



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

WWMX-FM HD2

4th QUARTER, 2013

(October 6 through December 29, 2013)

Prepared by:

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**Issues of Concern to Baltimore
Addressed in Responsive Programming in the 4th Quarter 2013**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. Poverty	Services and Programs that benefit low-income residents of Baltimore and the surrounding communities
2. Education	Programs that promote Education and improvements to our area schools
3. Youth Advocacy/ Mentorship	Needs of youth, especially in areas of education, recreation and mentorship
4. Community Development	Preservation of communities and neighborhoods in Baltimore and programs that support and strengthen them and their residents
5. Arts & Humanities	Promotion of Fine Arts programs in Baltimore and surrounding counties
6. Financial Literacy	Programs that promote financial literacy
7. Crime	Crime prevention, crime fighting programs, crimes against women
8. Substance Abuse	Baltimore continues to wage a battle against substance abuse; focus on programs to assist in the battle
9. Health	Women's Health, General Health Issues
10. History	Celebrating and promoting Baltimore's rich history

**CBS Radio Baltimore Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter, 2013**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. "Sunday Morning"	This is a 30-minute program, produced and hosted by Diane Lyn, Kevin Battle, Rachel Logan and Brenda Carl airing weekly on Sundays from 6:00 to 6:30 a.m. "Sunday Morning" addresses various issues ascertained as important to the greater Baltimore area.
2. "On Time"	This is a 30-minute program, produced and hosted by WJZ-TV's Kai Jackson and Gigi Barnett. "On Time" airs from 6:30 to 7:00 a.m. and addresses various issues ascertained as important to the greater Baltimore area.

Most Significant Issue-Responsive Programming
4th Quarter, 2013
(October 6 through December 29)

ISSUE: Poverty

Sunday Morning
December 1, 2013
6:00 a.m.
10 minutes of a 30 minute program

Host Diane Lyn spoke with Major Hogg and Major Robert Lyle, from the Salvation Army. Discussed the Salvation Army's Red Kettle Campaign, its 123rd year of helping those less fortunate. Also, the Salvation Army's Family Stores were highlighted. All proceeds from the stores fund the Baltimore Adult Rehabilitation Center, for shattered lives.

On Time
November 3, 2013
6:30 a.m.
10:11 minutes of a 30-minute program

Kai Jackson's segment dealt with generating funds for seniors who are on a low income, fixed income. Guests Karen Braithwaite-Yarn and Brian Wigutow talked about, Aging In Place. It is a program for helping the elderly around the house. Home improvements and safety for seniors was addressed.

Most Significant Issue-Responsive Programming
4th Quarter, 2013
(October 6 through December 29)

ISSUE: Education

On Time

October 20, 2013

6:30 a.m.

6:56 minutes of a 30-minute program

The SEED School of Maryland, accepts at risk students from across the state who apply for this residential public school. Kai Jackson's guests were Dr. Khalek Kirkland and Diana Bobb who was a student from the program.

On Time

October 20, 2013

6:30 a.m.

6:31 minutes of a 30-minute program

Kai Jackson interviewed Ben Shifren the head of Jermicy School. Dyslexia and other language disorders were addressed and how the Jermicy School is educating those with those problems.

Most Significant Issue-Responsive Programming
4th Quarter 2013
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ISSUE: **Youth Advocacy/Mentorship**

Sunday Morning
December 15, 2013
6:00 a.m.
28 minutes of a 30-minute program

Father John Kemper was Kevin Battle's guest. Father Kemper is the Executive Director of the St. Mary's Spiritual Center and Historic Site on Paca Street. This site is rich in history and teaches area youths about civil rights, immigration, the war on poverty, etc. Discussed were programs about social organizations, religious communities and founding universities.

Sunday Morning
November 10, 2013
15 minutes of a 30-minute program

Diane Lyn guest is John Hookey from the Y Of Central Maryland. He discussed the annual Turkey Trot event, which raises money for area youth, while teaching children values. The Charity 5K is a family event on Thanksgiving morning at Baltimore area Y locations.

