as narcotic and bomb sniffing dogs. One Pit Bull, Popsicle (named that because he was found in an old freezer) has the largest recorded single drug find in Texas history. Read more about Popsicle here. Including how he found over 3,000 lbs of cocaine in Hildago, Texas.
- **4.** Pit Bulls are great with kids. They weren't referred to as the "nanny's dog" for nothing that's for sure.
- **5.** Pit Bulls are **not human aggressive**. The American Pit Bull Terrier as a breed is not human aggressive. In fact, quite the opposite is true of the breed. They are gentle and loving dogs. Like any dog individuals can be unsound and have behavior problems.
- **6.** The Pit Bull was so popular in the early 1900's they were our mascot not only in World War One, but World War Two as well. They were featured on recruiting and propoganda posters during this time period.
- **7.** Sgt. Stubby. A Pit Bull war hero. Stubby was wounded in action twice, he saved his entire platoon by warning them of a poison gas attack and he single handedly captured a German spy.
- 8. Pete the Pup on the orginal Little Rascals was a Pit Bull.
- **9.** Pit Bulls score an 83.4% passing rate with the American Temperament Test Society. That's better than the popular Border Collie (a breed who scores 79.6%). View the ATTS stats here.
- 10. They are dogs not killing machines.

Back to Pit Bull Lovers main page

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SAAFhouse Wish List

Cash donations

Office Supplies
Postage Stamps
Blank Address labels
Masking tape (1 inch)
Scotch tape refills
Black Sharpies
Copy paper (white, blue, yellow, and pink)
Post-It Notes
Page Protectors
Sticky Back Heavy Duty Velcro Rolls ½ -1 in Wide
Hanging file folders
Filing cabinet
File boxes

Animal/Surgical Supplies

Dog collars and Leashes

Cat Collars

Puppy Pads

Dog Nail Trimmers all sizes

Quick Read Digital Thermometers (less than 1 Minute)

Blade Wash

Cool Care Clipper Coolant Spray

Reptile Warmer Mats

Rice (50 lb bags available at Sams)

Fleece Fabric

Foam Floor Mats

Thick Yarn

Rubbing Alcohol

Cotton Balls

Chemicals/Housekeeping needs

Hydrogen Peroxide

Powdered Laundry Detergent

13- and 33-gallon trash bags

Medium and Small Exam Gloves

Newspaper (remove ads)

Spray Pro all Purpose Spray Bottles

1 Gal Pump Type Garden Sprayers (Roundup or similar)

Bleach

Distilled Water

Pet Safe Ice Melt

Brooms w/Dustpans

Mops with Washable mop heads

Large Mop Bucket with Wheels

Toilet Paper

Disposable tableware (forks spoons plates)

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June 2012: 8,332 spay/neuter surgeries, 47,000 births prevented

Top Ten Reasons to Spay or Neuter

Getting your pet spayed or neutered is the single most important thing you can do to ensure that your dog or cat lives a long, healthy life. Here are the top 10 reasons to spay or neuter (adapted from the ASPCA).

1. Your female dog or cat will live a longer, healthier life.

Spaying—the removal of the ovaries and uterus—is a veterinary procedure performed under general anesthesia that usually requires minimal hospitalization. Spaying a female cat or dog helps prevent breast cancer, which is fatal in about 50 percent of female dogs and in 90 percent of female cats. Spaying your pet before her first heat offers the best protection from these diseases.

2. There are major health benefits for your male animal companion. too. Besides preventing unwanted litters, neutering your male dog or cat—the surgical removal of the testicles—prevents testicular cancer if done before six months of age.

3. Your spayed female won't go into heat.

While cycles can vary greatly, female felines usually go into heat four to five days every three weeks during breeding season. In an effort to advertise for mates, they'll yowl and urinate more frequently—sometimes all over the house. Unspayed female dogs generally have a bloody discharge for about a week, and can conceive for another week or so.

4. Your male dog won't need to roam away from home...
An intact male in search of a mate will do just about anything to get one! That includes digging his way under the fence and making like Houdini to escape from the house. And once he's free to roam, he risks injury in traffic and fights with other males.

5. ...and he will be much better behaved to boot!

Neutered cats and dogs focus their attention on their human families. On the other hand, unneutered dogs and cats may mark their territory by spraying strong-smelling urine all over the house. Indoors, male dogs may embarrass you by mounting on furniture and human legs when stimulated. A neutered dog protects his home and family just as well as unneutered dog--and many aggression problems can be avoided by early neutering.

6. Spaying or neutering will NOT make your pet fat.
It's no use to use that old excuse! Lack of exercise and overfeeding will cause your pet to pack on the extra pounds—not neutering. Your pet will remain fit and trim as long as you continue to provide exercise and monitor food intake.

7. Spaying or neutering is highly cost-effective.

The cost of your pet's spay or neuter surgery is a lot less than the cost of having and caring for a litter. It also beats the cost of treatment when your unneutered tom escapes and gets into fights with neighborhood strays...or the cost of cleaning the carpet that your unspayed female keeps mistaking for her litter box, or the cost of...well, you get the idea!

