

ORDER



Orders
Order / Rev: 2665518
Alt Order #:
Product Desc: Aug9-Aug15 2022
Estimate:
Flight Dates: 08/09/22 - 08/15/22
Original Date / Rev: 08/08/22 / 08/08/22
Order Type: NORMAL

KMVT

Primary AE: Twin Falls House
Sales Office: TWFN
Sales Region: National

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: The Dawn Project
Demographic: HH
Product Codes: Issue - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-02

New Business End:
Advertiser External ID: 609283
Agency External ID: 114264
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/12/22	4	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	4	\$2,000.00	\$1,700.00	0.00
Totals	4	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Twin Falls House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMVT	08/09/22	08/12/22	CBS Mornings CBS Mornings	CM	7a-9a	- TWTF - -	:30	2	\$300.00	P-02	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	- TWTF - -			2		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMVT	08/08/22-08/14/22		CBS Mornings			7a-9a	- TWThF - - - -	:30	\$300.00		0.00	NM		
2	KMVT	08/08/22-08/14/22		CBS Mornings			7a-9a	- TWThF - - - -	:30	\$300.00		0.00	NM		
N 2	KMVT	08/09/22	08/12/22	KMVT News @ 6p KMVT News @ 6p	CM	6p-630p	- TWTF - -	:30	2	\$700.00	P-02	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	- TWTF - -			2		\$700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMVT	08/08/22-08/14/22		KMVT News @ 6p			6p-630p	- TWThF - - - -	:30	\$700.00		0.00	NM		
													Totals	4	\$2,000.00