Most Significant Issue-Responsive Programming
4th Quarter 2013
(October 6 through December 29)

ISSUE: Health

Sunday Morning
November 3, 2013
6:00 a.m.
28 minutes of a 30-minute program

Brenda Carl hosted a show with guest Sandy Pagnotti of the Ronald Mc Donald House. They discussed a program that helps families with sick children, get the treatment they need from Baltimore hospitals. Donations from area Mc Donald restaurants support the RMH and in turn supports these families by providing: rooms, meals, transportation and friendship during their stay.

Sunday Morning
November 17, 2013
6:00 a.m.
28 minutes of a 30-minute program

Rachel Logan's guest was Edward Wiggins, Founder and Executive Director of the Baltimore Crisis Response Foundations. The foundation helps people with mental and emotional crisis in their life.

Most Significant Issue-Responsive Programming
4th Quarter 2013
(October 6 through December 29)

ISSUE: Community Development

On Time

October 27, 2013

6:30 a.m.

9:33 minutes of a 30-minute program

Host Kai Jackson interview Dr. Carla Hayden from the Enoch Pratt Free Library about their biggest fund raiser and how the library is “keeping up with the times”. It took 20 years, but the library is finally digital.

Most Significant Issue-Responsive Programming
4th Quarter 2013
(October 6 through December 29)

ISSUE: **Arts & Humanities**

On Time

November 10, 2013

6:30 a.m.

8:09 minutes of a 30-minute program

Kai Jackson spoke to the representatives from the Reginald F. Lewis Museum, Dr. Skipp Sanders and Dr. Michelle Joan Wilkinson a private collection on African American history that spans 400 years.

On Time

December 1, 2013

6:30 a.m.

12:05 minutes of a 30-minute program

The Painted Screen Society of Baltimore: An Urban Folk Art Revealed was spotlighted by Kai Jackson's guest Elaine Eff. The painting of the screens in Baltimore dates back to the 1910's and is now considered to be folk art.

Most Significant Issue-Responsive Programming
4th Quarter 2013
(October 6 through December 29)

ISSUE: Financial Literacy

On Time

October 20, 2013

6:30 a.m.

11 minutes of a 30-minute program

Kathleen Westcoat from Health Care Access Maryland was Kai Jackson's guest, discussing the Affordable Care Act. She dispelled common myths about "Obama care" and how the Maryland Health Exchange can help the uninsured and underinsured.

Most Significant Issue-Responsive Programming
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ISSUE: **Crime & Crime Prevention/Awareness**

On Time

October 27, 2013

6:30 a.m.

9:33 minutes of a 30-minute program

Kai Jackson interviewed author Phillip B. J. Reid, former FBI agent, about his book "Three Sisters Ponds". The story refers to the Druid Hill Park area. Reid is a Baltimore native and discussed law enforcement during turbulent times, including riots at the University of Maryland.

Most Significant Issue-Responsive Programming
4th Quarter, 2013
(October 6 through December 29)

ISSUE: **Substance Abuse**

On Time

November 24, 2013

6:30 a.m.

10:16 minutes of a 30-minute program

Kai Jackson spoke with to Steve Cline from the Partnership for Drug Free. Org about their new campaign to address prescription medication abuse. Cline said that this problem affects all ages, demographics and geographic boundaries.

Most Significant Issue-Responsive Programming
4th Quarter, 2013
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ISSUE: Baltimore History

Sunday Morning
December 1, 2013
6:00 a.m.
10 minutes of a 30-minute program

Diane Lyn spoke with Gayle Economos about "Holidays At Hampton". The annual yuletide event spotlights the National historic site in Towson. This year's theme was the jazz-age. Free festivities for the entire weekend of December 13-15.

Sunday Morning
November 24, 2013
6:00 a.m.
30 minutes of a 30-minute program

J. Herbert Dimmock, Founder and Music Director of Bach in Baltimore was Kevin Battle's guest. The 2013-2014 concert seasons was discussed. Free classical music concerts are presented as a gift to the city, spotlighting the history of Bach in Baltimore.

**Public Service Announcements
4th Quarter, 2013
(October 6 through December 29)**

Throughout the quarter the station aired [daily/periodic] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

RSNA-Lung Cancer Month

PVA- New Beginnings

USO- Good To Be Back

Red Cross-Everyday Disasters

PVA-Helping Vets

Hearing Loss Association

Neighborhood Works American Loan Modification Scam