8. It's good for the community.

Stray animals pose real problems in many parts of the country. They can prey on wildlife, cause vehicular accidents, and scare children. And what community is proud to have a lot of hungry, homeless animals wandering around?

Your pet doesn't need to have a litter for your children to witness the miracle of birth.

We've heard this one a lot. But you know what? Letting your pet produce offspring you have no intention of keeping teaches your children irresponsibility. Anyone who has seen an animal euthanized in a shelter for lack of a home knows the truth behind this dangerous myth. There are countless books and videos available to teach your children about birth in a responsible manner.

10. It packs a powerful punch in the fight against pet overpopulation.
Millions of cats and dogs of all ages and breeds are euthanized annually or suffer as strays. These high numbers are the result of unwanted, unplanned litters that could have been prevented by spaying or neutering.

SAA house spay neuter clinic

> 1600 North Washington Springfield, MO 65803

417-831-7223



SAAF is a nonprofit organization dedicated to ending pet overpopulation in the Ozarks. Our services are intended for pet owners who could not otherwise afford to have their animals spayed or neutered. Please use the services of a private veterinarian if you can afford to do so.

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June 2012: 8,332 spay/neuter surgeries, 47,000 births prevented

PRICE LIST SPAY/NEUTER SURGERY: Male Cats \$35 Female Cats \$45 Feral Cats \$25 (must be brought in a live trap) Male Dogs Under 40 lbs \$55 Male Dogs 40 -79 lbs \$65 Male Dogs 80-99 lbs \$85 Male Dogs 100 lbs + \$100 Female Dogs Under 40 lbs \$65 Female Dogs 40-79 lbs \$75 Female Dogs 80- 99 lbs \$95 Female Dogs 100 lbs + \$110 OTHER SERVICES: Microchip \$20 Dewormer: Common worms \$5 Tapeworms \$10-20 DOGS Combo shot \$10 Kennel cough \$10 Heartworm test \$15 CATS Combo shot \$10 Leukemia/FIV test \$20 Leukemia test & shot \$25

SAAFhouse Services

- The SAAFhouse Spay-Neuter Clinic is located at 1600 North Washington Avenue in Springfield, one block north of Division and six blocks west of National. View Map.
- Days and hours of operation: Tuesday Friday, 7:30 am 5 pm
- To make an appointment, call between 8:30 AM and 4:00 PM. Prepayment is required to schedule an appointment for all surgeries except feral cats (read more info about feral cats here). Payment can be made over the phone with a credit card or in person with cash Tue-Fri 8:30 AM 4:00 pm. No checks accepted. Already have an appointment? Click here for more info.
- Drop off time for <u>dogs</u> is 7:45 am. Pick-up time is 4:30 the same day. Drop-off time for <u>cats</u> is 8:15 am. Pick-up time is 7:30 the next day. All animals go home the same day on the last workday of the week.
- Each animal receives two types of pain medication and a small ink tattoo on the abdomen to identify that it has been altered.
- Rabies shots are included in the surgery fee and are required for all animals over the age of 3 months. If your pet is current on its rabies shot, the certificate must be provided at the time of drop off.
- In addition to spay/neuter, the clinic provides vaccines but only at the time of surgery. These include rabies and combo vaccines plus feline leukemia and bordatella (kennel cough). Medical testing is also available for heartworm and feline leukemia.



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Contact Us

IN PERSON: We are located at 1600 North Washington in Springfield. Here's where we are located. Click on the map for a close-up.



BY PHONE: 417-831-7223 (Call between 8:30 am and 4:00 pm to make a clinic appointment.)

BY EMAIL: saaf2018@yahoo.com

ON FACEBOOK:



SAA house spay neuter clinic

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DATE: 7/15/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Matt Brown, Public Affairs Officer for the Springfield Police Department

TOPICS OF DISCUSSION:

In the next several months, SPD will be launching a completely new Social Media platform that the Chief has approved and Brown is in the process now of putting it all together. Once complete, it'll let the citizens get a very in depth look at our department and how we do business. It will change the way in which the public interacts with the SPD.

- 1. What is the SPD using using now to communicate with the public?
- 2. How effective is it?
- 3. What are the plans for communication in the future?
- 4. How can the SPD use social media to reach a larger audience?
- 5. How will citizens be able to interact more effectively with the SPD?

