

CONTRACT



WNBF-AM
Townsquare Media Binghamton
 Binghamton, NY 13901
 jessicagomez@townsquaremedia.com
 (607) 772-8400

<u>Contract / Revision</u> 4420827 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Matt Ryan for Broome County DA		<u>Original Date / Revision</u> 10/27/23 / 10/27/23
<u>Contract Dates</u> 10/30/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WNBF-AM	<u>Account Executive</u> House Binghamton	<u>Sales Office</u> Local Binghamton
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Matt Ryan for Broome County DA
 72 Henry St
 Binghamton, NY 13901

WNBF-AM - 4420827A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WNBF	10/30/23	11/07/23	M-F AM Drive	6a-10a		:30			NM	14	\$166.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	22222--				10	\$11.90			
Week:		11/06/23	11/12/23	22-----				4	\$11.90			
2	WNBF	10/30/23	11/07/23	M-F Midday	10:00 AM-12:00 PM		:30			NM	14	\$178.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	22222--				10	\$12.75			
Week:		11/06/23	11/12/23	22-----				4	\$12.75			
3	WNBF	11/05/23	11/05/23	Sa-Su Prime Rotator	7:00 AM-12:00 PM		:30			NM	1	\$21.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----1				1	\$21.00			
Totals											29	\$366.10

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	8	\$98.60	\$98.60
11/01/23 - 11/07/23	21	\$267.50	\$267.50
Totals	29	\$366.10	\$366.10

WHWK-FM - 4420827B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WHWK	10/30/23	11/07/23	M-F AM Drive	6a-10a		:30			NM	14	\$119.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	22222--				10	\$8.50			
Week:		11/06/23	11/12/23	22-----				4	\$8.50			
2	WHWK	10/30/23	11/06/23	M-F PM Drive	3p-7p		:30			NM	13	\$221.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	22222--				10	\$17.00			
Week:		11/06/23	11/12/23	3-----				3	\$17.00			
3	WHWK	11/04/23	11/04/23	Sa-Su Midday	10a-3p		:30			NM	2	\$13.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----2-				2	\$6.80			
4	WHWK	11/05/23	11/05/23	Sa-Su Midday	10a-3p		:30			NM	2	\$3.40

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/30/23 - 11/07/23	<u>Product</u> 2023	<u>Estimate #</u>

WHWK-FM - 4420827B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----2				2	\$1.70			
Totals											31	\$357.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	8	\$102.00	\$102.00
11/01/23 - 11/07/23	23	\$255.00	\$255.00
Totals	31	\$357.00	\$357.00

WAAL-FM - 4420827C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WAAL	10/30/23	11/07/23	M-F AM Drive	6a-10a		:30			NM	14	\$95.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	22222--				10	\$6.80			
Week:		11/06/23	11/12/23	22-----				4	\$6.80			
2	WAAL	10/30/23	11/06/23	M-F PM Drive	3p-7p		:30			NM	6	\$76.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	11111--				5	\$12.75			
Week:		11/06/23	11/12/23	1-----				1	\$12.75			
3	WAAL	11/04/23	11/04/23	Sa-Su Midday	10a-3p		:30			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----2-				2	\$4.25			
4	WAAL	11/05/23	11/05/23	Sa-Su Midday	10a-3p		:30			NM	2	\$6.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----2				2	\$3.40			
5	WAAL	10/30/23	11/07/23	M-F Midday	10a-3p		:30			NM	7	\$89.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	11111--				5	\$12.75			
Week:		11/06/23	11/12/23	11-----				2	\$12.75			
Totals											31	\$276.25

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	8	\$78.20	\$78.20
11/01/23 - 11/07/23	23	\$198.05	\$198.05
Totals	31	\$276.25	\$276.25

Contract Totals 91 \$999.35

Signature: _____ Date: _____

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