

# ORDER



**Orders**  
**Order / Rev:** 1642365  
**Alt Order #:** 09192781  
**Product Desc:** BROWN FOR SENATE  
**Estimate:** 243  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 08/13/18 / 08/13/18  
**Order Type:** RFP

**Primary AE:** Joe Knauer  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Shorr, Johnson, Magnus / POL  
**Buying Contact:**  
**Billing Contact:**  
 100 N. 20th St. Suite 201  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Sherrod Brown / D / US SEN / O  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 76230  
**Agency External ID:** 8543AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	53	\$64,300.00	\$54,655.00
10/01/18	10/01/18	10	\$13,400.00	\$11,390.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	53	\$64,300.00	\$54,655.00	0.00
October 2018	10	\$13,400.00	\$11,390.00	0.00
<b>Totals</b>	<b>63</b>	<b>\$77,700.00</b>	<b>\$66,045.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKYC	10/01/18	10/01/18	Today Show Today Show	CM	7-9a	M-----	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----		2		\$800.00		0.00					
N 2	WKYC	09/28/18	09/28/18	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	----F--	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
CH 3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	----F--		2		\$800.00		0.00					
N 3	WKYC	10/01/18	10/01/18	Dr. Phil 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$700.00	P04	0.00	NM	1	\$700.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	M-----		1		\$700.00		0.00					
N 4	WKYC	09/25/18	09/25/18	Dr. Phil 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$700.00	P04	0.00	NM	1	\$700.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	-T-----		1		\$700.00		0.00					
N 5	WKYC	09/26/18	09/26/18		CM	5p-6p	--W----	:30	1	\$700.00	P04	0.00	NM	1	\$700.00

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 Alt Order #: 09192781  
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: POL/ Sherrod Brown / D / US SEN / OH  
 Product Desc: BROWN FOR SENATE  
 Estimate: 243  
**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WKYC	09/27/18	09/27/18	Dr. Phil 5-6p Dr. Phil	CM	5p-6p	---T---	:30	1	\$700.00	P04	0.00	NM	1	\$700.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 ---W--- 1 \$700.00 0.00															
N 7	WKYC	09/28/18	09/28/18	Dr. Phil 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$700.00	P04	0.00	NM	1	\$700.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 ---T--- 1 \$700.00 0.00															
N 8	WKYC	10/01/18	10/01/18	Ellen 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/18 10/07/18 M----- 1 \$500.00 0.00															
N 9	WKYC	09/25/18	09/25/18	Ellen 4-5p Ellen Degeneres	CM	4p-5p	-T-----	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -T----- 1 \$500.00 0.00															
N 10	WKYC	09/26/18	09/26/18	Ellen 4-5p Ellen Degeneres	CM	4p-5p	--W----	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 --W---- 1 \$500.00 0.00															
N 11	WKYC	09/27/18	09/27/18	Ellen 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 ---T--- 1 \$500.00 0.00															
N 12	WKYC	09/25/18	09/25/18	Today Show Today Show	CM	7-9a	-T-----	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -T----- 2 \$800.00 0.00															
N 13	WKYC	09/28/18	09/28/18	Ellen 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 ----F-- 1 \$500.00 0.00															
N 14	WKYC	09/29/18	09/29/18	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
6PM WEEKEND NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S- 1 \$500.00 0.00															
N 15	WKYC	09/30/18	09/30/18	Local News @ 6p Su Local News @ 6p Su	CM	6-630p	-----S	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
6PM WEEKEND NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 1 \$500.00 0.00															
N 16	WKYC	10/01/18	10/01/18	Local News @ 6p M-F Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
CH 3 NEWS AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/18 10/07/18 M----- 1 \$1,500.00 0.00															
N 17	WKYC	09/25/18	09/25/18		CM	6p-630p	-T-----	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00

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 Estimate: 243  
**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 6p M-F Channel 3 News at 6p											
				CH 3 NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----			1			\$1,500.00		0.00			
N18	WKYC	09/26/18	09/26/18	Local News @ 6p M-F	CM	6p-630p	--W----	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 6p											
				CH 3 NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----			1			\$1,500.00		0.00			
N19	WKYC	09/27/18	09/27/18	Local News @ 6p M-F	CM	6p-630p	---T---	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 6p											
				CH 3 NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---			1			\$1,500.00		0.00			
N20	WKYC	09/28/18	09/28/18	Local News @ 6p M-F	CM	6p-630p	----F--	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 6p											
				CH 3 NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--			1			\$1,500.00		0.00			
N21	WKYC	10/01/18	10/01/18	ET 730-8p	CM	730-8p	M-----	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	M-----			1			\$1,000.00		0.00			
N22	WKYC	09/25/18	09/25/18	ET 730-8p	CM	730-8p	-T-----	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----			1			\$1,000.00		0.00			
N23	WKYC	09/26/18	09/26/18	Today Show	CM	7-9a	--W----	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----			2			\$800.00		0.00			
N24	WKYC	09/26/18	09/26/18	ET 730-8p	CM	730-8p	--W----	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----			1			\$1,000.00		0.00			
N25	WKYC	09/27/18	09/27/18	ET 730-8p	CM	730-8p	---T---	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	---T---			1			\$1,000.00		0.00			
N26	WKYC	09/28/18	09/28/18	ET 730-8p	CM	730-8p	----F--	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--			1			\$1,000.00		0.00			
N27	WKYC	09/26/18	09/26/18	Wed Prime C	CM	10-11p	--W----	:30	1	\$4,000.00	P04	0.00	NM	1	\$4,000.00
				Chicago PD											
				CHICAGO PD-FALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----			1			\$4,000.00		0.00			
N28	WKYC	09/25/18	09/25/18	Tue Prime B	CM	9-10p	-T-----	:30	1	\$10,000.00	P04	0.00	NM	1	\$10,000.00
				This is Us											
				THIS IS US-FALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----			1			\$10,000.00		0.00			
N29	WKYC	10/01/18	10/01/18		CM	8-10p	M-----	:30	1	\$5,000.00	P04	0.00	NM	1	\$5,000.00