Other topics discussed:

- -Crime Rate
- -Meth related incidents



DATE: 7/22/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Mary Valoni, Regional Distinguished Events Director with The American Cancer Society

- Official Sponsor of birthdays
- Events leading up to Cattle Baron's Ball (CBB)
- Jr. CBB event
- Golf Tourney
- Shave to Save 7/26/12 shavetosaveswmo.org
- CBB 8/18/12 cattlebaronsballswmo.org
- MWF participating sponsor
- \$ goes to research, education, patients



2012 Cattle Baron's Ball Highlights

Event Information:

- ➤ Date: Saturday, August 18, 2012, 6:00 pm (5:00 pm VIP Pre-Party) 1:00 am
- Location: Missouri State University's Darr Agricultural Center, 2401 S. Kansas Expressway, Springfield
- ➤ Guests: 1,000 guests from throughout the region
- ➤ History: First launched in Dallas, TX in the 1970's, the Cattle Baron's Ball is the single largest fundraising event for the American Cancer Society. In 2009, volunteers of the American Cancer Society brought this social event to southwest Missouri and has since raised over \$1.8 million in the fight to cure cancer. The Southwest Missouri Cattle Baron's Ball is currently the 3rd largest gala in the American Cancer Society's High Plains Division (KS, NE, OK, MO, TX, HI) behind Dallas and Houston, TX and the 6th largest American Cancer Society gala in the country.

Organization of Event:

- ➤ Past Cattle Baron's Ball Honorary Chairmen: Woody Justice Justice Jewelers (In Memoriam), Larry D. and Colette Young Dr Pepper Snapple Group, William & Virginia Darr ADF, inc. and IDF, inc., Dr. Michael Nietzel Missouri State University Past President
- > 2012 Event Chairman: Beckie Collins, The Larson Group
- ➤ 2012 Executive Baron Leadership (see list on back): This group was created in 2008 as an exclusive group of leaders who guide and support the Cattle Baron's Ball.
- ➤ 2012 Planning Committee: Currently includes 30 sub-committees made up of over 100 local volunteers.
- ➤ 2012 Sponsors Include: Price Cutter, Outback Steak & Oyster Bar, Tri-Lakes Petroleum, Larson Farm and Lawn, Prime, Inc., Downstream Casino, CoxHealth, Springfield Freightliner, Regions Bank, Bass Pro Shops, Scott and Donna Tarwater, Missouri Beef Council, Joel & Sheila Gibson, etc.
- ➤ 2012 Media Partners (\$230,000+ coverage): FOX KRBK (\$70,000 in media support), Journal Broadcast Group (\$50,000), Lamar Advertising (\$30,000), Midwest Family Broadcasting (\$25,000), Opfer Communications (\$25,000), Springfield Business Journal and Joplin Tri-State Business Journal (\$20,000) and Springfield Cares (\$10,000)

Contact/Ticket Information:

- > Call 417-447-1483 or email CattleBaronsBallSWMO@cancer.org for more information.
- > The Sponsorship Package is available on the event website at www.CattleBaronsBallSWMO.org
- Tables are limited. Event Sponsors and Underwriters have first priority to reserve tables/tickets. Tickets are available through the CBB planning committee or through the American Cancer Society office. Tickets are sold in pairs or tables. There are two levels of tickets and tables available Oil Baron (VIP) and Wrangler.

What is it?

Jr. Cattle Baron's Ball: The 2012 Jr. Cattle Baron's Ball will be held in Forsyth, MO at Trigger Creek Ranch hosted and Presented by Steve Wood and Outback Steak & Oyster Bar. This is an exclusive, invitation only party for children from throughout southwest Missouri, who have battled cancer. It is a VIP cowboy experience for the entire family. The Junior Cattle Baron's Ball will be held in June 2012. Call 417-447-1483 to nominate a family for the 2012 Jr. Cattle Baron's Ball.

Cattle Baron's Golf Tournament: Thanks to Downstream Casino, our tournament underwriter, the Cattle Baron's Ball committee is excited to announce the 2nd Annual Cattle Baron's Golf Tournament is back! In collaboration with the Cattle Baron's Ball, the Golf Tournament will be held on Monday, June 4, 2012 at Downstream Casino's Eagle Creek Golf Club (formerly Loma Linda) in Joplin, MO. Teams are limited so call 417-447-1483 to reserve your team today.

What is the Cattle Baron's Ball? In its inaugural year the 2009 Cattle Baron's Ball became the largest gala in southwest Missouri with 1,000 attendees who raised over \$500,000 for the American Cancer Society and continues to be the largest gala raising over \$700,000 in 2012. It is a seven hour evening of gaming, auctions, dancing, entertainment and dining - all held in a

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magnificent state of the art location, where the gentlemen wear jeans and the ladies dress as fancy or as casual as they wish. Western Chic, Buckskin, Flashy Belts and Boots!

- Midway Games Include: Mechanical Bull, Rodeo Roping, Wine Ring Toss, Golf Simulator, etc.
- > Casino Games Include: Blackjack, Texas Hold Em, Roulette and Craps
- Dining: All food and drinks, including alcoholic beverages, have been generously donated by our Cattle Baron's Ball Presenting Sponsor Price Cutter Stores. Food will be catered by Mille's Café, 425 Downtown, Fire & Ice Restaurant, Outback Steak & Oyster Bar and Rib Crib.
- **Entertainment**: Includes live country western entertainment TBA.
- Auctions: The auction includes a live, premiere (\$1,000+), silent and livestock auction. Auction items include sporting event tickets, livestock, travel packages, jewelry, items for men, women and children and much more.
- Program as the primary focus for restricted gift donations. Individuals have the opportunity to make a contribution where 100% of their donation will fund \$50 gas cards to local patients travelling to and from their life-saving treatment. In partnership with the Jr. Cattle Baron's Ball, a restricted gift opportunity is available to support the Childhood Cancer Scholarship Fund. Children who have been diagnosed with cancer are eligible for \$1,000 college scholarships per year provided by the American Cancer Society.

Our Guiding Counsel - The Executive Barons

Executive Baron Advisory Group: our guiding counsel was created to ensure the future success and quality of the Cattle Baron's Ball. The following individuals were nominated to serve as advisors to the current and future plans of the Cattle Baron's Ball. Our 2012 members include:

2012 EXECUTIVE BARONS:

- David & Karen Martin, 2010 Event Chairmen MartinHouse Team, Murney & Associates
- Dr. Anson & Betsy Elliott Missouri State University Agriculture
- Dr. Jeff & Melonie Gower Wil Fischer Companies
- Dr. Roger & Cindy Holden St. John's Health Systems
- E.J. Luarca & Susan Sommer-Luarca Susan Sommer-Luarca Fine Arts
- Erick Taylor Price Cutter Stores
- Glenn & Cindy Larson Larson Farm & Lawn, Inc.
- Joel & Sheila Gibson Northstar Battery Co., Safety-Source, Inc.
- Kim & Alvin Inman 2009 Founding Chairman Springfield Cardinals
- Larry & Vickie Hayward 2011 Event Chairmen Price Cutter Stores
- Norma Champion, former Missouri Senator
- Randy & Johnelle Little PFI Western Store
- Robert & Lawana Low Prime Inc.
- Ron & Ginni Hawley Regions Bank
- Ron & Janice Penney Penney, Murray & Associates
- Scott & Donna Tarwater
- Steven & Lynn Drewes Downstream Casino Resort
- Steve & Karen Naeglar Naegler Oil Company, Inc.
- Steve Wood & Susan Boswell Outback Steak & Oyster Bar, Tri-Lakes Petroleum, Inc.
- Ted & Nancy Kopler FOX KRBK
- Tom & Jami Peebles Carnahan, Evans, Cantwell & Brown, P.C. and Central Trust & Investment Co
- William H. & Virginia Darr 2010 Honorary Chairmen, American Dehydrated Foods, Inc.

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Ramada Oasis Convention Center

July 26, 2012 5:30 – 7:00 pm

Join us for the Inaugural Shave to Save of Southwest Missouri to benefit the American Cancer Society. On July 26th men and women from throughout the Ozarks will come together to shave their heads to give HELP and HOPE to local cancer patients.

GET INVOLVED



Become a Shavee

Register online at ShavetoSaveSWMO.org

Become a Corporate Sponsor

Commit to leading the way in the fight against cancer

Donate to a Shavee

Make a donation online or by mailing in your donation to the American Cancer Society at 3322 S. Campbell, Suite G

Springfield, MO 65807

Attend Shave to Save 2012

Join us at the Ramada Oasis for the big event to see our Shavees shed their locks on the grand stage! Purchase your tickets at shavetosaveswmo.org.

Volunteer

Join us to help recruit Shavees or assist with the setup of Shave to Save 2012

Shaveto savesumo, org



DATE: 7/29/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Jan Robbins, Executive Director of GYN Cancer Center & Cathy Lindstrom, survivor

- About Gynecological cancers and warning signs
- How does GYN Cancers Alliance help LOCALLY
- GYNCA'S mission
- Survival rates
- Circle of Joy
- Save the dates for TEAL IN THE PARK, TEAL TO HEAL, YOGO MALA, CASINO NIGHT, SPRING LUNCHEON, & THE TEE OF FORE TEAL



About gynecologic cancers ...

- Every 7 minutes a woman is diagnosed with a gynecologic cancer
- Annually over 83,000 women in the United States will be diagnosed with gynecologic cancer
- Ovarian cancer is one of the most devastating cancers with a 53% five-year survival rate
- Common gynecologic cancers include Ovarian, Cervical, Uterine, Vaginal and Vulvar

How does GYN Cancers Alliance help?