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Advertiser: POL/ Sherrod Brown / D / US SEN / OH  
 Product Desc: BROWN FOR SENATE  
 Estimate: 243  
**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Prime Other											
				The Voice	(8:00 PM-10:00 PM)										
				THE VOICE-FALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/18	10/07/18	M-----			1			\$5,000.00			0.00		
N30	WKYC	09/25/18	09/25/18	Tue Prime A	CM	8-9p	-T-----	:30	1	\$5,000.00	P04	0.00	NM	1	\$5,000.00
				The Voice											
				THE VOICE-FALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	-T-----			1			\$5,000.00			0.00		
N31	WKYC	10/01/18	10/01/18	Local News @ 11p M-F	CM	11-1135p	M-----	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 11p M-F											
				CH 3 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/18	10/07/18	M-----			1			\$1,500.00			0.00		
N32	WKYC	09/25/18	09/25/18	Local News @ 11p M-F	CM	11-1135p	-T-----	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 11p M-F											
				CH 3 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	-T-----			1			\$1,500.00			0.00		
N33	WKYC	09/26/18	09/26/18	Local News @ 11p M-F	CM	11-1135p	--W----	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 11p M-F											
				CH 3 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	--W----			1			\$1,500.00			0.00		
N34	WKYC	09/27/18	09/27/18	Today Show	CM	7-9a	---T---	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	---T---			2			\$800.00			0.00		
N35	WKYC	09/27/18	09/27/18	Local News @ 11p M-F	CM	11-1135p	---T---	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 11p M-F											
				CH 3 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	---T---			1			\$1,500.00			0.00		
N36	WKYC	09/28/18	09/28/18	Local News @ 11p M-F	CM	11-1135p	----F--	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Channel 3 News at 11p M-F											
				CH 3 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	----F--			1			\$1,500.00			0.00		
N37	WKYC	09/29/18	09/29/18	Local News @ 11p Sa	CM	11-1130p	-----S-	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				LN SAT											
				CH 3 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	-----S-			1			\$1,500.00			0.00		
N38	WKYC	09/30/18	09/30/18	Local News @ 11p M-Su	CM	Various	-----S	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Local News @ 11p M-Su DB											
				CH 3 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	-----S			1			\$1,500.00			0.00		
N39	WKYC	09/29/18	09/29/18	Saturday Night Live	CM	1130p-107a	-----S-	:30	1	\$1,800.00	P04	0.00	NM	1	\$1,800.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	-----S-			1			\$1,800.00			0.00		
N40	WKYC	09/30/18	09/30/18	Meet the Press	CM	10-11a	-----S	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
				Meet the Press											
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	-----S			1			\$1,500.00			0.00		
N41	WKYC	09/30/18	09/30/18		CM	8a-9a	-----S	:30	2	\$700.00	P04	0.00	NM	2	\$1,400.00

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 Estimate: 243  
**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Su NBC Today Show (Su) SUNDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 2 \$700.00 0.00															
N42	WKYC	09/29/18	09/29/18	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	2	\$700.00	P04	0.00	NM	2	\$1,400.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S- 2 \$700.00 0.00															
N43	WKYC	09/30/18	09/30/18	Local News @ 9a Su Local News @ 9a Su	CM	9-10a	-----S	:30	2	\$400.00	P04	0.00	NM	2	\$800.00
CH 3 WEEKEND 9AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 2 \$400.00 0.00															
N44	WKYC	09/30/18	09/30/18	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----S	:30	2	\$400.00	P04	0.00	NM	2	\$800.00
CH 3 NEWS SUN MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -----S 2 \$400.00 0.00															
N45	WKYC	09/28/18	09/28/18	Today Show Today Show	CM	7-9a	----F--	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 ----F-- 2 \$800.00 0.00															
N46	WKYC	10/01/18	10/01/18	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-----	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
CH 3 NEWS TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/18 10/07/18 M----- 2 \$800.00 0.00															
N47	WKYC	09/25/18	09/25/18	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-T-----	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
CH 3 NEWS TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 -T----- 2 \$800.00 0.00															
N48	WKYC	09/26/18	09/26/18	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	--W----	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
CH 3 NEWS TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 --W---- 2 \$800.00 0.00															
N49	WKYC	09/27/18	09/27/18	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	---T---	:30	2	\$800.00	P04	0.00	NM	2	\$1,600.00
CH 3 NEWS TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 ---T--- 2 \$800.00 0.00															
Totals													63	\$77,700.00	