GYNCA's limited monthly budget is placed back into the community in the form of:

- **Non-medical financial assistance** Rents, utilities, gas cards, vehicle repairs, house cleaning, yard work generally totaling well over \$4,500 per month
- **Support group meetings** Education-based support group meetings for survivors and caregivers Attendance, depending on topic, runs from 10 to 50 at monthly meetings and over 100 people at family events.
- Peer-to-Peer Mentoring For support throughout and beyond the treatment process
- Education & Awareness GYNCA attends events and speaks to organizations throughout the Ozarks to discuss the importance of annual gynecologic exams, warning signs for early detection and cancer prevention through HPV vaccinations. Also gives community an overall understanding of GYNCA and resources provided.
- Patient Services Monthly, GYNCA serves over 70 patients, including their families, over 22-county service area, through financial, support group and/or mentoring programs.
- Fundraising/Awareness Events Annually impact 5,000 people at our various fundraising/awareness events
- Volunteer hours Monthly average of 400+ hours, includes board of directors, community awareness events, fashion shows, committees and collaborative events with medical professionals
- Newsletter Survivor, programs and resources based --- mailed to 900+ friends of GYNCA

"What does it mean to be caught up in the tornado of cancer? The physical part is tough — but my experiences have now shown me the devastating financial damage this tornado also does to your life.... I just want you to know what it means to me that you have been an angel in my life, helping me thru such horrific times. The cancer itself is devastating to deal with but don't ever let anyone tell you that the financial distress it causes cannot be just as devastating. It is my own personal belief that in many cases, I think people give up because they feel hopeless. Even if they survive and come out on the other side of the cancer, the financial devastation can be just as deadly. Please give my best to all the WONDERFUL people who are part of GYNCA. From the working team, to the doctors who share their time and give input, to the board members, to the grantors and foundations, to the everyday people who have just a 'lil bit to give. It ALL makes a difference! GYNCA shall ever be named as part of my CANCER SURVIVAL TEAM."

Ovarian Cancer Survivor, Lisa (Howell County)

Chris Louzader

From:

Jan Robbins [jan@gynca.org]

Sent:

Tuesday, July 24, 2012 8:58 AM

To:

clouzader@mwfmarketing.fm

Subject:

G-Y-N Cancers Alliance - GYNCA

Importance: High

Attachments: Facts Sheet GYNCA.docx; MFB Survival Symptoms.docx

Chris - Here's some current information re: gynecologic disease, plus a GYNCA fact sheet.

GYNCA'S MISSION:

GYN Cancers Alliance provides education, resources and support to local

women and caregivers affected by gynecologic cancers.

We serve 22 counties in SW Missouri; all \$\$\$ remain local!

Cathy Lindstrom will be the survivor joining me today ... her story is gut-wrenching and she's passionate about spreading awareness, women knowing their own bodies and being persistent with their doctors in finding out answers.

Another PLUS in our community to touch on --- Springfield is fortunate to have TWO (2) GYN Oncologists ... an exclusive group of doctors in the U.S. Some states don't even have 1 GYN oncologist. Because Springfield has 2, ladies are referred from throughout SW Missouri to Springfield Mercy and CoxHealth, Dr. Jay Carlson and Dr. Al Bonebrake respectively.

Upcoming events:

Teal in the Park – first ever! Sunday, August 19th at 6:08 pm - \$9 tickets, with portion of proceeds going to GYNCA. Players are in teal shirts which will be auctioned off during game; they sign after the game. Survivors/families walk. Tickets at 869-2220 or at Macadoodles on Independence.

Teal to Heal – Friday, Sept. 14th at Hickory Hills Country Club – Patrons' party, live and silent auction --- Tickets \$150 and up. Raise awareness about gynecologic cancers in community.

Yoga Mala (worldwide!) on Sunday, Sept. 30 at 425 Downtown

See you a little before 2 today! JR

Jan Robbins Jan A. Robbins, Executive Director GYN Cancers Alliance (GYNCA) 3023 South Fort, Suite B Springfield MO 65807 (417) 869-2220 - Phone (417) 869-2221 – Fax jan@gynca.org www.gynca.org

GYN Cancers Alliance provides education, support and resources to local women and caregivers affected by gynecologic cancers.

Survival Rate and Diagnosis for Varied Stages (1999-2005)

Stage at diagnosis	Five-year relative Survival Rate	Percentage of Total Women Diagnosed 15 percent	
Localized (cancer is limited to organ from which is originated)	93.8		
Regional (cancer is spread to nearby lymph nodes or organs and tissue)	72.8	17 percent	
Distant (cancer has spread to distant organs or lymph nodes	28.2	62 percent 7 percent	
Unstaged (not enough information to identify a stage)	27.3		

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- Women diagnosed at an early stage have a much higher five-year survival rate than those diagnosed at a later stage.
- Approximately 15 percent of ovarian cancer patients are diagnosed early.²
- Women diagnosed with breast cancer in 1975 experienced a five-year survival rate of 75.3 percent; today, the American Cancer Society estimates the rate to be 89 percent.
- Women diagnosed with cervical cancer in 1975 experienced a five-year survival rate of 69 percent; today, the American Cancer Society estimates the rate to be 70 percent.
- Women diagnosed with ovarian cancer in 1975 experienced a five-year survival rate of 34.8 percent; today, the American Cancer Society estimates the rate to be 46 percent.

AWARENESSS IN THE COMMUNITY

GYNCA's role is to provide awareness in the community, and help the women that are going through treatment.

About 19 percent of ovarian cancer patients catch it in Stage I, which has a 93 percent survival rate, according to information from the Alliance. In comparison, 67 percent of cases are caught in advanced stages often after spreading from the ovaries to other parts of the body.

Symptoms	Cervical Cancer	Ovarian Cancer	Uterine Cancer	Vaginal Cancer	Vulvar Cance
Abnormal vaginal bleeding or discharge	0	0	0	0	
Pelvic pain or pressure		.0	0		0
Abdominal or back pain		6			
Bloating		0			
Changes in bathroom habits		0		0	
Itching or burning of the vulva					0
Changes in vulva color or skin, such as a rash, sores, or warts					0



DATE: 8/12/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Jeanna Callahan with Killuminati & Laura Head with Parlor 88

- Martini's 4 Mutts/Drafts 4 Dogs 8/23/12 at P88 (2)... beverages, food, raffles. pet photo contest
- \$ raised helps with local veterinarian assistance
- Need rose 933%
- No adoptable animals have been "put to sleep" in 9 months
- Pet tips
- Project Puppy on 11/3
- Pac Man for Pups
- BARC Program



DATE: 8/5/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Bruce Langston, Ozarks Freedom to Soar, A Spirit Horse Center

- Assisting each child with special needs in reaching their full potential thru interaction with horses
- Hoping to eventually help with no charge
- Currently seeking donations for services, horse care, and land donate one time, or monthly or eventually sponsor a child
- 501C3
- Ozarksfreedomtosoar.org

Freedom To Soar, a Spirit Horse Center//Bruce Langston

Mission:

"To Assist Each Child with Special Needs in Reaching Their Full Potential through Interaction with Horses".

- Incorporated in 2002 in the North Central Texas area
 - o Now over 70 licensed centers in North America
- Helps 450+ children and adults per week free of charge
- Programs
 - o Therapeutic driving
 - o Disabilities
 - o Children who are victims of abuse
 - o Battered women
 - o At risk youth
 - o Youth, after-drug rehab
 - Horses for heroes
- Take in abused horses as well as retired or disabled show horses
 - o Blind horse, Amor, gets lead by fellow horse, Magic, who has a bell around her neck
- 5 awards in the Dallas/Fort Worth area
 - o Reader's Digest Make Your Mark Award, 2008
 - Texas Health Resources Community Service Award, 2008
 - o The Servant Leadership Award, 2006
 - Highest honor of the DFW Alliance for Healthcare Excellence
 - Charles Fletcher (founder) received the 2006 Dreamers, Doers, and Unsung Heroes Award
 - The Down Syndrome Guild of Dallas' Travis Ahrens Award, 2005
- New facility in Spokane, MQ
 - Have 501(c)(3) license and horses
 - o Working to raise money for property
 - O How long before you think you will be up and running?
- Starting out--\$45 donation, or whatever is affordable for client
- No client turned away
- Starting off with just the Horses for Heroes program
 - Will you eventually incorporate all programs?
- OzarksFreedomToSoar.com to donate

ORCO

- Thrives off volunteers!
 - o To become a volunteer go to, spirithorsetherapy.com/volunteer
- Types of Donations
 - o Online donations
 - One time donation
 - Monthly subscriber
 - While you shop or search the web -- goodsearch.com
 - o Buy a brick donation
 - o Volunteer
 - o Carnival Benefit Cruise
 - o Donate Horses or equipment
 - o Donate your car
 - o Shop for groceries
 - o Workplace giving
 - Corporate matching
 - Payroll Deduction
 - United Way



DATE: 8/19/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Soroptimist Club ... Sarabeth Edwards, president & Marilyn Daniel, Awards Committee Chairperson

- What is soroptimist?
- What is the mission: to help women of all ages
- Award opportunities
- Why women/girls need help
- Major annual projects
- How the local club serves Springfield
- Soroptimist.org

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Thank you for the opportunity to promote Sproptimist International of Springfield, MD on your program.

I will be with our Club President, Sarabeth Edwards. My name is Maniyn Daniel and I am the Awards Committee Chairperson.

Following are the topics and information we would like to get out to the public:

What is Scroptimist International of Springfield, MO?

Sproptimest International of Springfield, MO is a part of Sproptimist International of the Americas.

Scroptimist is an (501)(c)(3) international organization for business and professional women who work to improve the lives of women and girls, in local communities and throughout the world.

Almost 95,000 Scroptimists in about 120 countries and territories contribute time and financial support to community-based and international projects that benefit women and girls.

Our local club was chartered in May of 1934. It has been continuously serving in this area for 78 years.

What does the word "Scroptimist" mean?

The name, Soroptimist, means "best for women," and that's what the organization strives to achieve. Soroptimists are women at their best, working to help other women to be their best.

How does Scroptimist work?

Sproptimist members belong to local clubs, which determine the focus of volunteer work to their communities. Club projects range from renovating domestic violence shelters and providing mammograms to low-income women, to sponsoring self-esteem workshops for teenage girls. In addition, Soroptimists participate in organization-wide programs including the Sproptimist Women's Opportunity. Awards, Sproptimist Club Grants for Women and Girls, the Sproptimist Workplace Campaign to End Domestic Violence, the Sproptimist Ruby Award: For Women Helping Women, the Sproptimist Violet Richardson Award and Sproptimists STOP Trafficking. Clubs also participate in the Live Your Dream campaign, which encourages all women to live their dreams while helping others to do the same.

What is the mission of Soroptimist?

Scroptimist's mission is to improve the lives of women and girls, in local communities and throughout the world. In order to accomplish this goal, the organization administers several international programs. The organization's major

project is the <u>Soroptimist Women's Opportunity Awards</u>, which assists women by giving them the resources they need to improve their education, skills and job prospects.

<u>Soroptimists STOP Trafficking</u>, a project that raises awareness about the sexual trafficking of women and girls, and seeks to encourage citizens, law makers and service providers to focus on this global problem.

<u>Soroptimist Live Your Dream Campaign</u>, which aims to inspire women to live their dreams, and encourages them to pass their good fortune on to others.

<u>Soroptimist Workplace Campaign to End Domestic Violence</u>, an awareness campaign that targets domestic violence as a workplace concern.

<u>Soroptimist Violet Richardson Award</u>, a program that recognizes girls' volunteer efforts.

<u>Soroptimist Ruby Award: For Women Helping Women</u> (formerly the Soroptimist Making a Difference for Award), a recognition program for women who help other women and girls.

<u>Soroptimist Club Grants for Women and Girls</u>, cash grants for innovative Soroptimist club projects.

<u>Soroptimist Disaster Grants</u>, providing funds for programs that assist women and girls after a man-made or natural disaster.

Soroptimist clubs participate in organizational programs on the local level, depending on the specific needs of their communities.

Why does Soroptimist focus on Women and Girls?

Soroptimist was formed because in 1921 women who were interested in volunteering in their communities were not permitted to join male service organizations. Since that time the organization has worked to help women improve their standing in the world. It's true that both men and women live in poverty, face discrimination and must overcome obstacles. But throughout history—in every country in the world—women and girls face additional obstacles and discrimination solely because of their gender.

Why do women and girls need our help? Consider the following:

• One in three women have been beaten, coerced into sex or otherwise abused in their lifetime.



- According to a recent report, of the 600,000-800,000 people trafficked across international borders annually, 80 percent are female.
- Women work two-thirds of the world's working hours but earn only 10 percent of the world's income, and own less than 1 percent of the world's property.
- Of a total 550 million working poor, 330 million (60 percent) are women.
- The United Nations estimates that globally women's unpaid care is worth up to \$11 trillion annually.
- Two-thirds of the 880 million illiterate adults are women.
- Of the more than 110 million children not in school, approximately 60 percent are girls.
- By age 18, girls have received an average of 4.4 years less education than boys.
- In some countries in sub-Saharan Africa, adolescent girls have HIV rates up to five times higher than adolescent boys.
- Pregnancies and childbirth-related health problems take the lives of nearly 146,000 teenage girls each year.
- An estimated 450 million adult women in developing countries are stunted, a direct result of malnutrition in early life.
- Two million girls and women are subjected to female genital mutilation every year, and thousands suffer needlessly from obstetric fistula.

What are the Major Projects in which Soroptimist of Springfield, MO participate?

Our major project each year is the **Women's Opportunity Award.** Our club offers a \$1,000 grant to assist a woman who has the primary financial responsibility for her family to obtain the skills, training, and education necessary to improve their employment status and standard of living for themselves and their family.

Last year, \$1.5 million in funds were awarded to more than 1,000 women.

The Women's Opportunity Awards program involves three levels of cash awards. The program begins at the local Soroptimist club-level, where award amounts vary. Local-level award recipients become eligible for region-level awards of either \$3,000 or \$5,000. Region-level award recipients then become eligible to receive one of three international-level awards of \$10,000.

Since the Women's Opportunity Awards program began in 1972, about \$30 million has been disbursed to assist tens of thousands of women achieve their dreams of a better life for themselves and their families. In 2007, the Women's Opportunity Awards received the Associations Advance America Summit Award—ASAE & The Center for Association Leadership's highest level of recognition.

In addition, our club will be giving an award to a girl between the ages of 14 and 17 who is engaged in volunteer action within the community or school. This award is the **Soroptimist Violet Richardson Award**.

Named for the president of the first Soroptimist club, the Soroptimist Violet Richardson Award honors girls who are making a difference through volunteer service. Each year, Soroptimist clubs honor girls who donate their time and energy to causes that make the community and world a better place—such as working to end discrimination and poverty, assisting women and children who are victims of domestic violence, or mentoring young girls. The program begins on the Soroptimist club level, with club recipients becoming eligible for additional awards at other levels of the organization. One winner is chosen to receive a finalist award, which includes a contribution of \$2,500 to the charitable organization of the recipient's choice.

Our club will honor a woman from our community with the **Soroptimist Ruby Award: For Women Helping Women.**

The Soroptimist Ruby Award: For Women Helping Women acknowledges women who are working to improve the lives of women and girls through their personal or professional activities. Their efforts help to promote the issues that are important to the Soroptimist organization. Honorees are women who have worked in extraordinary ways to benefit women and girls. Examples of the type of work honored include: spearheading an effort to open a domestic violence shelter, working to secure health services for low-income women, starting a mentoring program for at-risk girls, or lobbing companies to provide on-site child care. The program enables local Soroptimist clubs and the Soroptimist organization to thank these women and encourage others to explore ways to assist women and girls. The program begins on the club level, where the type of recognition varies. Award winners at the club level are eligible for additional awards at other levels of the organization. The finalist receives a \$5,000 donation to the charitable organization of her choice.

Are there any other ways your club serves the community?

Our club gives a scholarship to a high school student going on to college. This is our Lollar Scholarship in honor of Mrs. Lollar and the Lollar family who were great supporters of the Springfield Soroptimist club.

Our club provides birthday presents for every resident of a local care facility as well as helping with the monthly birthday party.

We also help the local schools with funds for special events on an as needed basis.





DATE: 8/26/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Gary King, owner of One on One Bodyworks

- Health
- Fad diets
- Zone/zig zag food plan
- Cutting processed food ... eating whole foods
- Recommended calorie consumption
- Recommended exercise ... how many days per week, what kind, etc.



DATE: 9/2/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Laura Head with Parlor 88 & Aundria with H.O.P.E. Sertoma

- 9/8/12 Paradise at Parlor 88's END OF SUMMER BASH benefitting HOPE Sertoma (SERvice TO Mankind)
- Live music, great food, help from the Ozark Mountain Parrot Heads
- www.hopesertoma.com
- Mission of HOPE is to Helping to Overcome Pediatric Emergencies
- Helping provide financial and emotional support to families whose children are battle pediatric emergenies



DATE: 9/9/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Victory Mission's Rev. Jim Harriger & Development Director, Mr. Larry Long

TOPICS OF DISCUSSION:

- 1. Springfield Victory Mission is an important part of the safety net in our city. Whether you are a man needing lodging, a family needing food or another non-profit serving our community, the Mission has reached out to serve, provide and lead.
- 2. Our Food Pantry serves hundreds of people every day (an average of 70 families and 190 individuals each day). We rely on donations of food and money to help the people who come to us, seeking help for themselves.
- 3. On October 14, we're organizing our 18th Annual Victory Ride, a motorcycle ride to fight poverty and homelessness and raise funds for the Mission. The event features a scenic ride starting at Cook's Kettle on W. Commercial and ending at Honda of the Ozarks on E. Kerr, and an after party with food, live music and raffle prizes.
- 4. Victory Mission is supported by donations from the community. The support has been strong through the summer, with our shortage in donations shrinking from 17% to less than 5% of what is needed.
- 5. We partner with many other organizations in the community to serve the homeless, poor and hurting in our community. These include: Cents of Pride, Community LOVE for Kids, Crosslines, Salvation Army, The Kitchen, Inc., Harmony House, Wish I May, Bikers Against Child Abuse and Framing Hope. Through these partnerships, the Mission is able to extend our reach in Springfield and the Ozarks.

www.victorymission.com



DATE: 09/16//2012 (30 minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Mr. Keith Steenburgen, Administrator for Maplewood Alzheimer's Special Care Center

TOPICS OF DISCUSSION:

We invite you to stop in and visit any time.

Phone #417-885-9050 Website: JEASeniorLiving.com

- Early warning signs and symptoms of Alzheimer's
- Stages of Alzheimer's
- Once someone is diagnosed with Alzheimer's, what is next?
- Coming events
 - -Grand Opening
 - -Fall Festival
 - -Family Support Groups
 - -Educational Workshops
- A day in the life of a resident
- About Maple Wood
 - -Services/amenities
 - -Offer services others do not



DATE: 9/23/2012 (30 minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Sarah Hough, Events Coordinator for Urban Districts Alliance & Laura Head, Marketing Director for Big Whiskeys

TOPICS OF DISCUSSION:

The City's largest FALL festival!! Excellent community festival in the heart of downtown!

- -- Taste of Springfield which is about 30 local restaurants serving samples
- --OktoberFest Village sampling adult beverages from around the world
- --5 local bands
- --Family friendly
- --Free ... except for what you eat & drink
- --All sorts of local vendors and partners



DATE: 9/30/12 - (30-minutes) - Sunday morning 6AM

ORGANIZATION/GUEST: Dr. Josh Vance of Vance Chiropractic

TOPICS OF DISCUSSION:

- October is National Chiropractic Month "Find your Game"
- Get your life back
- Weight Loss Ideal Protein
- Massage
- www.Vancechiropractic.net & #417-732-4000

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